



LONG BEACH REDEVELOPMENT AGENCY

333 WEST OCEAN BOULEVARD, THIRD FLOOR • LONG BEACH, CA 90802 • (562) 570-6615 • FAX (562) 570-6215

July 16, 2007

REDEVELOPMENT AGENCY BOARD MEMBERS

City of Long Beach
California

RECOMMENDATION:

Review and comment on the vision presented by the 1st and 2nd District
Downtown Visioning Committee (Downtown – Districts 1, 2)

BACKGROUND

As the core of the City, Downtown Long Beach is a crucial district, and correspondingly has been the subject of numerous planning and visioning studies through the decades. Long Beach started in the Downtown area (Willmore City), and many of its most recognizable and cherished buildings still exist here. Downtown has grown as an iconic destination, drawing in residents, businesses, and visitors alike. While many people are excited by the changes and improvements that make Downtown a better place to live, work, shop and visit, there is also wide recognition that Downtown could be even better in the future.

DISCUSSION

To advise the first and second Council Districts, the Downtown Visioning Committee (Committee) was formed to develop a recommendation for a new vision for Downtown Long Beach. The Committee of 12 citizens represents downtown residents, business owners, and local organizations and institutions. Through a series of regular meetings since December 2006, to discuss various issues that affect the revitalization of Downtown, the Committee has prepared a draft vision statement and presentation to be considered by the public and policy-makers.

The vision statement (Exhibit A) describes the shared vision of the Committee for a vibrant waterfront metropolis, illustrated in a video and presentation boards. The vision was presented for review and comment at a community workshop on May 29, 2007, and on the Internet. At the workshop over 175 people attended and provided input at several subject oriented stations. The presentation boards illustrating the various components of the vision for each workshop station are attached as Exhibit B.

REDEVELOPMENT AGENCY BOARD MEMBERS

July 16, 2007

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The public comments received to date at the community workshop and online (<http://dtlbvision.wordpress.com/>) are attached as Exhibit C. Generally, the comments are positive about the vision statement and the direction Downtown is headed. Many comments expanded on how the Downtown can become the world-class waterfront metropolis envisioned in the statement and illustrated on the presentation boards.

There are multiple underlying purposes for undertaking this effort at this time. The first is to create a unified vision for the Downtown that furthers on-going revitalization efforts. The vision consolidates and clarifies the visions from previous planning efforts and brings them into the present day. This vision statement and the resulting Specific Plan will shape pending and future development projects, providing a context for decisions on streetscapes, landscape, architecture and other urban design components into the foreseeable future that will bring this vision into reality.

The second purpose is to recognize and welcome the infusion of new residents and businesses occupying the new development projects and existing historic and other important buildings in the greater Downtown area. The dynamics of Downtown are changing rapidly and need to be reflected in the adopted plans for the future of this area. Taken in context with the existing development in the core and surrounding neighborhoods and districts that comprise Downtown Long Beach, the hope is for a whole that is greater than the sum of its parts.

The vision statement establishes the central themes that will inform and be refined in the Downtown Specific Plan. The vision statement will be shared with the Redevelopment Agency on July 16, 2007 and the Planning Commission on July 19, 2007 for comment and direction. Comments will be incorporated into the vision statement as appropriate. The vision statement will then be agendaized for review and recommendation by the City Council.

CONCLUSION

Once the City Council has established a direction for the future of Downtown, a Specific Plan and associated environmental review will be prepared, which will replace PD-30 and other land use regulatory documents that apply to the Downtown. During the preparation of the Downtown Specific Plan, public outreach will be of paramount importance and sought throughout the process.

REDEVELOPMENT AGENCY BOARD MEMBERS

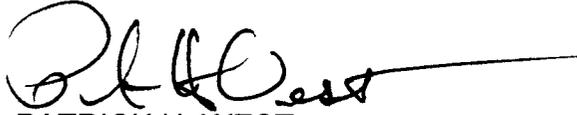
July 16, 2007

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SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



PATRICK H. WEST
EXECUTIVE DIRECTOR



SUZANNE FRICK
PLANNING & BUILDING
DIRECTOR

APPROVED:



CHRISTINE F. SHIPPEY
ASSISTANT CITY MANAGER

PHW:SF:CB:ar

Attachments: Exhibit A – Vision Statement
Exhibit B – Presentation Boards from Public Presentation
Exhibit C – Comments Received to date on the Vision Statement

**Vision Statement
of the Downtown Vision Committee
May 29, 2007**

Long Beach is a waterfront metropolis with a feel for the past and anticipation for the future. We are a model of international living and distinguish ourselves through a unique vision: progressive, diverse, cultured. Fueled by a vibrant city center, Long Beach is a place where residents are proud to live, work, and play.

