

CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

H-1

333 West Ocean Blvd • Long Beach, California 90802

March 20, 2012

HONORABLE MAYOR AND CITY COUNCIL

City of Long Beach
California

RECOMMENDATION:

Receive the supporting documentation into the record, conclude the hearing and grant a One-Year Short-Term Permit on the application of 525 East Broadway Corporation, DBA Bliss 525, 525 E. Broadway, for Entertainment with Dancing by Patrons. (District 2)

DISCUSSION

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before an entertainment permit is granted or denied.

The LBMC also requires that the City Council make a determination that the permit application is complete and truthful; the applicant and the officers and trustees of the entity are law-abiding persons who will operate and conduct the business activity in a lawful manner; and that public peace, welfare and safety will not be impaired. If this is so, the application shall be approved, a short-term entertainment permit shall be approved, or the application shall be denied.

The City Council has the authority to approve the following options: 1) grant the Permit, with or without conditions; or 2) grant a One-Year Short-Term Entertainment Permit, with or without conditions; or, 3) deny the Permit on the application.

City departments have conducted their investigations in accordance with the LBMC. Attached for your review are the departmental investigative reports, the business ownership and permit history, and the entertainment permit application.

The following summarizes departmental findings:

- The Police Department recommends that the permit for entertainment with dancing by patrons be approved as a One-Year Short-Term permit subject to recommended conditions.
- The Fire Department finds that the building/location meets department requirements for the proposed use.

HONORABLE MAYOR AND CITY COUNCIL

March 20, 2012

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- The Health and Human Services Department finds that the building/location meets department requirements for the proposed use with the condition that the establishment remain in compliance with the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- The Development Services Department finds that the building/location meets department requirements for the proposed use.

The Department of Financial Management, Business Relations Bureau, has reviewed all submitted department documents and correspondence and, after a thorough investigative process, recommends that the permit for entertainment with dancing by patrons be approved as a One-Year Short-Term Entertainment Permit subject to the conditions (attached).

In the event that any of the recommended conditions are in conflict with other permits or licenses, the permittee shall adhere to the strictest of the applicable conditions. This location has been licensed as a restaurant with alcohol since May 2011.

This matter was reviewed by Deputy City Attorney Amy R. Webber on February 27, 2012.

TIMING CONSIDERATIONS

The hearing date of March 20, 2012, has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

FISCAL IMPACT

The following fees were collected with the application: Building Review \$20 and Zoning Review \$15 (Development Services), Police Investigation \$1,183 (Police Department), and Labels \$90 (Financial Management Department).

The following fees will be collected if the application is approved: Business License \$321.97 and Regulatory \$1,006 (Financial Management Department).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JOHN GROSS
DIRECTOR OF FINANCIAL MANAGEMENT

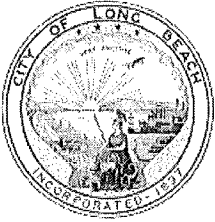
APPROVED:



PATRICK H. WEST
CITY MANAGER

ES: AK
K:\Exec\Council Letters\Business Relations\Hearing Letters\03-20-12 ccl - Bliss 525 - 1-Yr Short-Term Pmt.doc

ATTACHMENTS



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT
BUSINESS RELATIONS BUREAU

333 WEST OCEAN BOULEVARD 7TH FLOOR • LONG BEACH, CA 90802 • (562) 570-5596

Recommended Conditions of Operation

525 East Broadway Corporation, DBA Bliss 525

525 E. Broadway Blvd.

Application for Entertainment with Dancing

In response to your request for a recommendation regarding the above named permit application for Entertainment with Dancing, the Department of Financial Management recommends **approval** of a **One-Year Short Term Permit** subject to the following conditions:

CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed and approved, no adult entertainment, as defined by section 21.15.110 LBMC, shall be conducted on the permitted premises.
- 3) Entertainment activities indicated on page #7 of your entertainment application shall be restricted to **no later than 12:00 A.M. Monday through Thursday, 1:30 A.M. Friday through Saturday, and 8:00 P.M. Sunday.**
- 4) Patrons under twenty-one (21) years of age shall not be permitted to enter nor to remain on the premises after the restaurant (food services) portion of the establishment has closed. Private functions not open to the public are exempt from this condition.
- 5) This Entertainment Permit is accessory to the primary business, which is a restaurant. The authorization to provide entertainment on-site is subject to the use remaining as a restaurant, meaning a bona fide eating place serving actual and substantial meals.

"Meals" means the usual assortment of foods commonly ordered at various hours of the day; the service of such food only as sandwiches or salads shall not be deemed compliant with this requirement. Meals must consist of food prepared on the premises. Hours of sales of alcohol shall be limited to the hours when meals are available.

The premises must be equipped and maintained in good faith. The premises must possess working refrigeration, cooking equipment, utensils, menus, and enough food to make substantial meals.

In the event the primary business ceases operations, fails to operate as a bona fide eating place, fails to serve actual and substantial meals or otherwise fails to comply with this condition, the Entertainment Permit becomes null and void.

- 6) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- 7) Due to the proximity of neighboring businesses and residences, all door(s) and windows shall be kept closed at all times during any musical entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible within fifty feet (50') from the exterior of the premises in any direction.**
- 8) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 P.M. and 7:00 A.M.
- 9) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot. This should be done by use of security guards and/or signage indicating, words to the effect of, "Please respect our neighbors."
- 10) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the parking lot or the immediate area.
- 11) The permittee shall provide a minimum of one (1) licensed security guard during all times that the entertainment activities are being conducted for crowds up to fifty (50) people. For crowds over fifty (50) people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people. Patrons awaiting entry in a defined queue shall be counted toward the calculation of required security staffing levels.

