March 16, 2018

Long Beach Mayor Robert Garcia and City Councilmembers 333 West Ocean Blvd., 14th Floor Long Beach, CA 90802

RE: Agenda Item in Support of Long Beach Lesbian & Gay Pride

Dear Honorable Mayor and City Councilmembers:

It is my pleasure to submit this letter of support for the agenda item on March 20, 2018 Long Beach City Council Agenda asking to support the 35th Annual Long Beach Lesbian & Gay Pride Festival and Parade by examining ways to reduce city and staffing fees pertaining to the event.

Long Beach Lesbian and Gay Pride Inc. produce one of the two largest events held in the City of Long Beach with an economic impact over a million dollars to the Greater Long Beach Area. Besides being a celebration of diversity, human rights and to showcase the strength of the LGBT community, since its gestation this celebration raised over 1 million dollars to grant to non-profit organizations serving the Long Beach community and educational scholarships. However, due to the economy downfall and increasing city fee's, amounting to a 40 % increase in the last four years, the philanthropic organization had to halt all grants and scholarships that support the community.

Approving this agenda item will assist the organization to return its granting programs, as well as, continuing to being a pillar of support to the local and international LGBT community, promote civil rights and human dignity within the diverse Long Beach community.

As a local business, this event brings in the much needed revenue for the City of Long Beach. We strongly support this item so that the event, the organization, and the community as a whole can continue to grow.

Sincerely,

Dale Warner
Owner
Hamburger Mary's Long Beach
dpwarner2@gmail.com



Community Advisors

Stephen C. Chavez

Elena Popp, Esquire

Ángel Agustín Gorbea

Art Becerra

Liliana T. Pérez

Ché Ruddell-Tabisola

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Contact Us Here:

Mi Centro LGBTQ en Boyle Heights 553 S. Clarence, Suite 5 Los Angeles, CA 90033

(323) 286-7224 info@LatinoEqualityAlliance.com

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Long Beach Mayor Robert Garcia and City Councilmembers 333 West Ocean Blvd., 14th Floor Long Beach, CA 90802

RE: Agenda Item in Support of Long Beach Lesbian & Gay Pride

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It is my pleasure to submit this letter of support for the agenda item on March 20, 2018 Long Beach City Council Agenda asking to support the 35th Annual Long Beach Lesbian & Gay Pride Festival and Parade by examining ways to reduce city and staffing fees pertaining to the event.

Long Beach Lesbian and Gay Pride Inc. produce one of the two largest events held in the City of Long Beach with an economic impact of over 9.7 million dollars to the Greater Long Beach Area. Besides being a celebration of diversity, human rights and to showcase the strength of the LGBT community, since its gestation this celebration raised over 1 million dollars to grant to non-profit organizations serving the Long Beach community and educational scholarships. However, due to the economy downfall and increasing city fee's, amounting to a 40 % increase in the last four years, the philanthropic organization had to halt all grants and scholarships that support the community.

Approving this agenda item will assist the organization to return its granting programs, as well as, continuing to being a pillar of support to the local and international LGBT community, promote civil rights and human dignity within the diverse Long Beach community.

If you have any questions, please do not hesitate to contact our office at 213.446.7125.

Sincerely,

Eddie Martinez
Executive Director

Eddie Mentin

EQUALITY CALIFORNIA



March 13, 2018

Long Beach Mayor Robert Garcia and City Councilmembers 333 West Ocean Blvd., 14th Floor Long Beach, CA 90802

RE: Agenda Item in Support of Long Beach Lesbian & Gay Pride

Dear Honorable Mayor and City Councilmembers:

It is my pleasure to submit this letter of support for the agenda item on March 20, 2018 Long Beach City Council Agenda asking to support the 35th Annual Long Beach Lesbian & Gay Pride Festival and Parade by examining ways to reduce city and staffing fees pertaining to the event.

