



CITY OF LONG BEACH

POLICE DEPARTMENT

R-22

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

September 18, 2012

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of Phik Cheng Lin, dba PCH Market, for an Original Alcoholic Beverage Control license, at 1821 Martin Luther King Jr. Avenue, with conditions. (District 6)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest. A Conditional Use Permit (CUP) for the sale of beer and wine for off-site consumption (Type 20 license), with the conditions proposed by the Planning Commission, was approved by the City Council on August 7, 2012.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by September 28, 2012. Accordingly, City Council action is required at the September 18, 2012 City Council meeting.

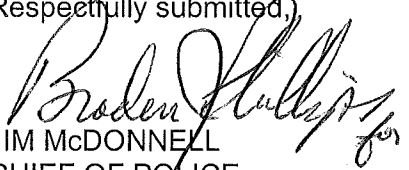
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:CNA:cna

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
September 18, 2012

Council District: 6
Applicant: Phik Cheng Lin
DBA: PCH Market
Address: 1821 Martin Luther King Jr. Avenue
Type of Application: An original application for an Off-Sale Beer and Wine license.

Bases for possible protest: Residence within 100 feet.
School within 600 feet.
Church within immediate vicinity.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5732.02
Boundaries: Hill Street to the North
Pacific Coast Highway to the South
Martin Luther King Jr. Avenue to the East
Long Beach Boulevard to the West
Number of licenses allowed: 4
Number of licenses existing: 2
Police Reporting District: 314
Boundaries: 20th Street to the North
Pacific Coast Hwy to the South
Martin Luther King Avenue to the East
Atlantic Avenue to the West

Reported crimes in this district for ABC purposes are 113. Crime in a reporting district must be at least 171 to qualify for a high crime protest.

Type of business: A neighborhood market.
Last day to request conditions and protest: September 28, 2012



Date: September 18, 2012
To: File
From: Chris Anderson, Detective, Vice Investigations Section
Subject: **PCH MARKET, 1821 MARTIN LUTHER KING JR. AVENUE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (08/29/11-08/29/12)

None

ABC INSPECTIONS (past three years)

None

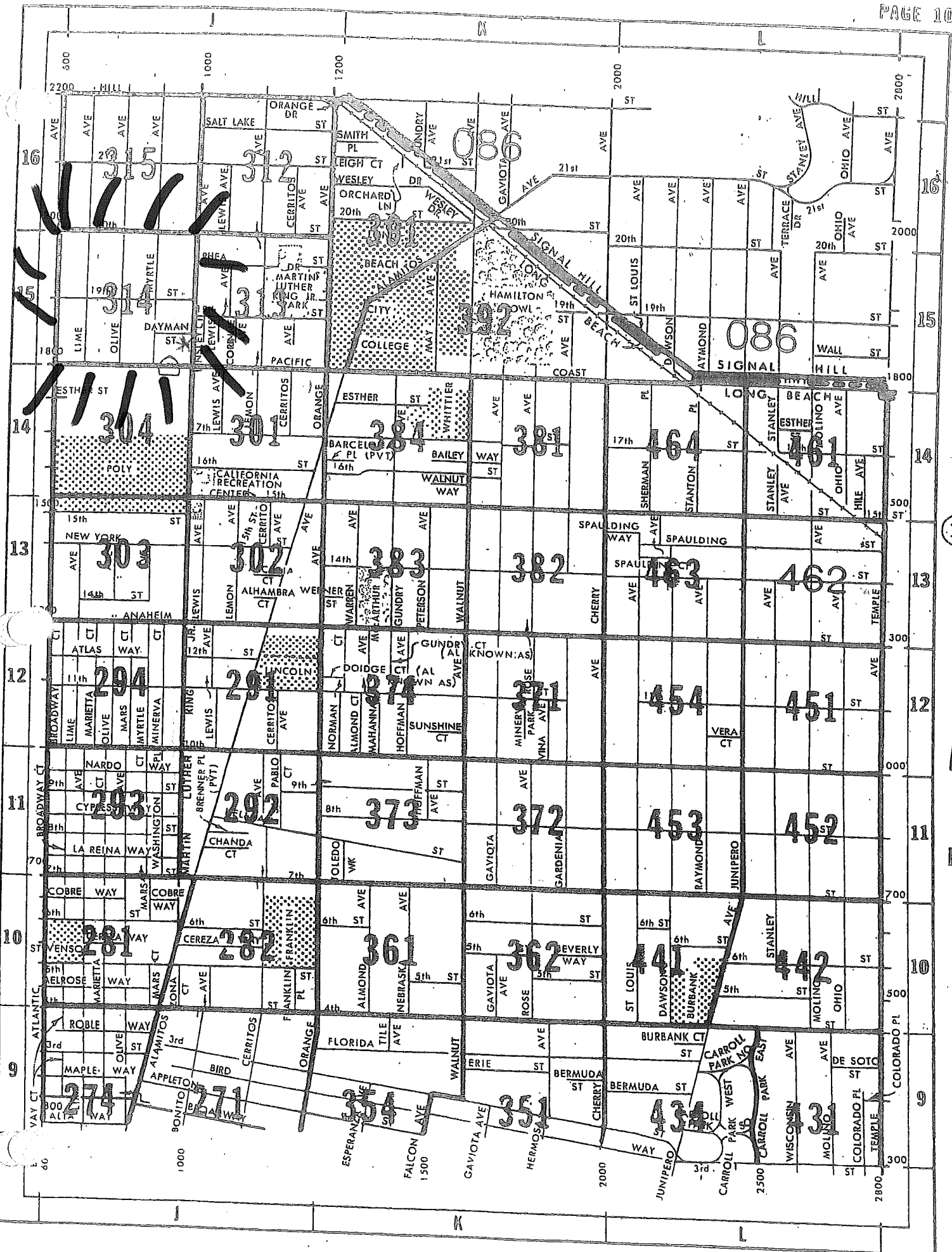
RESIDENCE WITHIN 100 FEET

917 Dayman Street	1847 Linsley Court
916 Dayman Street	1849 Linsley Court
924 Dayman Street	1851 Linsley Court
925 Dayman Street	1853 Linsley Court
930 Dayman Street	1855 Linsley Court
931 Dayman Street	
943 Dayman Street	

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Grace Memorial Baptist Church – 1021 E. 19th Street
Poly High School – 1600 Atlantic Avenue

CNA:cna
cfs.memo



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