



# 2023 Long Beach Earth Month

Long Beach City Council | April 4, 2023

# History of Earth Day

- Earth Day began in 1970 to bring attention to environmental issues
- Earth Month activities and events are organized around the 2023 Earth Month theme

**Invest in Our Planet**



# Long Beach Earth Month Activities

- Earth Month Calendar
- City Eco Fair
  - Tuesday April 18
  - 11:30am – 1:30pm
  - Civic Center Plaza
- City Nature Challenge
  - Saturday April 29
  - 9:00am - 2:00pm
  - Willow Springs Park

[www.longbeach.gov/earthmonth](http://www.longbeach.gov/earthmonth)

EARTH MONTH APRIL 2023					SAT	SUN
MON	TUE	WED	THU	FRI		
					1 Long Beach Organic Plants R Us	2 Long Beach Organic Plants R Us
3	4 Library Arts & Crafts	5 LB Fresh Foodways Summit	6 LB Fresh Foodways Summit	7 Bixby Knolls LB County Fair LB Fresh Foodways Summit	8 LB Fresh Foodways Summit	9 LB Fresh Foodways Summit
10	11	12	13 Library Arts & Crafts	14 Restoration Fridays	15 Puente L.A. Mi Tierra	16
17	18 City Eco Fair Library Storytime, Arts & Crafts	19 Library Arts & Crafts	20 CSULB Green Generation Showcase Library Arts & Crafts	21 Library Storytime	22 Earth Day Aquarium of the Pacific Earth Day Festival Library Arts & Crafts Walk Bike Long Beach Bike & Coffee	23
24	25	26	27 Library Arts & Crafts	28 Arbor Day Library Storytime, Arts & Crafts	29 City Nature Challenge Library Arts & Crafts	30

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# Long Beach Earth Month Activities

- Department Activities
- Aquarium & University Activities
- Community Partner Activities
- Weekly Social Media Updates

[www.longbeach.gov/earthmonth](http://www.longbeach.gov/earthmonth)

2023

**Sunday, April 2 | 9am – 1pm** ZAFERIA JUNCTION COMMUNITY GARDEN, 3709 E. 10TH ST., LONG BEACH, CA 90804



## Long Beach Organic Plants R Us

Get ready for the Long Beach Organic fourth annual Plants R Us sale! Join us on April 1st and 2nd at the Zaferia Junction Community Garden, where you can find a wide variety of organic plants to spruce up your home and garden. From herbs and vegetables to beautiful flowers, we've got everything you need to kickstart your spring gardening. Don't miss out on this chance to support your local community garden and enhance your green thumb. See you there!

[ADD TO CALENDAR](#) [FORWARD TO FRIENDS](#)

**Wednesday, April 5 | 6:30 – 8:30pm** 3312 LIME AVENUE, SIGNAL HILL, CA 90755



## Long Beach Fresh Foodways Summit: ART x TECH x FOOD at SpaceTime Collaborative

Get ready to kick off the Long Beach Fresh Spring Foodways Summit in style! Join us for our opening mixer at the SpaceTime Collaborative, a one-of-a-kind laboratory where artists, designers, hackers, chefs and agriculturists come together in a creative warehouse laboratory setting. Indulge your senses with bites from “Cambodian Cowboy” Chef Chad Phuong, Artful Venezuelan-inspired bites by Chef Andrea at Pepiada Queen, and Passover mocktails from International Players Juice, while you test-out cutting-edge AR food art demos. We'll also preview all the exciting events that are lined up for the week ahead, and the opportunity to mingle with the producers and helpers who are making it all happen.

About the Foodways Summit:

The Foodways Summit is a multi-day, multi-site exploration of potential and emerging innovations in local food, with the goal of expanding healthy food access, education, and opportunities. Supporters are encouraged to become a Foodways Champion.