We promote development of a distinctive downtown skyline, providing a vibrant, compact city core attracting cosmopolitan and creative people.

Our lively downtown acts as the heart of the city, connecting with the neighborhoods and coastline.

We encourage an infrastructure to accommodate a future that is less dependent on fossil fuels and more focused on walking, bicycling, and public transportation.

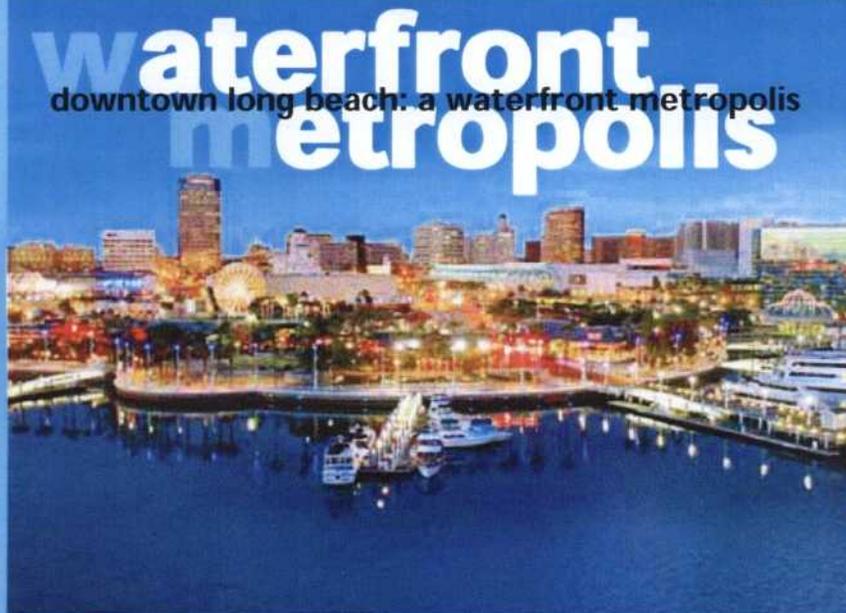
We invite and support new industries to invest in our future so that we can continue to diversify our economy and promote new job growth while strengthening our existing backbone of convention, tourism, and port business.

We endorse bold architecture, planning, and construction that utilize green building technology and incorporate sustainable energy. We demand quality in building practices in order to ultimately create historical masterpieces

We value our buildings of historic merit and seek to preserve or restore them through adaptive reuse.

We include the best aspects of an innovative global city: dynamic architecture, light filled public spaces, active recreation, celebration of our unique culture and respect for the natural environment.

We work together to ensure the success of this vision and it is our promise to the city and its residents to invest in the future.



waterfront downtown long beach: a waterfront metropolis metropolis

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vibrant

a compact downtown



long beach



filled with people
living, working, shopping



active parks



... and playing



compact development needs tall buildings



streets bustling with retail and dining



increase compact development around transit line and major corridors

balance

balance intensity with parks



long beach



create a continuous green along waterfront and evenly-distributed neighborhood



central library - los angeles

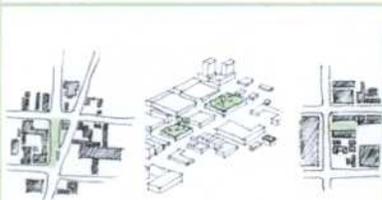
parks large bright public spaces



public interaction



small urban parks in found spaces



parks in converted streets, on roofs or in between buildings



private courtyards for residents



amsterdam

parks for play and active recreation



berlin

light-filled public spaces at night

waterfront

embrace the waterfront



long beach



clean air and redirect river to clean water



remake the waterfront as an attraction



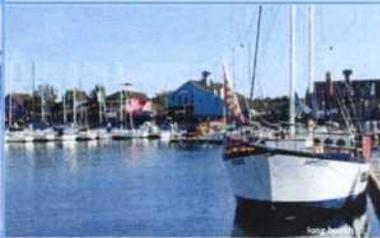
provide inviting beach to the public



activate the river



make places to work out or relax



support maritime activities



promote events and tourist attractions



consider waterfront living

linkages

across downtown and to the coastline



east village - long beach



long beach

stitch neighborhoods together with bike, transit, and pedestrian-friendly streets



