

Robert Garcia, 1st District
Suja Lowenthal, Vice Mayor, 2nd District
Gary DeLong, 3rd District
Patrick O'Donnell, 4th District



Gerrie Schipske, 5th District
Dee Andrews, 6th District
James Johnson, 7th District
Rae Gabelich, 8th District
Steven Neal, 9th District

Patrick H. West, City Manager
Larry G. Herrera, City Clerk

Bob Foster, Mayor

Robert E. Shannon, City Attorney

REVISED

PROCLAMATION FOR LONG BEACH READS ONE BOOK

**PROCLAMATION DECLARING MARCH AS
RED CROSS MONTH**

PUBLIC COMMENT: OBTAIN SPEAKER CARD FROM THE CITY CLERK

Opportunity to address the City Council (on non-agenda items) is given to the first 10 persons who submit Speaker Cards to the City Clerk beginning at 15 minutes prior to 5:00 p.m. Each speaker is allowed three minutes to make their comments.

NOTICE TO THE PUBLIC

All matters listed under the Consent Calendar are to be considered routine by the City Council and will all be enacted by one motion. There will be no separate discussion of said items unless the Mayor, City Councilmembers or the City Manager request specific items be discussed and/or removed from the Consent Calendar for separate action.

CONSENT CALENDAR: (1 - 8)

1. [11-0285](#) Recommendation to receive and file report on travel to Washington, D.C. regarding federal issues, February 28 to March 2, 2011.

Office or Department: COUNCILMEMBER GARY DELONG, THIRD DISTRICT; COUNCILMEMBER ROBERT GARCIA, FIRST DISTRICT

Suggested Action: Approve recommendation.

2. [11-0270](#) Recommendation to approve the minutes for the Regular and Special City Council meetings held Tuesday, March 8, 2011.

Office or Department: CITY CLERK

Suggested Action: Approve recommendation.

3. [11-0269](#) Recommendation to refer to City Attorney damage claims received between March 7, 2011 and March 14, 2011.

Office or Department: CITY CLERK

Suggested Action: Approve recommendation.

4. [11-0276](#) Recommendation to approve the destruction of records for Long Beach Fire Department, Fire Prevention Bureau as shown in Exhibit A; and adopt resolution.

Office or Department: CITY CLERK

Suggested Action: Approve recommendation.

5. [11-0277](#) Recommendation to approve the destruction of records for Long Beach Police Department, Records and Technology Division as shown in Exhibit A; and adopt resolution.

Office or Department: CITY CLERK

Suggested Action: Approve recommendation.

6. [11-0271](#) Recommendation to authorize City Manager, or designee, to execute a Personal Services and Instruction Agreement with Sinjin, LLC, to facilitate beach volleyball instruction on City beach volleyball courts as a recreational contract class within the Department of Parks, Recreation and Marine, for a period of three years, with two, one-year renewal options at the discretion of the City Manager or his designee.
(District 2)

Office or Department: PARKS, RECREATION AND MARINE

Suggested Action: Approve recommendation.

7. [11-0272](#) Recommendation to determine that the granting of Facility/Pipeline Permit No. P-239-11, to The Boeing Company, will not be contrary to the public interest; and authorize City Manager to issue said permit supplement in accordance with Section 15.44.060, Permit Issuance, of the Long Beach Municipal Code.
(District 5)

Office or Department: PUBLIC WORKS

Suggested Action: Approve recommendation.

8. [11-0275](#) Recommendation to receive and file minutes for:
Civil Service Commission - March 2, 2011.
Planning Commission - January 6, 2011.

Office or Department: VARIOUS

Suggested Action: Approve recommendation.

REGULAR AGENDA

DEPARTMENTAL COMMUNICATIONS:

9. [11-0281](#)

Recommendation to respectfully request City Manager to develop a “Neighborhood Market Conversion” program, within 60 days, that provides incentives for local corner stores and liquor stores to provide healthier food options and improve the overall neighborhood experience. This program should include standards that hold the following:

- Offers incentives for small businesses to improve and enhance their interiors and exteriors.
- Encourages and provides healthier food and beverage options in communities.
- Limits alcohol and tobacco signage.
- Encourages signage to promote healthier foods and beverages.
- Promotes child and family-friendly environments.
- Encourages stores to decrease the availability or visibility of items such as alcohol, tobacco or junk foods.

