

City of Long Beach Working Together to Serve

Memorandum
Councilman
Dee Andrews
R-13

Date:

June 12, 2007

To:

Honorable Mayor and City Council

From:

Councilman Dee Andrews, Sixth District PS Vice-Mayor Bonnie Lowenthal, First District PS

Subject:

REQUEST TO NAME CALIFORNIA RECREATION CENTER IN HONOR OF

ERNEST SAMUEL MC BRIDE SR.

I have received a request from Long Beach Branch NAACP, National Association for the Advancement of Colored People, to name the California Recreation Center.

With the recent passing of Ernest S. McBride, Sr, co-founder of the Long Beach NAACP, the City of Long Beach lost one of our great advocates for diversity, inclusiveness, and civil rights.

Mr. McBride was a local leader and civil rights pioneer who worked endlessly to end discrimination in housing, schools, and the workplace. His integration efforts stretched across our city bounders, from the Long Beach Police Department to the Naval Shipyard. His continued efforts brought our metropolis to the status of "One City".

Mr. McBride's home, located in the Sixth District, was designated as a historical landmark in 1994 and is in the process of becoming a museum in his honor. I believe that it is our obligation to honor, respect, and uphold the blueprint of his legacy, as a role model for future generations.

Suggested Action: I respectfully request that the Long Beach City Council name the California Recreation Center, as the "Ernest S. McBride, Sr. Community Center" and that this request be referred to the Housing and Neighborhoods Committee and the Parks and Recreation Commission.