protect **views** to the water



west gateway - long beach

link neighborhoods with **safe and clean** streets



reintroduce **two-way** streets to connect downtown



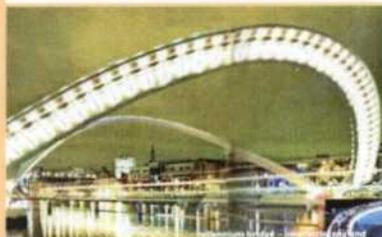
olympic sculpture park - seattle

connect the city to the water with green space



long beach

link pine avenue to queen mary



...with **dramatic** pedestrian bridges



...or **innovative** sky trams

transport

provide transportation alternatives



bike station – long beach



create an environment suitable for walking



promote a bike-friendly street network



form a continuous bike path along waterfront



prioritize safe and convenient transit



provide multi-modal transit options



integrate to make transit mall attractive



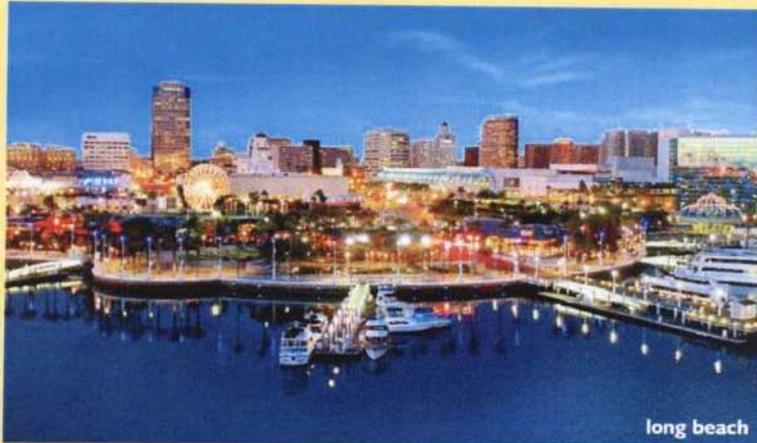
enhance transit as an experience



link parking, transit, and walking options for everyone

distinctive

create a distinctive downtown skyline



long beach



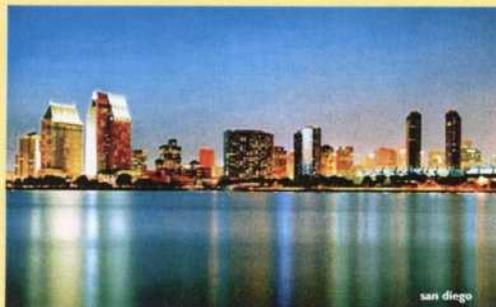
sydney, australia

iconic



seattle

memorable



san diego

rising on the pacific

bold

encourage bold unique architecture



aquarium of the pacific - long beach



landmark buildings



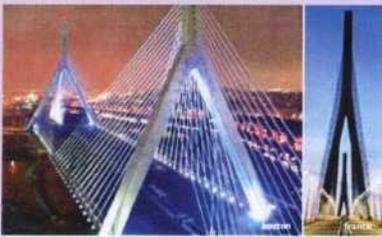
unique cultural buildings



innovative design



striking icons



bold infrastructure



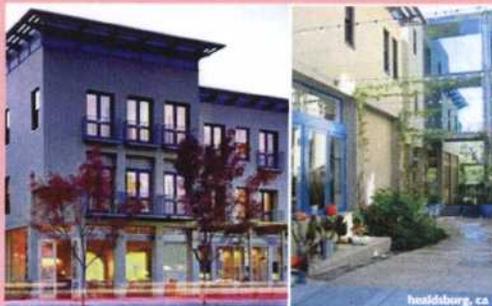
define downtown gateways

authentic

promote honest architecture



use **current** materials
to represent buildings of our time



reinterpret tradition



offer variety of housing **choices**
for various income levels

sustainable

promote green building methods



encourage sustainable architecture in a
variety of styles that stand out or blend in



green the city



manage energy and stormwater with
green roofs and solar panels



high-quality lasting materials



alternative energy
sources such as ocean and wind power

history

preserve or reuse historic buildings



historic preservation



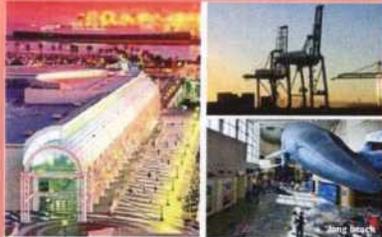
adaptive reuse
of industrial and commercial buildings