[ADD TO CALENDAR](#) [FORWARD TO FRIENDS](#)

**Thursday, April 6 | 10:30am – 12:30pm** 620 SAN FRANCISCO AVE., LONG BEACH, CA 90802



## Long Beach Fresh Foodways Summit: Sowing Seeds of Change Urban Farm Tour

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# Other Upcoming Earth-Friendly Activities

- Recycle Your Bicycle
  - Saturday May 6
  - 9:00am – 12:00 pm
  - 5 Donation Locations
- Beach Streets
  - Saturday May 20
  - 11:00am – 5:00pm
  - 12:00pm Kickoff at Stage at Broadway/Redondo
  - 4 Entertainment Hubs

[www.longbeach.gov/lbrecycles](http://www.longbeach.gov/lbrecycles)

[www.longbeach.gov/beachstreets](http://www.longbeach.gov/beachstreets)



BEACH STREETS PRESENTED BY METRO  
**AN OPEN STREET EVENT**  
SATURDAY 11AM – 5PM  
**MAY 20TH 2023**  
WHERE: PINE AVE / BROADWAY / CHERRY AVE / 4TH ST

The map shows the event route in downtown Long Beach, California. The route is highlighted in orange and includes Pine Ave, Broadway, Cherry Ave, and 4th St. Key landmarks and locations are marked, including the Long Beach Convention Center, Rainbow Lagoon Park, Alamitos Beach, Juniper Beach, and Cherry Beach. The map also shows major roads like Pacific Ave, Ocean Blvd, and Seaside Way. A legend at the bottom identifies symbols for Event Route, Crossing for Cars, Event Hub, Public Parks, and Metro Station. Sponsors listed include Downtown Long Beach Alliance, Foundry Street, Long Beach, and Veo.

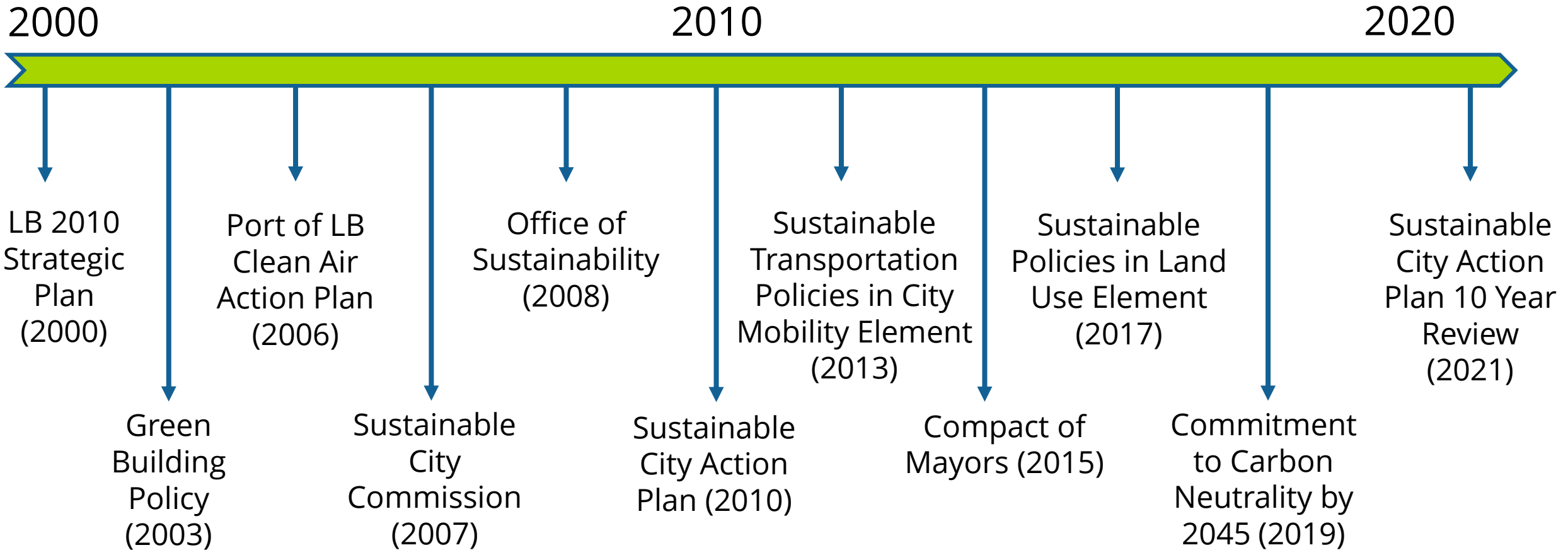
SPONSORS: DOWNTOWN LONG BEACH ALLIANCE, FOUNDRY STREET, LONG BEACH, long beach airport, veo

