




City of Long Beach
Working Together to Serve



R-21

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Date: July 2, 2019
To: Honorable Mayor and Members of the City Council
From: Councilwoman Suzie Price, Third District 
Subject: Receive and File PSA on Dangers and Impacts of Illegal Fireworks

RECOMMENDATION:

Receive and file presentation of Public Service Announcement video funded by the Third Council District on the dangers and impacts of illegal fireworks.

INTRODUCTION:

Throughout the weeks approaching the 4th of July it is important to highlight the harms that come from fireworks. In 2017, the Third Council District office developed a residents advisory group to focus on addressing the issue of illegal fireworks in Long Beach. This group held numerous meetings with City staff, and other cities to develop a series of recommendations on how Long Beach can better manage the issue of illegal fireworks. This led to a presentation on June 19, 2018 from the Third District Fireworks Committee and our Fire Department,¹ and the submittal of a City Council agenda item on July 24, 2018 requesting the City manager to report back on the feasibility of implementing expanded fireworks enforcement and administrative remedies.² The City Manager provided a detailed memo on March 15, 2019 as a response to the request for a feasibility report³ on the various recommendations made by the Fireworks Committee.

Despite the significant work that has been done by this committee, they continue to meet and develop recommendations for further efforts to reduce illegal fireworks in Long Beach. Most recently they have worked with the California State University Long Beach Animation Department to develop an educational Public Service Announcement (PSA) on the dangers and impacts of illegal fireworks. As the Fourth of July approaches it is important to highlight and expand our effort to educate residents that fireworks are illegal in Long Beach and that there are significant community harms from their use.

¹<http://longbeach.legistar.com/LegislationDetail.aspx?ID=3526319&GUID=E8914C40-4EFA-43E5-9B47-F3CFAB829D9D>

² <http://longbeach.legistar.com/View.ashx?M=F&ID=6367657&GUID=6F9417E3-9745-4161-9779-7CC8AE87ABE1>

³ <http://longbeach.legistar.com/View.ashx?M=F&ID=7107542&GUID=8357CE23-44B3-4959-9934-C92741315D39>



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FISCAL IMPACT:

No fiscal impact associated with this recommendation.