

CITY OF LONG BEACH

C-12

TECHNOLOGY AND INNOVATION DEPARTMENT

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October 24, 2017

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to execute a Memorandum of Understanding, and any related documents or amendments, between the City of Long Beach and Johns Hopkins University, a not-for-profit educational institution established under the laws of the State of Maryland, on behalf of the Johns Hopkins Center for Government Excellence (GovEx), for the establishment of a study related to business licenses and permitting data management and performance under the What Works Cities initiatives (WWC), at no cost to the City. (Citywide)

DISCUSSION

City Council approval is requested to enter a Memorandum of Understanding (MOU) with GovEx, for the establishment of a study related to business licenses and permitting data management and performance, under the What Works Cities initiatives (WWC).

The WWC team has identified data management and performance and analytics as the two areas GovEx can assist the City of Long Beach in advancing the commitments focused on business licensing and permitting. The goal of this study is to improve and advance the City's ability to treat data as a strategic asset, leveraging it more effectively for reliable insights and more efficient service provision, and deliver results by strengthening its performance analytics systems and processes. This will promote a culture of using data and evidence to provide support for potential and existing businesses. This study will last approximately 120 days from inception.

The study is funded by The Bloomberg Family Foundation, Inc., which established the WWC and was launched by Bloomberg Philanthropies in April 2015. WWC is a national initiative to help 100 mid-sized American cities enhance their use of data and evidence to improve services, inform local decision-making, and engage residents.

This matter was reviewed by Deputy City Attorney Amy R. Webber on October 2, 2017 and by Budget Analysis Officer Julissa José-Murray on October 4, 2017.

TIMING CONSIDERATIONS

City Council action is requested on October 24, 2017, to execute the MOU in a timely manner.

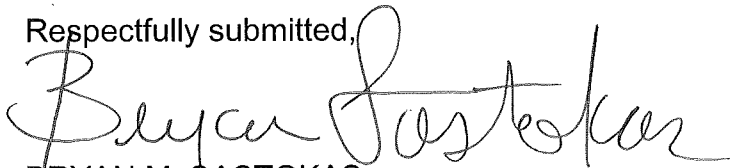
FISCAL IMPACT

There is no fiscal or local job impact associated with this recommendation. The City will utilize existing resources, such as staff time, to engage in the study.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



BRYAN M. SASTOKAS
DIRECTOR OF TECHNOLOGY AND INNOVATION

APPROVED:



PATRICK H. WEST
CITY MANAGER