Event Route, Crossing for Cars, Event Hub, Public Parks, Metro Station

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# History



# History

## LB Livability Initiative: multi-departmental effort to improve social determinants of health through walking, biking, swimming, staff training



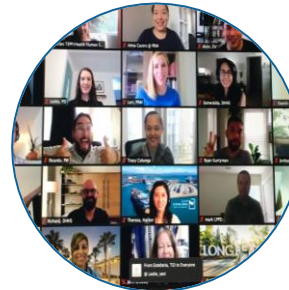
**2016**

Site visit: Colorado Lagoon, 14th St Park, MLK Jr. Park, Chittick Field, Downtown, Bayshore; Livability Training.



**2018**

Site visit: Bixby Park; Remember Your Why Training.



**2020**

Virtual Summit: Racial Equity & 2030 Strategic Vision Plan; Equity Training.



**2022**

Site visit: Water Quality, Safety, Climate Change, Homelessness & Housing; Upstream Prevention Training.



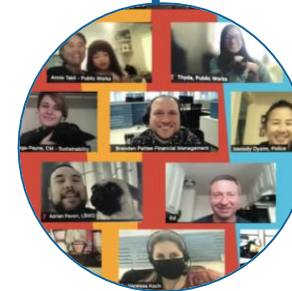
**2017**

Site visit: LA River, Carmelitos, Orange Bike Lanes, Uptown BID, Michelle Obama Library; Planning Training.



**2019**

Site visit: Daisy Bike Blvd, Beach Path, MacArthur Park, and Bayshore, Recreation Park; Activation Training.



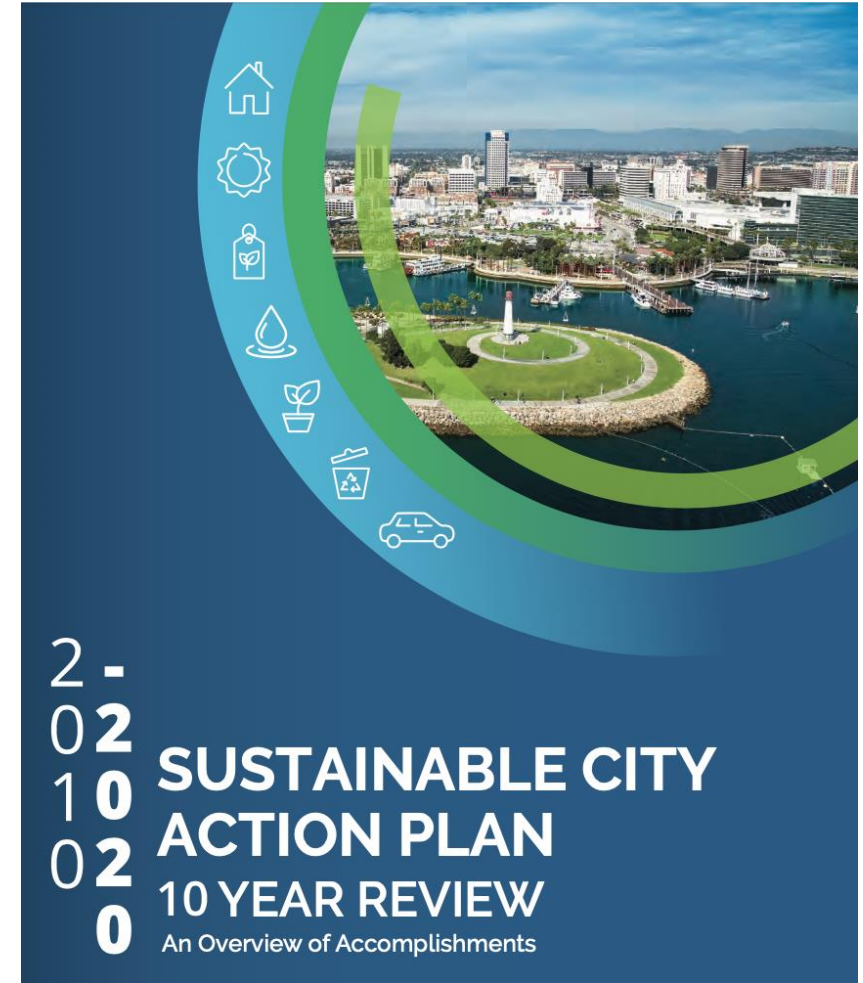
**2021**

Virtual Summit: Collective Impact & Recovery; Collective Impact Training.

