

ORD-31

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December 2, 2008

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Recommendation to declare ordinance amending the Long Beach Municipal Code by adding Section 14.20.220 relating to the Naples Island newsrack pilot program read the first time and laid over to the next regular meeting of the City Council for final reading.

DISCUSSION:

Pursuant to your request on November 11, 2008, this ordinance has been prepared and is submitted for your consideration.

SUGGESTED ACTION:

Approve recommendation.

Very truly yours,

ROBERT E. SHANNON, City Attorney

Ву

Amy R. Burton

Deputy City Attorney

OFFICE OF THE CITY ATTORNEY	ROBERT E. SHANNON, City Attorney	333 West Ocean Boulevard, 11th Floor	Long Beach, CA 90802-4664	
OFFICE OF	ROBERT E.	333 West Oc	Long Bea	

REDLINE

14.20.220 Naples Island	pilot program area - A	Additional requirements

- A. The Naples Island pilot program area consists of both sides of Second Street from The Toledo to Appian Way.
- B. In addition to the requirements set forth in Sections 14.20.010 through 14.20.100 of this Chapter, the following additional requirements shall apply in the Naples Island pilot program area:
 - 1. All newsracks within the Naples Island pilot program area:
 - a. Shall be K-Jack flat top model or an approved equal, and shall be mounted on a single pedestal;
 - b. Shall be limited to no more than two (2) groups of three (3) within forty-five (45) linear feet of the sidewalk; and
 - c. Each group of newsracks shall be separated by at least five (5) feet.
- 2. The City Engineer shall maintain and make available for inspection a list of newsracks determined to be approved equal products of the standard pilot program newsrack.
- 3. Newsracks within the pilot program area which do not conform to the requirements of this Section at any time shall be subject to the enforcement provisions of this chapter.
- 4. Notwithstanding other references in this code to the prohibition of the fastening of equipment or structures to the public right-of-way, newsracks within the Naples Island pilot program area must be bolted to the sidewalk pursuant to the requirements and under the direction of the City Engineer. Where the sidewalk is composed of shallow pavers on a sand base, newsracks shall not be bolted, but shall be placed on a self-supporting platform, all to the satisfaction of the City Engineer.

	<u>5.</u>	In the	event	of a	conflict	between	the	requireme	<u>nts o</u>	f this
Section and	the ge	neral re	equiren	nents	for new	sracks co	ontair	ned elsewh	ere ii	n_this
Chapter, this	Sectio Section	n shall	<u>control</u>	the N	laples Is	land pilot	prog	ram area.		

<u>C</u>	This	Section	shall	cease	to b	e of	any	effect	on	Decem	ber	31,	2009,
unless extend	ded.												

OFFICE OF THE CITY ATTORNEY ROBERT E. SHANNON, City Attorney 333 West Ocean Boulevard, 11th Floor Long Beach, CA 90802-4664

ORDINANCE NO.

AN ORDINANCE OF THE CITY COUNCIL OF THE
CITY OF LONG BEACH AMENDING THE LONG BEACH
MUNICIPAL CODE BY ADDING SECTION 14.20.220
RELATING TO THE NAPLES ISLAND NEWSRACK PILOT
PROGRAM

WHEREAS, the City Council finds that Naples Island is a unique part of Long Beach, containing features which attract visitors from all over Long Beach and surrounding cities; and

WHEREAS, both residents and visitors contribute to both pedestrian and vehicular traffic on Naples Island; and

WHEREAS, both residents and visitors enjoy using the sidewalks of Second Street on Naples Island; and

WHEREAS, uniform size and color requirements for newsracks will improve the appearance of the sidewalk area as well as the overall appearance of Second Street on Naples Island; and

WHEREAS, uniform size requirements will improve pedestrian and traffic safety of Second Street on Naples Island by maintaining clearer sight lines for both pedestrians and river;

NOW, THEREFORE, the City Council of the City of Long Beach ordains as follows:

Section 1. Section 14.20.220 is hereby added to the Long Beach Municipal Code to read as follows:

14.20.220 Naples Island pilot program area – additional requirements.

A. The Naples Island pilot program area consists of both sides of

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Second Street from The Toledo to Appian Way.

- In addition to the requirements set forth in Sections 14.20.010 B. through 14.20.100 of this Chapter, the following additional requirements shall apply in the Naples Island pilot program area:
 - All newsracks within the Naples Island pilot program area: 1.
- Shall be K-Jack flat top model or an approved equal, a. and shall be mounted on a single pedestal;
- Shall be limited to no more than two (2) groups of three b. (3) within forty-five (45) linear feet of the sidewalk; and
- Each group of newsracks shall be separated by at least C. five (5) feet.
- The City Engineer shall maintain and make available for 2. inspection a list of newsracks determined to be approved equal products of the standard pilot program newsrack.
- Newsracks within the pilot program area which do not conform 3. to the requirements of this Section at any time shall be subject to the enforcement provisions of this chapter.
- Notwithstanding other references in this code to the prohibition of the fastening of equipment or structures to the public right-of-way, newsracks within the Naples Island pilot program area must be bolted to the sidewalk pursuant to the requirements and under the direction of the City Engineer. Where the sidewalk is composed of shallow pavers on a sand base. newsracks shall not be bolted, but shall be placed on a self-supporting platform, all to the satisfaction of the City Engineer.
- 5. In the event of a conflict between the requirements of this Section and the general requirements for newsracks contained elsewhere in this Chapter, this Section shall control the Naples Island pilot program area.
 - This Section shall cease to be of any effect on December 31, 2009, C.

unless extended.

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The City Clerk shall certify to the passage of this ordinance by Section 2. the City Council and cause it to be posted in three (3) conspicuous places in the City of Long Beach, and it shall take effect on the thirty-first (31st) day after it is approved by the Mayor.

I hereby certify that the foregoing ordinance was adopted by the City Council of the City of Long Beach at its meeting of ______, 20___, by the following vote:

11 Ayes:

Councilmembers:

Noes: Councilmembers:

Councilmembers: Absent:

City Clerk

Approved: _ Mayor

(Date)