



**Date:** July 13, 2021  
**To:** Mayor and Members of the City Council  
**From:** Councilwoman Suzie Price, Third District  
**Subject:** Contribution to Community Action Team for Annual events

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**RECOMMENDATION:**

Increase appropriations in the Special Advertising and Promotions Fund Group in the City Manager Department by \$2,300, offset by the Third Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a donation to the Community Action Team for their annual community events.

Decrease appropriations in the Special Advertising and Promotions Fund Group in the Citywide Activities Department by \$2,300 to offset a transfer to the City Manager Department.

**INTRODUCTION:**

Annually, the Community Action Team (CAT) hosts a number of community events. These events serve to activate public parks and beaches in positive ways that bring residents together for fun family focused events. Historically, these events have included; the Haute Dogs Howl'oween Parade, the Thanksgiving Turkey Trot 5K, the Bulldog Beauty Contest, and Bike Parade. These events foster a sense of neighborliness and positivity in our City while creating stronger connections and friendship among Long Beach residents and calling attention to the City's attractions and resources

As part of the Adopted FY 20 Budget, the City Council allocated \$235,000 of Special Advertising and Promotions Fund Group (SAP) funds available to be divided equally between the City Council Districts to be used towards SAP-qualified special events or contributions, managed by the Office of Special Events and Filming in the City Manager Department. This recommendation is requesting that \$2,300 of the Third Council District One-time SAP District Priority Funds be allocated for this special event

This matter was reviewed by Budget Manager Grace H. Yoon on July 1, 2021.

**FISCAL IMPACT:**

This recommendation requests the City Manager Department to provide a donation to the Community Action Team for their annual community events. The total appropriation increase in the Special Advertising and Promotions Fund Group in the City Manager Department by \$2,300 is offset by a decrease of appropriation of Third Council District one-time District Priority Funds in the Special Advertising and Promotions Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have minimal impact on existing City Council priorities.