# Progress

## 10 years of work by the Office of Sustainability & partner Departments

- 18 LEED City Facilities, 71 Private
- 9,022 Trees Planted
- 44 Mega Watts of Solar Installations
- 168 Miles of Bike Lanes
- 3,600 Lawn to Garden Transformations
- 30% Reduction in Per Capita Water Use

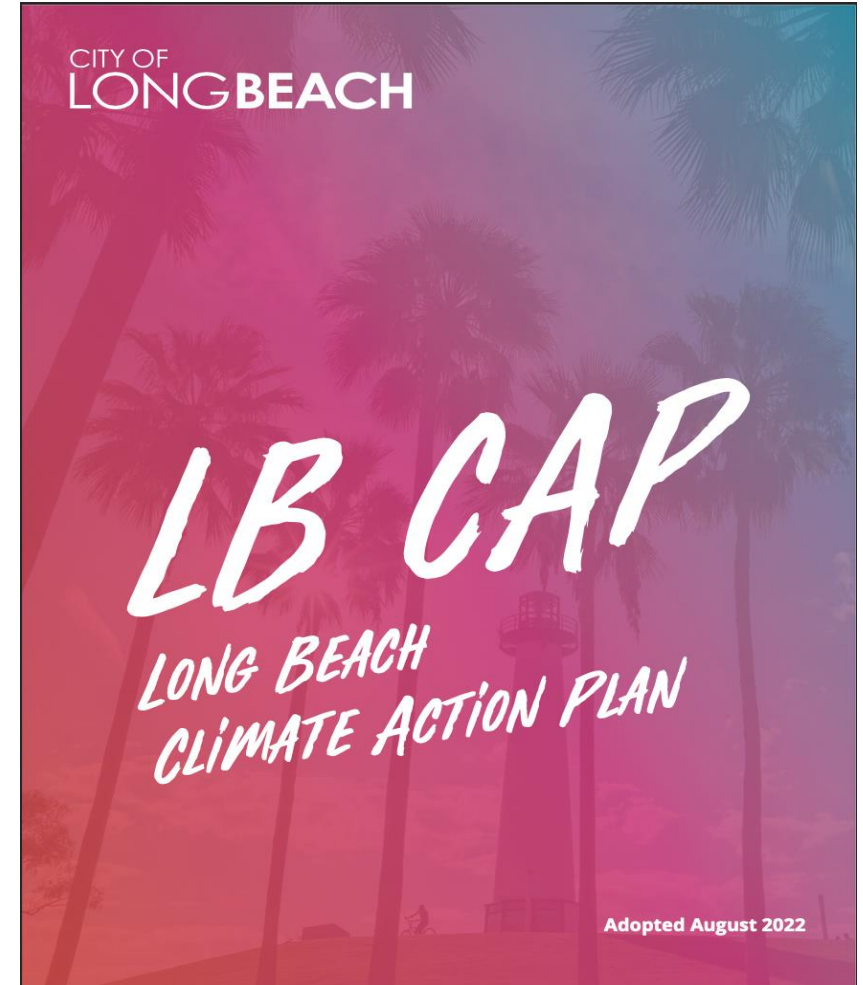




# Evolution

## August 2022: Adoption of the Climate Action Plan (LB CAP)

- Helps City comply with various local, regional, state, and federal regulations
- Actions to reduce impact people have on climate system by reducing GHG emissions
- Actions to reduce negative impact climate change has on infrastructure, services, and the well-being of the community



# Climate Action Plan Implementation

- New Office of Climate Action and Sustainability
  - Establish Interdepartmental Working Group Structure
  - Produce Public Portal or Dashboard and Annual Report
  - Identify External Grant Funding
  - Create Staff Communications and Training
  - Continue/Expand Public Programs, Restoration Field Work, Direct Install/Rebate Programs, Green Job Training, and Special Events
  - Continue Engagement and Partnership with Community



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