Office or Department: COUNCILMEMBER STEVEN NEAL, NINTH DISTRICT; COUNCILMEMBER ROBERT GARCIA, FIRST DISTRICT; VICE MAYOR SUJA LOWENTHAL, SECOND DISTRICT; COUNCILMAN DEE ANDREWS, SIXTH DISTRICT

Suggested Action: Approve recommendation.

REVISED
(Agenda Item No. 10 on following page.)

10. [11-0279](#)

Recommendation to respectfully request City Manager to incorporate the recommended "Deemed Approved" conditions into the City's Nuisance Abatement and Administrative Citation process in order to address public nuisance activity at retail alcohol outlets. The "Deemed Approved" conditions should include the following standards:

- The outlet must maintain upkeep so that its operating characteristics are compatible with the surrounding neighborhood.
- The outlet must not contribute to nuisance activities, such as disturbances of the peace, drug dealing, public drinking and inebriation, gambling, loitering, prostitution and sale of stolen goods.
- The premises are properly maintained and do not adversely affect the health, peace, or safety of persons residing or working in the surrounding area.
- Nuisance activities such as litter, graffiti, and unruly behavior associated with public consumption of alcoholic beverages within the premises or in close proximity of the premises, be resolved with the best interests of the community.
- The premises' owner, the employees, or agents do not participate in, or assist persons participating in, illegal activities within the premises or within the boundaries of the premises' property line including the sidewalk and areas between the premises and the street, including, but not limited to, disturbance of the peace, illegal drug activity, illegal sale of firearms, public drunkenness, drinking in public, harassment of passers-by, gambling, prostitution, sale or receipt of stolen goods, or theft, and assaults or batteries.
- Violations of any applicable provision of city, state or federal regulation, ordinance or statute are not committed on the premises.
- Premises upkeep and operation are compatible with and will not adversely affect the liveability or appropriate development of surrounding properties and the surrounding neighborhood.

Office or Department: COUNCILMEMBER STEVEN NEAL, NINTH DISTRICT; COUNCILMEMBER ROBERT GARCIA, FIRST DISTRICT; VICE MAYOR SUJA LOWENTHAL, SECOND DISTRICT; COUNCILMAN DEE ANDREWS, SIXTH DISTRICT

Suggested Action: Approve recommendation.

REVISED

11. [11-0280](#)

Recommendation to respectfully request that City Council adopt policies to discourage the approval of any new liquor stores in the City of Long Beach and to carefully scrutinize any request for a finding of "convenience and necessity" related to the establishment of new liquor stores in order to protect the quality of life in surrounding residential areas and to reduce over concentration of alcohol outlets.

Office or Department: COUNCILMEMBER STEVEN NEAL, NINTH DISTRICT; COUNCILMEMBER ROBERT GARCIA, FIRST DISTRICT; VICE MAYOR SUJA LOWENTHAL, SECOND DISTRICT; COUNCILMAN DEE ANDREWS, SIXTH DISTRICT

Suggested Action: Approve recommendation.

12. [11-0286](#)

Recommendation to request City Attorney to draft a resolution calling for the Intermodal Container Transfer Facility Joint Powers Authority to include a Zero-Emissions Goods Movement System option in its anticipated Environmental Impact Report analyzing the potential expansion of the facility.

Office or Department: COUNCILMEMBER JAMES JOHNSON, SEVENTH DISTRICT; VICE MAYOR SUJA LOWENTHAL, SECOND DISTRICT; COUNCILWOMAN RAE GABELICH, EIGHTH DISTRICT

Suggested Action: Approve recommendation.

13. [11-0287](#) Recommendation to receive and file a presentation from the Historical Society of Long Beach on the archive of the Long Beach City Manager files from 1922 through 1953.

Office or Department: COUNCILWOMAN RAE GABELICH,
EIGHTH DISTRICT

Suggested Action: Approve recommendation.

14. [11-0134](#) Recommendation to City Council to concur in recommendation of the Budget Oversight Committee that the City Council go on record with the State Legislatures to fully support the Little Hoover Commission's recommendations regarding public pension obligations; and urge the Legislatures to implement them on our behalf, as well as the State.

