



**Date:** May 11, 2010  
**To:** Housing and Neighborhoods Committee Staff  
**From:** Larry Herrera, City Clerk  
**Subject:** City Council Referral to the Housing and Neighborhoods Committee

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At the City Council meeting held May 4, 2010 the following agenda item was referred to the Housing and Neighborhoods Committee:

**Naming of Park bound by Vermont Street (North), Colorado Street (South),  
Orlena Avenue (East) and Colorado Lagoon (West)**

Councilmember Gary DeLong moved, seconded by Councilmember Robert Garcia, that the communication be received and referred to the Housing and Neighborhoods Committee.

LARRY G. HERRERA  
City Clerk

Prepared by:  
Gloria Harper

Attachment

cc: Patrick West, City Manager  
Suzanne Frick, Assistant City Manager  
Reginald I. Harrison, Deputy City Manager

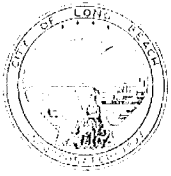


## Attachment A: Park at Colorado St and Orlena Ave



### Disclaimer

DISCLAIMER OF DATA ACCURACY: The services provided on this web site are intended for informational purposes only and the GIS data used is compiled from various sources and is subject to constant change. While reasonable effort has been made to ensure the accuracy of the data, the information provided herein may be inaccurate or out of date.



**Date:** July 13, 2010

**To:** Members of the Housing and Neighborhoods Committee

**From:** Phil T. Hester, Director of Parks, Recreation and Marine  
*Phil T. Hester*

**Subject:** Recommendation that the park bounded by Vermont Street (north), Colorado Street (south), Orlena Avenue (east), and Colorado Lagoon (west) be named "Alamitos Heights Park"

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DISCUSSION

On May 4, 2010, 3rd District Councilmember Gary DeLong sent a memo (Attachment A) to the Mayor and Members of the City Council requesting that the park bounded by Vermont Street (north), Colorado Street (south), Orlena Avenue (east), and Colorado Lagoon (west) be named Alamitos Heights Park.

Pursuant to Administrative Regulation (AR) 8 – 7, the City Council referred the request to the Parks and Recreation Commission and the Housing and Neighborhoods Committee.

The Parks and Recreation Commission considered this request at their May 20, 2010 meeting (Attachment B), unanimously approved this request, and are forwarding their recommendation to the Housing and Neighborhoods Committee for adoption.

The Administrative Regulations AR 8 – 7 applies to the naming of all public land, buildings and facilities. AR 8 – 7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate, unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;

- A name in honor of a person is not appropriate if that person has been overly recognized in the past; and,
- A name may be selected through a competition or a contest.

The Alamitos Heights Improvement Association (AHIA) voted to request that the park be named Alamitos Heights Park. The AHIA believes that the park is part of the Alamitos Heights community and should be named accordingly.

TIMING CONSIDERATIONS

City Council action on this matter is not time critical.

FISCAL IMPACT

There is no fiscal impact with the recommended action.

IT IS RECOMMENDED THAT THE COMMITTEE:

Concur with the recommendation that the park bounded by Vermont Street (north), Colorado Street (south), Orlena Avenue (east), and Colorado Lagoon (west) be named "Alamitos Heights Park."

PTH:rb  
C:\MYDOCUMENTS\COUNCIL\HNC ALAMITOS HEIGHTS PARK.DOC  
Attachments

APPROVED:

  
\_\_\_\_\_  
PATRICK H. WEST  
CITY MANAGER



**City of Long Beach**  
Working Together to Serve


**Memorandum**  
**3rd Council District**

**R-20**

**Date:** May 4, 2010

Attachment A

**To:** Honorable Mayor Foster and Members of the City Council

**From:** Gary DeLong, Councilmember, 3<sup>rd</sup> District 

**Subject:** Naming of Park bound by Vermont Street (North), Colorado Street (South), Orlena Avenue (East), and Colorado Lagoon (West)

The Alamitos Heights Improvement Association (AHIA) recently voted to request of the City that the Park bounded by Vermont Street (North), Colorado Street (South), Orlena Avenue (East), and Colorado Lagoon (West) be named Alamitos Heights Park.

