



City of Long Beach
Working Together to Serve

Date: July 13, 2021

To: Mayor and Members of the City Council

From: Councilwoman Suzie Price, Third District

Subject: Contribution to the Long Beach Office of Special Events and Filming

RECOMMENDATION:

Increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$6,000, offset by the Third Council District One-time District Priority Funds transferred from the Citywide Activities Department to the Office of Special Events and Filming for a community concert on August 1, 2021; and,

Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$6,000 to offset a transfer to the City Manager Department.

INTRODUCTION:

Community concerts have become a staple of summers in Long Beach. As we have seen countless restrictions applied to community events and gatherings over the past sixteen months, the opportunity to host a community concert in our fantastic Long Beach Parks is an important way for residents to enjoy our city in a positive community focused way. The benefits community concerts have by creating an event for families, friends, and neighbors to spend time together, is an important part of community development and building neighborhoods. With these clear City priorities in mind, it is appropriate for the City to support this event.

As part of the Adopted FY 20 Budget, the City Council allocated \$235,000 of Special Advertising and Promotions Fund Group (SAP) funds available to be divided equally between the City Council Districts to be used towards SAP-qualified special events or contributions, managed by the Office of Special Events and Filming in the City Manager Department. This recommendation is requesting that \$6,000 of the Third Council District One-time SAP District Priority Funds be allocated for this special event

This matter was reviewed by Grace H. Yoon on July 9, 2021.

FISCAL IMPACT:

This recommendation requests the City Manager Department to provide support for a community concert scheduled for August 1, 2021. The total appropriation increase in the Special Advertising and Promotions Fund Group in the City Manager Department by \$6,000 is offset by a decrease of appropriation of Third Council District One-time District Priority Funds in the Special Advertising and Promotions Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have minimal impact on existing City Council priorities.

STATEMENT OF URGENCY:

Event is being held August 1, 2021, so providing funds in advance is needed for planning.



City of Long Beach Memorandum
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: July 13, 2021
To: Monique De La Garza, City Clerk
From: Councilwoman Suzie Price, Third District
Subject: Request to Add Agenda Item to Council Agenda of July 13, 2021

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$6,000, offset by the Third Council District One-time District Priority Funds transferred from the Citywide Activities Department to the Office of Special Events and Filming for a community concert on August 1, 2021; and,

Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$6,000 to offset a transfer to the City Manager Department.

Council District	Authorizing Councilmember	Signed by
3	Suzie Price	
1	Mary Zendejas	
8	Al Austin	