Proposed International Sea Festival Calendar

Current Events Targeted to Continue as Part of Sea Festival

- Catalina Ski Race at South Shore
- Disabled Sports
- Outrigger Regatta at Marine Stadium
- Lokahi Outrigger Races at 1st Place Beach
- Naples Island Swim at Alamitos Bay
- Dragon Boat Festival at Marine Stadium
- Kids Fishing Rodeo at Belmont Veterans Memorial Pier
- Land Meets Sea Sports Camp at Marine Stadium
- Model Sailboat Regatta at Colorado Lagoon
- L. B. Sprint Nationals at Marine Stadium
- Novice Swim Meet at Belmont Plaza Pool
- Great Sand Sculpture and Oar and Paddle Regatta at Beach at Granada
- BP Motor Sports L. B. to Catalina at South Shore Launch Ramp
- Novice Dive Meet at Belmont Plaza Pool
- Sea Festival Regatta at Leeway Sailing Center
- Tiki Festival and Polynesian Spectacular at Belmont Shore Beach at Granada
- Scope Poker Run at Downtown Marina
- SCMA Boat Show at Downtown Marina

New Events Targeted For the New Sea Festival in the Future

- X Games
- Drag Boat Racing
- Water Skiing/Jet Ski Championships
- International Rowing Festival
- AVP Beach Volleyball
- Collegiate/High School Beach Volleyball
- Music at the Beach
- TransPac/Long Beach Sailing Regatta
- Taste of Long Beach
- Wings over Long Beach
- Over the Line Softball Challenge
- Kite Surfing Championships
- Gus Macker 3 on 3 Basketball Tournament
- Navy Visitation Program

Sea Festival Association of Long Beach

First Year Operating Pro Forma

Fiscal Year	FY 05
Revenues	
Sponsorships - Title Sponsor - Official Suppliers	$ 25,000
Sanctioning Fees - Program Licenses	$ 18,000
Concessions - Food & Bev, Catering - Merchandise	$ 25,000
Miscellaneous	$ 2,000
Subtotal	**$ 70,000**
Expenses	
Personnel	$ 40,000
Promotions and Marketing - Advertising - Printed Materials - Public Agency Expenses - PR & Community Relations - Signage	$ 30,000
Subtotal	**$ 70,000**
Contribution to Non-Profit	$ -
Contribution to SR 133	**$ 0**

Per table in the council letter: 20% of gross or a fixed rate