The attire of each security guard shall clearly indicate the guard's affiliation with the establishment by means of a pin, shirt, or other visible form of identification. Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.

- 12) The permittee shall be responsible for installing and maintaining a video surveillance system that monitors no less than the front and rear of the business, with full view of the public right-of-ways and any parking lot under the control of the permittee. These cameras shall record video for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services.

- 13) The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 14) The business, its promoters, or agents, shall not distribute any advertising matter such as signs, posters, or promotional cards in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all agent and promoter's contracts, including names, addresses and phone numbers, on file at all times, and must be available for inspection at any time.
- 15) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request.
- 16) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the licensee, shall be removed or painted over within 24 hours of being applied.
- 17) The permittee agrees to reimburse the City whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 18) The permittee shall maintain full compliance with all applicable laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, the more stringent regulation shall apply.
- 19) The permittee, shall, within ninety (90) days of an approved entertainment permit, submit proof of attending the LEAD program offered by the Department of Alcoholic Beverage Control. In the event that the LEAD program class is not offered within this ninety-day period, the permittee shall attend the next available class. Proof of completion shall be submitted to the Long Beach Police Department Vice Investigations Section.
- 20) The permittee must submit an application for the renewal of the entertainment with dancing permit no later than November 20, 2012 or four (4) months prior to the One-Year Short-Term permit expiration date to continue to provide entertainment without a break.



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

SUMMARY OF APPLICATION FOR BUSINESS PERMIT

Attached for your review and action is an application for 525 East Broadway Corporation, DBA Bliss 525. Also attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

SUBMITTED FOR CITY COUNCIL ACTION

	<u>Without Concern</u>	<u>With Conditions</u>	<u>With Concerns</u>
Police Department		X	
Fire Prevention Bureau	X		
Health and Human Services Department/Noise Control		X	
Development Services Department	X		

Questions concerning the above may be directed to the following:

Police Department, Chief of Police	570-7301
Fire Department, Fire Prevention Bureau	570-2500
Health and Human Services Department, Noise Control.....	570-4130
Development Services Department.....	570-6623

