

1 FIRST AMENDMENT TO AGREEMENT NO. 34874

2 34874

3 THIS FIRST AMENDMENT TO AGREEMENT NO. 34874 is made and
4 entered, as of June 21, 2023, for reference purposes only, pursuant to minute orders
5 adopted by the City Council of the City of Long Beach at its meetings on December 12,
6 2017 and June 20, 2023, by and between CLEAR CHANNEL AIRPORTS, INC. DBA
7 CLEAR CHANNEL OUTDOOR, AIRPORTS DIVISION formerly known as IN-TER-SPACE
8 SERVICES, INC. dba CLEAR CHANNEL AIRPORTS, a Pennsylvania corporation
9 ("Concessionaire"), whose address is 4830 North Loop 1604 W., Suite 111, San Antonio,
10 Texas 78249, and the CITY OF LONG BEACH, a municipal corporation ("City").

11 WHEREAS, City and Concessionaire (the "Parties") entered into Agreement
12 No. 34874 (the "Agreement") for the development and operation of the Long Beach
13 Airport's Advertising Program, for a period of five (5) years, with the option to renew for two
14 additional one-year periods; and

15 WHEREAS, the Parties desire to utilize their options to extend the term two
16 (2) additional one-year periods, plus an additional one and a half years; and, attach a list
17 of additional approved locations;

18 NOW, THEREFORE, in consideration of the mutual terms, covenants, and
19 conditions herein contained, the Parties agree as follows:

20 1. The Term of the Agreement is hereby extended, commencing on
21 August 1, 2023 and ending on January 31, 2027.

22 2. Exhibit "A-3" to the Agreement is hereby amended to include
23 additional locations, more particularly described in Exhibit "A-4", attached hereto and
24 incorporate herein.

25 3. Except as expressly modified herein, all of the terms and conditions
26 contained in Agreement No. 34874 are ratified and confirmed and shall remain in full force
27 and effect.


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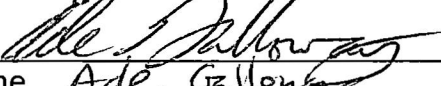
IN WITNESS WHEREOF, the Parties have caused this document to be duly executed with all formalities required by law as of the date first stated above.

CLEAR CHANNEL AIRPORTS, INC. DBA CLEAR CHANNEL OUTDOOR, AIRPORTS DIVISION formerly known as IN-TER-SPACE SERVICES, INC. dba CLEAR CHANNEL AIRPORTS, a Pennsylvania corporation

August 31, 2023

By 
Name Markan Gotsd
Title President

August 21, 2023

By 
Name Ade Gallone
Title Assistant Secretary

"Concessionaire"

EXECUTED PURSUANT TO SECTION 301 OF THE CITY CHARTER.

CITY OF LONG BEACH, a municipal corporation

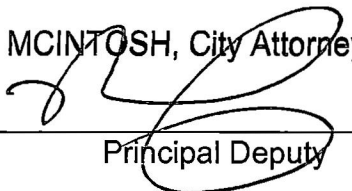
September 1, 2023

By Linda J. Jabum
City Manager

"City"

This First Amendment to Agreement No. 34874 is approved as to form on 8.29, 2023.

DAWN MCINTOSH, City Attorney

By 
Principal Deputy

OFFICE OF THE CITY ATTORNEY
DAWN MCINTOSH, City Attorney
411 West Ocean Boulevard, 9th Floor
Long Beach, CA 90802-4664

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DAWN MCINTOSH, City Attorney
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EXHIBIT "A-4"

Location Descriptions

Gate Hold: Double-Sided Tension Fabric Banners (TFB)

North gate hold: Develop three additional TFBs in north gate hold (for a total of six displays) rebalanced across the north gate hold so that every other column is developed as shown on Exhibit A-3.

South gate hold: TFBs shall be shifted down slightly (approximately 10") to align with the architectural accent lines on the columns in a manner that also improves the exposure currently hindered by the hanging artwork.

Gate Hold: Digital Network

Update theming behind the video walls with a translucent window wrap that incorporates airport branded colors and a silhouetted palm tree design inspired by the LGB logo.

Baggage Claim: South Wall

Develop with illuminated tension fabric display accented by custom themed illuminated accent panels inspired by the LGB logo.

Baggage Claim, North Wall (oversized Baggage)

Develop with illuminated tension fabric display accented by custom themed illuminated accent panels inspired by the LGB logo.