Office or Department: COUNCILMEMBER GARY DELONG, THIRD
DISTRICT, CHAIR; BUDGET OVERSIGHT
COMMITTEE

Suggested Action: Approve recommendation.

15. [11-0264](#) Recommendation to City Council to concur in recommendation of the Budget Oversight Committee to request City staff to determine the benefits that may be realized by Long Beach residents as a result of contracting out the City's street sweeping operations.

Office or Department: COUNCILMEMBER GARY DELONG, THIRD
DISTRICT, CHAIR; BUDGET OVERSIGHT
COMMITTEE

Suggested Action: Approve recommendation.

16. [10-1167](#) Recommendation to City Council to concur in recommendation of the Environmental Committee to approve the Greywater Recycling Pilot Program in the City of Long Beach.

Office or Department: VICE MAYOR SUJA LOWENTHAL,
SECOND DISTRICT, CHAIR;
ENVIRONMENTAL COMMITTEE

Suggested Action: Approve recommendation.

17. [11-0282](#) Recommendation to provide City Manager with direction regarding desired communication with the California Citizens Redistricting Commission pertaining to state and federal districts in Long Beach. (Citywide)

Office or Department: CITY MANAGER

Suggested Action: Approve recommendation.

18. [11-0283](#) Recommendation to adopt criteria for the upcoming redistricting process as recommended by the City Manager, or adopt alternative criteria as deemed appropriate by the City Council. (Citywide)

Office or Department: CITY MANAGER

Suggested Action: Approve recommendation.

19. [11-0273](#) Recommendation to adopt resolution approving the Annual and Five-Year Reports for the Transportation Improvement Fee, Park and Recreation Facilities Fee, the Fire Facilities Impact Fee, and the Police Facilities Impact Fee. (Citywide)

Office or Department: FINANCIAL MANAGEMENT

Suggested Action: Approve recommendation.

20. [11-0274](#) Recommendation to authorize City Manager to execute any and all documents necessary for the conveyance of the property described in Exhibit "A" to the City of Long Beach from the Redevelopment Agency of the City of Long Beach. (Districts 1,2)

Office or Department: DEVELOPMENT SERVICES; PUBLIC WORKS

Suggested Action: Approve recommendation.

21. [11-0258](#) Recommendation to authorize City Manager to execute the Fifth Amendment to Lease No. 25092 with Choura Venue Services for the operation of the El Dorado Park Golf Course Restaurant, exercising the first five-year extension option in return for a \$70,000 investment in capital improvements, and revising the Term section of the Lease related to two future extensions. (District 5)

Office or Department: PARKS, RECREATION AND MARINE;
PUBLIC WORKS

Suggested Action: Approve recommendation.

REVISED

NEW BUSINESS:

New Business items are additions to the City Council Agenda subsequent to the posting of the agenda on Monday afternoon.

22. [11-0292](#) Recommendation to authorize City Manager to execute any and all documents necessary for the termination of Lease No. 27140 with Community Hospital of Long Beach, Inc., a California public benefit corporation, for City-owned property at 1720 Termino Avenue; and

Authorize City Manager to execute any and all documents necessary for a Lease with Long Beach Memorial Medical Center, a California non-profit public benefit corporation, for City-owned property at 1720 Termino Avenue for a term of 55 years at a rental rate of one dollar per year for the operation of a licensed health care facility. (District 4)

Office or Department: PUBLIC WORKS

Suggested Action: Approve recommendation.

23. [11-0293](#) Supplemental Memorandum - Corrections and/or additions to the City Council Agenda as of 12:00 noon, Friday, March 18, 2011.

23.

24.

PUBLIC: IMMEDIATELY PRIOR TO ADJOURNMENT

Opportunity is given to those members of the public who have not addressed the City Council on non-agenda items. Each speaker is limited to three minutes unless extended by the City Council.

STANDING COMMITTEE REMINDERS:

Tuesday, March 22, 2011 – Housing and Neighborhoods Committee at 3:30 P.M., Council Chamber.

Tuesday, April 5, 2011 – Economic Development and Finance Committee (Attorney/Client) at 2:30 P.M., 14th Floor Conference Room.

Tuesday, April 5, 2011 – Tidelands and Harbor Committee at 3:30 P.M., Council Chamber.

Tuesday, April 12, 2011 – Housing Authority at 4:30 P.M., Council Chamber.

