



CITY OF LONG BEACH
POLICE DEPARTMENT

R-21

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

November 5, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Pho Rowland Incorporated, dba Pho Nomeno Incorporated, for an original Alcoholic Beverage Control license, at 5295 East 2nd Street, with conditions. (District 3)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by November 8, 2013. Accordingly, City Council action is required at the November 5, 2013 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

R. Luna for JMCD.

JIM McDONNELL
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:LBB:lbb

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
November 5, 2013

Council 3

Applicant: Pho Rowland Incorporated
DBA: Pho Nomeno Incorporated
Address: 5295 East 2nd Street

Type of Application: An original application for an On-Sale Beer and Wine for a bonafide eating place license.

Basis for possible protest: High crime.
Residences within 100 feet.
Over concentration.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5774.00

Boundaries: Vista Street/ Broadway to the North
Livingston Drive/2nd Street to the South
Nieto Avenue/Bayshore Avenue to the East
Ximeno Avenue to the West

Number of licenses allowed: 3
Number of licenses existing: 19

Police Reporting District: 583

Boundaries: The Toledo to the North
2nd Street to the South
Bay Shore Avenue/The Toledo to the East
Livingston Drive to the West

Reported crimes in this district for ABC purposes are 241. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request conditions and protest: November 08, 2013



Date: November 5, 2013
To: File
From: Laurie Briney, Detective, Vice Investigations Section
Subject: PHO NOMENO INCORPORATED – 5295 EAST 2ND STREET

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (10/10/12-10/10/13)

1 Unwelc Unwelcome Subject GOA

*The above call for service was associated with the prior establishment, Tea Garden Chinese Restaurant, before it closed.

ABC INSPECTIONS (past three years)

N/A

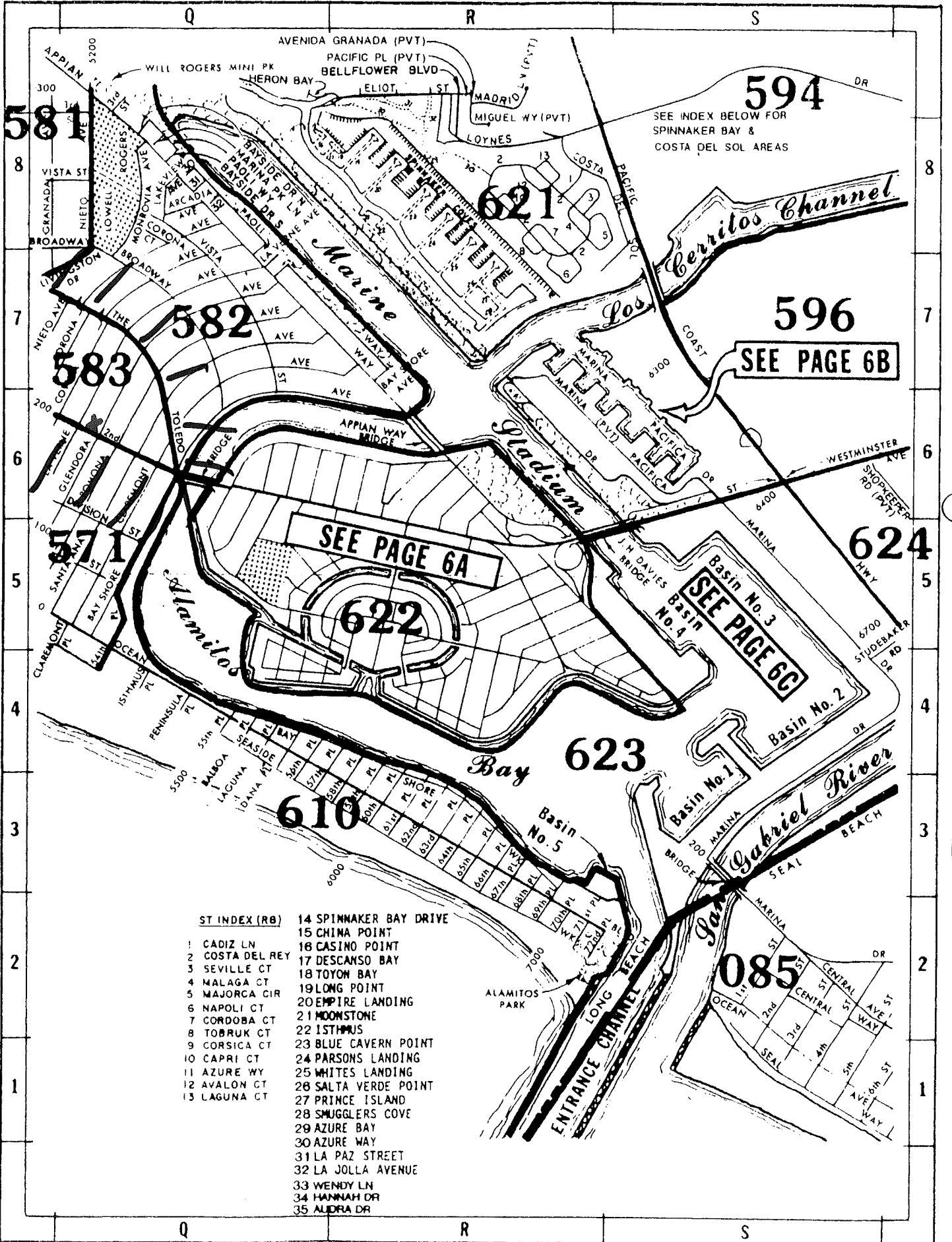
RESIDENCES WITHIN 100 FEET

205 Glendora Avenue	Single Family Dwelling
207 Glendora Avenue	Single Family Dwelling
209 Glendora Avenue	Single Family Dwelling
204 La Verne Avenue	Single Family Dwelling
206 La Verne Avenue	Single Family Dwelling
208 La Verne Avenue	Single Family Dwelling

