





**City of Long Beach**  
*Working Together to Serve*



COUNCILWOMAN

**SUZIE PRICE**

Community | Creativity | Collaboration

**FISCAL IMPACT:**

This recommendation requests the City Manager to prepare a report on the status of retail commerce regionally and in Long Beach with a focus on brick and mortar establishments within 120 days. Implementing this recommendation is anticipated to result in a moderate impact to staff hours beyond normal budgeted scope of duties and a moderate impact on existing City Council priorities.