Compiled by: Department of Financial Management
Business Relations Bureau



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-5700 • Fax (562) 570-6867

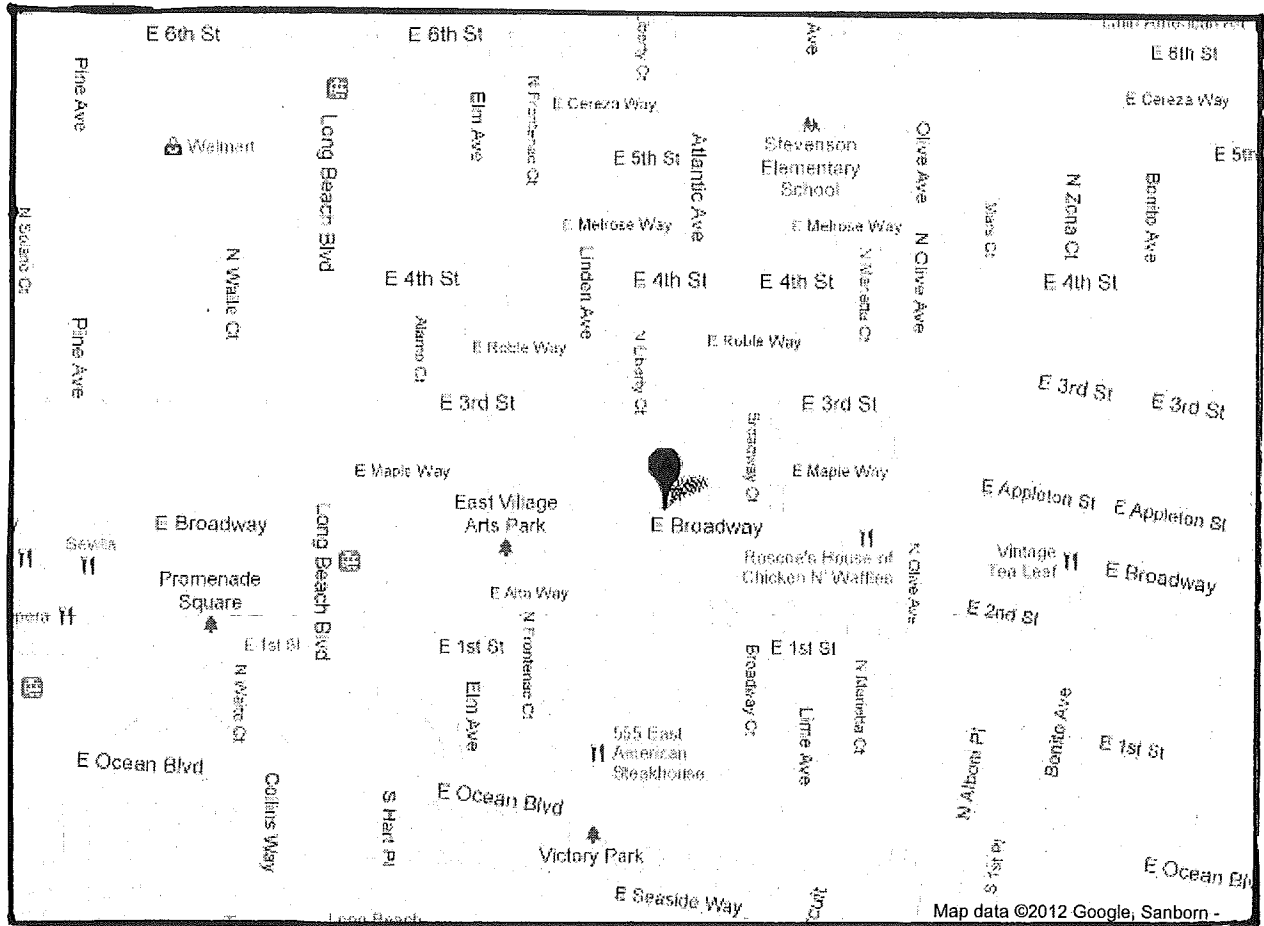
BUSINESS RELATIONS BUREAU

FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 95 Aquarium Way

525 East Broadway Corporation DBA Bliss 525 Lic #21110690 05/11 – Pending	Entertainment With Dancing
525 East Broadway Corporation DBA Bliss 525 Lic #21110700 05/11 – Current	Jukebox
525 East Broadway Corporation DBA Bliss 525 Lic #21110690 05/11 – Current	Restaurant with Alcohol
Café Gazelle, Inc DBA Gazzella Lic #90075890 07/90 – 05/11	Entertainment With Dancing
Café Gazelle, Inc DBA Gazzella Lic #90045140 01/91 – 05/11	Bar/Tavern/Lounge

Bliss 525

525 East Broadway





Accepted By: _____ Date: _____
 Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information – Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): 525 East Broadway Corporation

Business Name (DBA): Bliss 525 Business Phone: 562 495-7252

Business Site Address: 525 East Broadway, Long Beach, CA 90802

Date Business Proposes To Open: May 1, 2011

Days & Time Premises Are Open For Inspection: _____

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain) _____

Explain briefly the proposed use of the rooms within the building: Designated bar area will also be used for entertainment w/ occasional dancing in bar and other appropriate locations. The remainder of the Restaurant will be for food service and/or private events.

Contact Person(s) Name (authorized agent, manager, etc.): Nancy Downs Chitty

Contact Person(s) Phone Number: [REDACTED]

Type of Organization:

- Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____

GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1): _____

(See above)

Fictitious business names(s) or dba(s) used: _____

Bliss 525

Place and date of filing fictitious business name statement: _____

Los Angeles Recorders Office, Norwalk, CA - Date: May, 2011

County(ies) in which fictitious name statement is (are) filed: _____

Los Angeles, CA

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

Nancy Downs-Chitty, Evan A Braude

Name and address of person (agent) authorized to accept service of process in California:

Nancy Downs-Chitty

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:

Several City of Long Beach Licenses.

Is this applicant a subsidiary of a present corporation or business? YES NO
If yes, explain:

How long has the corporation or business been in operation? Approximately 2 months (formed for this business)

Is the location: Owned? Rented/Leased?

If Rented/Leased, state the name and address of property owners:

Name: 2000 Nancy L Downs Revocable Trust

Address: P O Box 21680, Long Beach, CA 90801

IF APPLYING AS A CORPORATION

Check One Box:

For-Profit Corporation

Non-Profit Corporation

(If a Non-Profit Corporation, please attach copies of both State and federal Tax Exemption Certificates)

Name of Corporation: 525 East Broadway Corporation

Corporation Number: C3353262

Date and Place of Incorporation: February 23, 2011

Location Headquarters: Long Beach, California

Please attach certified copies of *Articles of Incorporation and By-Laws*, and all amendments thereto this application.

Name and Residence Address of Corporation Officers (members of the executive board):

Name	Title	Address	Telephone
<u>Nancy Downs - Chitty</u>	<u>President/Secretary</u>	<u>[REDACTED]</u>	<u>[REDACTED]</u>
<u> </u>	<u> </u>	<u> </u>	<u>()</u>
<u> </u>	<u> </u>	<u> </u>	<u>()</u>
<u> </u>	<u> </u>	<u> </u>	<u>()</u>

Numbers of shares issued by Corporation: 1,000

Number of share retained by Corporation: 99,000

Name and addresses of shareholders, if ten (10) or less state also the number and type of shares:

[REDACTED]

Name and address of agent for service of process designated by Corporation with the Secretary of State of California:

Nancy Downs Chitty

IF APPLYING AS A CORPORATION

INFORMATION IS REQUESTED FOR POLICE DEPARTMENT IDENTIFICATION AND INVESTIGATION

CORPORATE OFFICER I

Name: Nancy Downs Chitty Title: President / Secretary

Residence Address: [REDACTED] Phone: [REDACTED]

Business Address: 525 East Broadway, Long Beach, CA 90802 Phone: 562-495-7

Race: [REDACTED] Sex: [REDACTED] Hair: [REDACTED] Eyes: [REDACTED] Height: [REDACTED] Weight: [REDACTED]

Date of Birth (mm/dd/yyyy): [REDACTED] Place of Birth: [REDACTED]

Driver's License Number: [REDACTED] Issuing State: [REDACTED]