Long Beach Lesbian and Gay Pride Inc. produce one of the two largest events held in the City of Long Beach with an economic impact of over 9.7 million dollars to the Greater Long Beach Area. Besides being a celebration of diversity, human rights and to showcase the strength of the LGBT community, since its gestation this celebration raised over 1 million dollars to grant to non-profit organizations serving the Long Beach community and educational scholarships. However, due to the economy downfall and increasing city fee's, amounting to a 40 % increase in the last four years, the philanthropic organization had to halt all grants and scholarships that support the community.

Approving this agenda item will assist the organization to return its granting programs, as well as, continuing to being a pillar of support to the local and international LGBT community, promote civil rights and human dignity within the diverse Long Beach community.

If you have any questions, please contact me at 323-848-9801.

In Pride,

Rick Zbur Executive Director Equality California

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> Scott Malzahn Secretary

Laurie Hasencamp Treasurer

Susan McCabe Governance Chair

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3701 Wilshire Blvd Suite 725 Los Angeles, CA 90010 Long Beach Mayor Robert Garcia and City Councilmembers 333 West Ocean Blvd., 14th Floor Long Beach, CA 90802

RE: Agenda Item in Support of Long Beach Lesbian & Gay Pride

Dear Honorable Mayor and City Councilmembers:

It is my pleasure to submit this letter of support for the agenda item on March 20, 2018 Long Beach City Council Agenda asking to support the 35th Annual Long Beach Lesbian & Gay Pride Festival and Parade by examining ways to reduce city and staffing fees pertaining to the event.

Long Beach Lesbian and Gay Pride Inc. produce one of the two largest events held in the City of Long Beach with an economic impact of over 9.7 million dollars to the Greater Long Beach Area. Besides being a celebration of diversity, human rights and to showcase the strength of the LGBT community, since its gestation this celebration raised over 1 million dollars to grant to non-profit organizations serving the Long Beach community and educational scholarships. However, due to the economy downfall and increasing city fee's, amounting to a 40 % increase in the last four years, the philanthropic organization had to halt all grants and scholarships that support the community.

Approving this agenda item will assist the organization to return its granting programs, as well as, continuing to being a pillar of support to the local and international LGBT community, promote civil rights and human dignity within the diverse Long Beach community.

If you have any questions please do not hesitate to contact our office at (562) 597-3884

In Rride

Leonald Sinatra/Robert VanBeveran

Executive Suite

California State Senate



SENATOR RICARDO LARA

March 15, 2018

Mayor Robert Garcia and City Councilmembers City of Long Beach 333 West Ocean Blvd., 14th Floor Long Beach, CA 90802

RE: Agenda Item in Support of Long Beach Lesbian & Gay Pride

Dear Mayor Garcia and Members of City Council:

I am pleased to submit this letter of support for the agenda item for Long Beach City Council to explore ways to reduce city and staff fees pertaining to the annual production of the Long Beach Lesbian and Gay Pride scheduled for March 20, 2018.

Long Beach Lesbian & Gay Pride is one of the oldest LGBTQ organizations in the City of Long Beach and continues to serve as a vital institution responsible for the city's outward facing presence as it relates to demonstrating LGBTQ inclusion and integration within the 33rd Senate District. The Long Beach Pride celebration also has a tremendous positive economic impact in Long Beach which translates to millions of dollars on an annual basis. Additionally, the organization serves as a vital charitable organization supporting hundreds of local organizations and individuals through their annual grants and scholarships program. The City of Long Beach has an incredible opportunity to demonstrate leadership and make an impactful commitment in support of our LGBTQ community by supporting the Long Beach Lesbian and Gay Pride.

I strongly support this item so that the event, the organization, and the community, as a whole, can continue to grow towards equality. Thank you for your attention to this matter. Should you have any questions, please feel free to contact my District Director, Julia Juarez at (562) 256-7921 or her email address at Julia.Juarez@sen.ca.gov.

