



OFFICE OF THE CITY ATTORNEY  
Long Beach, California

**ORD-32**

CHARLES PARKIN  
City Attorney

MICHAEL J. MAIS  
Assistant City Attorney

MONTE H. MACHIT  
Assistant City Attorney

PRINCIPAL DEPUTIES

Gary J. Anderson  
Charles M. Gale  
Anne C. Lattime

DEPUTIES

C. Geoffrey Allred  
Richard F. Anthony  
William R. Baerg  
LaTasha N. Corry  
Haleh R. Jenkins  
Monica J. Kilaita  
Nicholas J. Masero  
Dawn A. McIntosh  
Barbara J. McTigue  
Lauren E. Misajon  
Katrina R. Pickett  
Howard D. Russell  
Arturo D. Sanchez  
Victoria A. Silcox  
Linda T. Vu  
Amy R. Webber  
Theodore B. Zinger

March 13, 2018

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

RECOMMENDATION:

Recommendation to declare ordinance amending the Long Beach Municipal Code by adding Section 16.52.2280, relating to the designation of the "Fly DC Jets" sign located at 3860 N. Lakewood Boulevard as a historic landmark, read the first time and laid over to the next regular meeting of the City Council for final reading; and

Adopt resolution establishing a historic resources designation for the "Fly DC Jets" sign located at 3860 N. Lakewood Boulevard, as prescribed by Chapter 2.63 of the Long Beach Municipal Code to be recorded pursuant to the authority of Government Code Section 27288.2 and Public Resources Code Section 5029.

DISCUSSION

Pursuant to your request on September 6, 2016, the referenced ordinance and resolution have been prepared and are submitted for your consideration.

SUGGESTED ACTION:

Approve recommendation.

Very truly yours,

CHARLES PARKIN, City Attorney

By

  
LINDA T. VU  
Deputy City Attorney

LTV:bg A18-00638  
L:\Apps\CtyLaw32\WPDOcs\1026\1028\00856308.docx

OFFICE OF THE CITY ATTORNEY  
CHARLES PARKIN, City Attorney  
333 West Ocean Boulevard, 11th Floor  
Long Beach, CA 90802-4664

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

ORDINANCE NO.

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AMENDING THE LONG BEACH MUNICIPAL CODE BY ADDING SECTION 16.52.2280 RELATING TO THE DESIGNATION OF THE "FLY DC JETS" SIGN LOCATED AT 3860 N. LAKEWOOD BOULEVARD AS A HISTORIC LANDMARK

The City Council of the City of Long Beach ordains as follows:

Section 1. Section 16.52.2280 is added to the Long Beach Municipal Code to read as follows:

16.52.2280 The Fly DC Jets Sign.

A. Pursuant to the provisions of Chapter 2.63 of the Long Beach Municipal Code and with the August 8, 2016 recommendation of the Cultural Heritage Commission, the City Council designates the following object as a Long Beach local historic landmark: The Fly DC Jets Sign. The Fly DC Jets Sign is located at 3860 N. Lakewood Boulevard; however, the landmark designation applies to the sign only, not the property or building on which it is located.

B. The complete location, legal description and reasons for historic landmark designation are more fully contained in Resolution No. RES-\_\_\_\_\_, which shall be recorded pursuant to Public Resources Code 5029, Government Code Section 27288.2 and Chapter 2.63 of the Long Beach Municipal Code.

///  
///

OFFICE OF THE CITY ATTORNEY  
CHARLES PARKIN, City Attorney  
333 West Ocean Boulevard, 11th Floor  
Lona Beach, CA 90802-4664

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

Section 2. The City Clerk shall certify to the passage of this ordinance by the City Council and cause it to be posted in three (3) conspicuous places in the City of Long Beach, and it shall take effect on the thirty-first (31st) day after it is approved by the Mayor.

