

ANNUAL REPORT - 2004

Long Beach Municipal Golf Commission



Department of Parks, Recreation & Marine

2760 Studebaker Road, Long Beach, CA 90815
(562) 570-3100



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INTRODUCTION TO THE DEPARTMENT OF PARKS, RECREATION AND MARINE

The City of Long Beach Department of Parks, Recreation and Marine is charged with the responsibility to serve the leisure time interests of over 460,000 people living in an area that comprises over 50 square miles, which are as diverse as the people themselves.

Under the direct leadership of the City Manager and City Council, the Department operates and maintains 103 neighborhood and community parks, El Dorado Regional Park, 26 community centers, two major tennis centers, two historic ranchos, five golf courses, three marinas, six miles of beaches and waterways and special facilities, all totaling approximately 3,100 acres.

The day-to-day park, recreation and marine services are delivered through department bureaus and their divisions. These bureaus provide several hundred user-pay programs annually that are Department sponsored and conducted. The seven bureau offices also provide volunteer programs, citywide special events, in cooperation with the private sector, and self-directed activities that provide specialized and unique recreation for City residents.

Long Beach operates one of the nation's busiest public golf course systems comprised of five golf courses where over 450,000 rounds of golf are played annually. It is also the home of a nationally recognized junior golf program serving the youth of the community.

Beyond the park system, the Department oversees the activities and functions of the Museum of Art, El Dorado Nature Center, community gardens, Long Beach Municipal Cemetery, a 3.1-mile beach bike path, as well as bicycling, hiking, and riding trails within the City and the County's trail network.

Water-based recreation is a major function of the Department wherein three marinas, six miles of beaches, five launch ramps, three swimming pools, three man-made lagoons and/or lakes, and seven fresh water ponds for urban fishing programs are located within two of the intercity regional park facilities. Under the Tidelands trust, the Marine Bureau is charged with the responsibility of delivering its services to all of the people in and for the State of California. The Leeway Sailing and Aquatic Center has operated since 1929, and the Long Beach Rowing Center has been the home of numerous Olympic athletes. Marine Stadium is a premier site for rowing and boating.

INTRODUCTION TO THE DEPARTMENT OF PARKS, RECREATION AND MARINE (continued)

The Department proudly boasts of a Senior Center operating out of a large, 50,000 square foot building. Senior Services are also provided at five satellite facilities throughout the city.

Recreation programs are provided at 26 community centers, numerous ballfields and game courts, 69 tennis courts, school sites, etc. The Long Beach Municipal Band is one of the oldest municipal bands in the United States.

Natural resource protection is also a major concern of the Department, which provides one of the finest Nature Center facilities and programs in Southern California. Located in El Dorado Park, this 100+ acre reserve allows patrons to experience the untrammled beauty of nature within the urban environment. A smaller nature preserve is located in North Long Beach adjacent to Deforest Park.

The Department also has oversight responsibility for the City's two historic sites by monitoring the operations of Rancho Los Alamitos and directly operating the facilities at Rancho Los Cerritos.

Current efforts to expand the utilization of our facilities and programs include the acquisition and development of more open space for the City's growing population and greater utilization of public facilities through cooperative arrangements between public agencies and the private sector. This is particularly true in terms of agreements with the Long Beach Unified School District, the Conservation Corps of Long Beach, the Chamber of Commerce, Visitors and Convention Bureau, and major private corporations. In addition, the Department has embarked on the development of a long-term strategic plan that will incorporate many of the recommendations provided in the Long Beach 2010 Strategic Plan. Parks are for people and the Department of Parks, Recreation and Marine seeks to stay in step by providing its citizens with top quality leisure services. Additional information regarding the Department's programs and facilities can be found at www.lbparks.org.





ORGANIZATION OF THE MUNICIPAL GOLF COMMISSION

The Long Beach Municipal Golf Commission consists of 13 members. Ten (10) members represent the organized men's and women's clubs from Recreation Park 18-hole, Recreation Park 9-hole, Skylinks, El Dorado, and Heartwell Golf Courses. The remaining three (3) members are designated as members-at-large. Commissioners are appointed by the Mayor.

THE MUNICIPAL GOLF COMMISSION

Created on April 10, 1923, as the "Greens Committee", this group of citizens evolved into the Long Beach Municipal Golf Commission on November 7, 1956. In 1992, the number of members was increased to the current 13 Commissioners.

Serving in an advisory capacity, the Municipal Golf Commission makes recommendations on such issues as course policy, capital improvement projects, allowable tournaments, course fee structure, and any other matters that might arise pertaining to the game of golf in the City of Long Beach.

DUTIES

The duties of the Long Beach Municipal Golf Commission include the following, per City Ordinance 2.42.030:

1. Generally advise the City Manager and City Council on all matters concerning the operation of the courses and development of facilities;
2. Recommend to the City Manager and City Council, the adoption of rules and regulations pertaining to the golf courses;
3. Recommend fees to be charged for the use of the golf courses; and
4. Act in an advisory capacity to the City Manager and City Council on matters pertaining to the proper functioning of the golf courses.

The Long Beach Municipal Golf Commission elected the following officers and committee members during 2004:

Skip Rowland, Chairperson, Recreation 18
Philip Barlow, Vice-Chairperson, Skylinks
Linda Cook, El Dorado
Bill Townsend, Member-at-Large
Ray McElhenney, El Dorado
Becky Turley, Recreation 18
Robin Bellamy, Skylinks

Tonny Christensen, Heartwell
Betty Hatcher, Recreation 9
Bob Peeters, Member-at-Large
Gail Berns, Heartwell
John McCann, Recreation 9
Len Kennett, Member-at-Large

**LONG BEACH MUNICIPAL GOLF COMMISSION
2004**



**Members (left to right)
John McCann, Skip Rowland, Becky Turley, Gail Berns, Len Kennett,
Philip Barlow, Tonny Christensen, Robin Bellamy, Ray McElhenney,
Linda Cook, Bill Townsend, and Bob Peeters (Betty Hatcher-not shown)**

The following committees were established during 2004:

Capital Improvement

- Bill Townsend, Chairperson

Fees and Charges

- Bob Peeters, Chairperson

Policies and Procedures

- Tonny Christensen, Chairperson

Long Beach Golf Hall of Fame

- Len Kennett, Chairperson

Tournaments Committee

- Robin Bellamy, Chairperson

Junior Golf Advisory Committee

- Linda Cook, Chairperson

Department of Parks, Recreation and Marine Support Staff:

Phil Hester, Director

Thomas Shippey, Manager of Maintenance Operations Bureau

Terry Lortz, Superintendent of Golf Operations

Emy Arteaga, Clerk Typist III

SUBCOMMITTEES OF THE MUNICIPAL GOLF COMMISSION

Committees were established with the following objectives for the year 2004:

Capital Improvement - Bill Townsend, Chairperson

With approximately \$300,000 set-aside yearly for Capital Improvement Projects from revenues brought in to the City from the five golf courses, this committee is charged with evaluating and prioritizing the various proposed capital projects for each course.

Fees and Charges - Bob Peeters, Chairperson

This committee is responsible for evaluating any fee increases proposed. This oversight is especially important during times when the whole fee schedule is restructured. At this time, the committee plays an essential role in balancing the City's, the golfers', and the contract operator's needs.

