



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

C-9



2760 N. Studebaker Road, Long Beach, CA 90815-1697
(562) 570-3100 • FAX (562) 570-3109
www.LBParks.org

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July 6, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute a right-of-entry permit for Jose Loza, mural artist, to access Seaside Park, located at 1401 Chestnut Avenue, to provide mural painting commencing July 2010. (District 1)

DISCUSSION

City Council approval is requested to execute a right-of-entry permit to allow the painting of murals along 660 linear feet of walls, located at Seaside Park. On April 10, 2010, the Arts Council for Long Beach entered into a contract with mural artist, Jose Loza. The Department of Parks, Recreation and Marine is the trust grantee for this property.

Jose Loza has signed the contractual agreement and is scheduled to begin the 90-day mural project in July 2010. The new soccer fields in this area have not yet been opened to the public, and will remain closed during this period in order to allow time for the grass to get fully established. This matter was brought before the Parks and Recreation Commission, who unanimously approved it at their May 20, 2010 meeting.

The proposed right-of-entry permit contains the following major provisions:

- Authorized Use: Access City-owned property known as Seaside Park, located at 1401 Chestnut Avenue, for the sole purpose of painting of murals along 660 linear feet of walls.
- Term: 90 days, commencing July 2010.
- Insurance: The right-of-entry permit will require Jose Loza to indemnify the City and provide insurance as required by the City's Risk Manager.

This matter was reviewed by Deputy City Attorney Gary J. Anderson and Budget Management Officer Victoria Bell on June 14, 2010.

TIMING CONSIDERATIONS

City Council action is requested on July 6, 2010, to enable the prompt execution of the right-of-entry permit.

FISCAL IMPACT

There is no fiscal impact to the City associated with the recommended action. The recommended action will result in a positive impact on local jobs. Four local artists/painters will be hired to assist Mr. Loza for the duration of the projects.

SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,



PHIL T. HESTER
DIRECTOR OF PARKS, RECREATION AND MARINE

PTH:SJG:jca
1Shared/CCITrs/Seaside Park right-of-entry Jose Loza CCitr 7-6-2010.doc
Attachment

APPROVED:



PATRICK H. WEST
CITY MANAGER



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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May 20, 2010

MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach
California

RECOMMENDATION:

Recommend to the full City Council to authorize the City Manager to execute a right-of-entry permit for Jose Loza, mural artist, to access Seaside Park, located at 1401 Chestnut Avenue, to provide mural painting commencing June 2010.

DISCUSSION

On April 10, 2010, the Public Corporation for the Arts (PRA) entered into a contract with mural artist, Jose Loza, to paint murals along 660 linear feet of walls bordering Seaside Park and also on West Cowles Street. Jose Loza is scheduled to begin the 90-day mural project in June 2010. It is anticipated that during this time, access to the park soccer fields will be closed. Parks and Recreation Commission approval is requested because the City of Long Beach (City), Department of Parks, Recreation and Marine, is the trust grantee for the Seaside Park property. The Parks and Recreation Commission recommendation to execute a right-of-way permit to allow the painting of murals will be transmitted to the full City Council.

The proposed right-of-entry permit contains the following major provisions:

- Authorized Use: Access City-owned property known as Seaside Park, located at 1401 Chestnut Avenue, for the sole purpose of painting of murals, along 660 linear feet of walls.
- Term: 90 days, commencing June 2010.
- Insurance: The right-of-entry permit will require Jose Loza to indemnify the City and provide insurance as required by the City's Risk Manager.

"We create community and enhance the quality of life through people, places, programs and partnerships"

MEMBERS OF THE PARKS AND RECREATION COMMISSION

May 20, 2010

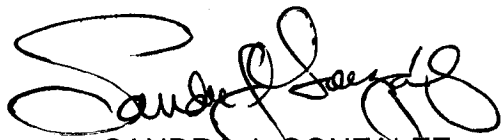
Page 2 of 2

SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,

APPROVED:



SANDRA J. GONZALEZ
MANAGER
PLANNING AND DEVELOPMENT



PHIL T. HESTER
DIRECTOR

SJG:jca

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