integrate
old and new architecture

diverse

diversify the economy



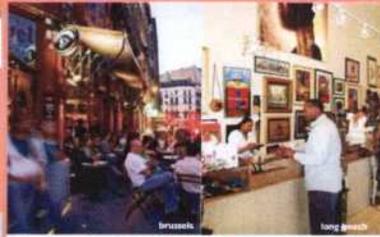
enhance existing **industries**



support local **artists**



attract **creative** firms



invite **cosmopolitan** people



collaborate with **academic** institutions

culture

promote local culture with public art and events



long beach



portland



long beach

introduce a **cultural corridor**
from alamitos to shoreline



long beach

unique **cultural district** around molina



children's museum - pittsburg

new cultural **institutions**



tucuman

genève

big and playful public art



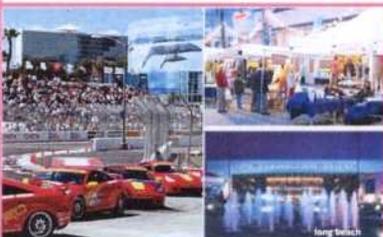
millennium park - chicago

interactive public art



long beach

celebrations of diversity



long beach

continue existing local events



long beach

welcome **new traditions**

DOWNTOWN VISIONING BUTCHER PAPER COMMENTS

from May 29th Community Workshop

DISTINCTIVE

- ~ Tall, small footprint towers with open plazas. Each building designed as art, using examples of the diversity of other great Port Cities – Let the shipping world know we are equals – not an extension of L.A. That way you attract international people, business and investment.
- ~ Green, sustainable City. Bold, risk taking architecture. Iconic. Taller buildings, density. Walkability. Bikes. Metro transit system, better.
- ~ River walk.
- ~ Look at the past and consider what structures/destinations was a draw. Do they make sense for contemporary times? If so, consider reintroducing them.

LINKAGES

- ~ Streetcars, North, South, East and West. These are friendly noises, which I grew up with, soothing.
- ~ Must use “care” through residential areas due to noise (rails, and bells, etc.)
- ~ Pedestrian friendly streets – A MUST! I would like to see this concept in place near all surrounding schools in the Downtown area. Two elementary school are at the 710 Freeway entrance and exit (3rd and 6th Street). The pedestrian friendly street concept must be incorporated near these elementary schools which are at the entrance and exit of the Downtown Vision. Keep the kids safe.
- ~ Link to CSULB!
- ~ More attention on the playing children, neighborhoods on the sidewalk, save, law, liability (concern of crime a reason – conflict neighborhoods).
- ~ Make Long Beach the City of alternative transportation.
- ~ Use all forms – re-establish R.O.W.’s – piazza – open spaces where people meet - linkage of these spaces to each other.
- ~ Close 1st Street to pedestrians – Kill cars, flex streets for events.

VIBRANT

- ~ Increase retail swerving downtown residents. Engage Economic Development Commission in the effort.
- ~ There is a need for higher-end retail to come to downtown and meet needs of socio-economic group of new residents.

DOWNTOWN VISIONING BUTCHER PAPER COMMENTS

from May 29th Community Workshop

- ~ What is being considered for the many current and future dog owners of downtown? Dog Parks?
- ~ Make a conscious effort to respect the current residents and our individual views.
- ~ Bring all Long Beach residents to downtown!! Excite them!!
- ~ Increase foot traffic with more retail, restaurant (boutiques), public transportation. Look to successful cities (Chicago, Boston, Bilbao, Spain, etc.)
- ~ Future? How about anything for kids?
- ~ Downtown living with a neighborhood feet recycling stations.
- ~ Consider demographics! You can't be everything to everyone.
- ~ Wild Oats (Produce Market)
- ~ Promote mixed-use development with growth cap (small to med)

BALANCE

- ~ Close some low traffic streets to make "pocket parks" (start with International Elementary)
- ~ Oaxaca, Mexico has great examples of small community parks which also integrate local artists.
- ~ "Park" between the 710 should be accessible and sheltered from the noise of the freeway. Cover it – like they did in Mercer Island, WA
- ~ Capture unused space adjacent to freeways, etc, and make it useable.
- ~ Connect Chavez Park to the unused space across access road and redirect access road on west side.
- ~ Make "public use" of Chavez School auditorium for more community events.
- ~ "Balance" to me refers to housing supply: we've built for the high-income folks downtown and ignored affordable housing for those who fill many of the jobs.
- ~ Make public parks feel safe.
- ~ Tall buildings with surprise parks
- ~ Parks, restaurants along the L.A. River, which is neglected and under utilized.
- ~ Play up our greatest asset the Pacific.
- ~ Parks to connect to the beach.
- ~ Parks – Parks – Parks!!!