Policies and Procedures - Tonny Christensen, Chairperson

The Golf Operations Manual is the guiding document for the policies and procedures that govern behavior on and off the golf course. Occasionally modifications or additions are needed to address certain situations, and it is the responsibility of this committee to evaluate and make recommendations regarding these changes.

Long Beach Golf Hall of Fame - Len Kennett, Chairperson

Started in 1995, the Long Beach Hall of Fame Committee elects inductees once a year based on his or her exemplary contribution to the game of golf in the City of Long Beach.

Tournaments Committee - Robin Bellamy, Chairperson

Certain charity tournaments have been "grandfathered" in and may hold their tournaments every year. Any tournaments that have not must go before this committee and present their petition for play. As with all the subcommittees, recommendations then go to the full Commission for approval and recommendation to the Director of Parks, Recreation and Marine.

Junior Golf Advisory Committee - Linda Cook, Chairperson

This committee is responsible for reviewing the Junior Golf Program, the Little Linksters Program and the Traveling Golf Clinics for possible improvement and expansion citywide. The goal is to successfully provide opportunities for youth to learn and enjoy the game of golf. Renewed emphasis is being focused on reaching the disadvantaged and at risk-youth in all of the City Council Districts. This committee is made up of four representatives from the Municipal Golf Commission, an At-large community representative, and staff members from the Community Recreation Services Bureau, the Golf Operations Division of the Maintenance Operations Bureau, and American Golf Corporation.

ATTENDANCE

Name	# Excused	# Unexcused	Perfect Attendance
Philip Barlow	0	0	Yes
Gail Berns	3	0	No
Tonny Christensen	0	0	Yes
Linda Cook	1	0	No
Robin Bellamy	1	0	No
Betty Hatcher	1	0	No
Bob Peeters	0	0	Yes
Len Kennett	0	0	Yes
John McCann	0	0	Yes
Ray McElhenney	0	0	Yes
Skip Rowland	0	0	Yes
Bill Townsend	0	0	Yes
Becky Turley	0	0	Yes

GOLF COMMISSION MEETING DATES FOR 2004

January	28	July	Dark
February	25	August	25
March	24	September	22
April	28	October	27
May	26	November	17
June	16	December	Dark

The Municipal Golf Commission meetings are normally held on the fourth Wednesday of each month at 3:30 p.m. The meetings are held at the Long Beach Junior Golf Academy building, 6730 E. Carson Street. These meetings are open to the public.

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990.



Municipal Golf Commission in Session

ACCOMPLISHMENTS, ACTIVITIES, AND FUTURE GOALS 2004

A. Golf Operations Manual:

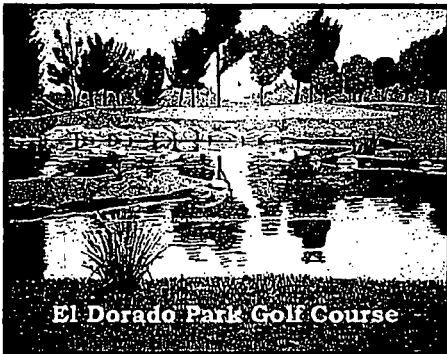
The Golf Operations Manual contains the policies and procedures for the operation of our Long Beach golf courses. The manuals were updated with lists of Commissioners, Standing Committees and revised policies in 2004.

B. Capital Improvement Program:

The Capital Improvement Program Standing Committee met on a regular basis with staff from the Department of Parks, Recreation and Marine and American Golf to develop and update the Capital Improvement Program (CIP) for each of the five City golf courses. The City courses generate approximately \$800,000 in revenue each year that is set-aside in the Golf Capital Improvement Fund for necessary course improvements. The CIP continues to be monitored by the Municipal Golf Commission through the monthly Golf CIP Improvement Fund Report. This report is mailed out early so it may be reviewed and discussed at the monthly Municipal Golf Commission meetings.

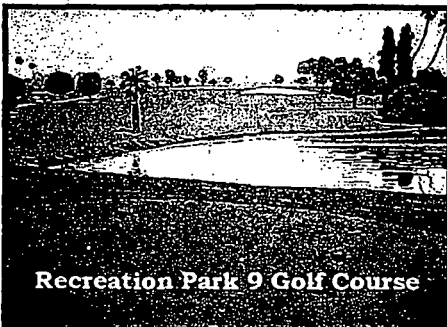
Listed below are some highlights of the projects for 2004:

El Dorado:



1. Replaced wheel stops and sealed parking lot.
2. Patched and painted cart barn and pro shop.
3. Painted all course identification signs.
4. Repaired major areas of Driving Range Netting
5. Major Contract Tree Pruning
6. New Range Ball Machine Enclosure
7. Major Irrigation Nozzle Replacement (1500)

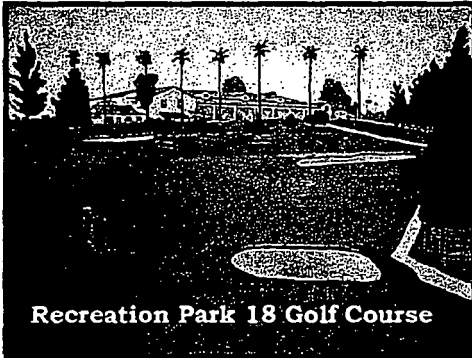
Recreation Park 9:



1. Refurbished clubhouse landscaping.
2. Replaced split rail fencing.
3. Constructed new # 9 Tee.
4. Painted interior and exterior of clubhouse.
5. Repaired portions of roof and AC screening.
6. Carpet was replaced.
7. Replaced deteriorated trash receptacles.
8. Replaced deteriorated protective netting panels.

B. Capital Improvement Program (continued):

Recreation Park 18:



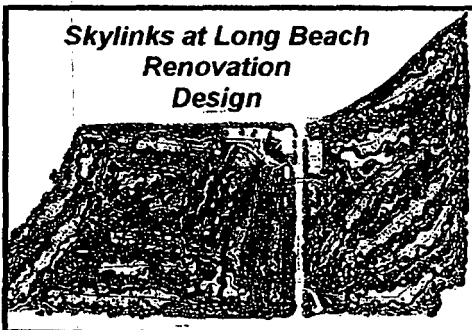
1. Repaired Irrigation Pump.
2. Replaced safety net #4 tee & near #5 green.
3. Replaced split-rail fencing.
4. Entry road and fence line were landscaped.
5. Replaced deteriorated benches & trash receptacles.
6. Contract Tree Pruning.
7. Upgraded wedding gazebo area.
8. Refurbished chairs and tables in restaurant.
9. Repaired PA system.

Heartwell:



1. Slurry sealed, stripped, ADA stenciled parking lot.
2. Patched and painted interior and exterior clubhouse.
3. Replaced Carpet.
4. Patched and slurry sealed Parking Lot
5. Landscaped entry sign area.
6. Concrete was replaced at driving range.
7. Hardscape was repaired and resurfaced.
8. Rain gutters were replaced.
9. Contract Tree Pruning.
10. Replaced HVAC.
11. Repaired kitchen ceiling.
12. Repaired course lighting.

