



City of Long Beach
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R-23


COUNCILWOMAN
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Date: March 19, 2019

To: Honorable Mayor and Members of the City Council

From: Councilwoman Suzie Price, Third District *SP*
Councilwoman Lena Gonzalez, First District *LG*
Councilman Daryl Supernaw, Fourth District *DS*
Vice Mayor Dee Andrews, Sixth District *DA*

Subject: Assessment of Traffic Navigation Application Impacts

RECOMMENDATION:

The City Council is requesting the City Manager report back within 60 days on how the City can work with traffic and navigation app companies to reduce the prevalence of cut through traffic routed through residential neighborhoods.

DISCUSSION:

Long Beach residents often present concerns about traffic speeds and volumes. In many of these instances residents have stated that these increases in volumes are likely coming as a result of smart phone application (app) based traffic mapping and navigation programs routing drivers off of major corridors and on to smaller residential streets. This is done to create cut through traffic that avoids certain major corridors that were designed and intended to carry higher traffic speeds and volumes than the small residential streets these apps may be routing drivers down instead.

This matter was reviewed by Budget Manager Grace H. Yoon on March 6, 2019.

FISCAL IMPACT:

City staff will look into what is required to compile this report and will report back prior to 60 days on any staff impacts or impact on existing City Council priorities as a result of compiling this report and moving this concept forward.