I hereby certify that the foregoing ordinance was adopted by the City Council of the City of Long Beach at its meeting of \_\_\_\_\_, 2018, by the following vote:

Ayes: Councilmembers: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Noes: Councilmembers: \_\_\_\_\_

\_\_\_\_\_

Absent: Councilmembers: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
City Clerk

Approved: \_\_\_\_\_  
(Date)

\_\_\_\_\_  
Mayor

OFFICE OF THE CITY ATTORNEY  
CHARLES PARKIN, City Attorney  
333 West Ocean Boulevard, 11th Floor  
Long Beach, CA 90802-4664

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH ESTABLISHING A HISTORIC RESOURCES DESIGNATION FOR THE "FLY DC JETS" SIGN LOCATED AT 3860 N. LAKEWOOD BOULEVARD, AS PRESCRIBED BY CHAPTER 2.63 OF THE LONG BEACH MUNICIPAL CODE TO BE RECORDED PURSUANT TO THE AUTHORITY OF GOVERNMENT CODE SECTION 27288.2 AND PUBLIC RESOURCES CODE SECTION 5029

The City Council of the City of Long Beach does hereby resolve as follows:

Section 1. This resolution is adopted pursuant to the authority and mandate of California Public Resources Code Section 5029 in order to provide recorded notice to current and future owners of the affected properties that such properties have been designated as historical landmarks.

Section 2. Pursuant to Chapter 2.63 of the Long Beach Municipal Code, the City Council of the City of Long Beach has adopted Ordinance No. ORD-\_\_\_\_\_ designating the "Fly DC Jets" sign located at 3860 N. Lakewood Boulevard as a local historical landmark. As a local historic landmark, the demolition, alteration, or relocation of the sign is restricted, subject to controls and standards set forth in this resolution and in Chapter 2.63 of the Long Beach Municipal Code, as may be amended from time to time.

Section 3. The legal description for the building on which the "Fly DC Jets" sign is located at 3860 N. Lakewood Boulevard is set forth on Exhibit "A", attached hereto and incorporated herein as though set forth in full. The landmark designation applies to the sign only, not the property or building on which it is located. The owners of the "Fly DC Jets" sign are the Sares-Regis Group.

1                   Section 4.    Designation as a Historic Landmark. Pursuant to the  
2 provisions of Chapter 2.63 of the Long Beach Municipal Code and upon the  
3 recommendation of the Cultural Heritage Commission, the City Council of the City of  
4 Long Beach hereby designates the “Fly DC Jets” sign located at 3860 N. Lakewood  
5 Boulevard as a historic landmark based on satisfying significance criteria A and B, as  
6 defined in the City’s Cultural Heritage Commission Ordinance (Long Beach Municipal  
7 Code, Section 2.63.050). The designation of the “Fly DC Jets” sign located at 3860 N.  
8 Lakewood Boulevard as a local historic landmark has been codified in Section  
9 16.52.2280 of the Long Beach Municipal Code.

10                   A.       The subject sign is situated on the rooftop of the building  
11 located on a site on the east side of Lakewood Boulevard between Conant  
12 Street and Carson Street. The property is the site of the former Douglas  
13 Aircraft manufacturing plant which later became known as McDonnell  
14 Douglas. Boeing took over the property in 1997 and closed the plant in  
15 2006. The new property owners leased the main hangar building to  
16 Mercedes Benz which uses the building as a vehicle preparation facility,  
17 training facility, and regional office for its western United States operations.

18                   The “Fly DC Jets” sign remains at its original location atop the  
19 original 1956 Douglas Company commercial jet manufacturing facility. The  
20 sign letters are mounted to metal scaffolding atop the roof along the south  
21 end of the building in an east-west direction and oriented to face in a  
22 southerly direction. The sign resembles the Douglas Company logo of the  
23 mid-1950’s. The sign is a Mid-Century Modern design with a “space-age”  
24 feel that was widely popular during this era and used for a variety of  
25 business types. The sign captures the enthusiasm of the aircraft industry  
26 with the stylized jet and rocket on the right, the jet stream of the rocket, and  
27 even the slant of the letters “Fly,” which all evoke a sense of movement and  
28 speed. Overall, the sign is well preserved and retains its original form and

1 character.