Skylinks:



1. Skylinks Course Renovation Improvements included:
 - Bermudagrass-fairways, roughs, tees, & driving range
 - New Bentgrass greens enlarged by 25%
 - Rerouted of fairways to speed up play.
 - New green to tee concrete cart paths
 - 700 new trees and over 2,000 new shrubs
 - Four new lakes and fountains
 - Graded to create mounding for character definition
 - Improved strategic bunkers with drainage systems
 - New signage and course amenities
 - new protective netting around the driving range
 - new improved lighting fixtures on the driving range
 - Replaced perimeter black vinyl coated fencing
 - replaced the two freestanding course restrooms

B. Capital Improvement Program (continued):

2. Skylinks Clubhouse Renovation Improvements included:
 - Remodeled and enlarged the proshop.
 - Reconfigured and refurbished banquet room, bar , and coffee shop areas
 - Refurbished the kitchen
 - Refurbished the restrooms
 - Reroofed and repaired the clubhouse
 - Created new Long Beach Hall of Fame areas
 - Two new outdoor patio and dining areas
 - Large landscaped waterfall with small pond.
 - New landscaping and additional flower beds
 - Reconfigured, resurfaced, & restriped parking lot
 - New parking lot lighting fixtures
 - Renovated & landscaped north parking lot
 - New electronic message center monument sign
 - Three new lighted corner monument signs.
3. Relocated maintenance storage area.
4. Contract tree pruning

C. Long Beach Golf Hall of Fame:

On April 28, 2004, the Long Beach Golf Hall of Fame Committee, in conjunction with the Municipal Golf Commission, proposed a slate of three inductees for the 2004 Long Beach Golf Hall of Fame. The slate was selected based on induction criteria that were approved in 1994-95, by the Golf Commission and the Long Beach City Attorney's Office. The Golf Commission members at the May 26, 2004 meeting unanimously approved the slate. The following is the list of inductees: **Mike Miles, Mike Krantz, and Kemp Richardson**. The inductees were honored on July 25, 2004, at the conclusion of the Long Beach Open by Mayor Beverly O'Neill.

D. Long Beach Golf Festival:



The 2004 Annual Long Beach Golf Festival featured nine tournaments, which provided competitive golfing opportunities for the very diverse public sectors.

These included the following tournaments:

- **14th Annual Senior Amateur Championship** – Held May 12-14th at El Dorado Park and Recreation Park 18 Golf Course. 197 participants (full field). Championship Flight winner: Steven Hakes from San Diego shot 211 (5 under par). As the champion, Steven Hakes received an invitation to play in the amateur field of the 2004 Long Beach Open.

D. Long Beach Golf Festival (continued):



(Pictured Left to Right)
Steve Schnelzer, Jackie Kell, Vice-Mayor, Bill Townsend, Municipal Golf Commissioner,
& Reggie Harrison, Deputy City Manager.

In 2004, The Long Beach Golf Festival featured nine tournaments, which included the 79th Annual Match Play Championship, 14th Annual Senior Amateur Championship, 74th Annual Women's City Championship, 34th Annual Men's City Championship, Crosby Memorial Junior Golf Championship, Long Beach Open Amateur Qualifying, Long Beach Charity Pro/Am, \$150,000 Long Beach Open, and the Volunteers' wrap-up tournament.

There were approximately 1,542 golfers from all over the United States, who played over 3,325 rounds of golf during the Festival. Over 137 volunteers donated 3,000 hours to staff the tournaments. Funds were raised for the following organizations through the Festival: \$5,000 to Assistance League of Long Beach, \$5,000 to CSULB golf teams. In addition, various goods and services were donated to other charity golf tournaments and community fundraising events.

The Long Beach Golf Festival now has its own website. It's lbgolffestival.com and was initiated in January 2004. Throughout the year it's usage by the public has almost doubled every month. As of July 31st, it had: 3,443 unique visitors to the website; 8,280 visits viewing 28,186 pages; and 54,117 hits. The website has proven invaluable in getting out information, entry forms, pairings and results for each of the events.

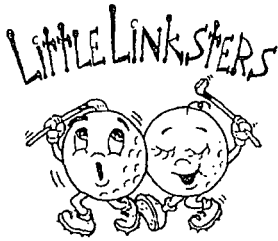
E. Long Beach Junior Golf Association:

The Long Beach Junior Golf Association continues to grow. When founded in 1991, the program only had 33 youths participating. The program has since grown to over 825 youths, ages 7 to 17, currently enrolled as members, and has become the premier grass roots junior golf program in Southern California and possibly the nation.

D. Long Beach Golf Festival (continued):

- **79th Annual Match Play Championship** – Held June 5-6 (qualifying dates); June 12, 13, 19 & 20 (match play); played at Recreation Park 18 Golf Course. 158 participants; final 36-hole match result: Rob Clever of Placentia defeated Ryan Bohning of Orange 6 & 5. As the champion, Rob Clever received an invitation into the Amateur field of the 2004 Long Beach Open.
- **74th Annual Women's City Championship** – Held June 23-25; played at El Dorado Park and Recreation Park 18 Golf Course. 91 participants (full field). Championship Flight winner: Amie Cochran of Torrance shot 211 (1 under par).
- **34th Annual Men's City Championship** – Held July 9-11th. 349 participants (full field); played at Recreation Park 18 and El Dorado Golf Courses. Championship Flight winner: Ryan Panichpakdee of Long Beach shot 210 (6 under par). As the champion, Ryan Panichpakdee received an invitation to play in the amateur field of the 2004 Long Beach Open.
- **Crosby Memorial Junior Championship** – Held June 30th at Recreation Park 9 and 18 Golf Course. 163 participants (27 in 11 and under age flights and 136 in 12 and over age flights).
- **Long Beach Open Amateur Qualifying** – Held July 14th at Recreation Park 18 Golf Course, 148 participants. The following qualifiers (top seven from field) were given invitations into the amateur field of the 2004 Long Beach Open: Breene Murphy, Kyle Dowden, Sonny Nimkhum, Jordan Nasser, Ben Miller, Andrew Crowe, and Ryan Ritter.
- **Long Beach Open Charity Pro-Am** – Held July 21st at El Dorado Golf Course. 124 participants (full field). Format: each group had 3 amateurs and 1 professional and the team played 2 best balls of the foursome. Proceeds of \$6,300 benefited the Assistance League of Long Beach and \$5,000 was donated to the California State University Long Beach golf teams (men's and women's).
- **\$150,00 Long Beach Open** – Held July 22-25th at Recreation 18 and El Dorado Golf Courses. 312 participants (full field)-300 professional and 2 amateurs. In addition to the field being full, there were 30 people on a waiting list to get in. Champion: Steve Schneiter of Sandy, Utah shot 266 (212 under par) and received the winner's check for \$27,000. John Mallinger of Escondido finished in second place 1-stroke behind the winner. Steve Jurgensen of Newport Coast, the 1991 Long Beach Open Champion finished 2 strokes back in third place. Low Amateur: Kyle Dowden from Somis shot 278 (10 under par). Kyle qualified to play in the tournament through the Long Beach Open Amateur Qualifying. Vice Mayor Jackie Kell attended the awards ceremony and presented the winner's check along with Bill Townsend, Chairman of the Municipal Golf Commission.

