



CITY OF LONG BEACH

R-19

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS
Chief of Police

May 19, 2009

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of Premium Mezcales LLC, dba Premium Mezcales LLC, for an original Alcoholic Beverage Control license, at 2200 Technology Place, with conditions. (District 7)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by May 20, 2009. Accordingly, City Council action is required at the May 19, 2009 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ANTHONY W. BATTS
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

AWB:DBS:dbs
attachments

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
May 19, 2009

Council District: 7

Applicant: Premium Mezcales LLC
DBA: Premium Mezcales LLC
Address: 2200 Technology Place

Type of Application: An original application for an Off-Sale Distilled Spirits Importer and Distilled Spirits Wholesaler License.

Bases for possible protest: High crime.
Hospital within immediate vicinity.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5728.00

Boundaries: Sepulveda Boulevard to the North
Pacific Coast Highway to the South
Santa Fe Avenue to the East
Hobson Avenue to the West

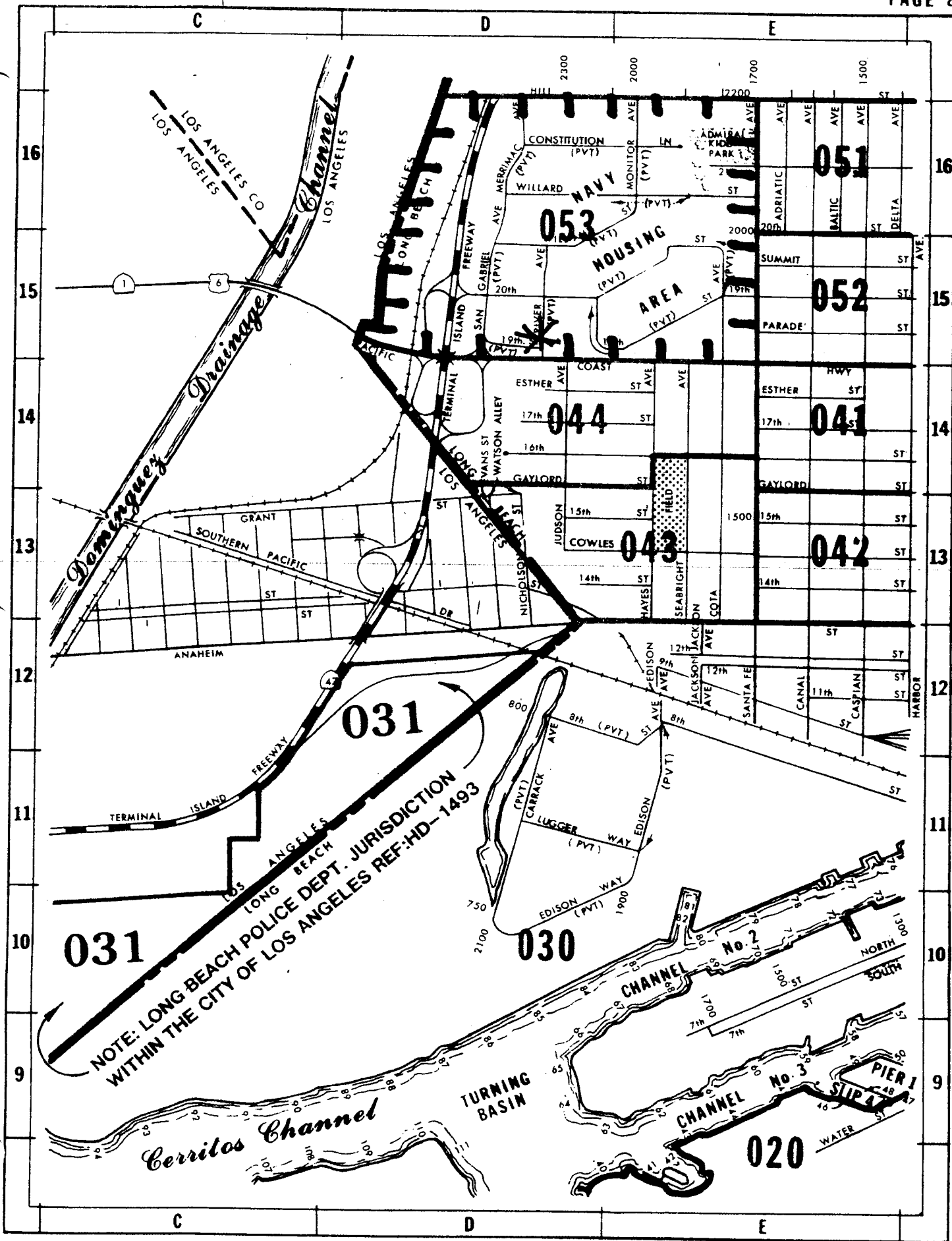
Number of licenses allowed: 1
Number of licenses existing: 0

Police Reporting District: 053

Boundaries: Hill Street to the North
Pacific Coast Hwy to the South
Santa Fe Avenue to the East
Hobson Avenue to the West

Reported crimes in this district for ABC purposes are 323. Crime in a reporting district must be at least 198 to qualify for a high crime protest.

Type of business: Importer and Wholesaler
Last day to request conditions and protest: May 20, 2009





Date: May 19, 2009
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **PREMIUM MEZCALES LLC, 2200 TECHNOLOGY PLACE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (04/20/08-04/20/09)

30	459A	Audible Alarm Call	BOA/BOC
1	961	Miscellaneous Police Report	Filed

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

None

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

2001 River Avenue Cabrillo Villages Outpatient Clinic

DBS:db
cfs.memo