2 The Douglas Company facility and the "Fly DC Jets" sign were  
3 constructed during the Aerospace Industry Subtheme era, 1941-1965. The  
4 Aerospace Subtheme era is particularly important in this case for  
5 establishing a basis of how to evaluate the resource and to understand the  
6 time period within its context. The Aerospace Subtheme extensively  
7 discusses the Douglas Aircraft facility's influence in the City.

8 Early efforts by Earl Daugherty helped establish the first municipal  
9 airport in Long Beach in 1924. The easy access to an established airport  
10 influenced Donald J. Douglas Jr. to locate the Douglas Company facilities in  
11 Long Beach in 1940. At the time, the \$20,000,000 military aircraft  
12 manufacturing plant encompassed nearly 142 acres and 11 buildings.  
13 During World War II, plant workers in Long beach built more than 9,400  
14 transport, attack and bomber planes at a value of more than \$1 billion. The  
15 plant was planned to employ some 50,000 workers, with a payroll in excess  
16 of \$56,000,000. After the war, the Douglas Company continued to be one of  
17 the largest employers in Long Beach.

18 The lasting legacy of the aircraft and aerospace manufacturing  
19 industry on the City is immeasurable. Establishment of the Douglas  
20 company aircraft manufacturing plant provided an economic incentive for  
21 middle class incomes for families to relocate to Long Beach. It spurred the  
22 construction of new middle class housing stock that is associated with the  
23 post-war period. The Douglas Company played a transformative role in the  
24 City's history which is why the "Fly DC Jets" sign is an iconic symbol  
25 representing the aerospace and defense industry's presence in Long  
26 Beach. The sign is also important because its Mid-Century Modern style  
27 and space age graphics reflect the original Douglas Company mission and  
28 because within the community, the sign has become a familiar visual

1 representation of this period.

2 B. Rationale for historic landmark designation. The City Council  
3 finds that relative to the designation of the "Fly DC Jets" sign located at  
4 3860 N. Lakewood Boulevard as a historic landmark, the following criteria  
5 are manifested as set forth in the Long Beach Municipal Code Section  
6 2.63.050 based upon the following:

7 A. It is associated with events that have made a significant contribution  
8 to the broad patterns of the City's history.

9 B. It is associated with the lives of persons significant in the City's past.  
10 Section 5. General guidelines and standards for any changes.

11 A. Any maintenance, repair, stabilization, rehabilitation,  
12 restoration, preservation, conservation, or reconstruction work proposed for  
13 the sign shall be conducted in a manner consistent with the "Secretary of  
14 the Interior's Standards for the Treatment of Historic Properties with  
15 Guidelines for Preserving, Rehabilitating, Restoring, and Reconstructing  
16 Historic Buildings" (1995), by Weeks and Grimmer, as amended, as well as  
17 the "Procedures for Certificate of Appropriateness" (the "Standards") found  
18 in Section 2.63.080 of the Long Beach Municipal Code.

19 B. The Standards are incorporated herein by this reference and  
20 shall be used as the authoritative guidelines for reviewing and approving  
21 any proposed exterior work on the sign.

22 C. The provisions of this resolution shall regulate the sign's  
23 external features. There shall be no restrictions on the sign's interior.

24 D. Original historic fabric on the exterior of the sign shall be  
25 executed in a matter that does not materially impair in an adverse manner  
26 those physical characteristics of the sign that account for its designation as  
27 a City landmark. Any such work must be done in keeping with the sign's  
28 historic character, period, and architectural style.

OFFICE OF THE CITY ATTORNEY  
CHARLES PARKIN, City Attorney  
333 West Ocean Boulevard, 11th Floor  
Long Beach, CA 90802-4664

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

E. No exterior changes to the sign shall be allowed unless an approved Certificate of Appropriateness has been applied for by an applicant and is issued by the City authorizing such change.