F. Long Beach Little Linksters:



- The Long Beach Little Linksters conducted two introductory golf instruction programs for youth between the ages of 8-13, at Heartwell Golf Course.
- A total of 80 youngsters participated in the two-week long Little Linksters programs.
- The program is funded from grants and donations from individuals in the community, various clubs and organizations. Golf professionals and local physical education instructors facilitate the event. Junior Golf Association leaders donated their time to teach. An \$85 fee was charged per junior to help cover the cost of custom golf equipment.
- Five youth from the City of Long Beach Gang Prevention program and five youth from the Long Beach Unified School District Special Education program also participated in the Little Linksters. The remaining participants were youths who met the program criteria.
- On the last day of the program, the junior golfers played 6 holes with sponsors and received a set of Tour Edge clubs for completing the program. The week culminates with a BBQ Awards Banquet for juniors and parents. In 2004, 86% of the participants applied for four weeks of group lessons and were given the opportunity to join the year-round Long Beach Junior Golf Association program at Heartwell Golf Course.



Long Beach Little Linksters - 2004

One of two summer sessions - Volunteer Golf Professionals, Staff and Youth

G. Community Outreach – Get A Grip Program:

- The Long Beach Get A Grip Program was offered in three phases of progressively more advanced golf instruction.
- Phase I was held at eight public parks throughout the City of Long Beach, and Phase II was held at the practice range at Heartwell Golf Course (par-3). Phase III of the program will offer year-long scholarships to 15 youth that have participated in both of the first two phases, to the Long Beach Junior Golf Association at Heartwell Golf Course. Phases I and II are structured as instructional clinics, with boys and girls ages 8-16 participating together in both phases.



Youth at City Parks receiving introductory golf lessons

- Youth who complete one of the free two-day clinics and are interested in learning more may progress to Phase II of the program, which involves a free, two-hour instructional clinic at the practice range at Heartwell Golf Course. The City provided bus transportation to take youngsters from the ten public parks to Heartwell. During this clinic, participating youngsters worked on skill development on the driving range, chipping area, and practice putting green. The rules and etiquette of golf are also presented during this clinic. Approximately 200 youth participated in the second phase.

G. Community Outreach – Get A Grip Program (continued):



Introductory Golf Skills Development Clinics on City Parks

G. Community Outreach – Get A Grip Program (continued):

Scholarship applications were distributed to these youth to apply for the third phase of the program. Scholarships are awarded based on completion of the program, genuine interest in golf, and family financial need. City junior golf program supervisors, park site supervisors, and American Golf Corporation instructors make the selections for scholarship awards. Juniors in the Long Beach Junior Golf Association receive six hours of skill-development instruction by golf professionals at the practice range at Heartwell Golf Course.

H. Special Education Golf Clinic:

Each year the Long Beach Unified School District brings approximately 100 youngsters and some of the special education teachers out to Heartwell Golf Course for a special two-hour golf clinic followed by a boxed lunch.



Instructors from all of the Long Beach courses adapt their instruction for those students on crutches and in wheelchairs.



I. Special Olympics:



On the weekend of June 5, 2004 the Special Olympics for golf were held at Recreation Park 9 Golf Course. There were 80 players each day.

These photos show the spirit and enjoyment of the athletics, their families, and friends both on and off the course. Athletes traveled from all over California to enjoy a weekend of competition and the pure satisfaction of the game.



GOLF COURSE INFORMATION

Name and Location	Facilities Available
El Dorado Park Golf Course 2400 Studebaker Road Long Beach, CA 90815 (562) 430-5411 18-Hole, Par 72	Clubhouse, pro-shop, cart rentals, driving range, restaurant, banquet facilities, group and individual golf lessons, and golf club rentals.
Heartwell Park Golf Course 6700 E. Carson Street Long Beach, CA 90808 (562) 421-8855 18-Hole, Par 54	Clubhouse, pro-shop, cart rentals, lighted driving range, coffee shop, golf club rentals, group and individual golf lessons, lighted golf course. Open until 10:00 p.m.
Recreation Park 18 Golf Course 5001 Deukmejian Drive Long Beach, CA 90804 (562) 494-5000 18-Hole, Par 72	Clubhouse, pro-shop, cart rentals, lighted driving range, restaurant, banquet facilities, wedding gazebo, group and individual golf lessons, and golf club rentals.
Recreation Park 9 Golf Course 5000 E. 7th Street Long Beach, CA 90804 (562) 438-4012 9-Hole, Par 31	Pro shop, snack bar, cart rentals, and golf club rentals.
Skylinks at Long Beach Golf Course 4800 E. Wardlow Road Long Beach, CA 90804 (562) 421-3388 18-Hole, Par 72	Clubhouse, pro shop, cart rentals, lighted driving range, sports pub, coffee shop, group and individual golf lessons, and golf club rentals.
Long Beach Parks, Recreation and Marine Administration Building 2760 Studebaker Road Long Beach, CA 90815 (562) 570-3100 FAX: (562) 570-3109	
Long Beach Junior Golf Academy Building 6730 E. Carson Street Long Beach, CA 90808 (562) 570-1272 FAX: (562) 570-1274	