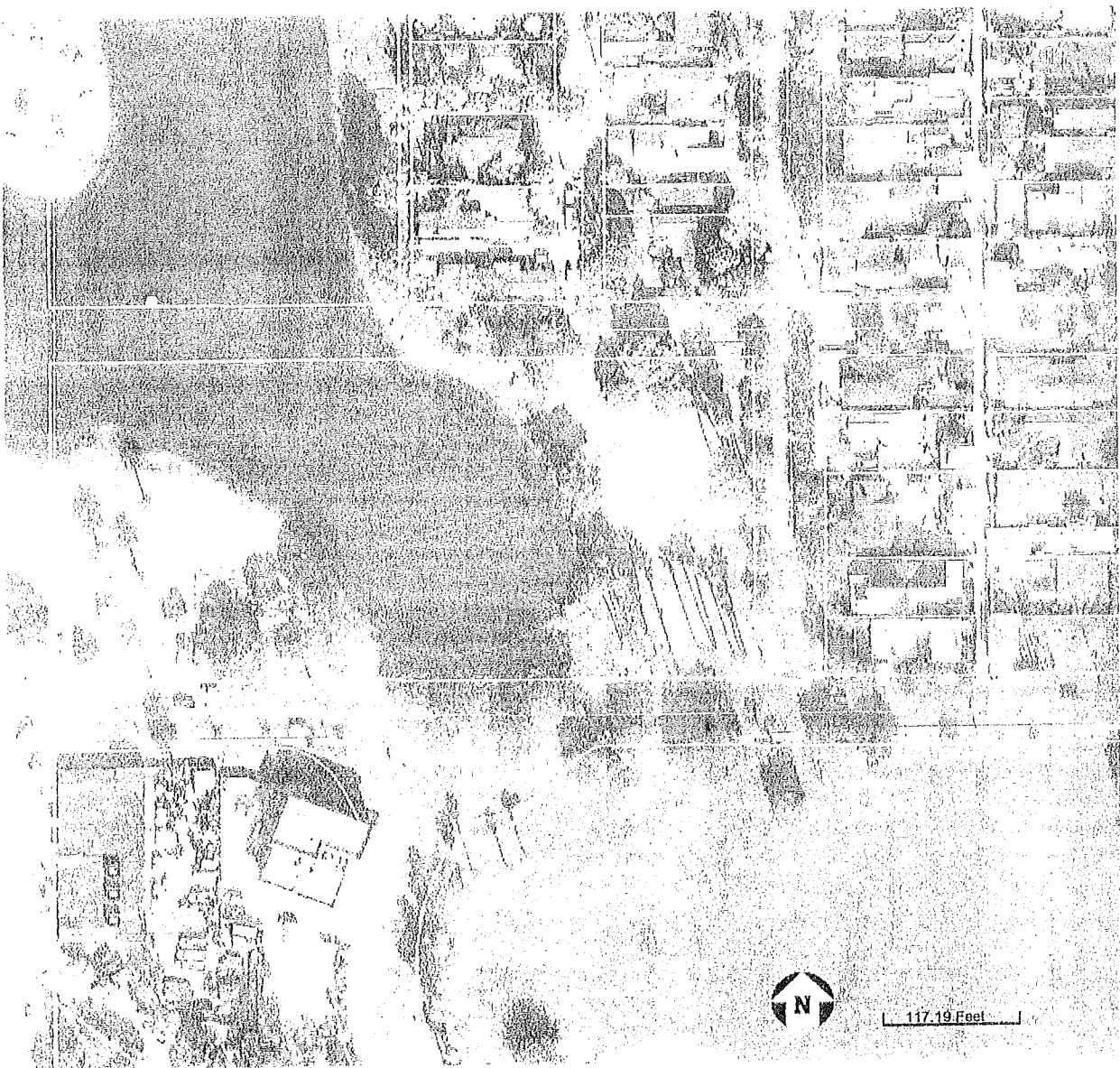
The AHIA believes that the park is part of the Alamitos Heights community and should be named accordingly.

**Recommended Action:** Refer to Parks and Recreation Commission and the Housing and Neighborhoods Committee for consideration that the Park bound by Vermont Street (North), Colorado Street (South), Orlena Avenue (East), and Colorado Lagoon (West) be named Alamitos Heights Park.



long beach

## Attachment A: Park at Colorado St and Orlena Ave



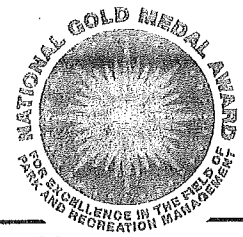
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# CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



2760 N. Studebaker Road, Long Beach, CA 90815-1697  
(562) 570-3100 • FAX (562) 570-3109  
www.LBParks.org

selected  
**best in the nation**

May 20, 2010

MEMBERS OF THE PARKS AND RECREATION COMMISSION  
City of Long Beach  
California

## RECOMMENDATION:

Recommend to the Housing and Neighborhood Committee, and the full City Council, that the park bounded by Vermont Street (north), Colorado Street (south), Orlena Avenue (east), and Colorado Lagoon (west) be named Alamitos Heights Park.

## DISCUSSION

On May 4, 2010, Third District City Councilmember Gary DeLong sent a memo (Attachment A) to the Mayor and Members of the City Council advising that the Alamitos Heights Improvement Association (AHIA) recently voted to request that the park bounded by Vermont Street (north), Colorado Street (south), Orlena Avenue (east), and Colorado Lagoon (west), be renamed Alamitos Heights Park. The AHIA believes that the park is part of the Alamitos Heights community and should be named accordingly. The Parks and Recreation Commission recommendation will be transmitted to the Housing and Neighborhoods Committee and the full City Council.