Section 6. Pursuant to the authority of the Public Resources Code Section 5029 and Government Code Section 27288.2, the City Clerk shall cause a certified copy of this resolution to be recorded in the Official Records of the County of Los Angeles.

Section 7. This resolution shall take effect on the same date the ordinance referred to in Section 2 of this resolution becomes effective, and the City Clerk shall certify the vote adopting this resolution.

I hereby certify that the foregoing resolution was adopted by the City Council of the City of Long Beach at its meeting of \_\_\_\_\_, 2018, by the following vote:

Ayes: Councilmembers: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Noes: Councilmembers: \_\_\_\_\_

\_\_\_\_\_

Absent: Councilmembers: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
City Clerk



OFFICE OF THE CITY ATTORNEY  
CHARLES PARKIN, City Attorney  
333 West Ocean Boulevard, 11th Floor  
Long Beach, CA 90802-4664

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 20
- 21
- 22
- 23
- 24
- 25
- 26
- 27
- 28

EXHIBIT "A"  
LEGAL DESCRIPTION

## EXHIBIT A

### LEGAL DESCRIPTION OF PROPERTY

#### PARCEL 1: (RE: 717 BUILDING)

THAT CERTAIN PARCEL OF LAND, IN THE CITY OF LONG BEACH, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, BEING DESCRIBED AS "LLA 0810-03 PROPOSED PARCEL B" IN THAT CERTAIN CERTIFICATE OF COMPLIANCE NO. LLA 0810-03, RECORDED JANUARY 30, 2009 AS INSTRUMENT NO. 2009-128269, AS AMENDED BY THAT CERTAIN CERTIFICATE OF COMPLIANCE NO. LLA 0810-03, RECORDED MAY 12, 2010 AS INSTRUMENT NO. 2010-648407, ALL OF OFFICIAL RECORDS OF LOS ANGELES COUNTY, BEING A PORTION OF PARCEL 1 AS DESCRIBED IN THE QUITCLAIM DEED, RECORDED MAY 20, 1947 AS INSTRUMENT NUMBER 3354 IN BOOK 24606, PAGE 162 OF OFFICIAL RECORDS, IN THE OFFICE OF THE RECORDER OF LOS ANGELES COUNTY, SAID PARCEL 1 BEING PORTIONS OF LOTS 37 AND 38 AND BIXBY STATION ROAD, VACATED, OF TRACT NO. 8084, AS SHOWN ON THE MAP RECORDED IN BOOK 171, PAGES 24 THROUGH 30, INCLUSIVE, OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPTING THEREFROM THAT PORTION THEREOF LYING WITHIN THE LINES OF THE LAND GRANTED TO THE CITY OF LONG BEACH FOR THE WIDENING OF LAKEWOOD BLVD., RECORDED JULY 18, 2000 AS INSTRUMENT NO. 2000-1096659 OF OFFICIAL RECORDS, AND RE-RECORDED SEPTEMBER 28, 2000 AS INSTRUMENT NO. 2000-1526581 OF OFFICIAL RECORDS OF SAID COUNTY.

#### PARCEL 1A: (RE: 717 BUILDING)

THAT PORTION OF LOT 38 OF TRACT NO. 8084, IN THE CITY OF LONG BEACH, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS SHOWN ON MAP RECORDED IN BOOK 171, PAGES 24 TO 30 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, MORE PARTICULARLY DESCRIBED AS FOLLOWS: BEGINNING AT THE SOUTHWEST CORNER OF SAID LOT 38 AS SHOWN ON SAID MAP; THENCE SOUTH 89° 47' 36" EAST 1280.49 FEET ALONG THE SOUTH LINE OF SAID LOT TO THE SOUTHEAST CORNER OF PARCEL 2 OF TRACT NO. 1 AS DESCRIBED IN THE DEED FROM WESTERN LAND IMPROVEMENT COMPANY, RECORDED IN BOOK 20582, PAGE 392 OF OFFICIAL RECORDS, IN SAID RECORDER'S OFFICE; THENCE ALONG THE EAST LINE OF SAID PARCEL 2, NORTH 0° 12' 14" EAST 383.84 FEET TO THE SOUTHEAST CORNER OF PARCEL 1 DESCRIBED IN QUITCLAIM DEED FROM THE UNITED STATES TO DOUGLAS AIRCRAFT CO. INC., RECORDED MAY 20, 1947 AS INSTRUMENT NO. 3354 IN SAID RECORDER'S OFFICE; THENCE