DOWNTOWN VISIONING BUTCHER PAPER COMMENTS

from May 29th Community Workshop

CULTURE

- ~ Museum row such as Santa Monica's Bergamot Station.
- ~ Multiplex for Independent and International movies. High Quality theaters like Landmark at Westside Pavilions.
- ~ Abolish AMC downtown and convert to this. It is too "gang and rowdy" atmosphere now. Poor mgmt.
- ~ Outdoor café/bistro like San Francisco's New Union Square. Drinks, music, and people watching.
- ~ Create Iconic Art. (St. Louis Arch, Eiffel Tower)
- ~ A downtown for living.
- ~ Integrate art into public spaces (not just sculptures), like Central Library in Downtown L.A.
- ~ Bring a 5-star hotel to Downtown.
- ~ Create a huge concert hall.

TRANSPORT

- ~ Free buses throughout the City
- ~ Trolley cars connecting East to West, but noise is bothersome in residential areas.
- ~ Multi level parking structures linkage of the landing to downtown. Continue to expand public parking validation for downtown businesses!
- ~ Free zone in downtown for public transit.
- ~ Pedestrian friendly walks and spaces.
- ~ Close some streets permanently, (e.g. Promenade 3rd – 5th) and close off Pine.
- ~ Policy and code, education and enforcement that create mechanisms to require and pay for better public transportation and infrastructure.
- ~ P.D. understands bicycle regulations.
- ~ Give me visual excitement and experiences on streetscape.
- ~ Bicycle rickshaws downtown.
- ~ Create pedestrian oriented and architecturally significant transit centers/stops = create destination stops and linkages/paths.
- ~ Link to CSULB.
- ~ I love all the new transportation ideas.
- ~ Please make the roads better for bikes!

DOWNTOWN VISIONING BUTCHER PAPER COMMENTS

from May 29th Community Workshop

DIVERSE

- ~ What about “diverse” housing? Basically, service jobs are on the increase and will continue but where will the vital workers live?
- ~ How can Long Beach become more friendly to small and medium businesses?
- ~ Are you going to plan more downtown events (like for ex. Grand Prix, Amgen race and Bayou Festival...)? If you do how could you do it without closing Shoreline Village Dr.? Businesses over there are suffering on those kind of days.
- ~ I have an Art Gallery at Shoreline Village and it would be better for the better good if Shoreline Village would not be fenced in during the Long Beach various special events. I lost more than 50% of my revenues during these events' not fair planning and consideration for us merchants.
- ~ I too have a business at Shoreline Village and am having problems with too many street closures wiping out my weekend sales. The fences surrounding Shoreline Village shut out our customers from us isolating all of our stores. We feel like our customers always go somewhere else. The Bike races wiped out over ½ of my business for the week. Redirect traffic so you don't have to completely block us off. – Shoreline Airbrush.
- ~ Look at new ways of bringing high-density employment (jobs) to the City. Take advantage of our existing assets such as hospital, VA and CSULB.
- ~ Maintain economic diversity by incorporating affordable housing in and around new development.
- ~ Ditto on the last comment – but above 10th St. (Economic base needed)
- ~ Bring more conventions, activities that attract creative, progressive attendees – the coffee convention was great! ASK convention was also wonderful a few years ago. Action sports is a natural match for Long Beach.

WATERFRONT

- ~ Boat rentals
- ~ Divert L.A. River to the Port.
- ~ Remove breakwater allow the Pacific Ocean to thrive in Long Beach. I believe enjoying the beach in Long Beach would help the vision for the “new” Long Beach.
- ~ Yes, remove breakwater.
- ~ By all means necessary, reduce Diesel Particulates.
- ~ West Palm Beach, FL – all H₂O coming from inland should be filtered to keep the ocean clean.

DOWNTOWN VISIONING BUTCHER PAPER COMMENTS

from May 29th Community Workshop

- ~ Give us back our waterfront, please!
- ~ Get rid of the breakwall!!!
- ~ Please take down the wall and diver the LA River to the Port. Clean water = fun!
- ~ During Grand Prix – too many crosswalks and bus stops are eliminated they should only be blocked during race.
- ~ Divert the L.A. River!

HISTORY

- ~ Preserve wherever possible neighborhoods bordering downtown must be authentic
- ~ Old and new without knowing our past no future.
- ~ The history of Long Beach is what gives our City its unique qualities. Just as our diversity is present and preserved the history of the City should be forever present.
- ~ Cherish the old but make the new great architecture for the future.