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

LBB:lbb
CFSmemoPhoNomeno



581

594

SEE INDEX BELOW FOR SPINNAKER BAY & COSTA DEL SOL AREAS

621

596

SEE PAGE 6B

583

582

SEE PAGE 6A

624

622

Basin No. 3
Basin No. 4
SEE PAGE 6C

Bay 623

Basin No. 2

610

Basin No. 5

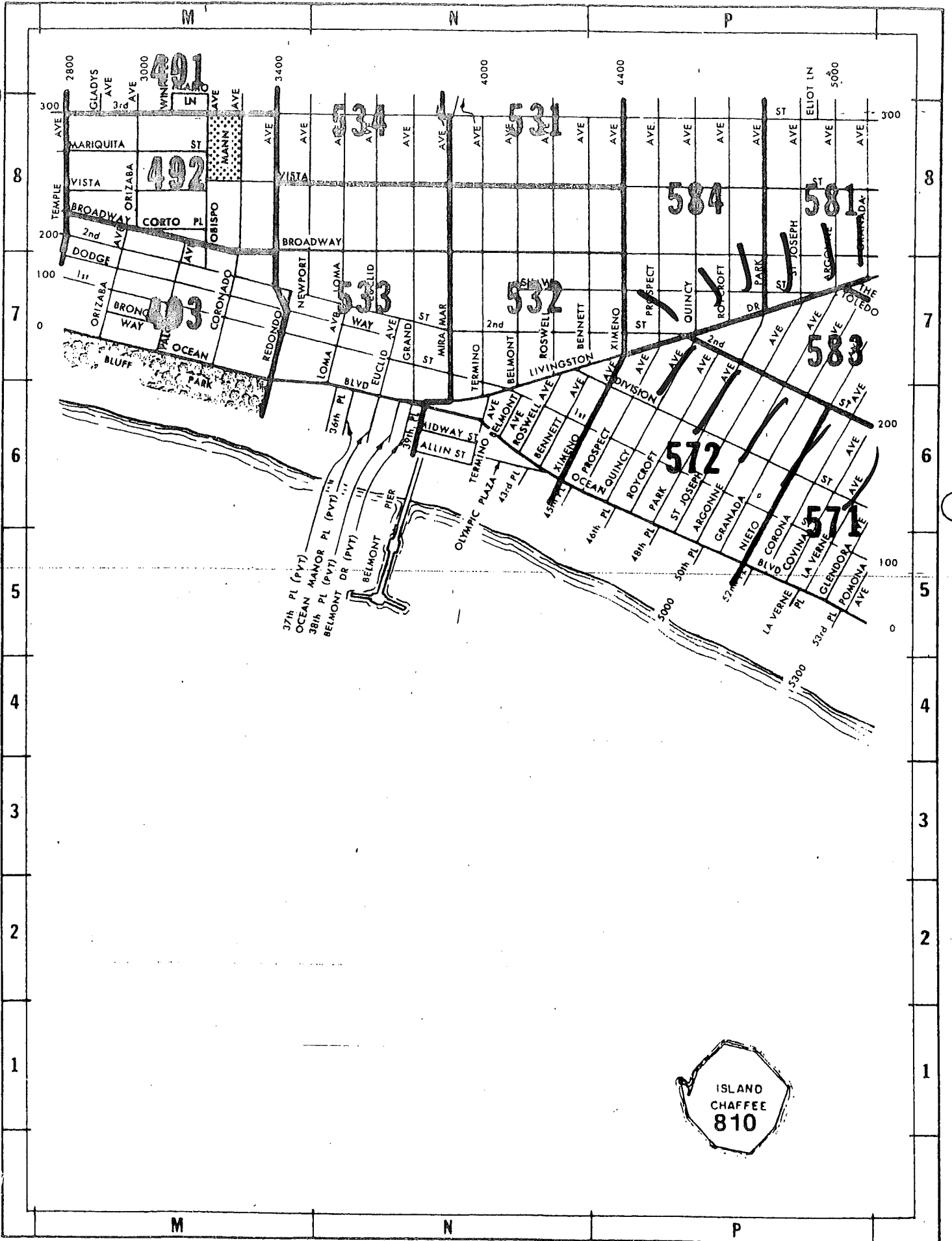
Basin No. 1

085

ST INDEX (RB)

14 SPINNAKER BAY DRIVE

- 1 CADIZ LN
- 2 COSTA DEL REY
- 3 SEVILLE CT
- 4 MALAGA CT
- 5 MAJORCA CIR
- 6 NAPOLI CT
- 7 CORDOBA CT
- 8 TOBRUK CT
- 9 CORSICA CT
- 10 CAPRI CT
- 11 AZURE WY
- 12 AVALON CT
- 13 LAGUNA CT
- 15 CHINA POINT
- 16 CASINO POINT
- 17 DESCANSO BAY
- 18 TOYON BAY
- 19 LONG POINT
- 20 EMPIRE LANDING
- 21 MOONSTONE
- 22 ISTHMUS
- 23 BLUE CAVERN POINT
- 24 PARSONS LANDING
- 25 WHITES LANDING
- 26 SALTA VERDE POINT
- 27 PRINCE ISLAND
- 28 SMUGGLERS COVE
- 29 AZURE BAY
- 30 AZURE WAY
- 31 LA PAZ STREET
- 32 LA JOLLA AVENUE
- 33 WENDY LN
- 34 HANNAH DR
- 35 AUDRA DR



ISLAND
CHAFFEE
810