

LBC EI Update

**Year 2 of growing inclusive
economic opportunities for Long Beach**

April 12, 2022

Tunua Thrash-Ntuk

LBCEI Managing Director



Tunua Thrash-Ntuk is a seasoned community and economic development practitioner of more than 20 years with both non-profit and private sector experiences. Her strengths range from community advocacy to asset and real estate development around neighborhood revitalization.

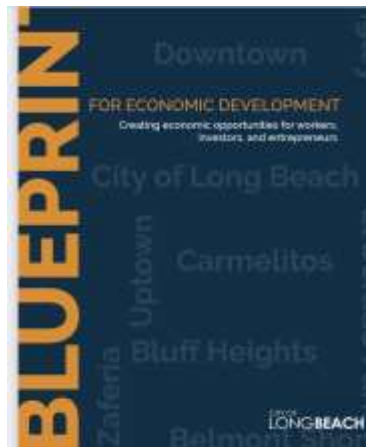
Tunua was just named this month as the President / CEO of The Center by Lendistry. She previously served as the Executive Director of LISC-Los Angeles for the past 7 years. Before that Tunua served 10 years as Executive Director of West Angeles Community Development Corporation.

Tunua is a graduate of Massachusetts Institute of Technology (MIT) where she earned her Master's in City Planning as well as an alumna of UC Berkeley where she received her Bachelor of Arts Degree in Interdisciplinary Studies.

LBCEI built on 'Everyone In' Implementation Plan and the City's Blueprint for Economic Development



Create a Community Development Corporation with focus areas outlined by Everyone In Implementation Plan



Increase access to economic opportunities in low-income communities to advance economic equity.





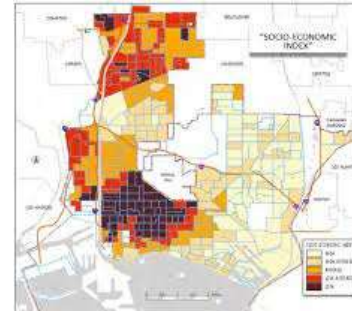
MISSION

The mission of the Long Beach Center for Economic Inclusion is a community development corporation that expands inclusive economic opportunities to build and sustain wealth for all communities in Long Beach.

FOCUS AREAS

- Small Business & Entrepreneurship
- Workforce & Youth Development
- Housing & Home Ownership
- Economic Resiliency & Connectedness

COMMUNITIES SERVED



Historically underserved communities in North, Central and West Long Beach.

City of Long Beach investment has resulted in over \$2 Million in resources for the Long Beach Community.



BOARD OF DIRECTORS



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City of Long Beach Economic
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Vivian Shimoyama

Principal, Small Scale Partners

SMALL BUSINESS SUPPORT

- **Business Navigators** – help direct more than \$500K in resources and provides ongoing support to more than 150 Long Beach small businesses in North and West Long Beach
- **North Long Beach Independent Restaurant Owners Association** – established this business group that meets monthly to share resources, make connections and support one another
- **Other** - Kiva Loans, CEO Small Business Forum, GO Digital! collaborative, etc...



FINANCIAL LITERACY PROGRAMS

- Workshops on topics such as Credit Building, Financial Freedom and First-time Home buyer courses
- Partnered with F&M Bank to provide training and access to local banking institutions
- Classes provided in English and Spanish
- Provided \$500 stipends to residents to help establish savings or repair credit



VACCINE / COVID EDUCATION

Many of the underserved communities in Long Beach continue to lag behind in vaccination rates. VA-58 has contracted LBCEI to continue providing information and vaccine education and promotion to resident in Long Beach.



Black Wealth Initiative

- **Home Buyer Education Course** – held the first of 5 HUD certified Home Buyer Education Courses last weekend. More than 25 local residents completed 8-hour training and received certification on their way to first time home ownership
- **Local Nonprofit Partners**– contracted with 4 local nonprofits that focus on serving the black communities in Long Beach
- **Workforce Connections** - meeting with local anchor hiring institutions to help create pathways to good, sustainable jobs



LONG BEACH FOOD SUPPORT NETWORK

- Led a collaboration of **more than 25 local nonprofits and community organizations** that provide free food to the community
- Secured more **than 600,000 lbs. of fresh produce and food** boxes last year that served more than 4,500 households a month
- The Network provided free food to more than **25,000 people – over 5% of LB population**
- Directed **more than \$100K in resources** to Food Partners serving underserved families and residents



Our Food Network Leader – Julie Lie



Julie joined the team at the beginning of the pandemic and brought her more than 30 years of experience serving those in need to the food security crisis brought on by COVID-19.

Her passion, commitment and tireless energy helped build a coalition of more than 25 local nonprofits and community organizations that together provided more than 1 Million pounds of food to over 4,500 households a month.



**LONG BEACH FOOD
SUPPORT NETWORK**

Built partnerships and helped support the great work of...

- Grant AME church
- Christian Outreach in Action
- Church One Ministries
- Light and Life Christian Fellowship
- Pools of Hope
- North Long Beach Ministry Center
- Long Beach Community Table
- Fountain of Life Covenant Church
- AOC7
- Collins Neighborhood Assoc.
- The Church of LDS Long Beach
- ...and more than 20 other agencies

THANK YOU!



www.lbcei.org