



Next stop: a better Blue Line.

NEW BLUE IMPROVEMENTS PROJECT



**Long Beach City Council
January 22, 2019**

New Blue Improvement Project



- > Metro is investing \$350 million on improvements to the Blue Line to enhance safety, increase reliability and improve the customer experience.
- > In January 2019, Metro will begin a round of significant construction and maintenance projects to modernize the Blue Line.
- > The improvements include train control, track work, overhead power, and some station area improvements.
- > The nature of the work will require portions of the Blue Line to be out of service for two extended four-month closures.
- > Metro created three levels of bus shuttle service to provide customers with options during the New Blue Improvements Project.



2019 Anticipated Timeline



Jan Feb Mar Apr May Jun Jul Aug Sep

Blue Line Willowbrook/Rosa Parks Station

Blue Line Willowbrook/Rosa Parks Station to the Downtown Long Beach Station

Blue Line Willowbrook/Rosa Parks Station to 7th St/Metro Center

45-day closure of 7th St/Metro Center to Pico Station (Blue Line/Expo Line connection)



Construction Phasing and Timeline



Track Work

- > Removing and replacing 100% of tracks in Long Beach
 - Beginning this work in the Long Beach loop and moving north
 - Work at the crossings will take place on weekends with closures at crossings
 - Work in between the crossings will take place during weekdays

Overhead power system

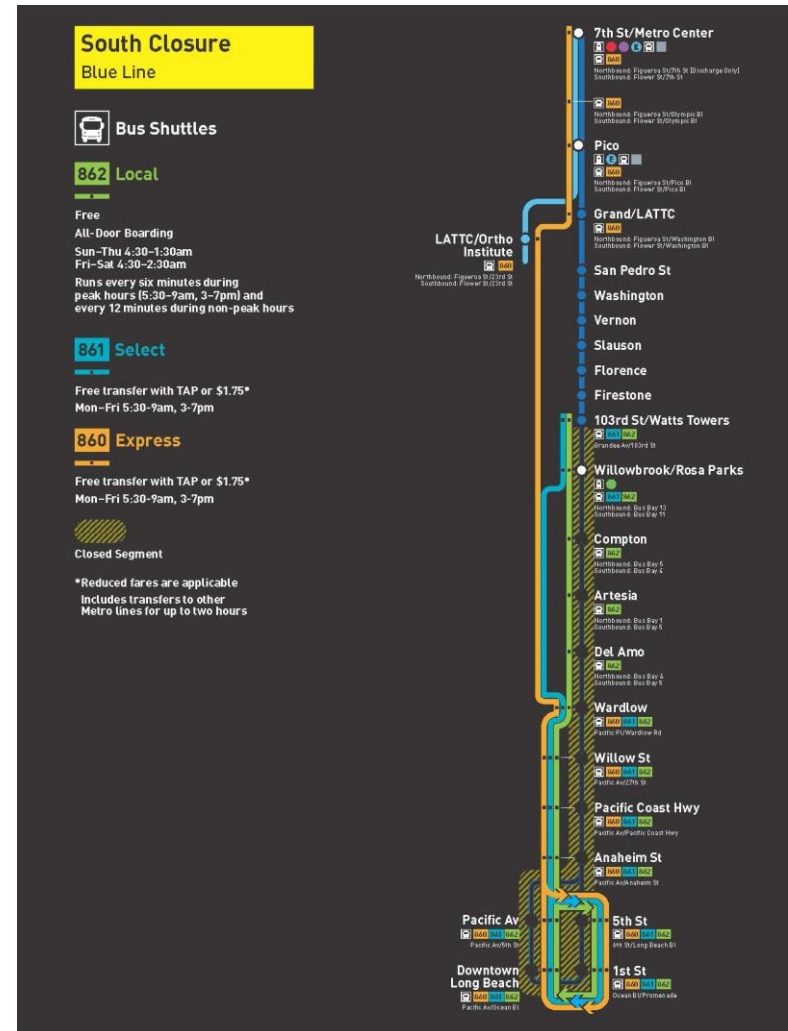
- > Removing and replacing 100% of the overhead power system in Long Beach
 - Beginning this work in the Long Beach loop and moving north
 - Work will be six days a week