SUSTAINABLE

- ~ A very large “Wholefoods” Manhattan Beach built a beautiful one on Pearl District DT Portland has one
- ~ Trader Joes – Downtown Long Beach
- ~ Urth Café Restaurant West Hollywood and Santa Monica
- ~ Green title on buildings that green
- ~ Become the green sustainable City. Put Long Beach on the map. Make a difference.
- ~ Go beyond sustainable building and incorporate easy to use recycling and education stations.
- ~ Help encourage older buildings to update and modernize more sustainable energy practices.
- ~ Recycle make it available to all Long Beach residents including those who live and work and visit Long Beach. Put recycling stations/bin through out downtown. We want to recycle – give me a bin in Downtown Long Beach retail. Many condos and apartments do not recycle and you are building more in downtown.

DOWNTOWN VISIONING BUTCHER PAPER COMMENTS

from May 29th Community Workshop

AUTHENTIC

- ~ Taking care our very low-income population under \$20,000 a year
- ~ But above 10th St. as a tourist economy and business base conflicts with low-income facilities and no tax base.
- ~ Parks accessible to all
- ~ Focus on persons with disabilities and seniors
- ~ All quality affordable housing
- ~ Inspire creative people to dream
- ~ Emphasis on Green Building principles
- ~ Make themed architecture illegal!
- ~ No more "Disney" like architecture downtown.
- ~ Cheap architecture looks "cheap". The suburban, clone home, Irvine looking design does not translate well for destination areas. Have some taste. Just because it works for Orange County doesn't mean it works for a downtown you're trying to make "authentic" No more stucco!
- ~ Support unique buildings to acquire grants and other methods of preserving our current skyline.

BOLD

- ~ Shock us!! Give us great stuff!!
- ~ Look forward – Not back traditional brown stone
- ~ City incentives to attract visionary architects/projects – like Frank Gehry
- ~ Art Gallery's – Original Art bring a little Laguna/Carmel to Long Beach
- ~ Hold open competitions for major City projects
- ~ The bold concept is quite exciting although I do hope the bold architecture does not over power the beautiful historical architecture which is unique to Long Beach
- ~ New Civic Centre – Iconic Design
- ~ Enough with the faux art deco, progressive design, please.

DOWNTOWN VISIONING

COMMENTS AND QUESTIONS

from May 29th Community Workshop Q&A Session

Community Workshop Comments during Q&A Session

- What is going on now with long beach planning?
- When will Long Beach “make it” ala Vancouver, Portland, etc.?
- More ADA housing needed
- Need for inclusionary housing because of gentrification
- Residential needs/issues: bike storage, ADA, low income, disabled, noise, parking, traffic
- Can’t ignore homeless, some need to live in DT, inclusionary housing
- Where will homeless go when Lincoln Park closed? Cesar Chavez? Need for gathering place in Downtown for homeless
- Need for housing of variable prices and sizes (# of BRs)
- Are there business incentives for creative firms?
- Changes that can be made now include: Developer incentives, clarify rules, streamlining like City of LA
- Downtown boundary should go to Anaheim
- Public Safety- Need for Community Oriented Policing, specialized downtown officers
- Need for Affordable Housing in Downtown, fulfill state mandates
- Environment- must improve Water and Air Quality
- How can one support the Downtown Visioning efforts and stay involved?
- How can one find out about current projects?
- Need to regulate quality of development for individual projects (including interior)
- There is no utopia, but Long Beach has a lot of great things – need patience and consistency
- Local school reputations in Downtown drives out young couples
- What is the vision for bringing businesses Downtown?