Wednesday, April 13, 2011 – Budget Oversight Committee at 4:00 P.M., Council Chamber.

HEARING REMINDERS:

Tuesday, April 12, 2011 – Hearing for Ayres Grill Inc., dba Gaucho Grill, for a Permit for Entertainment Without Dancing by Patrons, 200 Pine Avenue No. B. (District 2)

Tuesday, April 12, 2011 – Hearing for Panama Joe's Inc., dba Panama Joe's Café, for a Permit for Entertainment With Dancing by Patrons, 5100 E. 2nd Street. (District 3)

NOTE:

An agenda may be obtained from the City Clerk Department prior to the meeting or can be mailed if the City Clerk is provided self-addressed, stamped envelopes mailed to: City Clerk Department, City Hall Plaza Level, 333 W. Ocean Boulevard, Long Beach, CA 90802.

The City Council agenda and supporting documents are available on the Internet at www.longbeach.gov. Persons interested in obtaining an agenda via e-mail should subscribe to the City of Long Beach E-Notify System at <http://www.longbeach.gov/enotify/default.asp>.

Agenda items may also be reviewed in the City Clerk Department or online at the Main Library and at the Branch Libraries.

If language interpretation for non-English speaking persons is desired or if a special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to the City Clerk Department at (562) 570-6101, by 12 noon Monday, the day prior to the Council meeting.

E-Mail correspondence regarding agenda items can be directed to cityclerk@longbeach.gov.

Persons interested in making an audio visual presentation during a City Council meeting should refer to the Audio/Visual Guidelines in the Options list on the City Clerk web page at (<http://www.longbeach.gov/cityclerk/default.asp>) or contact the City Clerk Department at (562) 570-6101.

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If oral language interpretation for non-English speaking persons is desired or if a special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to the Office of the City Clerk at (562) 570-6101, 24 business hours prior to the City Council meeting.

Kung humihiling ng pasalitang interpretasyon ng wika ng agenda at minutes ng Konseho ng Lungsod o kung humihiling ng isang natatanging pagtulong ayon sa Americans with Disabilities Act, mangyaring humiling sa pamamagitan ng telepono sa Opisina ng Clerk ng Lungsod sa (562) 570-6101, 24 oras ng negosyo bago isagawa ang pulong ng Konseho ng Lungsod.

Si desea interpretación oral en otro idioma para las personas que no hablan inglés o si desea una adaptación especial en conformidad con la Ley de Estadounidenses con Discapacidades, haga su solicitud por teléfono a la oficina del secretario municipal al (562) 570-6101, 24 horas hábiles antes de la reunión del ayuntamiento de la ciudad.

បើមានការចង់បាននូវការបកប្រែភាសាផ្ទាល់មាត់សម្រាប់អ្នកមិនចេះនិយាយអង់គ្លេស

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If written language translation of the City Council agenda and minutes for non-English speaking persons is desired, please make your request by phone to the Office of the City Clerk at (562) 570-6101, 72 business hours prior to the City Council meeting.

Kung humihiling ng nakasulat na pagsasalin ng wika ng agenda at minutes ng Konseho ng Lungsod para sa mga taong hindi nagsasalita ng Ingles, mangyaring humiling sa pamamagitan ng telepono sa Opisina ng Clerk ng Lungsod sa (562) 570-6101, 72 oras bago isagawa ang pulong ng Konseho ng Lungsod.

Si desea obtener la traducción escrita en otro idioma de la agenda y las actas del ayuntamiento de la ciudad para las personas que no hablan inglés, haga su solicitud por teléfono a la oficina del secretario municipal al (562) 570-6101, 72 horas hábiles antes de la reunión del ayuntamiento de la ciudad.

បើមានការចង់បាននូវការបកប្រែភាសាឯកសារកម្មវិធី និងកំណត់ហេតុប្រជុំក្រុមប្រឹក្សាសម្រាប់អ្នកមិនចេះនិយាយអង់គ្លេស សូមមេត្តាធ្វើការស្នើសុំទៅកាន់ស្នើសុំនៃសាលាក្រុងតាមទូរស័ព្ទដែលមានលេខ (562) 570-6101 រយៈពេល 72 ម៉ោងធ្វើការនៅមុនកិច្ចប្រជុំនៃក្រុមប្រឹក្សាក្រុង ។