Sincerely,

RICARDO LARA Senator, 33rd District

Chair, Senate Appropriations Committee





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March 7, 2018

Long Beach Mayor Robert Garcia and City Councilmembers 333 West Ocean Blvd., 14th Floor Long Beach, CA 90802

RE: Agenda Item in Support of Long Beach Lesbian & Gay Pride

Dear Honorable Mayor and City Councilmembers:

It is my pleasure to submit this letter of support for the agenda item on March 20, 2018 Long Beach City Council Agenda asking to support the 35th Annual Long Beach Lesbian & Gay Pride Festival and Parade by examining ways to reduce city and staffing fees pertaining to the event.

I have been fortunate to have had Long Beach Lesbian and Gay Pride Inc.as a business partner, while I was principal of Willard Elementary School, which has developed into a lasting relationship. Willard Elementary is a Title I School, with a high number of students who qualify for free or reduced meals. Our Long Beach Lesbian and Gay Pride partners — consistently provided financial resources to cover the cost of busses that enabled many students the opportunity to go on field trips.

Additionally, my Long Beach Lesbian and Gay Pride "family" provides a yearly Christmas Toy Drive – in which they provide hundreds of children within the Willard Community with a day filled with food, activities and toys. As a result of this partnership, that while at Willard, we began an annual Business Partners Breakfast to provide the Willard staff the opportunity to express their appreciation for the continued support.

Although, I am no longer at Willard Elementary, I am extremely honored to have continued my relationship with Long Beach Lesbian and Gay Pride, Inc. For example, our Fremont Elementary Parent Teacher Association – partnered together to send storm relief supplies to Houston, Texas. Currently, I am fortunate to have the opportunity of working closely with my friend Denise Newman as part of the Planning Committee for the Family Fun Zone for this year's Pride Festival – which will focus on inclusion of *all children and their families* – through a wide variety of educational activities that focus on Science, Technology, Engineering Art and Math.

Your approval of this agenda item will make a positive impact on allowing my friends to continue to provide the high level of support to maintain their vision of ..."promoting civil rights and human dignity within the diverse Long Beach community."

If you have any further questions please do not hesitate to contact me directly at (562) 439-6873.

Sincerely,

Dr. Cassandra Richards Principal



San Diego LGBT Pride

Letter of Support: Long Beach Pride

March 15, 2018

Dear City of Long Beach:

I am writing in support of Long Beach Lesbian and Gay Pride, Inc. (LBLGP Inc) as they appeal to the Long Beach City Council to petition for exemptions for fees and services associated with their Pride Festival and Parade. As a neighboring Pride organization that has faced similar financial struggles in San Diego, we understand the devastating impact that increased city fees and charges can have on nonprofit organizations. While we understand the need to have a balanced budget, these increases in fees and permitting place the burden directly on the backs of this region's vital nonprofit organizations. In addition, we understand that Long Beach Pride has been forced to pay contractors for services previously supplied by community volunteers, which doubles down on the negative impact to nonprofit organizations; not only does it impact the organization's bottom line, but it takes volunteer opportunities away from Long Beach Pride's engaged and enthusiastic supporters whose participation would have otherwise supported a stronger sense of community, empowerment, and improved mental health.

As an organization also invested in fostering pride, equality, and respect for lesbian, gay, bisexual, and transgender communities locally, nationally, and globally, we are invested in ensuring that our neighbors in Long Beach are able to continue their vital work to foster pride, equality, and respect for LGBTQ people in their community. For the past 34 years, Long Beach has created a successful community event whose profits can be returned to the local LGBTQ community through philanthropy and services. Through the success of the event, Long Beach Pride has been able to grant a significant portion of the proceeds back out to local nonprofit organizations, furthering their mission to engage in and support bridge building activities that educate, encourage, and celebrate LGBT inclusion and pride.

Unless the City of Long Beach addresses these specific regulations and fees that negatively impact Long Beach Pride, it will additionally impact the financial health of Long Beach Lesbian and Gay Pride, Inc, diminish the quality of their events, eliminate their ability to support other local nonprofit organizations, and reduce their agility to work toward their mission.

For the reasons stated above, we at San Diego Pride stand with Long Beach Lesbian and Gay Pride, Inc in appealing to the Long Beach City Council for relief from these escalated fees and charges.