CORPORATE OFFICER II

Name: _____ Title: _____

Residence Address: _____ Phone: _____

Business Address: _____ Phone: _____

Race: _____ Sex: _____ Hair: _____ Eyes: _____ Height: _____ Weight: _____

Date of Birth (mm/dd/yyyy): _____ Place of Birth: _____

Driver's License Number: _____ Issuing State: _____

CORPORATE OFFICER III

Name: _____ Title: _____

Residence Address: _____ Phone: _____

Business Address: _____ Phone: _____

Race: _____ Sex: _____ Hair: _____ Eyes: _____ Height: _____ Weight: _____

Date of Birth (mm/dd/yyyy): _____ Place of Birth: _____

Driver's License Number: _____ Issuing State: _____

CORPORATE OFFICER IV

Name: _____ Title: _____

Residence Address: _____ Phone: _____

Business Address: _____ Phone: _____

Race: _____ Sex: _____ Hair: _____ Eyes: _____ Height: _____ Weight: _____

Date of Birth (mm/dd/yyyy): _____ Place of Birth: _____

Driver's License Number: _____ Issuing State: _____

GENERAL OPERATING CONDITIONS

Complete Each Question

ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1. Will liquor be sold or consumed on the premises? YES NO

a. If Yes, complete the following box:

Check one box to indicate License Type	Alcohol Beverage Control License No.	Premises Type: (Club (restaurant) or Commercial (store))
On sale beer <input type="checkbox"/>	_____	_____
On sale beer and wine <input checked="" type="checkbox"/>	_____	_____
On sale distilled spirits <input checked="" type="checkbox"/>	License # 509109 issued May 6, 2011	Restaurant w/ Bar & entertainment

2. Is a bonafide-eating place provided on the premises? (*Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department*)

YES NO

a. If yes, list types of food sold: Full meals, appetizers & bar snacks

b. If no, list any products (such as snacks sold): _____

3. Are non-alcoholic beverages sold? YES NO

4. How many tables for seating? 19 on 1st floor & 26 upstairs for special events: Total 45

5. Are other types of businesses conducted on the premises? YES NO

a. If yes, list type(s): N/A

6. Are pool tables provided? YES NO

a. If yes, indicate number: N/A

7. Is there a license for the pool table? YES NO

a. If yes, license number: N/A

8. Are amusement machine(s) and/or jukebox(es) provided? YES NO

a. If yes, indicate number and type: one Amusement Machines one Jukebox(es)

9. Is there a license for the amusement machine(s) and/or jukebox(es)? YES NO

a. If yes, decal number(s): N/A

10. Owner of machine(s) and/or jukebox(es):

Name: Applicant

Address: _____

Telephone No. ()

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

SECURITY

11. Will security officers be provided? YES NO
a. If yes, number of security officers: Two (2) (On nights w/ live music)
12. Is any other type of security provided? YES NO
a. If yes, describe type of security: On special events, when we expect to have a larger amount of patrons we will have more security officers assigned. Also there is a backup electronic alarm system throughout.

Days and hours security officers or other security will be provided (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours of		6:30 PM		6:30 PM	6:30 PM	6:30 PM	11 AM
Security		12:30 PM		1:00 AM	2:00 AM	2:00 AM	8:30 PM

13. Will a private security firm be used? YES NO
a. If yes, provide the following information of the contracted security firm:
Name: _____ City Business License No.: _____
Address: _____ Telephone No.: _____ () _____

ADMISSION and/or MEMBERSHIP FEES CHARGED

14. Will minors be allowed on the premises? YES NO
15. Will the premises be open to the general public? YES NO
16. Will an admission fee be charged? YES NO
a. If yes, fee schedule: _____
17. Is there a private area for exclusive use of members and their guests only? YES NO
a. If yes, types of membership fees: _____
18. Will guests of members pay an admission fee or other charges? YES NO
a. If yes, describe the fee schedule and other charges: On those rare occasions when we book exceptional entertainment we might have a small charge.

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

HOURS OF OPERATION

Establishment hours of operation by day (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open	10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM
Close	12:00 AM	12:00 AM	12:00 AM	1:00 AM	2:00 AM	2:00 AM	2:00 AM

PROXIMITY OF BUSINESSES AND RESIDENCES

19. Are there surrounding businesses? YES NO
- a. What type? There are commercial business including restaurants, bars, Supermarkets, hotels, and motels.

20. Are there surrounding residences? YES NO
- a. Approximately how close? Residential mix with the majority multi units (Condo's, Apts, etc) and a few single family homes.

PARKING FACILITIES AND ARRANGEMENTS

21. Is parking available? YES NO
- a. If no, what is the street address of the off-premises parking facility? _____
- b. Describe the business arrangement made with owner of the parking facility if not part of business premises (Please attach a copy of parking contract or deed restriction) _____

c. Days and hours parking facility will be available:

From	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM
To	12:00 AM	12:00 AM	12:00 AM	1:00 AM	2:00 AM	2:00 AM	2:00 AM

- d. How many individual parking spaces (approximately)? 38 (additional w/ Attendant)

END OF GENERAL OPERATING CONDITIONS SECTION – PLEASE CONTINUE TO NEXT SECTION

ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant Entertainment - Tavern (bar) Entertainment - Other

Does the Proposed Activity have:

- Outdoor Entertainment? Y N
- Dancing by patrons, guests, customers, participants, attendees? Y N
- Dancing by performers? Y N
- Live music by more than two (2) performers? Y N
- Amplified music (live)? Y N
- Amplified music (recorded)? Y N
- Disc Jockey? Y N
- Karaoke? Y N
- Adult Entertainment as defined by LBMC Section 21.15.110? Y N
- Adult Entertainment as defined by LBMC Section 5.72.115 (B)? Y N
- Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC? Y N
- Any other type of entertainment not listed above? Y N

If yes, briefly describe the entertainment activity. _____

Comedy acts and or entertaining speakers on various subjects including Jazz, Blues.

Describe entertainment by performers: Soft Jazz, Blues and Oldies but Goodies directed at an older & mature audience.

Dance Floor? Y N

Stage? Y N

If yes, provide dimensions and type of material of dance floor. L 12 X W 16 = 192 sq ft.

