
Date: August 03, 2021

To: Mayor and Members of the City Council

From: Councilwoman Suely Saro, Sixth District
Councilwoman Mary Zendejas, First District
Councilmember Roberto Uranga, Seventh District

Subject: Funds Transfer Request to Support Wrigley Village Block Party

RECOMMENDATION:

Increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$3,586 offset by Six Council District One-Time District Priority Funds transferred from the Citywide Activities Department, to support the Wrigley Village Block Party.

Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$3,586 to offset a transfer to the City Manager Department.

Discussion

On July 31st, 2021, the Office of Special Events and Filming, with the support of Council District 6, conducted a community event known as Wrigley Village Block Party in the Wrigley Neighborhood. The event took place from 1 P.M. to 4 P.M. between 19th Street and Hill Street, with a Block Party along Willard St at Pacific Ave. The goal of this event was to activate the Wrigley Village by bringing Wrigley residents together, meanwhile supporting businesses. Community partners include the Wrigley Association, Wrigley Area Neighborhood Group, Wrigley Clean Team, Long Beach Collective Association, United Cambodian Community and Wrigley Tavern & Garden. The event will include live music, an art walk and a resource fair.

This matter was reviewed by Budget Manager Grace H. Yoon on July 30, 2021.

FISCAL IMPACT

The recommendation provides One-Time District Priority Funds to the City Manager Department to support the Wrigley Village Block Party. The total appropriation increase in the Special Advertising and Promotions Fund Group in the City Manager Department

by \$3,586 is offset by a decrease of appropriation of the Six Council District One-time District Priority Funds in the Special Advertising and Promotions Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond normal budgeted scope of duties and a minimal impact on existing City Council priorities.

SUGGESTED ACTION

Approve Recommendation.

STATEMENT OF URGENCY

This urgent item is being submitted through supplemental agenda to allow for timely funds processing.



City of Long Beach Memorandum
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: August 3, 2021
To: Monique De La Garza, City Clerk
From: Councilwoman Suely Saro, Sixth District
Subject: Request to Add Agenda Item to Council Agenda of August 3, 2021.

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$3,586 offset by Six Council District One-Time District Priority Funds transferred from the Citywide Activities Department, to support the Wrigley Village Block Party.

Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$3,586 to offset a transfer to the City Manager Department.

Council District	Authorizing Councilmember
6	Suely Saro
1	Mary Zendejas
7	Roberto Uranga