C:

ALONG THE SOUTH LINE OF LAST SAID PARCEL NORTH 89° 47' 36" WEST 1280.52 FEET TO THE WEST LINE OF LOT 38; THENCE ALONG SAID LOT LINE SOUTH 0° 11' 58" WEST 383.84 FEET TO THE POINT OF BEGINNING. EXCEPT THEREFROM THAT PORTION THEREOF LYING WITHIN THE LINES OF THE LAND GRANTED TO THE CITY OF LONG BEACH FOR THE WIDENING OF LAKEWOOD BLVD., RECORDED JULY 18, 2000 AS INSTRUMENT NO. 2000-1096659 AND RE-RECORDED SEPTEMBER 28, 2000 AS INSTRUMENT NO. 2000-1526581 OF OFFICIAL RECORDS OF SAID COUNTY.

#### PARCEL 2: (RE: PARKING LOT D)

THAT CERTAIN PARCEL OF LAND, IN THE CITY OF LONG BEACH, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, BEING THAT PORTION OF PARCEL 2 OF THAT CERTAIN GRANT OF CERTIFICATE OF COMPLIANCE IN CONJUNCTION WITH A WAIVED PARCEL MAP, RECORDED MARCH 21, 2001 AS INSTRUMENT NO. 2001-455639 OF OFFICIAL

RECORDS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, LYING WESTERLY OF A LINE LYING 340.00 FEET WESTERLY OF AND PARALLEL WITH THE EASTERLY LINE OF PARCEL I OF SAID CERTIFICATE RECORDED AS INSTRUMENT NO. 2001-455639. THE ABOVE DESCRIBED LAND BEING ALSO A PORTION OF LOT 52 OF TRACT NO. 8084, IN THE CITY OF LONG BEACH, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 171 PAGES 24 TO 30 INCLUSIVE, OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. SAID LAND IS ALSO DESCRIBED AS PROPOSED PARCEL "B" OF THAT CERTAIN CERTIFICATE OF COMPLIANCE NO. LLA 0807-07, RECORDED DECEMBER 24, 2008 AS INSTRUMENT NO. 2008-2250218 OF OFFICIAL RECORDS. AS TO ALL THE ABOVE DESCRIBED LAND: EXCEPTING THEREFROM AND RESERVING UNTO GRANTOR ALL OIL, GAS, AND OTHER HYDROCARBON SUBSTANCES IN AND UNDER SAID LAND THAT MAY BE PRODUCED FROM A DEPTH BELOW 500 FEET FROM THE SURFACE OF SAID LAND, WITHOUT THE RIGHT OF ENTRY UPON THE SURFACE OF SAID LAND FOR THE PURPOSE OF MINING, DRILLING, EXPLORING, OR EXTRACTING SUCH OIL, GAS, AND OTHER HYDROCARBON SUBSTANCES OR OTHER USE OR RIGHTS IN OR TO ANY PORTION OF THE SURFACE OF SAID LAND TO A DEPTH OF 500 FEET BELOW THE SURFACE THEREOF, BUT WITH THE RIGHT TO DRILL INTO, LOCATE WELLS, AND PRODUCE OIL, GAS, AND OTHER HYDROCARBON SUBSTANCES FROM ANY PORTION OF SAID LAND WHICH LIES BELOW 500 FEET FROM THE SURFACE THEREOF.