



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

September 9, 2009

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Kress Market LLC, dba Kress Market, to Determine the Application Serves the Public Convenience and Necessity for an Original Alcoholic Beverage Control License at 443 Pine Avenue

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, September 8, 2009 received and filed the subject application.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Nancy Muth

Attachment

Cc: Councilmember Robert Garcia, First District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

POLICE DEPARTMENT

R-9

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS
Chief of Police

September 8, 2009

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of Kress Market LLC, dba Kress Market, for an original Alcoholic Beverage Control license, at 443 Pine Avenue, with conditions. (District 1)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by September 10, 2009. Accordingly, City Council action is required at the September 8, 2009 City Council meeting. A Conditional Use Permit was approved by the Planning Commission on May 21, 2009.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ANTHONY W. BATTS
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

AWB:DBS:db

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
September 8, 2009

Council District: 1

Applicant: Kress Market LLC
DBA: Kress Market
Address: 443 Pine Avenue

Type of Application: An original application for an Off-Sale Beer and Wine license and an On-Sale Beer and Wine for bonafide eating place license.

Bases for possible protest: High crime.
Over concentration.
Residences within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity is required for this application.

Census Tract: 5759.02

Boundaries: 7th Street to the North
Broadway to the South
Pine Avenue to the East
Magnolia Avenue to the West

Number of licenses allowed: On-Sale 5 Off-Sale 4
Number of licenses existing: On-Sale 14 Off-Sale 3

Police Reporting District: 164

Boundaries: 7th Street to the North
4th Street to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 552. Crime in a reporting district must be at least 191 to qualify for a high crime protest.

Type of business: A neighborhood market and restaurant.

Last day to request
conditions and protest: September 10, 2009



Date: September 8, 2009
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **KRESS MARKET, 443 PINE AVENUE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (08/11/08-08/11/09)

None

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

401 Pine Avenue	Multi-Unit Complex
404 Pine Avenue	Multi-Unit Complex
510 Pine Avenue	Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

DBS:db
cfs.memo