If yes, provide dimensions and type of material of stage. L _____ W _____ H _____

Describe floor material and surface type: Marble

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: **(Fill Out Completely)**

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Entertainment Type	Background Recorded music	Background Recorded music & Karaoke	Background Recorded music	Mixed entertainment (Jazz, Blues or Oldies)	Mixed entertainment (Jazz, Blues or Oldies)	Mixed entertainment (Jazz, Blues or Oldies)	Mixed entertainment including religious (gospel)
Start Time	10:00 AM	7 PM	10:00 AM	7 PM	7 PM	7 PM	11 AM
End Time	12:00 AM	12 AM	12:00 AM	12:00 AM	1:30 AM	1:30 AM	8 PM

RELEASE FORM

The undersigned, on behalf of (owner('s)) 525 East Broadway Corporation & Nancy Downs Chitty, hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

(DBA) Bliss 525

to obtain the (entertainment type) entertainment w/ dancing permit/license.

The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. **The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.**

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.



Attorney at Law

(SIGNATURE OR AUTHORIZED AGENT)

(TITLE)

(DATE)



DRIVER'S LICENSE OR ID CARD NUMBER



STATE



ACCEPTED BY (CITY STAFF)

AAA

TITLE

4/5/11

DATE

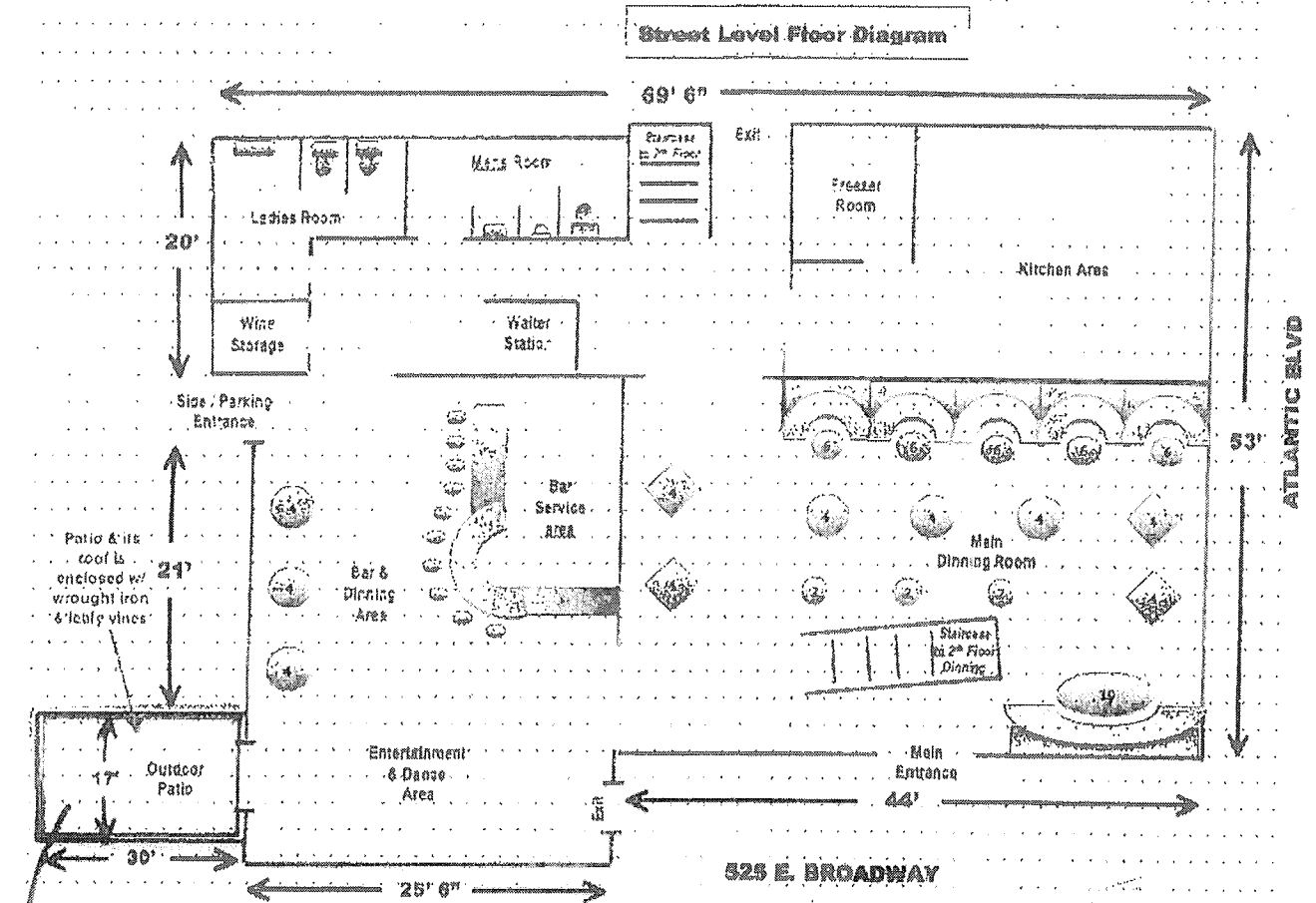
Department of Alcoholic Beverage Control
LICENSED PREMISES DIAGRAM (RETAIL)

State of California

1. APPLICANT NAME (Last, first, middle)	2. LICENSE TYPE
525 East Broadway Corporation	Type 47
3. PREMISES ADDRESS (Street number and name, city, zip code)	4. NEAREST CROSS STREET
525 East Broadway, Long Beach, 90802	Broadway & Atlantic Ave

The diagram below is a true and correct description of the entrances, exits, interior walls and exterior boundaries of the premises to be licensed, including dimensions and identification of each room (i.e., "storeroom", "office", etc.).