South Segment Service Information

Phase 1: January 26 through Late May 2019

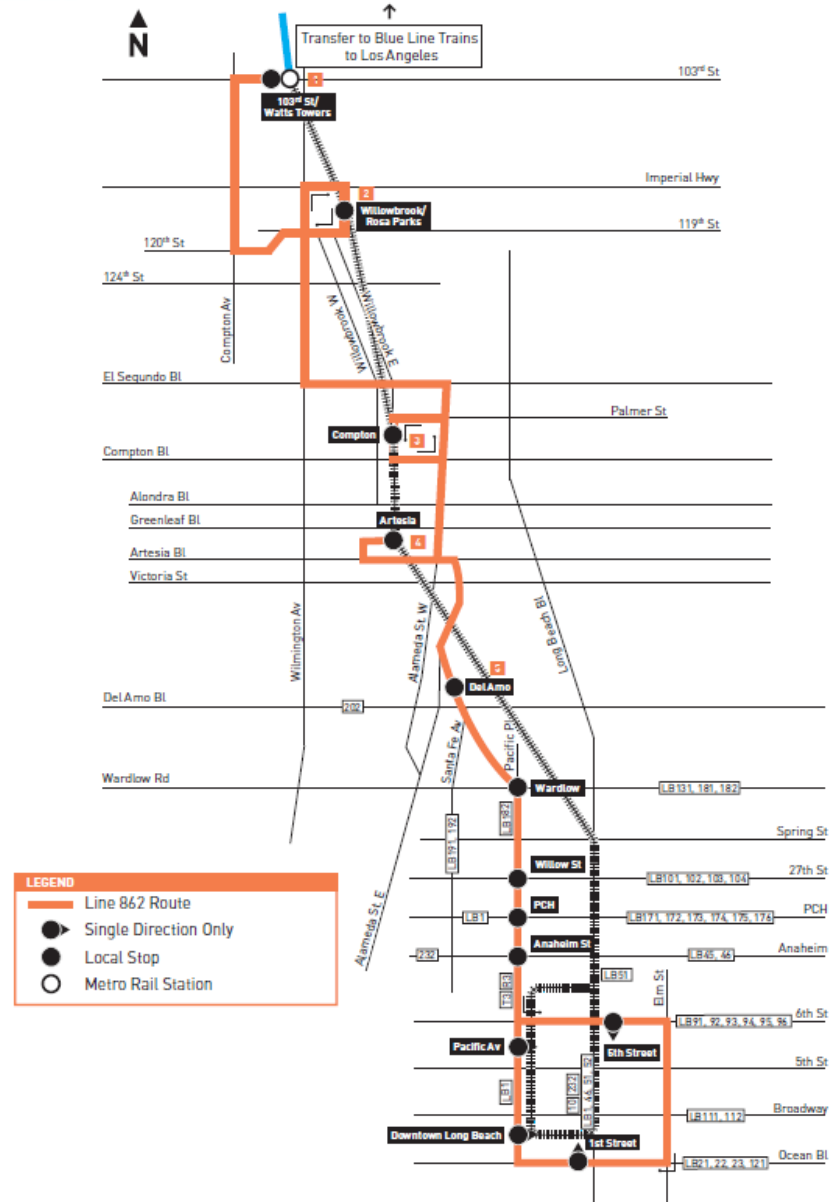
- > Blue Line will be out of service from south of 103rd St/Watts Towers Station to the Downtown Long Beach Station.
- > Blue Line service will be maintained from 7th St/Metro Center to 103rd St/Watts Towers Station.
- > Blue Line Willowbrook/Rosa Parks Station will be out of service, connection to Green Line remains open.
- > Three levels of bus shuttle service will be provided.



