

City of Long Beach
Working Together to Serve

James Johnson
Councilmember, 7th District



Memorandum

Date: 8/23/10
To: Members of the Budget Oversight Committee
From: Councilmember James Johnson, Seventh District
Subject: FY11 Funding for Parades

RECOMMENDATION

Fund the Daisy Lane, Martin Luther King Jr., and Veterans Day Parades by enacting efficiencies and utilizing available funds as detailed below.

DISCUSSION

The Daisy Lane, Martin Luther King Jr., and Veterans Day Parades are important community events that bring people across the city to celebrate together. The total budget for these parades is \$93,730 (if funded) in FY11. In order to continue the tradition of these parades in FY11, I request that the following funds be utilized:

Parade Efficiencies:	\$9373 (10% reduction in funds for each of the parades)
Reduction in "Citywide Allocation" in SAP fund:	\$20,857
New Airport Sponsorships (Daisy/Veterans)	\$3,500
RDA Sponsorship of Veteran's Day Parade:	\$10,000
Refuse Fund:	\$50,000
TOTAL:	\$93,730