DIAGRAM



Outdoor Patio & Upstairs Patio marked in yellow are currently not licensed to serve alcohol.

Proposed Patio Expansion (1)

Continued on Page 3. (attached)

It is hereby declared that the above-described boundaries, entrances and planned operation as indicated on the reverse side, will not be changed without first notifying and securing prior written approval of the Department of Alcoholic Beverage Control. I declare under penalty of perjury that the foregoing is true and correct.

APPLICANT'S SIGNATURE (Only one signature required)	DATE SIGNED
<i>Whitney Davis (photo)</i>	6/8/11
FOR ABC USE ONLY	
CERTIFIED CORRECT BY signature	INSPECTION DATE
<i>[Signature]</i>	6/8/11
APPLICANT NAME	
<i>Whitney Davis</i>	

Department of Alcoholic Beverage Control
LICENSED PREMISES DIAGRAM (RETAIL)

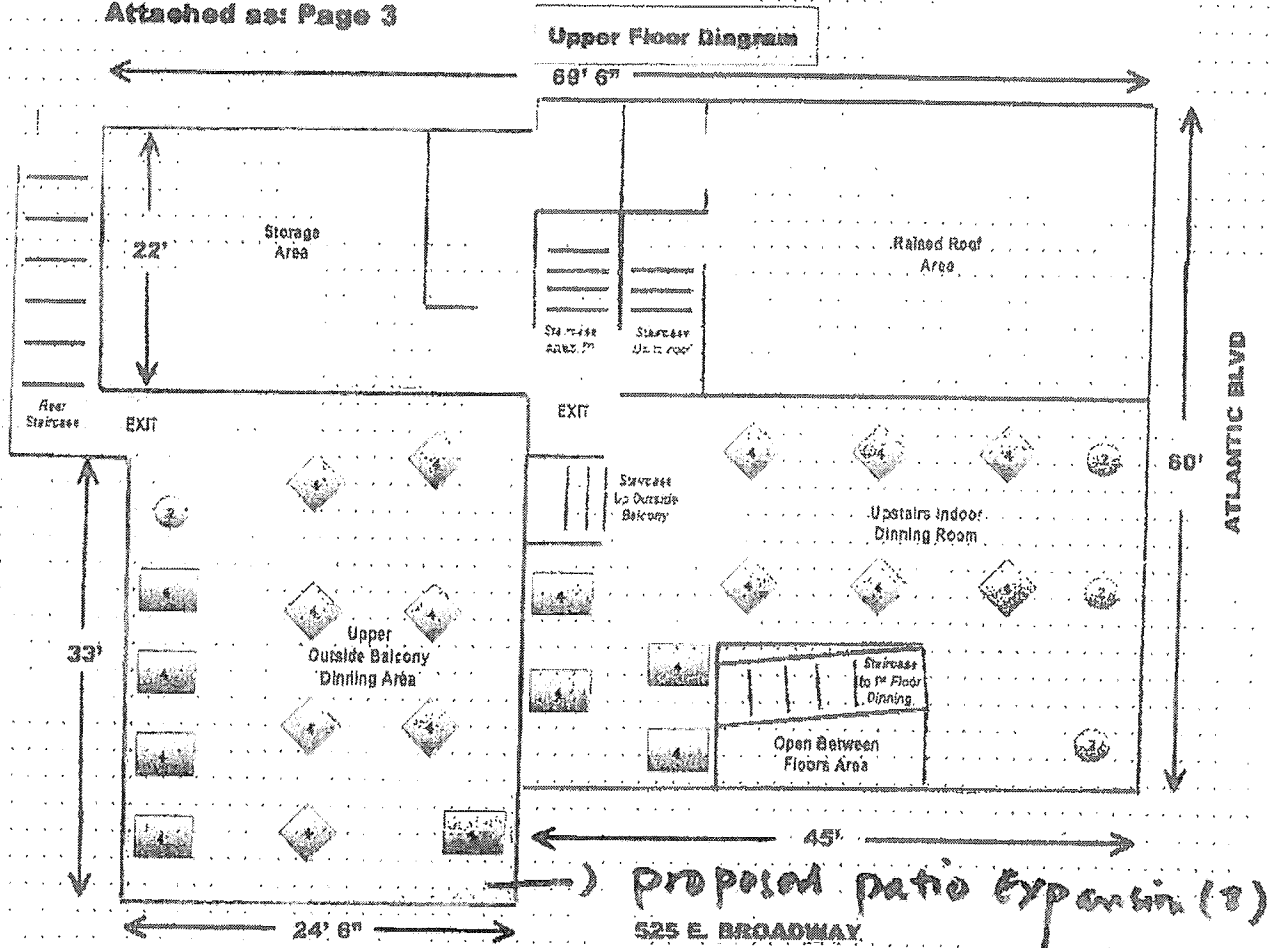
State of California

1. APPLICANT NAME (Last, First, Middle) 525 East Broadway Corporation	2. LICENSE TYPE Type 47
3. PREMISES ADDRESS (Street number and name, city, zip code) 525 East Broadway, Long Beach, 90802	4. NEAREST CROSS STREET Broadway & Atlantic Ave

The diagram below is a true and correct description of the entrances, exits, interior walls and exterior boundaries of the premises to be licensed, including dimensions and identification of each room (i.e., "storeroom", "office", etc.).