Blue Line 862 Local Bus Shuttle



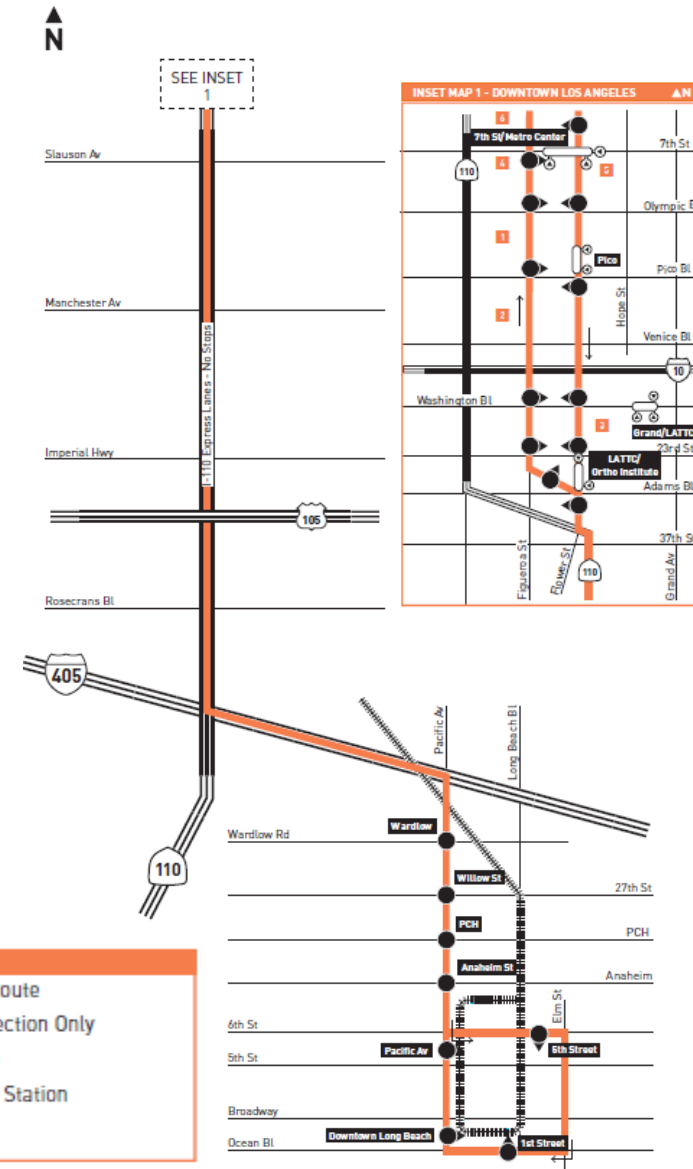
- > **Service Characteristics** – Provides connections to all closed stations and major transfer hubs
- > **Fare** – Free fares and all-door boarding
- > **Span of Service** – Similar to typical rail service
 - > 3:30a – 1:30a Sunday - Thursday
 - > 3:30a – 2:30a Friday & Saturday
- > **Frequency**
 - > 6 minute peak service
 - > 12 minute midday service
 - > 20 minute early am & late evening service



Blue Line 860 Express Bus Shuttle



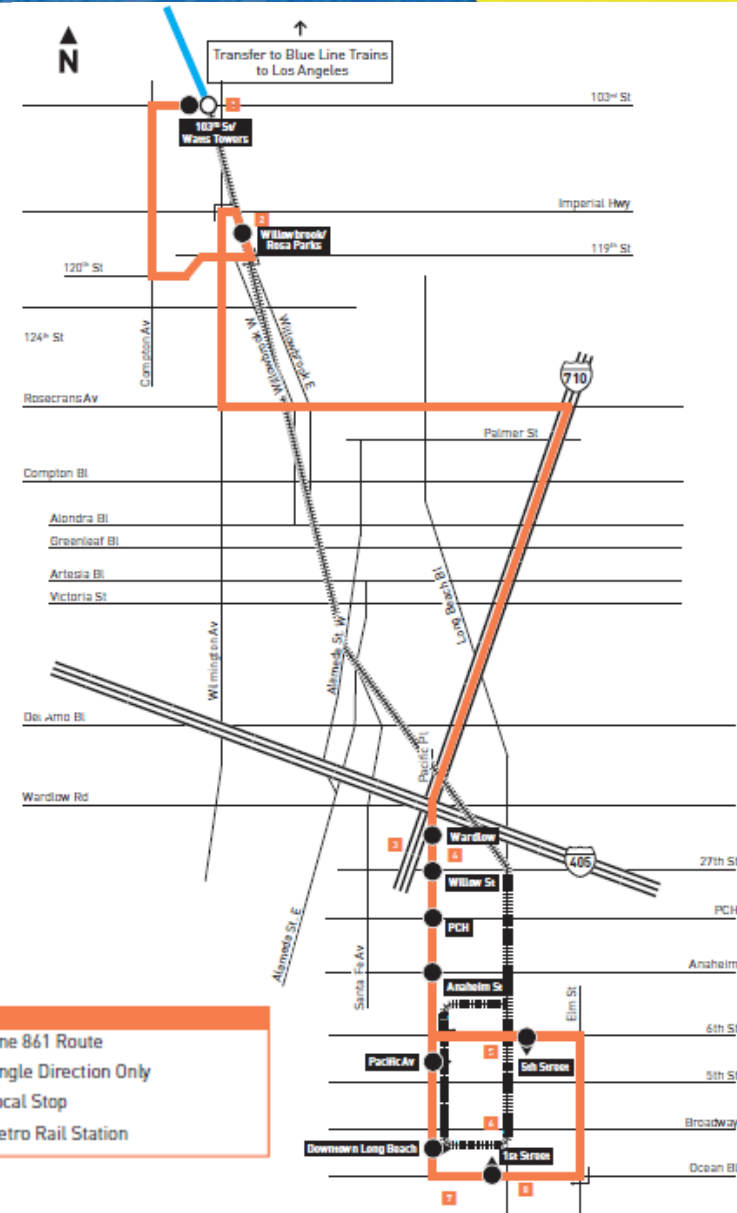
- > **Service Characteristics** – Provides one-seat ride from Long Beach to Downtown Los Angeles and connection to the Expo Line
- > **Fare** – Free transfer with TAP or \$1.75
 - > Reduced fares are available for Senior, Disabled/Medicare, College/Vocational or Students (K-12)
- > **Span of Service** – Monday through Friday, peak hours, approx. 5:30-9:55am, 3-7:30pm.
- > **Frequency** – 12 min peak service



