



CITY OF LONG BEACH

C-6

DEPARTMENT OF HEALTH AND HUMAN SERVICES

2525 GRAND AVENUE • LONG BEACH, CALIFORNIA 90815 • (562) 570-4000 • FAX: (562) 570-4049

March 12, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to execute all necessary documents and amendments between the City of Long Beach and The California Endowment to accept funding in the amount of \$132,612 to administer the Long Beach Health Access Collaborative (LBHAC) Program from March 1, 2013 through February 28, 2015, and increase appropriations in the Health Fund (SR 130) and the Department of Health and Human Services (HE) by \$132,612. (Citywide)

DISCUSSION

The California Endowment (TCE) has awarded the City of Long Beach \$132,612 to establish the Long Beach Health Access Collaborative (LBHAC) Program and implement community outreach and education on the *Affordable Care Act (ACA)*. The program will promote enrollment in Medi-Cal and Healthy Families to diverse communities in Long Beach.

The Department of Health and Human Services will work with local service providers, community-based agencies, faith-based organizations, and other community stakeholders to effectively spread the word about ACA options to the diverse population of Long Beach.

LBHAC will provide effective outreach to all populations eligible for coverage through the ACA through identifying and convening key community partners, effectively disseminating ACA information to the target population, conducting community education to promote services and information available through the collaborative and educating the public on the ACA, promoting enrollment and retention efforts to populations eligible for current health care programs, and utilizing the collaborative to identify and address barriers related to accessing health care.

This matter was reviewed by Deputy City Attorney Linda Vu on February 12, 2013 and by Budget Management Officer Victoria Bell on February 21, 2013.

HONORABLE MAYOR AND CITY COUNCIL

March 12, 2013

Page 2

TIMING CONSIDERATIONS

City Council action on this item is requested on March 12, 2013. The program start date is March 1, 2013.

FISCAL IMPACT

The City has been awarded \$132,612 for this program and an appropriations increase for this amount has been included as part of the recommendation. There is no City match, no impact to the General Fund, and no local job impact associated with the recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



SUSAN PRICE
ACTING DIRECTOR OF
HEALTH AND HUMAN SERVICES

APPROVED:



PATRICK H. WEST
CITY MANAGER