DIAGRAM

Attached as: Page 3



Outdoor Patio & Upstairs Patio (marked in yellow) are currently not licensed to serve alcohol.

Continued on Page 3. (attached).

It is hereby declared that the above-described boundaries, entrances and planned operation as indicated on the reverse side, will not be changed without first notifying and securing prior written approval of the Department of Alcoholic Beverage Control. I declare under penalty of perjury that the foregoing is true and correct.

SIGNATURE (City of Long Beach License # 22117601) <i>Wesley Perkins Chittin</i>	DATE SIGNED 6/8/11
FOR ABC USE ONLY	
CERTIFIED CORRECT <i>[Signature]</i>	INSPECTOR DATE 6/8/11
PRINTED NAME Annie Ch...	



Accepted By: _____ Date: _____
 Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): 525 East Broadway Corporation

Business Name (DBA): Bliss 525 Business Phone: 562 495-7252

Business Site Address: 525 East Broadway, Long Beach, CA 90802

Date Business Proposes To Open: May 1, 2011

Days & Time Premises Are Open For Inspection: _____

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain) _____

Explain briefly the proposed use of the rooms within the building: Designated bar area will also be used for entertainment w/ occasional dancing in bar and other appropriate locations. The remainder of the Restaurant will be for food service and/or private events.

Contact Person(s) Name (authorized agent, manager, etc.): Nancy Downs Chitty

Contact Person(s) Phone Number: [REDACTED]

Type of Organization:

- Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

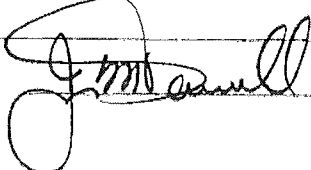
Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

- Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no : basis for denial with conditions

Conditions or Basis for Denial: _____

By:  Title: POLICE CHIEF Date: 10-6-11



Date: October 7, 2011
To: Erik Sund, Bureau Manager, Business Relations Bureau
From: Jim McDonnell, Chief of Police 
Subject: **APPLICATION FOR ENTERTAINMENT WITH DANCING AT BLISS 525
525 EAST BROADWAY**

In response to your request for a recommendation regarding the above named permit application for Entertainment With Dancing, the Police Department recommends **approval** of a **One-Year Short-Term Permit**, subject to the following nineteen (19) conditions:

Bliss 525 is a restaurant located on the northwest corner of Broadway and Atlantic Avenue. The establishment serves California cuisine for lunch and dinner. They have a parking lot with 38 spaces on the west side of the business. The corporation is owned by Nancy Downs-Chitty and currently holds a Type 47 (On-Sale General Eating Place) Alcoholic Beverage Control license. On August 18, 2011, Bliss 525 applied for an Entertainment with Dancing Permit, requesting live amplified music, a disc jockey, and karaoke.

Based upon the Vice Section's investigation, the South Division Patrol Commander's recommendation, and input from neighborhood residents, the Long Beach Police Department has determined the public peace, safety, and welfare would not be adversely impacted by the issuance of this permit provided the appropriate conditions are imposed and observed by the applicant. Because of the concern for potential noise complaints from nearby residents, the Police Department recommends a One-Year Short-Term Entertainment with Dancing Permit would be in the best interests of the surrounding community and the City of Long Beach.

CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
- 3) Entertainment activities indicated on page #7 of your entertainment application **shall be restricted to no later than 12 Midnight, Sunday through Thursday nights, and 1:30 AM Friday and Saturday nights.**

ENTERTAINMENT PERMIT WITH DANCING
BLISS 525 – 525 EAST BROADWAY
Page 2

- 4) Noise emanating from the permittee's premises shall not be audible beyond 50 feet from the exterior of the premises. The permittee shall be responsible for determining how to best meet this requirement, either by keeping doors and windows closed, limiting hours of entertainment, or by offering non-amplified entertainment.
- 5) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10 p.m. and 7 a.m.
- 6) This Entertainment Permit is accessory to the primary business, which is a restaurant. The premises must possess working refrigeration, cooking equipment, utensils, menus, and enough food to make substantial meals. The business must offer substantial sales of meals, during the normal meal hours that the business is open. Fast food, snacks, and hors d'oeuvres shall not constitute a substantial meal. Normal meal hours are: Breakfast 6:00 a.m. – 9:00 a.m., Lunch 11:00 a.m. – 2:00 p.m., and dinner 6:00 p.m. – 9:00 p.m.

If the business does not open by 6:00 p.m., complete and substantial meals shall be offered the entire time the business is open, or for a minimum of three hours. In the event the primary business ceases operations or fails to comply with this condition, the entertainment permit becomes null and void.

- 7) Patrons under twenty-one (21) years of age shall not be permitted to enter, nor to remain on the premises, after the restaurant (food services) portion of the establishment has closed. Private functions not open to the public are exempt from this condition.
- 8) The permittee shall employ his/her own discretion in determining the level of security necessary to prevent violations of law and any other disturbances arising out of or in connection with business operations. Should the permittee's operations give rise to a substantial increase in complaints/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.
- 9) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by utilizing security guards and signage with verbiage such as, "Please respect our neighbors", or something similar.

ENTERTAINMENT PERMIT WITH DANCING
BLISS 525 – 525 EAST BROADWAY
Page 3

- 10) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles and not loiter in the parking lot or the immediate area.
- 11) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time. This information shall be provided to public safety personnel upon request.
- 12) The permittee agrees to reimburse the City of Long Beach whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of, or in connection with the permittee's operations.
- 13) The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 14) Bliss 525, or its agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, any vehicle, or in any other such place in the City of Long Beach. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, and make them available for inspection at any time.
- 15) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict between the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.
- 16) The permittee shall be responsible for installing and maintaining a video surveillance system that monitors no less than the front and rear of the business, with full view of the public right-of-ways, and any parking lot under the control of the permittee. These cameras shall record video for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.