2004 GOLF COURSE PLAY AND REVENUE

COURSE PLAY

Recreation Park 18-Hole
117,696

El Dorado Park
107,355

Recreation Park 9-Hole
95,610

* **Skylinks**
12,957

Heartwell Park
88,236

Total Rounds Played:
421,854

COURSE REVENUE

Recreation Park 18-Hole
\$1,084,862

El Dorado Park
\$1,110,994

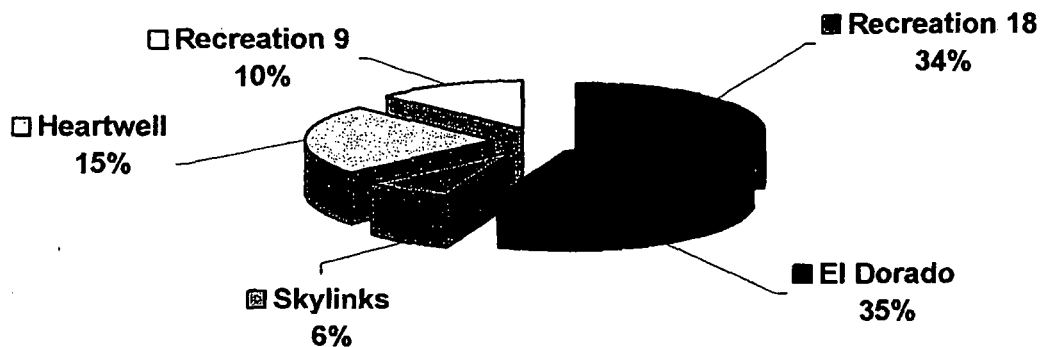
Recreation Park 9-Hole
\$299,865

* **Skylinks**
\$179,595

Heartwell Park
\$463,101

Total Revenue:
\$3,138,417

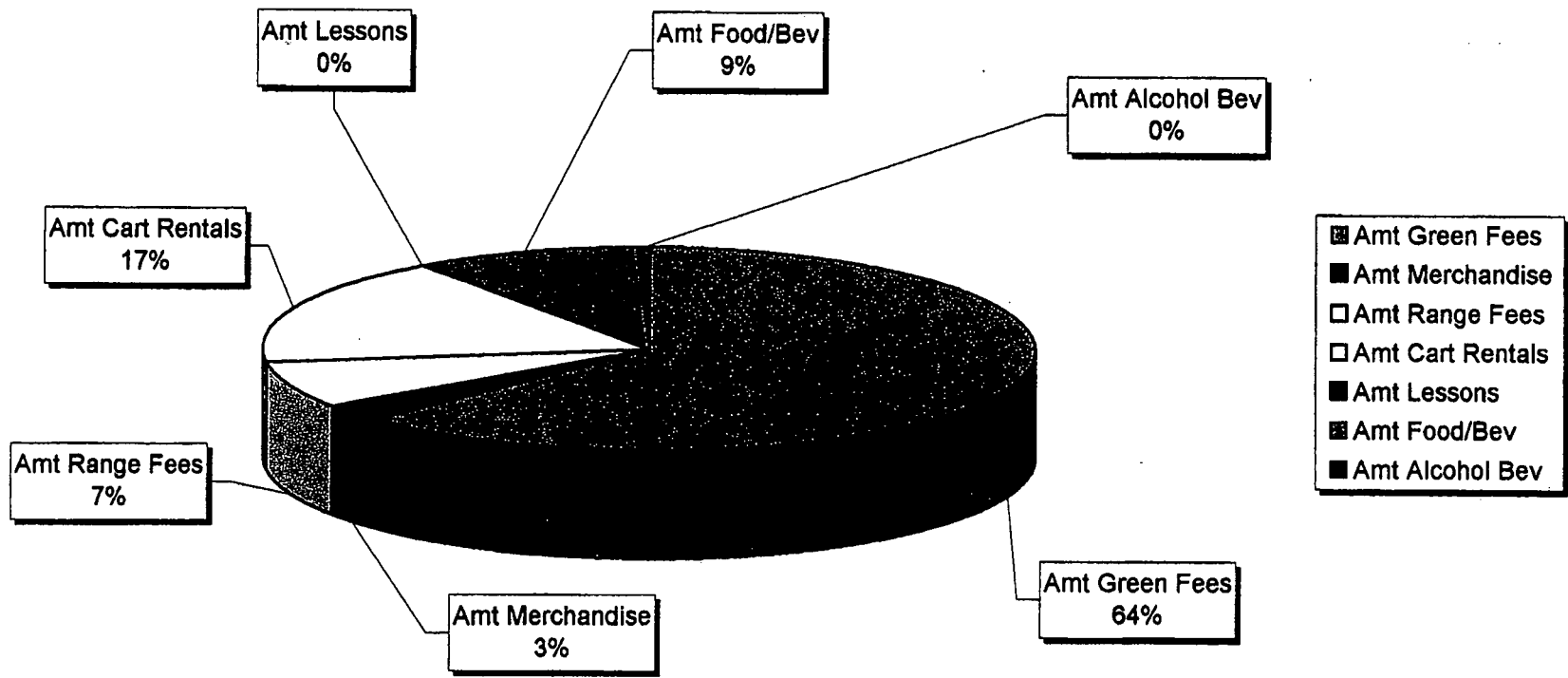
2004 Golf Course Revenue



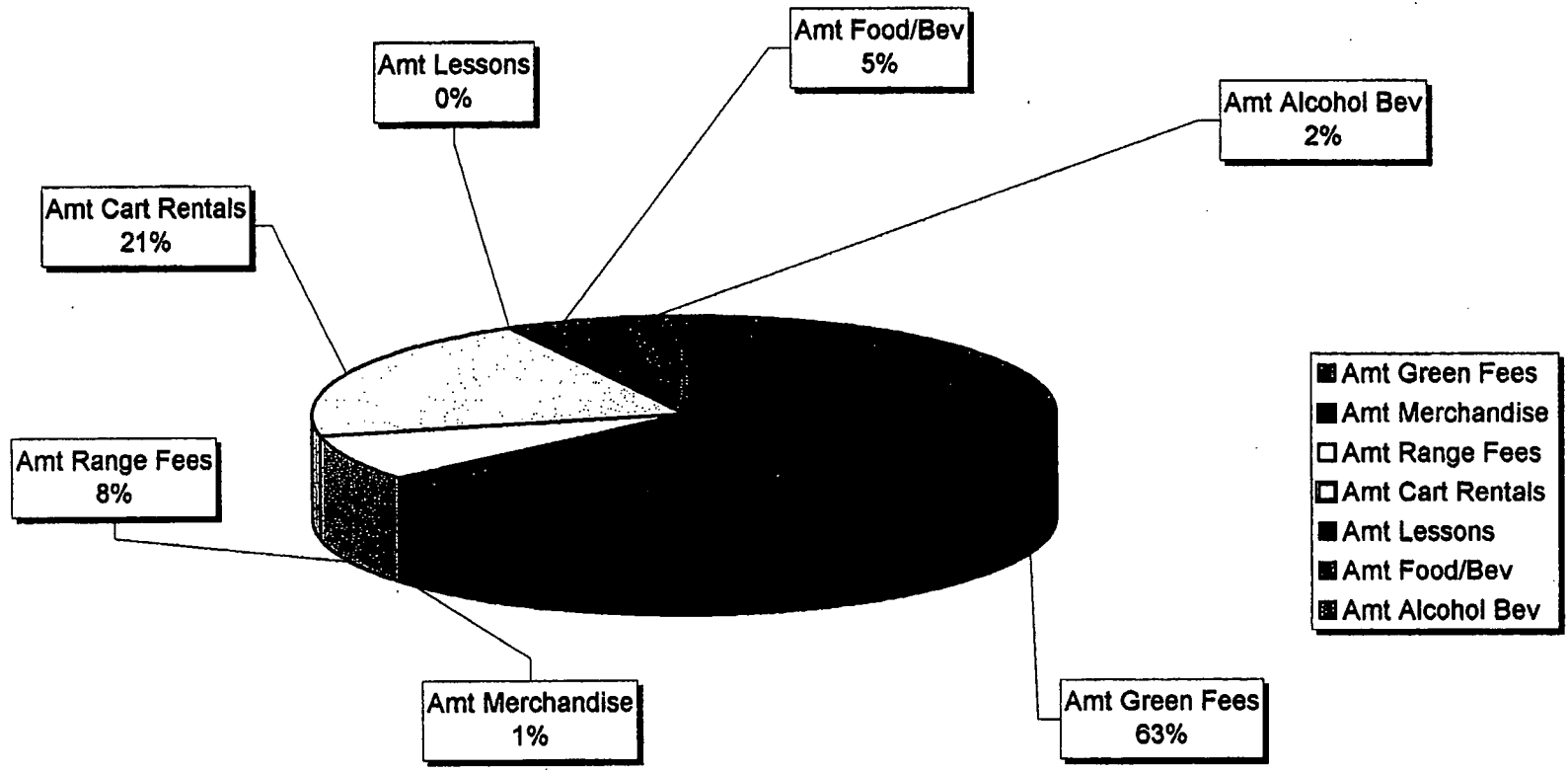
The City of Long Beach receives a percentage of gross revenue from the operation of the five City golf courses. American Golf Corporation pays the City of Long Beach a variety of percentages for greens fees; merchandise sales, range fees, cart rentals, and lesson income. In addition to the revenue received from American Golf Corporation, the City also receives a percentage of gross revenue from each of the restaurant and snack bar facilities at each golf course. The following pie charts provide an overview of the 2004 revenue by category and percentages generated at each course. The bar charts, which follow, compare 2004 and 2003 annual revenue and rounds of play.