Baggage Claim Corner Wall

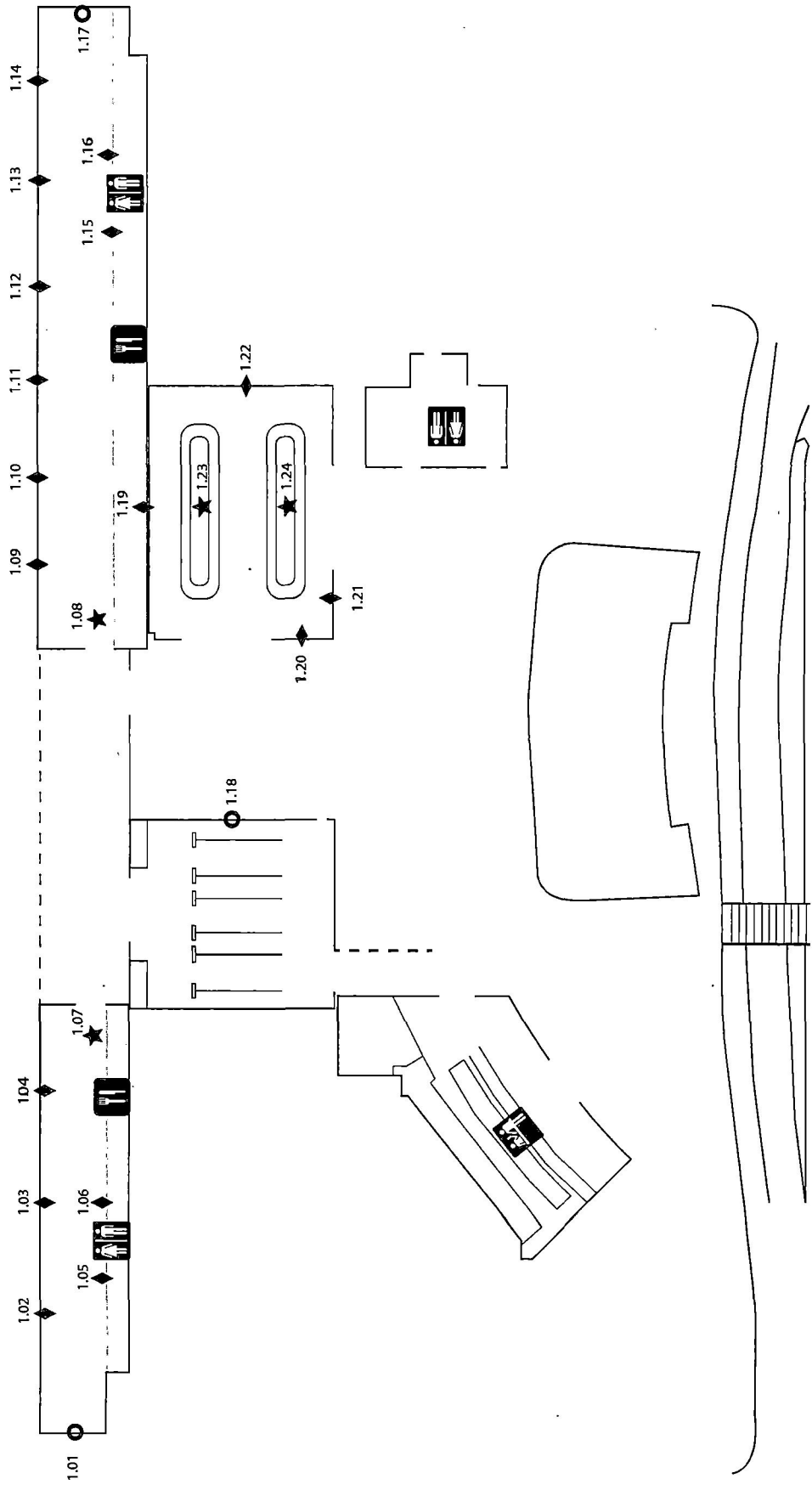
Develop with two illuminated tension fabric displays, one on each adjacent wall, each accented by custom themed illuminated accent panels inspired by the LGB logo.

Baggage Claim Digital Network

Develop with double-sided digital display over each baggage belt comprised of 85" LCD screens accented by custom themed illuminated accent panels inspired by the LGB logo.

INVENTORY KEY

- ★ Bag Claim Digital
- ◆ Lit Tension Fabric Display
- ◆ Tension Fabric Display
- Wrap



hibit A-3: Signature _____

Date _____

Clear Channel Outdoor