ENTERTAINMENT PERMIT WITH DANCING
BLISS 525 – 525 EAST BROADWAY
Page 4

- 17) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- 18) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the permittee shall be removed or painted over within 24 hours of being applied.
- 19) The permittee, shall, within ninety (90) days of an approved entertainment permit, submit proof of attending the LEAD program offered by the Department of Alcoholic Beverage Control. In the event that the LEAD program class is not offered within this ninety day period, the permittee shall attend the next available class. Proof of completion shall be submitted to the Long Beach Police Department Vice Investigations Section.

JM:CNA:cna
AppvlCondBliss525



Accepted By: _____ Date: _____
 Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT
 (Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): 525 East Broadway Corporation
 Business Name (DBA): Bliss 525 Business Phone: 662; 495-7252
 Business Site Address: 525 East Broadway, Long Beach, CA 90802
 Date Business Proposes To Open: May 1, 2011

Days & Time Premises Are Open For Inspection: _____
 Proposed Use(s):
 Entertainment/Restaurant With Dancing Without Dancing
 Entertainment Tavern With Dancing Without Dancing
 Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building: Designated bar area will also be used for entertainment w/ occasional dancing in bar and other appropriate locations. The remainder of the Restaurant will be for food service and/or private events.

Contact Person(s) Name (authorized agent, manager, etc.): Nancy Downs Chilly
 Contact Person(s) Phone Number: [REDACTED]

Type of Organization:
 Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 1/26/12
 Building Location meets Department Requirements for the proposed use.
 Building Location meets Department Requirements for the proposed use subject to the following conditions:

 Building Location does not meet Department requirements for the proposed use
 Inspection Completed On (date): 9/1/11 By: [Signature]

POLICE DEPARTMENT

Police Department finds no basis for denial Police Department finds basis for denial
 Police Department finds no basis for denial with conditions
 Conditions or Basis for Denial: _____

 Title: _____ Date: _____



CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

100 W BROADWAY STE 400 | LONG BEACH, CA 90802 | 562-570-6513 FAX 562-570-6930

ENVIRONMENTAL HEALTH
NOISE OFFICE

DEPARTMENT OF HEALTH AND HUMAN SERVICES ENTERTAINMENT PERMIT APPLICATION REQUIREMENTS

Date: 3/28/2011

Name of Business (DBA): Bliss 525

Name of Business Owner: Nancy Downs - Chitty for 525 East Broadway, Inc.

Business Address: 525 E. Broadway, Long Beach, CA 90802

Dear New Business Owners:

The Entertainment establishment must abide by the Long Beach Municipal Code Noise Ordinance, Chapter 8.80.

You must make sure that the noise generating inside your business is not impacting adjacent residences.

If loud music is to be played as part of the entertainment permit, you must also post a sign in the customer area in a conspicuous location that states:

Warning: Sound Levels Within May Cause Permanent Hearing Impairment.

I understand that in order to provide Entertainment, my establishment must comply with the Long Beach Noise Ordinance (LBMC Chapter 8.80)

Owner or Authorized Agent Signature(s) *Nancy Downs Chitty*

Title _____

Phone # [REDACTED]

FAX # [REDACTED]



Accepted By: _____ Date: _____
 Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT
 (Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): 525 East Broadway Corporation
 Business Name (DBA): Bliss 525 Business Phone: 562 495-7252
 Business Site Address: 525 East Broadway, Long Beach, CA 90802
 Date Business Proposes To Open: May 1, 2011
 Days & Time Premises Are Open For Inspection: _____

Proposed Use(s):
 Entertainment/Restaurant With Dancing Without Dancing
 Entertainment/Tavern With Dancing Without Dancing
 Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building: Designated bar area will also be used for entertainment w/ occasional dancing in bar and other appropriate locations. The remainder of the Restaurant will be for food service and/or private events.

Contact Person(s) Name (authorized agent, manager, etc.): Nancy Downs Chitty

Contact Person(s) Phone Number: [REDACTED]

Type of Organization:
 Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 8-19-11
 Building/Location meets Department Requirements for the proposed use.
 Building/Location meets Department Requirements for the proposed use subject to the following conditions:

 Building/Location does not meet Department requirements for the proposed use.
 Inspection Completed On (date): 8-19-11 By: DXW

POLICE DEPARTMENT
 Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

 By: _____ Title: _____ Date: _____



Date: March 5, 2012
To: Erik Sund, Manager of Business Relations Bureau
From: Derek Burnham, Planning Administrator *DB*
Subject: REVIEW OF ENTERTAINMENT LICENSE REQUEST

Site Address: 525 E. Broadway
Long Beach, CA 90802

Applicant: 525 Broadway. DBA Bliss

Zoning District: PD-30 (Downtown Planned Development District)

Proposed Use: Entertainment with Dancing

The Planning Bureau of the Department of Development Services has the following comments:

No CUPs or AUPs were found for the subject site.

The subject property is located within the Downtown Planned Development District (PD-30). Entertainment, including dancing by patrons as an accessory use to a restaurant is permitted in this zone. Based on the floor plans submitted for the previous application and the current application, there have been no significant changes made to the floor plan. No additional parking is required.

The Planning Bureau recommends that the entertainment permit with dancing for "Bliss" be approved.

If you have any questions regarding this response, please call Jorge Ramirez, Planner, at (562) 570-6952.