* Skylinks was closed for 13 months for major renovation, beginning October 1, 2003.

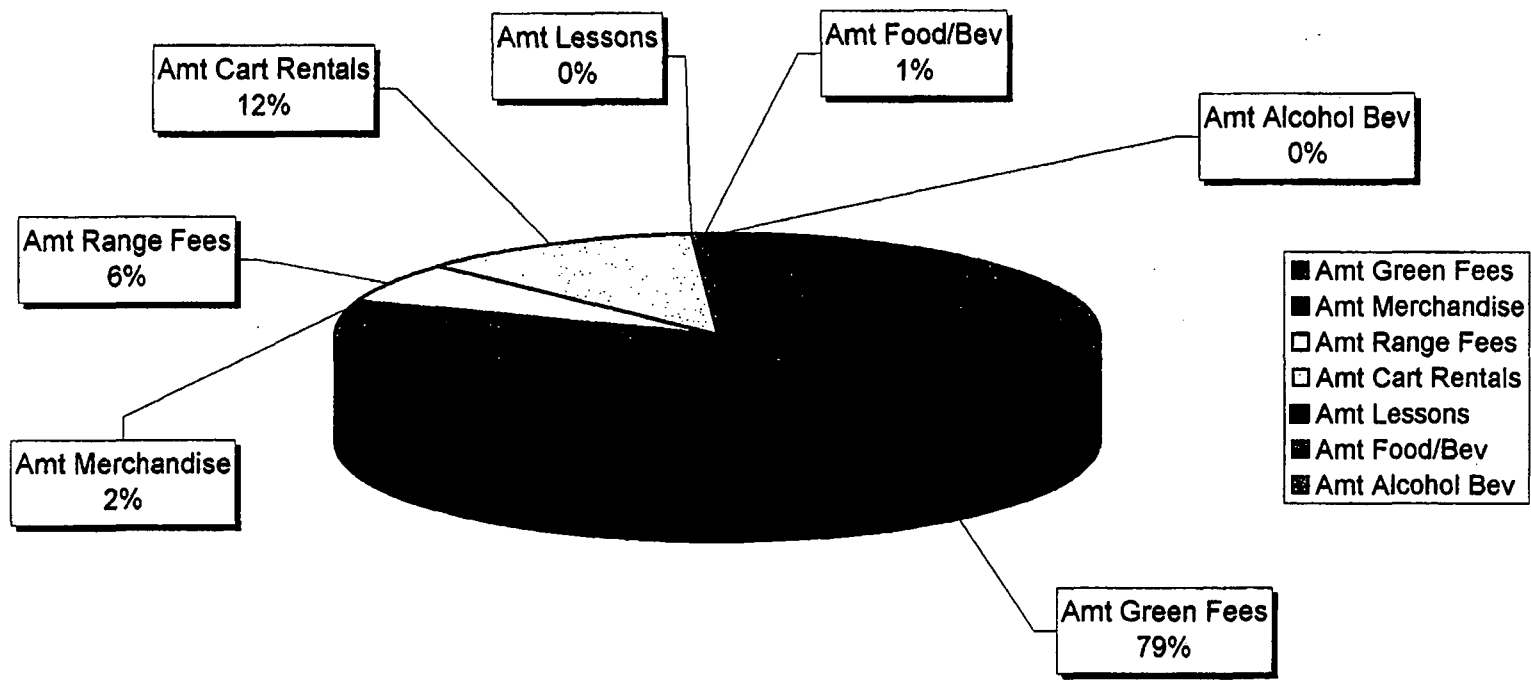
**EL DORADO PARK GOLF COURSE REVENUES
2004**



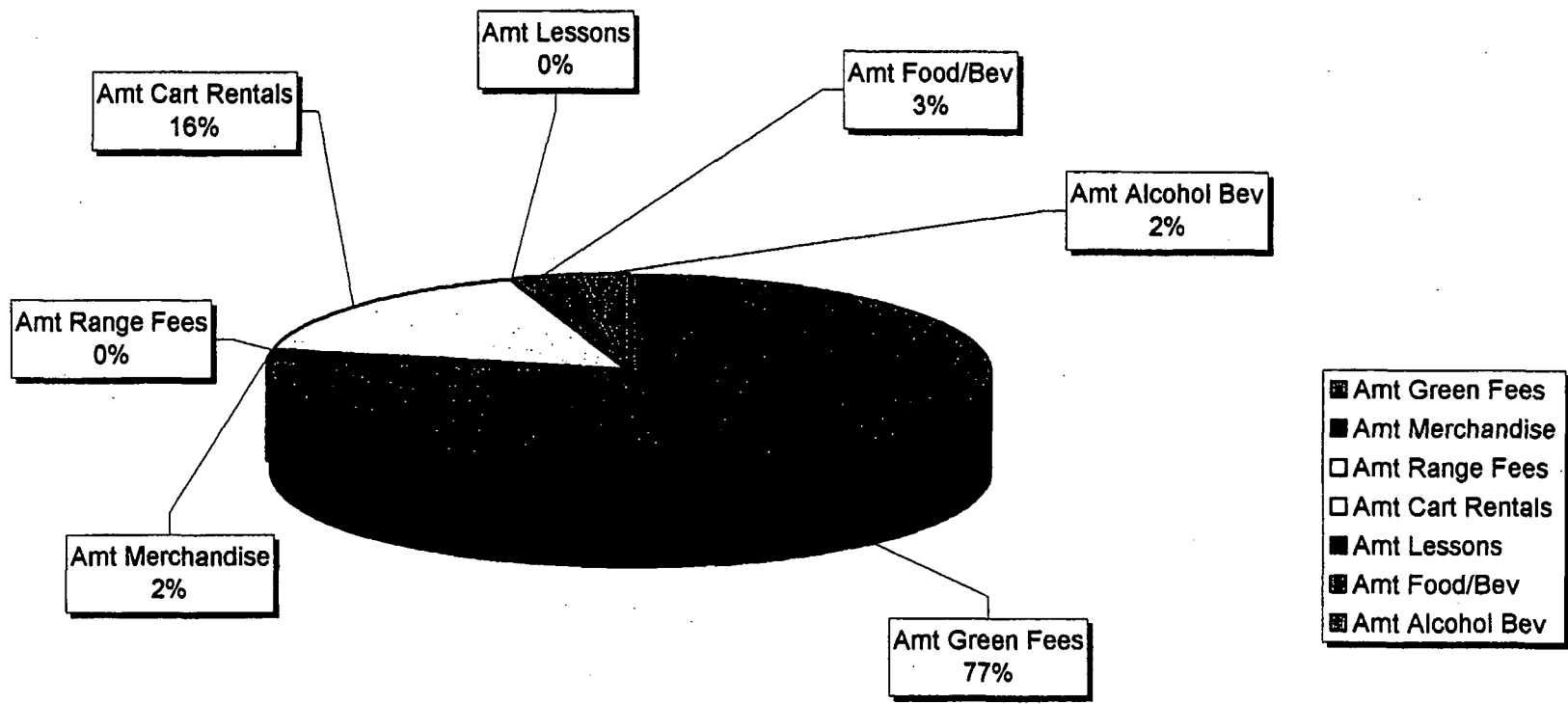
**RECREATION PARK 18 GOLF COURSE REVENUES
2004**



