



# CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

September 19, 2016

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of American Multi-Cinema, Incorporated, dba AMC Marina Pacifica 12, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control License, at 6346 East Pacific Coast Highway.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, September 13, 2016 approved the request to file a protest regarding the subject application based on the fact that licensing the premises would be contrary to City of Long Beach zoning ordinances, since a Conditional Use Permit (CUP) is required.

The City Council also approved the City Manager to withdraw the protest if the City's Planning Commission approves the CUP and if no appeal is made during the 10-day appeal period for the CUP. It is anticipated that the CUP will be acted upon by the Planning Commission, and once the appeal period has elapsed, a letter will be transmitted to ABC withdrawing the City's protest.

Enclosed is a copy of the City Council documentation and a certified excerpt of the minutes for your file. The City of Long Beach thanks you for your assistance in this matter.

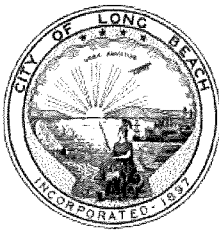
Respectfully submitted,

*Maria de la Luz Garcia*  
MARIA DE LA LUZ GARCIA  
CITY CLERK

Prepared by:  
Pablo Rubio

Attachment

cc: Suzie Price, Councilwoman, Third District  
Mayor  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396



# CITY OF LONG BEACH

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

**C-9**

Robert G. Luna  
Chief of Police

September 13, 2016

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive and file the application of American Multi-Cinema, Incorporated, dba AMC Marina Pacifica 12, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control (ABC) license, at 6346 East Pacific Coast Highway, submit a Public Notice of Protest to ABC, and direct the City Manager to withdraw the protest if a Conditional Use Permit (CUP) is granted. (District 3)

## DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible basis for protest. This license is being transferred from a restaurant in Tarzana, California.

## TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control received the above application on August 1, 2016. The applicant is still in the planning stage, and has not yet received a CUP. Provided the Planning Commission approves the CUP, the recommendation includes a request to direct the City Manager to withdraw the Public Notice of Protest. City Council action is requested on September 13, 2016, to respond to the Department of Alcoholic Beverage Control by the September 20, 2016 due date.

## FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

## SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:

  
PATRICK H. WEST  
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL  
September 13, 2016

Council District 3

Applicant: American Multi-Cinema, Incorporated  
DBA: AMC Marina Pacifica 12  
Address: 6346 East Pacific Coast Highway

Type of Application: A premise-to-premise and person-to-person transfer of an On-Sale General for a bonafide eating place license.

Basis for possible protest: Over concentration.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5776.04

Boundaries: Pacific Coast Highway/San Gabriel River to the North  
City Limits to the South  
City Limits to the East  
Marine Stadium/Alamitos Bay to the West

Number of licenses allowed: 1  
Number of licenses existing: 27

Police Reporting District: 621

Boundaries: Colorado Street to the North  
2<sup>nd</sup> Street to the South  
Pacific Coast Highway to the East  
Marine Stadium/Alamitos Bay to the West

Reported crimes in this district for ABC purposes are 92. Crime in a reporting district must be at least 140 to qualify for a high crime protest.

Type of business: A movie theater.

Last day to request conditions and protest: September 20, 2016



**Date:** September 13, 2016  
**To:** File  
**From:** Laurie Barajas, Detective, Vice Investigations Section  
**Subject:** **AMC MARINA PACIFICA 12 – 6346 EAST PACIFIC COAST HIGHWAY**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (7/28/15 to 7/28/16)**

4	459A	Audible Burglary Alarm	Bad Order, Alarm
2	Unwelc	Unwelcome Subject	Gone on Arrival
2	Group	Group Disturbance	Gone on Arrival/Advised
1	653M	Threatening/Annoy Phone Calls	Advised
1	929O	Overdose	Assisted Other Agency
1	Ckwel	Check the Well Being	Advised
1	5150	Mentally Ill Investigation	Advised
1	Dispute	Dispute	Gone on Arrival

**ABC INSPECTIONS (past three years)**

Not Applicable.

**RESIDENCES WITHIN 100 FEET**

None.

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None.

LBB:ibb  
CFSmemoAMCMarinaPacifica12

**AN EXCERPT FROM THE MINUTES OF  
THE LONG BEACH CITY COUNCIL MEETING  
HELD TUESDAY, SEPTEMBER 13, 2016**

**CONSENT CALENDAR: (10:17 PM)**

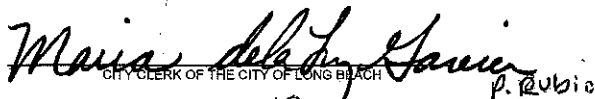
9. (16-0845) Recommendation to receive and file the application of American Multi-Cinema, Incorporated, dba AMC Marina Pacifica 12, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control (ABC) License, at 6346 East Pacific Coast Highway, submit a Public Notice of Protest to ABC, and direct City Manager to withdraw the protest if a Conditional Use Permit is granted. (District 3)

*Suggested Action: Approve recommendation.*

**Motion:** Approve Consent Calendar Items 3 - 9.  
Moved by Vice Mayor Richardson, seconded by Councilman Andrews.

**Vote:** Approve Consent Calendar Items 3 - 9.(Carried 9-0)  
Yes: Councilwoman Gonzalez, Councilmember Pearce, Councilwoman Price, Councilmember Supernaw, Councilwoman Mungo, Councilman Andrews, Councilmember Uranga, Councilman Austin, and Vice Mayor Richardson.

CERTIFIED AS A TRUE AND CORRECT COPY

  
CITY CLERK OF THE CITY OF LONG BEACH  
DATE: September 19, 2016 p. Rubio

## Pablo Rubio

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**From:** Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>  
**Sent:** Monday, September 19, 2016 2:45 PM  
**To:** Pablo Rubio  
**Subject:** ABC License Letter - dba AMC Marina Pacifica 12, 6346 East Pacific Coast Highway

### MAIL2FAX DETAILED DELIVERY REPORT

<b>Attention</b>	DLA Admin
<b>Job Number</b>	1524381110
<b>Sent By User</b>	F2M/37283576077
<b>Entered Fax2Mail System</b>	09/19 14:31
<b>Report Generated</b>	09/19 14:44
<b>Subject</b>	ABC License Letter - dba AMC Marina Pacifica 12, 6346 East Pacific Coast Highway
<b>Page Count</b>	6 (including cover sheet)

### SUMMARY

<b>Sent: 1</b>	<b>Errors: 0</b>	<b>Cancelled: 0</b>
<b>Total: 1</b>		

<b>Destination</b>	<b>Status</b>	<b>Date</b>	<b>Time</b>	<b>Num. Retries</b>
5629821396	SENT	09/19	14:44	2