Blue Line 861 Select Bus Shuttle



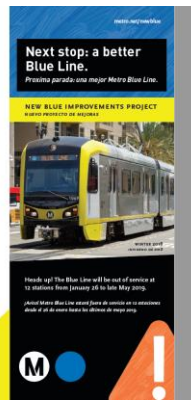
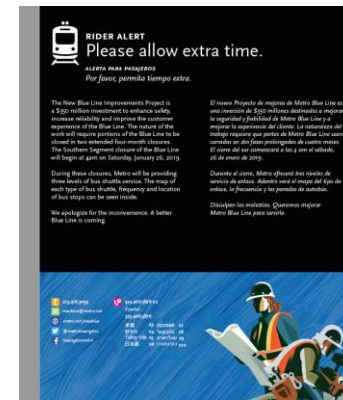
- > **Service Characteristics** – Provides service to select closed stations and major transfer hubs
- > **Fare** – Free transfer with TAP or \$1.75
 - > Reduced fares are available for Senior, Disabled/Medicare, College/Vocational or Students (K-12)
- **Span of Service** – Monday through Friday, peak hours , approx. 5:30-9:30am, 3-7:30pm.
- > **Frequency** – 12 min peak service



Outreach and Education



- > City of Long Beach outreach
 - > Mailer to residents and businesses within half a mile along the Metro Blue Line.
 - > Presentations and briefings with community groups, business organizations, neighborhood associations, hospitals, grocery stores, social service agencies, large employers, etc.
 - > City Council District 1 and 2: New Blue Community Meeting on Jan. 23, 7:30pm – 8:30pm at City Hall Council Chambers.
 - > Door-to-door distribution of take ones along the alignment and at stations.
 - > Media advertising in Long Beach Press Telegram, Long Beach Beachcomber, LA Times, community multi-lingual papers, KNEX, KSSE, and online digital ads.
 - > Disseminating information via City Council Districts, Long Beach Transit, and other organizations.



Outreach and Education



- > Public announcement, [New Blue Project webpage](#) launch, fact sheets
- > Briefings and presentations to:
 - Corridor cities, Councils of Governments, and Transit Operators
 - Targeted community events, Town Halls, recreational centers, and schools
- > Direct communication
 - On-board distribution and postings
 - Mailers
 - Station and Operator announcements
 - Bus stop, station, and directional signage
 - In-person customer service support at stations
 - Construction outreach
- > Digital and media
 - News releases and Press Conference
 - Agency blogs and social media
 - Advertisements
 - Third party application coordination



Metro



Construction Relations Program



A comprehensive outreach and engagement program that:

- > Provides timely and accurate information to stakeholders via
 - Construction notices
 - One-on-one briefings with key stakeholders
 - Door-to-door outreach
 - Email distribution list, web postings, etc.
- > Anticipates and mitigates construction impacts for stakeholders
- > Leverages Metro mitigation programs to assist stakeholders
- > Remains accessible and committed to the community
- > New Blue Improvements Project Construction Hotline: 213-418-3039 or newblue@metro.net



Stay Connected



New Blue Improvements Project

(213) 418-3039

Metro.net/newblue

newblue@metro.net

