

CITY OF LONG BEACH

R-27

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

Robert G. Luna Chief of Police

June 21, 2016

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Receive the application of Norma Mora de Perez, dba Brite Spot Coffee Shop, for an original Alcoholic Beverage Control (ABC) license, at 412 West Pacific Coast Highway, and submit a Public Notice of Protest to ABC on the bases of high crime in the reporting district, residences within 100 feet of the establishment, and a school within 600 feet of the establishment. (District 1)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. Brite Spot Coffee Shop was the site of violent criminal activity when the owners last had a valid ABC license. Their last ABC license was both suspended and eventually revoked in the past after numerous violations were observed. The owners applied for an ABC license in both 2010 and 2013, the City Council protested the application, and their ABC license was denied.

Given the history of this location, the high crime in the reporting district, and the close proximity to a school and residences, the Police Department recommends a Public Notice of Protest be submitted to ABC.

TIMING CONSIDERATIONS

City Council action is requested on June 21, 2016, to respond to the Department of Alcoholic Beverage Control by the June 26, 2016 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

ABC Application Brite Spot Coffee Shop – 412 West Pacific Coast Highway June 21, 2016

SUGGESTED ACTION:

Approve recommendation.

R. Luno

Respectfully submitted,

ROBERT G. LUNA CHIEF OF POLICE

RGL:LBB:lbb

APPROVED:

#ATRICK H. WEST CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL June 21, 2016

Council District:

1

Applicant:

Norma Mora de Perez Brite Spot Coffee Shop

Address:

DBA:

412 West Pacific Coast Highway

Type of Application:

An original application of an On-Sale Beer and Wine for a bonafide

eating place license.

Bases for possible protest: High Crime.

School within 600 feet. Residence within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience

and necessity is not required for this application.

Census Tract:

5754.01

Boundaries:

Pacific Coast Highway to the North

Anaheim Street to the South Pacific Avenue to the East Los Angeles River to the West

Number of licenses allowed:

5

Number of licenses existing:

3

Police Reporting District:

111

Boundaries:

Pacific Coast Highway the North

15th Street to the South Pacific Avenue to the East Magnolia Avenue to the West

Reported crimes in this district for ABC purposes are 243. Crime in a reporting district must be at least 140 to qualify for a high crime protest.

Type of business:

Restaurant.

Last day to request

conditions and protest:

June 26, 2016



Date:

June 21, 2016

To:

File

1

From:

Laurie Barajas, Detective, Vice Investigations Section

Subject:

BRITE SPOT COFFEE SHOP - 412 WEST PACIFIC COAST HIGHWAY

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (5/25/15 to 5/25/16)

2 242 Battery Advised

1 Unwelc Unwelcome Subject Gone On Arrival

Dispute Dispute Advised

ABC INSPECTIONS (past three years)

Not Applicable

RESIDENCES WITHIN 100 FEET

1776 Chestnut Avenue

Single Family Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Educational Partnerships High School

1794 Cedar Avenue

LBB:lbb

CFSmemoBriteSpot

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