DOWNTOWN VISIONING COMMENT CARD RESPONSES

from May 29th Community Workshop and via mail

<p>Jarrold Bassin 1401 East 3rd Street, #4 Long Beach CA 90802 jarrod.bassin@countrywide.com 562.354.7137</p> <p>"I am currently working towards developing a project called Live-Work Long Beach which will incentivise commuters to relocate to Long Beach to live/work. Would like to talk..."</p>	<p>Housing, Long Beach Save Section 8, and St. Mary C.A.R.E. Community Advisory Panel (CAP). I have lived in Long Beach for 52 years and would like to state that Long Beach has a large number of disabled individuals and a large number of individuals living on fixed incomes. Please keep that in mind as you plan the visioning. Some of us can NEVER go back into the working field because of medical reasons. I worked for the Lynwood School District for 25 years and December 1998, I suffered a stroke and had to retire. Since April 1999 I am now, just like other disabled individuals that has to live on a fixed income. It has become quite difficult to find a decent place to live because of the high cost of rent. Living in a building where they are asking almost \$800 per month for rent for a single, unfurnished and utilities are NOT paid, Long Beach needs more affordable housing for low income individuals, it is only the right thing to do. We cannot afford the cost of the buildings that are being built at present, honestly speaking, those that can afford to buy right now probably already have other property and in other cities too. Just a little food for thought! I would like to thank you in advance for your time. "</p>
<p>Jess Johannsen 700 East Ocean, 1206 Long Beach CA 90802 jjohannsen@vastle.com 310.348.9420</p> <p>"1. East-West Streetcar System a fun unique and attractive system 2. A fun and exciting tram system to get from the Queen Mary from Downtown 3. Create an active waterfront at Queen Mary similar to Rainbow Harbor without the rock barrier"</p>	
<p>Michael L. Dixon 224 Atlantic Avenue, #1 Long Beach CA 90802 Blackdiamond90802@yahoo.com 562.683.0337</p> <p>"My name is Michael L. Dixon and I attended your workshop last evening, I am excited to know that others are taking notice of our City, and is willing to make GREAT changes. I do understand that your visioning is in the planning stage. I am an active member of the Disabled Resources Advocacy Group and</p>	<p>Ben Rockwell 562.432.0448</p> <p>"Need more low income housing for seniors and disabled and their caretakers. Wheelchair friendly bridges, etc."</p>

DOWNTOWN VISIONING COMMENT CARD RESPONSES

from May 29th Community Workshop and via mail

	there thoughts to grants.”
<p>Catherine Parr</p> <p>“I would love to see: Arts & Services for the Disabled open a branch in the Downtown area that would teach ceramics. A space that I recommend is on the corner of 6th and Pacific (where there was a printer). Currently it is available thru Blair Realty. Thank you.”</p>	<p>Catherine Parr and Ranzie Claxton 225 West 6th Street, #411 Long Beach CA 90802 cat.parr@yahoo.com ranzieoclaxton@yahoo.com</p> <p>“I am writing this for my husband, Ranzie Claxton: He would like the building owned by Mr. Andrew Ludwig on the corner of 6th and Pacific to be used (as a branch of “Arts & Services for the Disabled.” They are currently located in North Long Beach only. This would truly integrate the art community with the disabled and hopefully teach them to produce a product for sale, such as ceramics.”</p>
<p>Anonymous</p> <p>“A market on Pine that residents can walk to: Whole Foods, Trader Joe’s, etc. We want a walking community for residents.”</p>	<p>Anonymous</p> <p>“Multilevel parking structures”</p>
<p>Anonymous</p> <p>“Love for the Politics of this user not to impede the immediate growth. Can planners and politicians really move on the importance of making this City grow as fast as it can. Besides City funds are</p>	<p>Ranzie Claxton P.O. Box 20064 Long Beach CA ranzieoclaxton@yahoo.com 562.435.0787</p> <p>“Need more low income housing for seniors and disabled and their</p>

DOWNTOWN VISIONING COMMENT CARD RESPONSES

from May 29th Community Workshop and via mail

<p>caretakers. Wheelchair friendly bridges, etc.”</p>	<p>“I would like to be involved-have experience on General Plan Committee. 1. What are the ‘boundaries’? Northern? 2. What are the boundaries for transition are to rest of LB? 3. What plan for displacement---i.e. gentrification with justice (transitional and affordable housing; Mixed-income developments).”</p>
<p>Anonymous</p>	<p>Anonymous</p>
<p>“Mixed income housing rental and ownership; clean up benches; diverse businesses.”</p>	<p>“A very large ‘Whole foods’ Manhattan Beach built a new one, Portland Oregon – Pearl District as well.”</p>
<p>Anonymous</p>	<p>Anonymous (multiple cards from same person)</p>
<p>Anonymous</p>	<p>“Keep parks. Need more underground parking. Keep open spaces need to see some green. Light rail removed from Willow to Ocean Boulevard. Continue festivals near Queen Mary. Keep bike lanes. Need high-rise affordable housing. No more condos \$300,000 to \$1 million starting prices. Have some for families. Try for energy efficiency conserve energy. Watch ecology in bay at the Pike (bay) and along parts of L.A. River (along 710 Freeway). Multi-Use Parking Structure i.e. as in City Place, daytime stores, nighttime condos. More mixed-use condos, store ground floor, underground parking i.e. condos Pacific, Pine on 6th. Have two rapid red bus routes, as in L.A. 1) North-South, Long Beach Boulevard or Atlantic. 2) East-West, Willow or Spring.”</p>
<p>“-more housing for all levels of incomes -a grocery store and diverse businesses”</p>	<p>Cont. ...Charge 25 cents ach for Passport Ride.”</p>
<p>Jim Lewis, CEO Long Beach Rescue Mission 1335 Pacific Avenue Long Beach CA 90813 jlewis@lbrm.org 279-3143 cell</p>	<p>Tom Martin 440 Chestnut Avenue 1A</p>