The Administrative Regulations AR 8-7 applies to the naming of all public land, buildings and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
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*"We create community and enhance the quality of life through people, places, programs and partnerships"*

May 20, 2010

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- A name in honor of a person is not appropriate if that person has been overly recognized in the past; and,
- A name may be selected through a competition or a contest.

In accordance with this regulation, the naming of Alamitos Heights Park is in keeping with the naming in honor of a recognized geographic area, the Alamitos Heights neighborhood.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



SANDRA J. GONZALEZ  
MANAGER  
PLANNING AND DEVELOPMENT

APPROVED:

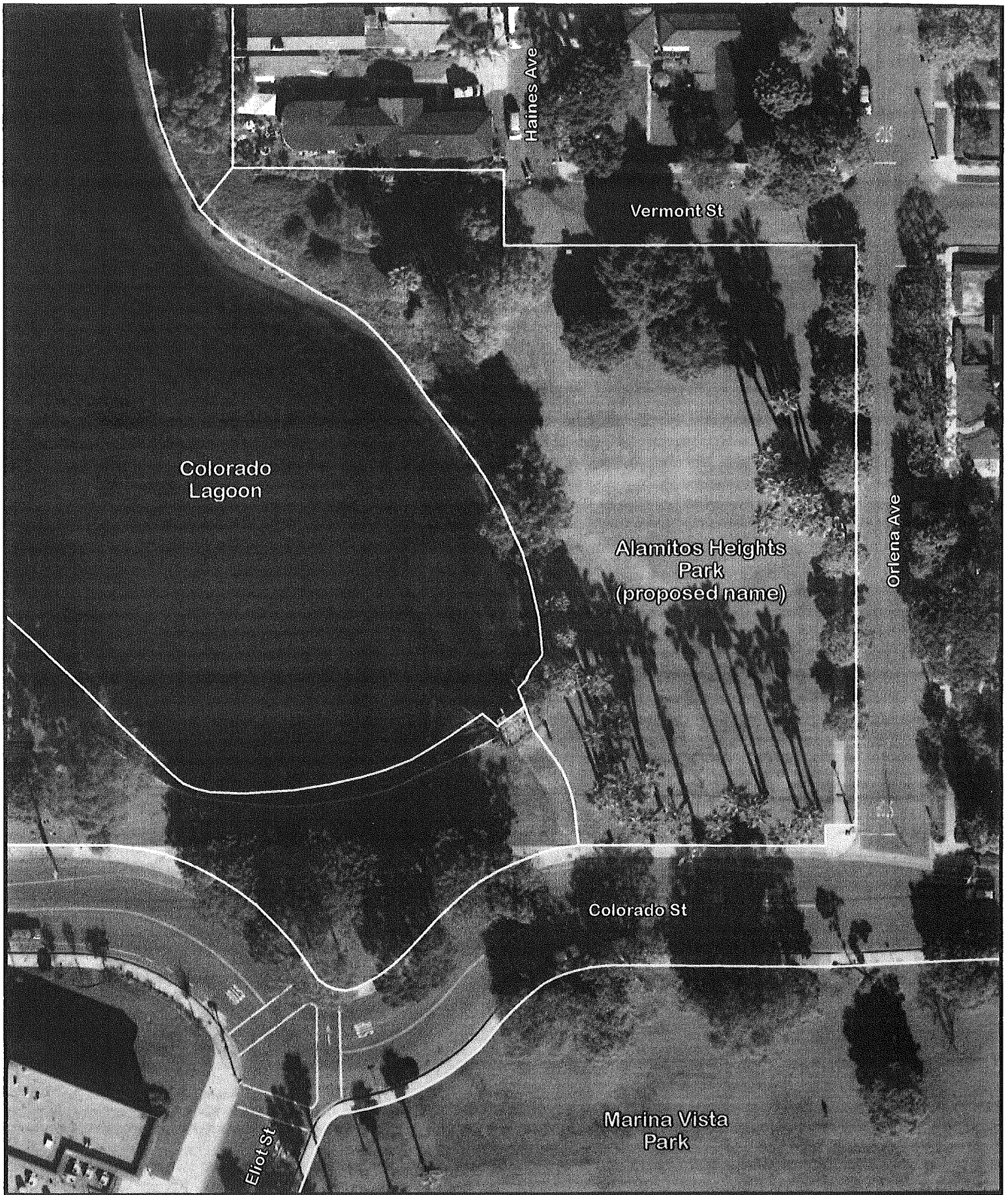


PHIL T. HESTER  
DIRECTOR

SJG:jca  
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Attachment





# Alamos Heights Park

