

**C-12**

May 24, 2022

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

RECOMMENDATION:

Receive and file the application of Bianca Moreira Inacio, dba B More Protein Pub, for an original application of an Alcoholic Beverage Control (ABC) License, at 707 East Ocean Boulevard, Suite D. (District 1)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on May 24, 2022, to respond to the Department of Alcoholic Beverage Control by the June 9, 2022 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



WALLY HEBEISH  
CHIEF OF POLICE

ATTACHMENTS

APPROVED:



THOMAS B. MODICA  
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL  
May 24, 2022

Council District: 1  
Applicant: Bianca Moreira Inacio  
DBA: B More Protein Pub  
Address: 707 East Ocean Boulevard, Suite D  
Type of Application: Type 41 - An Original Application for an On-Sale Beer and Wine for a Bona Fide Public Eating Place License.  
Bases for possible protest: High crime  
Over concentration  
Residences within 100 Feet  
Park within 600 Feet

**PUBLIC CONVENIENCE DETERMINATION:** A determination of Public Convenience and necessity **is not** required for this application.

Census Tract: 5760.01  
Boundaries: Broadway to the North  
Queens Way Bay to the South  
Shoreline Drive/Alamitos Avenue to the East  
Los Angeles River to the West  
Number of licenses allowed: 6  
Number of licenses existing: 133  
Police Reporting District: 273  
Boundaries: Broadway to the North  
Ocean Boulevard to the South  
Alamitos Avenue to the East  
Atlantic Avenue to the West

Reported crimes in this district for ABC purposes are 193. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A restaurant  
Last day to request conditions and protest: June 9, 2022

Date: May 24, 2022

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **B MORE PROTEIN PUB - 707 EAST OCEAN BOULEVARD, SUITE D**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (4/21/21 - 4/21/22)**

None

**ABC INSPECTIONS (Past three years)**

Not applicable

**RESIDENCES WITHIN 100 FEET**

777 East Ocean Boulevard	Multi-Unit Complex
707 East Ocean Boulevard	Multi-Unit Complex
47 Lime Avenue	Multi-Unit Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

448 East Ocean Boulevard	Victory Park
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