

City of Long Beach Working Together to Serve

Memorandum

NB-27

Date:

July 7, 2020

To:

Honorable Mayor and Members of the City Council

From:

Councilwoman Stacy Mungo Flanigan, Fifth District

Councilmember Mary Zendejas, First District Councilmember Daryl Supernaw, Fourth District

Councilmember Al Austin, Eighth District

Subject:

Small Business Rent Relief and Resilience During COVID-19

RECOMMENDATION:

Request the City Manager to work with all appropriate departments to include commercial small business rent relief as part of any future rent relief funding initiatives provided by the City.

DISCUSSION:

On March 19, 2020, the State of California and City of Long Beach instituted emergency orders as a response to control the spread of Novel Coronavirus (COVID-19). At this meeting, the City Council directed the City Attorney to draft and submit an Ordinance amending the temporary prohibition on evictions of residential and commercial tenants due to non-payment of rent resulting from adverse impacts associated with the COVID-19 pandemic.

As part of the discussion, the City Council directed the City Manager to report back with a summary of available assistance programs for both residential and commercial property owners impacted by the ordinance, including:

- (a) relief programs for property owners to offset the loss of rental income,
- (b) resources to prevent foreclosure,
- (c) property tax relief programs,
- (d) access to affordable loan funds, and
- (e) legislative strategies to encourage State legislation providing such relief programs.

This Ordinance was amended by the City Council again on May 26, 2020, extending the rent deferment period for an additional 60 days (to July 31, 2020), and the repayment period an additional 12 months (to July 31, 2021).

As COVID-19 infection numbers have continued to rise, however, more needs to be done to ensure the economic viability of our small business sector which faces continued hardships and additional closures. While the City has done a great service in identifying

Honorable Mayor and City Council

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resources for our commercial renters and property owners, the City also needs to include these same parties in any future rent relief funding from the City. Thus, as we continue to work to identify funding for residential rent relief, we should also set aside a portion of any such available City funding to commercial small business rent relief as well. This is imperative to ensuring and supporting long-term viable economic resiliency and support for our local businesses and workers.

Therefore, I move that this Council direct the City Manager to work with all appropriate departments to include commercial small business rent relief as part of any future rent relief funding initiatives provided by the City.

This item was not reviewed by Financial Management due to its urgent nature.

FISCAL IMPACT

No Financial Management review was able to be conducted due to the urgency and time sensitivity of this item. Implementing this recommendation is anticipated to require a moderate level of staff hours beyond normal budgeted scope of duties and is expected to have a moderate impact on existing City Council priorities.

REQUEST TO ADD AGENDA ITEM

Date:

July 7, 2020

To:

Monique De La Garza, City Clerk

From:

Councilwoman Stacy Mungo Flanigan, Fifth District

Councilwoman Mary Zendejas, First District Councilmember Daryl Supernaw, Fourth District

Subject:

Request to Add Agenda Item to Council Agenda of July 7,

2020

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows: Small Business Rent Relief and Resilience During COVID-19

Council District	Authorizing Councilmember	Signed by
Fifth	Stacy Mungo Flanigan	
First	Mary Zendejas	
Fourth	Daryl Supernaw	