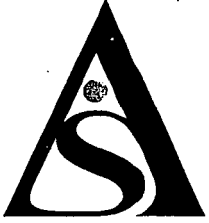


ASSOCIATED STUDENTS, INCORPORATED

California State University, Long Beach

1212 Bellflower Boulevard

Long Beach, California 90815-4199



OCT 31 2005

October 20, 2005

The Honorable Frank Colonna
 Councilman, 3rd District
 City of Long Beach
 333 West. Ocean Blvd., 14th Floor
 Long Beach, California 90802

Dear Councilman Colonna,

As of 2004, CSULB is home to 35,000 students. This great university employs over 6,000 full-time and part-time employees, making CSULB Long Beach's 3rd largest employer. CSULB is ranked third among 64 public masters granting universities; and continues to increase its prestige and esteem each year.

As CSULB is a vital part of Long Beach and is nationally acknowledged, we would like to see City Hall lead the rest of the city in promoting Beach Pride by placing the University's Beach Pride flag on display with the other flags that represent the City. In doing so, the city of Long Beach would not only be supporting a great university, a large constituency and employer, but also express it's commitment to higher education throughout the city.

Sincerely,

Mark D. Andrews
 Secretary of City Affairs
 Associated Students, Inc
 California State University Long Beach

Jamie A. Pollock
 President and CEO
 Associated Students, Inc
 California State University Long Beach

Cc: President Robert C. Maxson