(562) 570-7301



C-12

May 11, 2021

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

#### RECOMMENDATION:

Receive the application of La Ceiba L.B., Incorporated, dba La Ceiba, for a person to person and premise to premise transfer of an Alcoholic Beverage Control (ABC) license, at 400 East Anaheim Street, Suite A; submit a Public Notice of Protest to ABC; and, direct the City Manager to withdraw the protest if a Conditional Use Permit Exemption (CUPEX) is granted. (District 3)

### DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

### TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control received the above application on March 26, 2021. The applicant is still in the planning stages and has not yet received a CUPEX. Provided the Planning Commission approves the CUPEX, the recommendation includes a request to direct the City Manager to withdraw the Public Notice of Protest. City Council action is requested on May 11, 2021, to respond to the Department of Alcoholic Beverage Control by the May 15, 2021 due date.

### FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA CHIEF OF POLICE

**ATTACHMENTS** 

APPROVED:

THOMAS B. MODICA CITY MANAGER

# HONORABLE MAYOR AND CITY COUNCIL

May 11, 2021

Council District:

1

Applicant:

La Ceiba L.B., Incorporated

DBA:

La Ceiba

Address:

400 East Anaheim Street, Suite A

Type of Application:

A person to person and a premise to premise transfer of

an On-Sale Beer and Wine Bona Fide Eating Place

license.

Bases for possible protest:

High crime

Over concentration

Residences within 100 feet Hospital within 600 feet

PUBLIC CONVENIENCE DETERMINATION: A determination of Public Convenience and

Necessity is not required for this application.

Census Tract:

5763.01

Boundaries:

Anaheim Street to the North

7<sup>th</sup> Street to the South

Atlantic Avenue to the East Pine Avenue to the West

Number of licenses allowed:

4

Number of licenses existing:

5

Police Reporting District:

171

Boundaries:

Anaheim Street to the North

10<sup>th</sup> Street to the South Atlantic Avenue to the East

Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 143. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business:

A restaurant

Last day to request

conditions and protest:

May 15, 2021



Date: May 11, 2021

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: LA CEIBA - 400 EAST ANAHEIM STREET, SUITE A

## CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (3/26/20-3/26/21)

Unwelc Unwelcome Guest Assisted Citizen

## **ABC INSPECTIONS (Past three years)**

Not applicable

### **RESIDENCES WITHIN 100 FEET**

Single Family Residence
Single Family Residence
Multi Family Residence
Multi Family Residence
Single Family Residence

## CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

1050 Linden Avenue St. Mary's Medical Center