DOWNTOWN VISIONING COMMENT CARD RESPONSES

from May 29th Community Workshop and via mail

Long Beach CA 90802
562.495-9594
tmartin47@msn.com

"Create a city center that is a regional retail shopping hub like it was in the 1940's – 1960's with stores like Macy's, Bloomingdales, etc...and create middle to upper income owner occupied housing that will support such businesses so that the city center generates sales and property taxes that will make it self supporting. Currently downtown Long Beach is 70%++low to moderate income rental property which can not support the city center. Create a regional light rail transportation system that links the blue line going east to east Long Beach past the VA and CSULB, and continues into the heart of OC down the 22 and 405 freeways and also runs up the 605 freeway and connects with the green line thus providing mass transit so people can get out of cars."

Peter Wiechers
PO Box 131
Kernville CA 93238

"The best thing that could be done for the future of downtown Long Beach would be to actually clean up the beach. I would look into modifying the breakwater, to bring the natural currents and surf back to the area. Southern California's best asset has always been, and will always continue to be, its beaches. It's too bad that the city of Long Beach is totally clueless about this."

Mark Anthony Torres
Healing Reiki Arch Massage, Inc.
PO BOX 20242
Long Beach CA 90801-3242
562-432-7135

markanthony@healingreikiarchmassage.com

"Put a green sign on buildings that promote living green."

DOWNTOWN VISIONING WEBSITE COMMENTS

5/29/07

markanthony@healingreikiarchmassage.com

Name: MARK-ANTHONY TORRES

Comments: GREAT MEETING YOU HAD TONIGHT:). I TALK TO ALAN ABOUT " GREEN PLAQUE/TITLE,ON BUILDINGS THAT SUPPORT GREN D.L.B.

THANKS,MARK-ANTHONY TORRES PRESIDENT

WWW.HEALINGREIKIARCHMASSAGE.COM/HEALING

REIKI

ARCH

MASSAGE,INC. P.O. BOX

20242, LONG BEACH, CA. 90801-3242(562) 432-7135

5/30/07

rhernandez@drcinc.org

Name: Richard Hernandez

Comments: Will you be taking into consideration people with disabilities in you proposal and what will you do to improve accessibility for disabled people

ethorcarlson@earthlink.net

Name: E. Thor Carlson

Comments: Existing historic resources must be preserved to the maximum extent possible. We must stop destroying what little history we have left. This will help maintain our unique character as a city. We should also move forward with Amory Park as purposed by Brian Ulaszewski. Downtown needs more parks.

wmmaurer@uci.edu

Name: Bill Maurer

Comments: Transit-oriented density is a real positive. So, too, is the creation of gateway parks such as the proposed Armory Park at 7th/Alamitos, which has been held up by the city's traffic engineer. Alamitos and 7th is a gateway from all points south to the downtown; a park there would make a real impact on the community nearby as well as enhance the entryway into the downtown from 7th St/22W. The community support is there and has been there for several years now. All the area stakeholders are in favor of it, from MoLAA to the Armory to neighborhood organizations. Let's implement the plan for this park.

6/6/07

vin4massage@earthlink.net

Name: Vincent Carbaugh

Comments: This vision sounds really amazing. I've lived in Long Beach for over 15 years. The housing component is happening nicely in the downtown. Now lets work to give these new residence things to do in our city. Let's spend our recreational money here in downtown Long Beach instead of everyone going to L.A. or Orange County to spend recreational cash... I would love to be involved in this visioning.

susieho23@hotmail.com

DOWNTOWN VISIONING WEBSITE COMMENTS

Name: Susan Ho

Comments: As a downtown resident, I think this is all great and very needed. I would strongly suggest cleaning up the water and possibly taking out the breakwater to really make Long Beach a vibrant waterfront city. Presently downtown is boring and needs more life, cooler shops and restaurants (i.e. George's Greek). Hope to see a lot of change for the better soon.



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- Andrew38** (2 weeks ago)
Great presentation...the only other city that I would live in is Portland...so, keep using Portland as a model... (Reply)
- ibqueenie** (1 week ago)
Wonderful presentation, thank you. (Reply)
- OernixD** (6 days ago)
i think it's a wonderful city (Reply)

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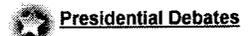


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