



# CITY OF LONG BEACH

OFFICE OF THE CITY MANAGER

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-6711 FAX (562) 570-7650

September 20, 2016

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager, or designee, to enter into an agreement with the LA 2024 Exploratory Committee to host a portion of the 2024 Olympic Games at the Long Beach Convention and Entertainment Center area, adjacent waterfront, and other possible areas throughout Long Beach. (Citywide)

## DISCUSSION

The LA 2024 Exploratory Committee (LA 2024) is working on a bid to bring the 2024 Olympic Games to the Los Angeles area. The bid package will focus on several possible host cities throughout the Los Angeles region, highlighting each. Long Beach has been chosen as one of the locations to hold several sporting events. These events will potentially attract 500,000 or more visitors to the City, and will receive national and international media coverage. Long Beach has served as a location for the 1932 and 1984 Olympic Games, and has had significant success in hosting large scale events, and has the infrastructure, location and tourism industry in place to make the Olympic Games a success. In addition to the Olympic Games, LA 2024 would also use Long Beach to host Paralympic Games immediately following the Olympic Games.

LA 2024 will create a transformative Olympic and Paralympic Games utilizing our City's ideal climate, its unparalleled culture of creativity and innovation, and its youthful energy to reimagine a New Games for a New Era. The bid will focus on existing venues, which allows for more focus on the athletes. The region's dependable year-round weather and clean air are ideal for Olympic and Paralympic sporting activities. LA 2024 requires that the City execute a venue use guarantee, which will guarantee the availability of certain City-owned venues for use in the Olympic Games. Major terms and conditions of the use of such venues shall be negotiated and evidenced by a future Venue Use Agreement, if Los Angeles is selected as host.

LA 2024 is required to submit their bid to the International Olympics Committee (IOC), in Doha, Qatar, by November 2016. It is expected that at that time LA 2024 will release the final list of proposed locations and specific events for each location, including the specific events for Long Beach. Final IOC host city selection will take place on September 13, 2017.

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This matter was reviewed by Deputy City Attorney Richard Anthony on September 1, 2016 and by Assistant Finance Director Lea Eriksen on September 6, 2016.

TIMING CONSIDERATIONS

City Council approval of the agreement is requested on September 20, 2016, to be eligible for acceptance as part of the LA 2024 Olympic Games bid.

FISCAL IMPACT

If Los Angeles is awarded the Olympic Games bid for 2024, the City of Long Beach may incur unknown staffing and venue costs associated with its participation. City staff will work with LA 2024 to pursue full cost recovery. If the City is expected to incur non-reimbursable costs, staff will return to the City Council at a later date for direction. It is envisioned that the City would establish a reserve fund, to which funds would be added over the next eight years to cover any costs not covered by LA 2024. If Los Angeles is selected to host the Olympic Games, it is anticipated that new jobs will be created, which are directly related to the venues chosen within the City of Long Beach.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

  
PATRICK H. WEST  
CITY MANAGER

TD:js



**City of Long Beach Memorandum**  
Working Together to Serve

## REQUEST TO ADD AGENDA ITEM

**Date:** September 16, 2016  
**To:** Maria De La Luz Garcia, City Clerk  
**From:** Patrick H. West, City Manager *P.H.W.*  
**Subject:** Request to Add Agenda Item to Council Agenda of September 20, 2016

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

**Authorize the City Manager, or designee, to enter into an agreement with the LA 2024 Exploratory Committee to host a portion of the 2024 Olympic Games at the Long Beach Convention and Entertainment Center area, adjacent waterfront, and other possible areas throughout Long Beach. (Citywide)**

Council District	Authorizing Councilmember	Signed by
1	Lena Gonzalez	<i>Lena Gonzalez</i>
3	Suzie Price	<i>Suzie Price</i>
2	Jasmine Peacock	<i>Jasmine Peacock</i>

Attachment: Staff Report dated September 20, 2016

Cc: Office of the Mayor