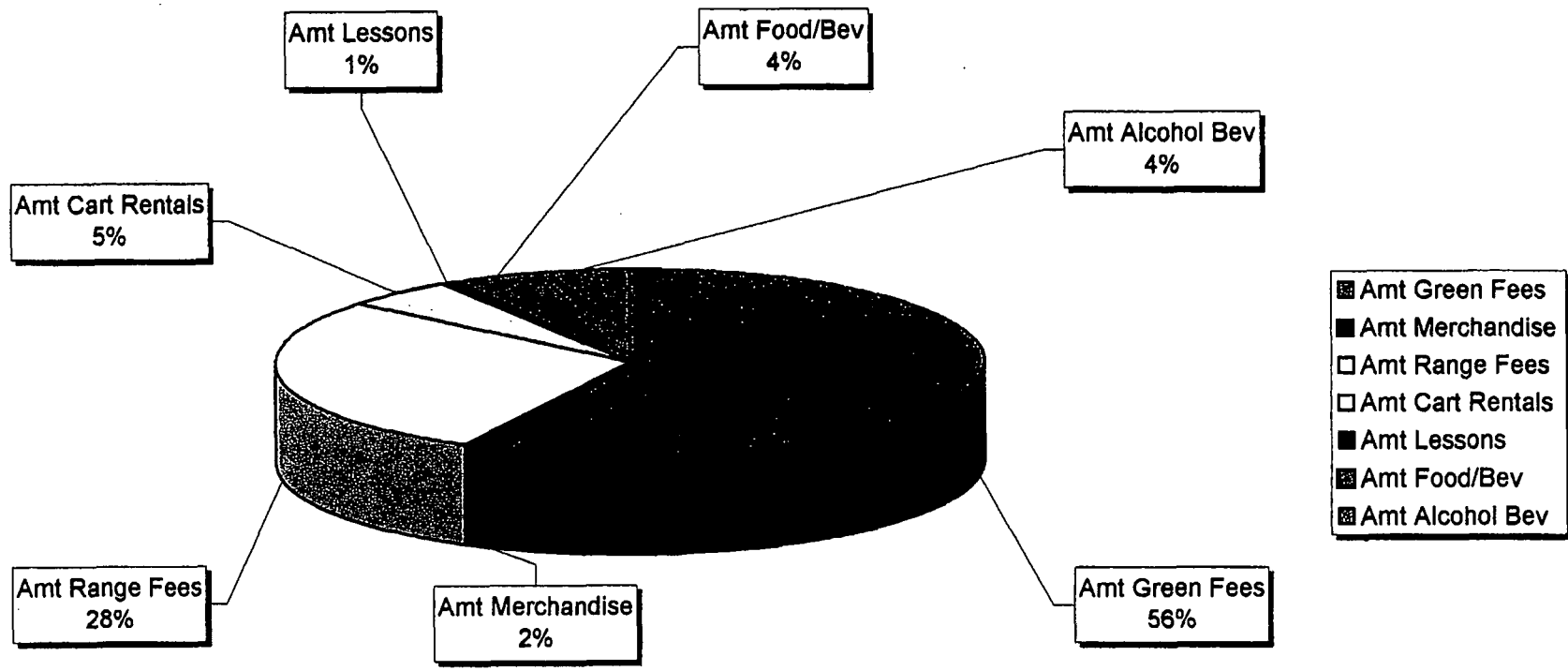
**SKYLINKS AT LONG BEACH REVENUES
2004**



