



Special Advertisement & Promotions Fund

FY 11 Structural Changes to Stabilize the Fund

Estimated reductions of \$1.1 million include:

- Reduce funding for the Convention and Visitors Bureau by 10% (\$386,690)
- Reduce funding for the Arts Council by 11% (\$40,700)
- Reduce personnel costs to the Fund (\$317,157)
- Restructure the summer concert series (\$177,853)
- Eliminate funding for City-subsidized events (\$240,508)