

1 FIRST AMENDMENT

2 TO

3 AGREEMENT

4 **29900**

5 THIS FIRST AMENDMENT TO AGREEMENT ("Agreement") is entered into
6 on 6/15, 2007, between the CITY OF LONG BEACH, a municipal
7 corporation ("City"), and PREMIER PARTNERSHIPS, INC., a California corporation, with
8 a place of business at 1875 Century Park East, Suite 1025, Los Angeles, California
9 90067 ("Consultant").

10
11 Recitals:

12
13 A. City and Consultant entered in an agreement for consultant services
14 in connection with the City's marketing and promotional programs on June 20, 2006 (the
15 "Agreement").

16 B. The parties now desire to modify the terms and conditions of the
17 Agreement.

18
19 NOW, THEREFORE, the parties agree as follows:

20 Section 1. Section 2 of the Agreement is hereby amended to read as
21 follows:

22 "2. TERM. The term of this Agreement shall commence at
23 midnight on June 20, 2006, and shall terminate at 11:59 p.m., on June 19,
24 2008, unless sooner terminated as provided in this Agreement, or unless
25 the services to be performed hereunder or the Project is completed sooner."

26 Section 2. Except as expressly set forth above the terms and conditions
27 of the Agreement shall continue in full force and effect.

28 THE PARTIES have executed this First Amendment to Agreement as of the

OFFICE OF THE CITY ATTORNEY
ROBERT E. SHANNON, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

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date first provided above.

CITY OF LONG BEACH, a municipal corporation

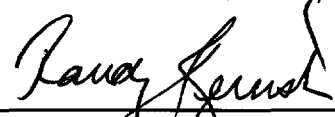
July 18, 2007

By 
City Manager

CITY

PREMIER PARTNERSHIPS, INC.

June 15, 2007

By 

RANDY BERNSTEIN
(Type or Print Name)

Title: PRESIDENT + CEO

_____, 2007

By _____

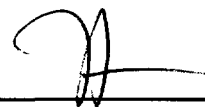
(Type or Print Name)

Title: _____

CONSULTANT

Approved as to form this 1st day of July, 2007.

ROBERT E. SHANNON, City Attorney of
the City of Long Beach

By 
Assistant

HAM:fl
6/5/07; rev. 6/11/07
#06-00356

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

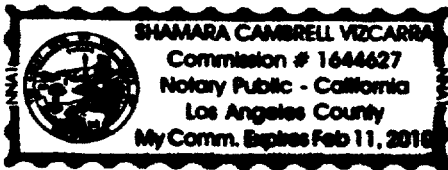
County of Los Angeles

On June 15, 2007 before me, Shamara Cambrell Vizcarra
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Randy Berstein
Name(s) of Signer(s)

personally known to me

(or proved to me on the basis of satisfactory evidence)



to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Place Notary Seal Above

[Handwritten Signature]
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

RIGHT THUMBPRINT OF SIGNER

Top of thumb here

Signer Is Representing: _____

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

RIGHT THUMBPRINT OF SIGNER

Top of thumb here

Signer Is Representing: _____