With Pride

Fernando Z. López Executive Director San Diego Pride

Founded in 1974, San Diego LGBT Pride is a 501(c)3 nonprofit organization whose mission is: Fostering pride, equality, and respect for all lesbian, gay, bisexual, and transgender communities locally, nationally, and globally. www.sdpride.org

STATE CAPITOLP.O. BOX 942849
SACRAMENTO, CA 94249-0028
(916) 319-2028
FAX (916) 319-2128



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ASSEMBLYMEMBER SABRINA CERVANTES
ASSEMBLYMEMBER TODD GLORIA

CALIFORNIA LEGISLATIVE LESBIAN, GAY, BISEXUAL AND TRANSGENDER CAUCUS

March 20, 2018

Long Beach Mayor Robert Garcia and City Councilmembers 333 West Ocean Blvd., 14th Floor Long Beach, CA 90802

RE: Agenda Item in Support of Long Beach Lesbian & Gay Pride

Dear Honorable Mayor Garcia and City Councilmembers:

It is my pleasure to submit this letter of support for Agenda Item #14 on the March 20, 2018 Long Beach City Council Agenda supporting the 35th Annual Long Beach Lesbian & Gay Pride Festival and Parade by examining ways to reduce city and staffing fees pertaining to the event.

Long Beach Lesbian and Gay Pride Inc. (LBLGP, Inc.) a nonprofit organization, was formed in 1983 and produced the first annual Long Beach Lesbian & Gay Pride Festival & Parade in 1984. Over the years, this has grown to be one of the two largest events held in the City of Long Beach with an economic impact of over 9.7 million dollars. As well as being a celebration of diversity, human rights, and equality, the celebration raised over 1 million dollars to grant to local non-profit organizations serving the Long Beach community. However, in recent years, due to the economic downfall and an increase in fees to the city, amounting to a 40 % increase in the last four years, the philanthropic organization had to stop all grants and scholarships that support the community.

By examining ways to reduce city and staffing fees pertaining to the event, the LGBLP, Inc. will have more be able to reboot its grant programs, as well as, continue to support the local LGBT community.

As the Chair and Vice-Chair of California Legislative LGBT Caucus we support this item so that the event, the organization, and the community can continue to grow towards equality.

Thank you for your consideration. If you have any questions please do not hesitate to contact our office at (916) 319-2028.

In Pride,

Assemblymember, 28th Assembly District Chair, California Legislative LGBT Caucus

RICARDO LARA

Senator, 33rd Senate District

Vice-Chair, California Legislative

LGBT Caucus





Long Beach

March 13, 2018

Long Beach Mayor Robert Garcia and City Councilmembers 333 West Ocean Blvd., 14th Floor Long Beach, CA 90802

RE: Agenda Item in Support of Long Beach Lesbian & Gay Pride

Dear Honorable Mayor and City Councilmembers:

It is my pleasure to submit this letter of support for the agenda item on March 20, 2018 Long Beach City Council Agenda asking to support the 35th Annual Long Beach Lesbian & Gay Pride Festival and Parade by examining ways to reduce city and staffing fees pertaining to the event.

PFLAG Long Beach has participated in the Long Beach Lesbian and Gay Pride parade and festival for over 20 years. Through our annual participation we have been able to gain visibility and show support to the LGBT community as this provides the same opportunity to many other LGBT support organizations. We have always appreciated our relationship with Long Beach Lesbian and Gay Pride, Inc. each year in preparation of this community building event.

Long Beach Lesbian and Gay Pride Inc. produce one of the two largest events held in the City of Long Beach with an economic impact of over 9.7 million dollars to the Greater Long Beach Area. Besides being a celebration of diversity, human rights and to showcase the strength of the LGBT community, since its gestation this celebration raised over 1 million dollars to grant to non-profit organizations serving the Long Beach community and educational scholarships. However, due to the economy downfall and increasing city fees, amounting to a 40% increase in the last four years, the philanthropic organization had to halt all grants and scholarships that support the community.

Approving this agenda item will assist the organization to return its granting programs, as well as continuing to being a pillar of support to the local and international LGBT community, promote civil rights and human dignity within our diverse Long Beach community.