**RECREATION PARK 9 GOLF COURSE REVENUES
2004**

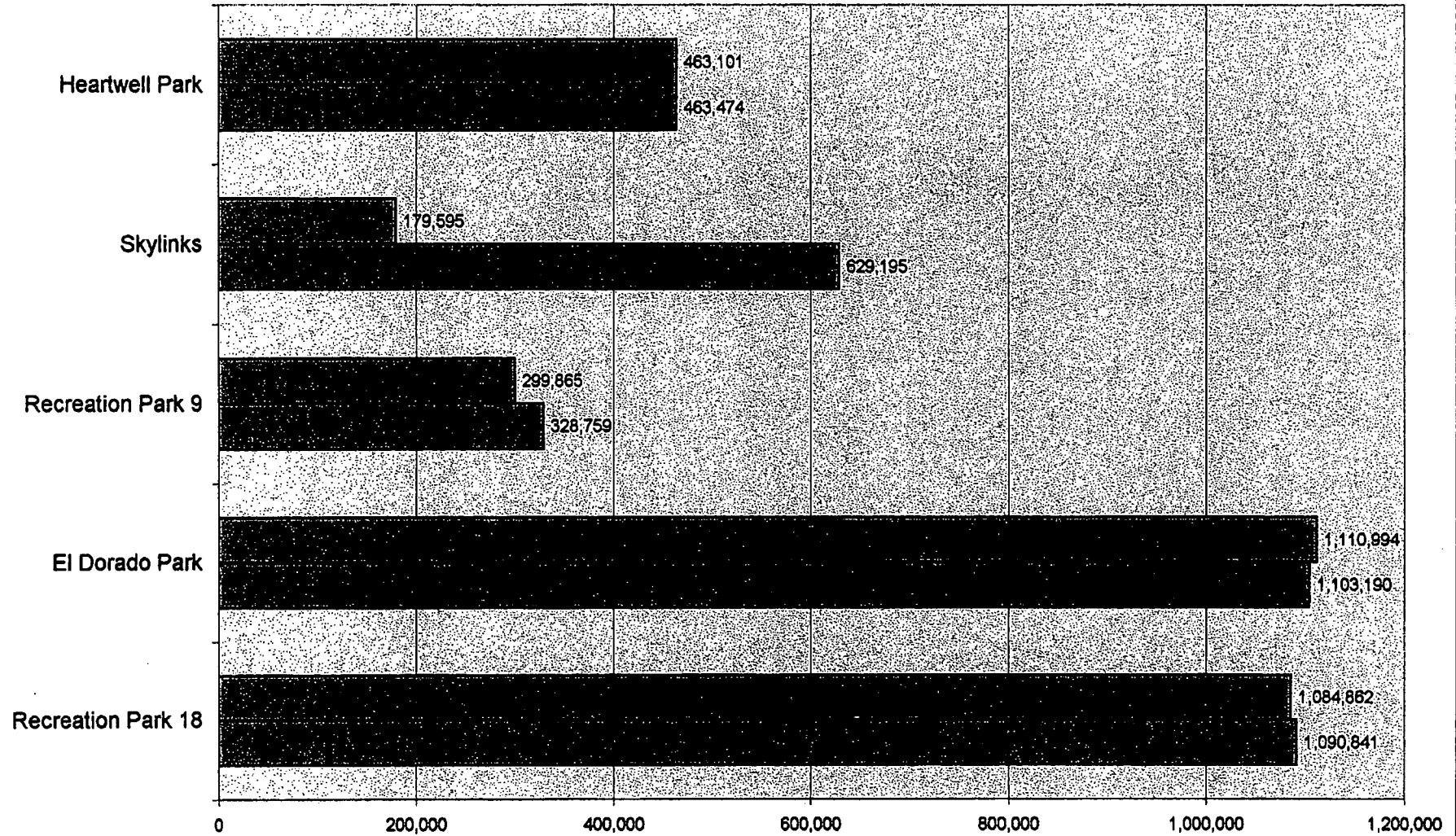


**HEARTWELL PARK GOLF COURSE REVENUES
2004**



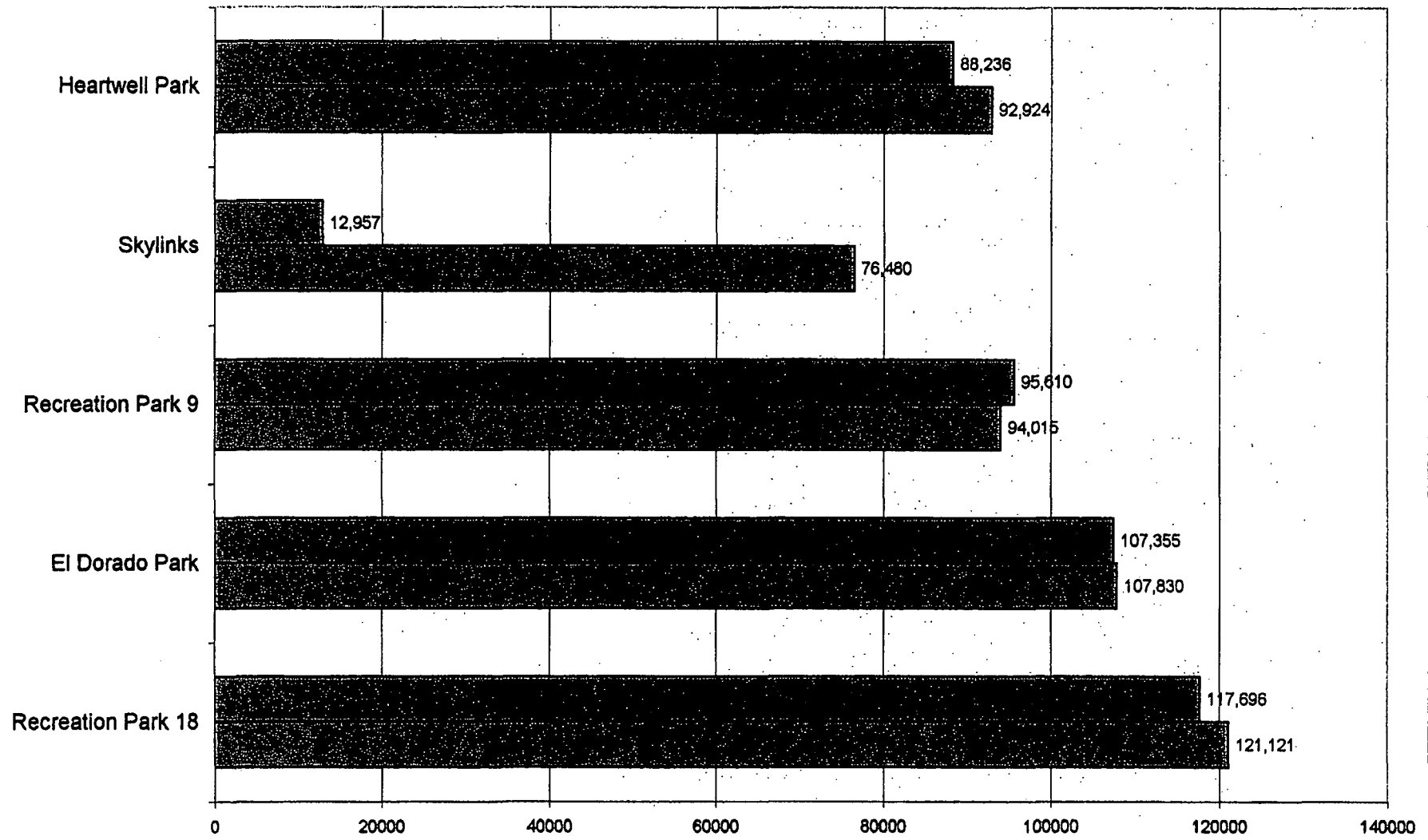
REVENUE COMPARISON 2003 versus 2004

Revenue 2003 Revenue 2004



ROUNDS COMPARISON 2003 versus 2004

▣ Rounds 2003 ▣ Rounds 2004



**CAPITAL IMPROVEMENT PLAN
LONG BEACH GOLF COURSES - 2004**

El Dorado Golf Course	Cost
Willow Tunnel Drains/Pumps	\$16,000
Bulk Material Storage Bins/Employee Parking Area - DWP Easement	30,000
Wrought Iron Fencing – North of Clubhouse	13,000
Subtotal	\$59,000

Recreation 18 Golf Course	Cost
Protective Fence Behind #12 Green	\$16,000
Replace Sidewalk Along Driving Range	5,000
Employee Parking Areas – Oil Properties Enclosure	7,000
Renovate #13 Tee	12,000
Replace Trees – Micro Burst Damage	10,000
Upgrade Reservation Telephone Answering System	4,000
Renovate Vending Machine Enclosure at Driving Range	8,000
Replace Windscreen Along #14	1,800
Subtotal	\$63,800

Recreation 9 Golf Course	Cost
Reconstruct Greens #1 & 9	\$120,000
Replacement Trees – Micro Burst Loss	5,000
Subtotal	\$125,000

Heartwell Golf Course	Cost
Replace Cart Path Staging Area Between #1 & 10	\$25,000
Replace Asphalt and Fence at Driving Range Tee	25,000
Electrical Lighting Replacement	15,000
New Entry Sign and Landscaping	10,000
New Course Identification Signs (2) on N/E & N/W Street Corners	10,000
Sand & Equipment Storage in Maintenance Yard	30,000
Perimeter Fencing (Carson/Palo Verde – 8 feet)	35,000
Design Lake Renovation	5,000
Renovate Clubhouse Restroom	5,000
Subtotal	\$160,000

GRAND TOTAL	\$407,800
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GOLF CIP PROJECTS
Recommended for Future Years

El Dorado Golf Course	Cost
Replace Cart Path/Service Road – Eastside	\$50,000
New Restroom at #5 & #6	75,000
Upgrade Driving Range – Re-establish Lighting	170,000
Perimeter Fencing Replacement – Along Parking Lots	35,000
Slurry Seal and Stripe Parking Lots	20,000
New Signage	20,000
Subtotal	\$370,000

Recreation 18 Golf Course	Cost
New Restroom at #7	75,000
Protective Fencing – Southside of Driving Range	70,000
Rebuild #10 Tees – Change to One Level	20,000
Computerized Reservation System	20,000
New Signage	30,000
Subtotal	\$215,000

Recreation 9 Golf Course	Cost
New Cart Paths	\$130,000
Reconstruct Green #3	60,000
Enlarge Tees #4, & 6	10,000
New Signage	10,000
Subtotal	\$2,000

Heartwell Golf Course	Cost
Protective Fence at East end of Driving Range	\$80,000
Renovation of Lakes	150,000
New Roof on Clubhouse	30,000
Construct Cart Paths & Staging Area	175,000
New Signage	20,000
Subtotal	\$455,000

GRAND TOTAL	\$ 972,000
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