



COUNCILWOMAN

R-13

LENA GONZALEZ

DATE: August 9, 2016

TO: Honorable Mayor and Members of the City Council

FROM: Councilwoman Lena Gonzalez, District 1 *LG*  
Councilmember Daryl Supernaw, District 4 *DS*  
Councilwoman Stacy Mungo, District 5 *SM*  
Councilmember Dee Andrews, District 6 *DA*

SUBJECT: Long Beach Businesses First Program

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**RECOMMENDATION**

Request the City Manager to create a comprehensive plan to recruit and include Long Beach businesses in all contracts (professional and non-professional services) and purchasing agreements. This should include but not be limited to; a review of current Request for Proposal process, preference points for businesses located in the City of Long Beach, preference points for businesses who are certified California Small Businesses, small/micro businesses, etc. Examples of existing programs throughout California include the "Pasadena First Buy Local" program, the City of Los Angeles "Business Inclusion Program – Local Business Preference", and the City of Oakland's Local & Small Local Business Certification Program.

This program should be brought back to the City Council for review in 120 days.

**DISCUSSION**

The Long Beach City Council has prioritized the support of local Long Beach employees through programs and policies such as Project Labor Agreements, Local Hire, First Source Agreements and others. However, there is a growing need to support our local business community through our city contracts and purchasing agreements. This program is intended to ensure that local Long Beach businesses have a seat at the table when it comes to their presence in city contracts and other agreements across the city.

**FISCAL IMPACT**

There is no fiscal impact at this time.