# Introduction

- The Budget Priority Survey went "live" on August 1$^{st}$, and the results were summarized based on the responses received as of August 31$^{st}$

- The survey does not preclude multiple responses from a single individual, nor do they attempt to balance the responses from all segments of the community

- Not a statistically valid survey, but it does provide some feedback on community interests

# Introduction

- Participants were asked to rate 35 City services as being:

  - ❑ Very important
  - ❑ Somewhat important
  - ❑ Not very important
  - ❑ Not at all important

- Survey was available online and through hard copy handouts, which were distributed at community budget meetings.  Hard copies were available in English, Spanish, Khmer, and Tagalog

- 135 survey responses had been received as of August 31st

# Revisions

- Three services removed:

  - Providing community park programs for youth and teens
  - Maintaining a police presence in neighborhoods
  - Providing well-lit City streets

- Three services added:

  - Providing public access to the internet
  - Providing affordable housing
  - Collecting illegally dumped items

# Respondent Demographics

## Council District

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | Don't Know | Non-Resident | Skipped Question |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 7 | 16 | 21 | 11 | 14 | 9 | 27 | 12 | 4 | 6 | 1 | 7 |
| 5% | 13% | 16% | 9% | 11% | 7% | 21% | 9% | 3% | 5% | 1% | -- |

## Age

| 0-18 | 19-29 | 30-39 | 40-49 | 50-59 | 60-69 | 70+ | Skipped Question |
|---|---|---|---|---|---|---|---|
| 1 | 9 | 20 | 17 | 29 | 32 | 17 | 10 |
| 1% | 7% | 16% | 14% | 23% | 26% | 14% | -- |

## Household Size

| 1 | 2 | 3 | 4 | 5 | 6 | 7+ | Skipped Question |
|---|---|---|---|---|---|---|---|
| 26 | 63 | 18 | 10 | 5 | 1 | 3 | 9 |
| 21% | 50% | 14% | 8% | 4% | 1% | 2% | -- |

# Data Analysis

- To provide a means for the comparison of the results, each response to each service was assigned a "weight"

  | | |
  |---|---|
  | Very important | 3 points |
  | Somewhat important | 2 points |
  | Not very important | 1 points |
  | Not at all important | 0 points |

- The total points for each service was divided by the number of responses received for each service to obtain a "weighted average"

- When considering the results, it is important to remember the general demographics of respondents.  The results may have been different if a scientific sampling methodology had been utilized

# Results

| Service | Very Important | Somewhat Important | Not Very Important | Not at All Important | Weighted Average |
|---|---|---|---|---|---|
| Maintaining a low crime rate | 98 | 22 | 6 | 3 | 2.67 |
| Maintaining and repairing streets (fixing potholes, etc.) | 91 | 34 | 5 | 1 | 2.64 |
| Providing emergency medical services (paramedics, EMS) | 91 | 30 | 7 | 1 | 2.64 |
| Providing fire protection services | 92 | 30 | 8 | 1 | 2.63 |
| Maintaining parks | 66 | 59 | 5 | 0 | 2.47 |
| Maintaining and repairing sidewalks | 71 | 50 | 8 | 2 | 2.45 |
| Reducing ocean pollution by improving storm drains | 66 | 50 | 10 | 0 | 2.44 |
| Maintaining and repairing public buildings (community and senior centers, fire stations, libraries, etc.) | 63 | 60 | 6 | 2 | 2.40 |
| Providing services that address homelessness | 72 | 42 | 9 | 6 | 2.40 |
| Preparing the community for emergencies or disasters | 65 | 53 | 9 | 4 | 2.37 |
| Providing neighborhood police patrols | 73 | 29 | 17 | 7 | 2.33 |
| Enforcing traffic laws to protect the safety of pedestrians, cyclists, and drivers | 66 | 42 | 15 | 6 | 2.30 |
| Keeping the City attractive and eliminating blight | 59 | 49 | 18 | 2 | 2.29 |
| Providing nuisance abatement programs (loitering, drug activity, excessive noise, etc.) | 65 | 41 | 14 | 8 | 2.27 |
| Providing free or low-cost recreation programs for youth and teens | 63 | 48 | 10 | 9 | 2.27 |
| Collecting illegally dumped items | 54 | 55 | 16 | 3 | 2.25 |
| Providing prompt graffiti removal services | 61 | 46 | 17 | 6 | 2.25 |

# Results

| Service | Very Important | Somewhat Important | Not Very Important | Not at All Important | Weighted Average |
|---|---|---|---|---|---|
| Providing code enforcement services (citing blighted buildings, etc.) | 50 | 50 | 21 | 7 | 2.12 |
| Providing new Library books, ebooks, media and access to technology | 50 | 53 | 17 | 10 | 2.10 |
| Providing specialized Police units (property crimes, directed enforcement, etc.) | 54 | 45 | 14 | 14 | 2.09 |
| Providing affordable housing | 64 | 26 | 16 | 19 | 2.08 |
| Providing access to libraries (hours of operation) | 45 | 56 | 19 | 11 | 2.03 |
| Providing programs for seniors | 35 | 66 | 20 | 8 | 1.99 |
| Providing environmental sustainability programs | 47 | 41 | 25 | 12 | 1.98 |
| Providing animal care/animal control services | 37 | 54 | 30 | 6 | 1.96 |
| Trimming trees on residential streets | 32 | 64 | 26 | 6 | 1.95 |
| Providing business assistance and supporting economic development | 36 | 57 | 28 | 9 | 1.92 |
| Providing library programs and services (reading, homework help, etc.) | 41 | 51 | 22 | 15 | 1.91 |
| Prosecuting all adult misdemeanor crimes committed in the City | 38 | 39 | 28 | 19 | 1.77 |
| Providing arts and cultural programs | 29 | 53 | 32 | 15 | 1.74 |
| Providing public access to the internet | 37 | 35 | 36 | 18 | 1.72 |
| Creating new parks and open space | 33 | 47 | 32 | 19 | 1.72 |
| Providing special events and programs for families | 27 | 50 | 33 | 16 | 1.70 |
| Providing translating services (Language Access) | 24 | 37 | 33 | 30 | 1.44 |

# Top 10 Comparison

## 2018

1. Maintaining a low crime rate
2. Maintaining and repairing streets
3. Providing emergency medical services
4. Providing fire protection services
5. Maintaining parks
6. <mark>Maintaining and repairing sidewalks</mark>
7. Reducing ocean pollution
8. <mark>Maintaining and repairing public buildings</mark>
9. <mark>Providing services that address homelessness</mark>
10. <mark>Preparing the community for emergencies or disasters</mark>

<mark>New to List</mark>

## 2017

1. Maintaining a low crime rate
2. Providing emergency medical services
3. Providing fire protection services
4. Maintaining and repairing streets
5. <mark>Providing neighborhood police patrols</mark>
6. Maintaining parks
7. <mark>Providing nuisance abatement</mark>
8. Maintaining a police presence in neighborhoods
9. <mark>Providing well-lit city streets</mark>
10. Reducing ocean pollution

<mark>Dropped from List</mark>

# Written Comments

- 72 written comments were received

- The comments concerned a wide variety of issues, both big and small. Major themes include:
  - Homelessness
  - Investment in Youth (libraries/education, recreation programming)
  - Infrastructure
  - Public Safety/Crime
  - Traffic

# FISCAL YEAR 2019 PROPOSED BUDGET

## Budget Priority Survey

### Budget Oversight Committee

September 4, 2018

CITY OF
**LONGBEACH**