If you have any questions, please contact me at (562)431-8204.

Regards

Judy Peterson

President, PFLAG Long Beach

SPIRITUAL TRUTHS FELLOWSHIP CHURCH LONG BEACH 717 EAST PACIFIC COAST HWY LONG BEACH CA 90806 562-489-1017 WWW.STFCLB@GMAIL.COM

March 20, 2018

Long Beach Mayor Robert Garcia and City Council members 333 West Ocean Blvd., 14th Floor Long Beach, CA 90802

RE: Agenda Item in Support of Long Beach Lesbian & Gay Pride

Dear Honorable Mayor and City Council members:

It is my pleasure to submit this letter of support for the agenda item on March 20, 2018 Long Beach City Council Agenda asking to support the 35th Annual Long Beach Lesbian & Gay Pride Festival and Parade by examining ways to reduce city and staffing fees pertaining to the event.

Honorable Mayor and City Council members, We at Spiritual Truths Fellowship Church, Have served the greater Long Beach area for over 17-years through our outreach ministry's, Project Wholeness Wellness and Bruce in which we feed a 100 to 200 people per week and our women's program S.O.S, Saving One Soul at a time, We educate Women on HIV and STDs. And over the years we have struggle financially because of the lack of funding from our government and state funded programs.

We depend on private agencies like Long Beach Lesbian & Gay pride Inc. to help with funding so that we are able to continue to serve the underserved members of our community. Without the funding, without the grant program, just from last year, we felt the impact of our programs struggle financially.

Know that our support for our City, Community, Mayor and Council members is past, present and future. We as a long-standing community-based organization appeal to you Mayor and the city council members, to please except our respectful requests to be heard on this matter, please except our heartfelt appeal for a reduction of fee's associated to the Long Beach Pride event. We stand in solidarity with Long Beach Lesbian & Gay Pride Inc. We thank you for you're tireless dedication in making Long Beach a city that has supported all its Community members and residents.

Who tack



BOARD OF DIRECTORS

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- Public Policy Advocacy
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- Treatment Advocacy
- Preventative Case Management
- Rental Assistance
- · Substance Abuse Support Services
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- Workshops

Non-Profit Tax ID:#95-3523149 United Way Agency ID:#36419 March 13, 2018

Long Beach Mayor Robert Garcia and City Councilmembers 333 West Ocean Blvd., 14th Floor Long Beach, CA 90802

RE: Agenda Item in Support of Long Beach Lesbian & Gay Pride

Dear Mayor Garcia and Members of City Council:

The LGBTQ Center of Long Beach strongly supports the agenda item for City Council to explore ways to reduce city and staff fees pertaining to the annual production of the Long Beach Lesbian & Gay Pride Festival and Parade. The Center also encourages the City of Long Beach to actively and consistently support this event on an annual basis via sponsorship and/or significant reduction in fees associated with renting City property, street closures, and City staff expenses.

Long Beach Lesbian & Gay Pride is one of the oldest LGBTQ organizations in the City of Long Beach and continues to serve as a vital institution responsible for the City's outward facing presence as it relates to demonstrating LGBTQ inclusion and integration within our city. As the City is aware, our Pride celebration also has a tremendous positive economic impact in Long Beach in the millions of dollars on an annual basis. Additionally, the organization serves as a vital charitable organization supporting hundreds of local organizations and individuals through their annual grants and scholarships program.

Many cities currently provide fee reductions for their Pride organizations, including the City of West Hollywood which serves as a model example for prioritizing LGBTQ equity through their many policy initiatives, work groups, and public programs. The City of Long Beach has an incredible opportunity to demonstrate leadership and make an impactful commitment to supporting our LGBTQ community by supporting Long Beach Lesbian & Gay Pride.

Should you have any questions regarding this letter of support, please do not hesitate to reach out to me. I can be reached by phone at 562-434-4455 or via email at porterg@centerlb.org.

Sincerely,

Porter Gilberg Executive Director

Porter Silberg