



November 12, 2019

Honorable Mayor and Members of City Council
City of Long Beach
411 W. Ocean Blvd., 11th Floor
Long Beach, CA 90802

Re: Public Hearing for 3rd and Pacific Project

Dear Mayor Garcia and Councilmembers,

On behalf of the Long Beach Area Chamber of Commerce, please accept this correspondence and enter our support of the approval of the 3rd & Pacific Project located at 131 W. 3rd Street into the public record for the City Council meeting scheduled for Tuesday, November 12, 2019.

Ensemble, a real estate investment and development firm located in Downtown Long Beach, has significantly contributed to what some are calling the renaissance in Long Beach. Ensemble has been committed to revitalizing the City and specifically Downtown Long Beach, for over 20 years. We have witnessed a mass development of new residential properties breaking ground as well as a number of hotel developments and repositioning projects.

As an advocate for the business community, we want to express our support for this project and urge the City Council to approve the Site Plan Review, Vesting Tentative Tract Map, and General Plan. The Chamber has a long-standing position of supporting projects similar to 3rd and Pacific. A main public policy goal of our organization is to support more housing developments in Long Beach; especially housing that is located near public transportation, mobility centers and hubs.

The 345-unit development will feature a 23-story high-rise in addition to an 8-story adjacent development, with both buildings incorporating sustainable building practices. Moreover, the 3rd & Pacific development will feature 14,481 square feet of ground-floor retail space. The commercial and retail space will create more local jobs in the downtown area, complimenting our goal to support and encourage economic development in Long Beach.

We appreciate the opportunity to share our support and we encourage the City Council to support this proposed investment in Long Beach.

Sincerely,

A handwritten signature in black ink that reads "Randy Gordon". The signature is written in a cursive, flowing style.

Randy Gordon
President/CEO
Long Beach Area Chamber of Commerce