



NB-15

Date: September 9, 2014
To: Honorable Mayor and City Council
From: Suzie Price, Third District *SP*
Stacy Mungo, Fifth District *SM*
Subject: Pulse Point Deployment

Recommendation

Request the City Manager and the Fire Department present to the Council a timeline for implementation for Pulse Point, including any planned marketing and outreach to the community in order to facilitation enrollment.

Background

The PulsePoint CPR mobile app is an innovative tool that sends emergency alerts to individuals who have downloaded the app when someone near them needs Cardiopulmonary Resuscitation (CPR). PulsePoint is linked to the Fire Department dispatch so emergency alerts are issued at the same time a dispatcher sends an alert to Fire and EMS crews. This ensures that an individual who needs CPR gets aid quickly.

Cardiac arrest is the leading cause of death in the United States. When an individual is in cardiac arrest, the most important thing needed to save their life is the quick administration of CPR. CPR can be administered by anyone trained to do so, and training is simple and accessible to the public. Individuals who receive CPR quickly have a much better rate of survival than those that do not. Quick intervention is essential in cardiac arrest cases, and more fire and emergency medical services (EMS) departments are turning to technology to get civilian responders to victims as quickly as possible, potentially before a paramedic can get to the victim. This system is used in various agencies throughout the country.

The Long Beach Fire Department has been testing the PulsePoint system to be made available in the near future.

Fiscal Impact

There is no significant fiscal impact for the delivery of this report outside the time needed for its preparation.



City of Long Beach Memorandum
Working Together to Serve

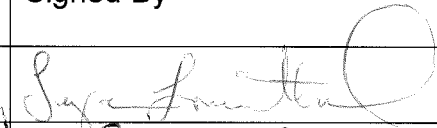

REQUEST TO ADD AGENDA ITEM

Date: September 2, 2014
To: Larry Herrera, City Clerk
From: Stacy Mungo, Fifth District
Subject: Request to Add Agenda Item to Council Agenda of September 9, 2014

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title recommendation for this item reads as follows:

Pulse Point Deployment

Council District	Authorizing Councilmember	Signed By
2	Suja Lowenthal	
3	Suzie Price	
5	Stacy Mungo	