



Park Equity

City Council Meeting

February 20, 2018



Our Task

- Respond to requests in the July 18, 2017 report- **Each Request is outlined in the presentation in Red**
- Look at the big picture – what do we do for the LB community
- Research other agencies using an Equity Lens related to park programming
- Compare our current programming with the other City plans
- With Commission, provide a roadmap and options for the future

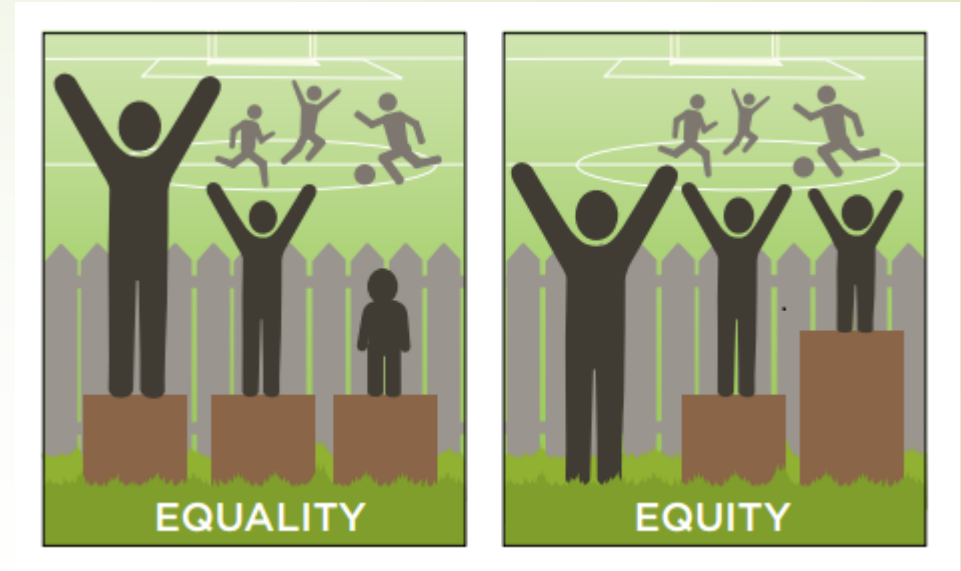
Park Equity: What Does That Mean?

According to the NRPA (National Recreation and Parks Association)

- ▶ Ensuring all people have access to the benefits of local parks and recreation
- ▶ True to the very philosophy of public parks and recreation is the idea that all people – no matter the color of their skin, age, income level or ability – have access to programs, facilities, places and spaces that make their lives and communities great. Parks and recreation truly build communities – communities for all

Equity vs. Equality

What is the difference?



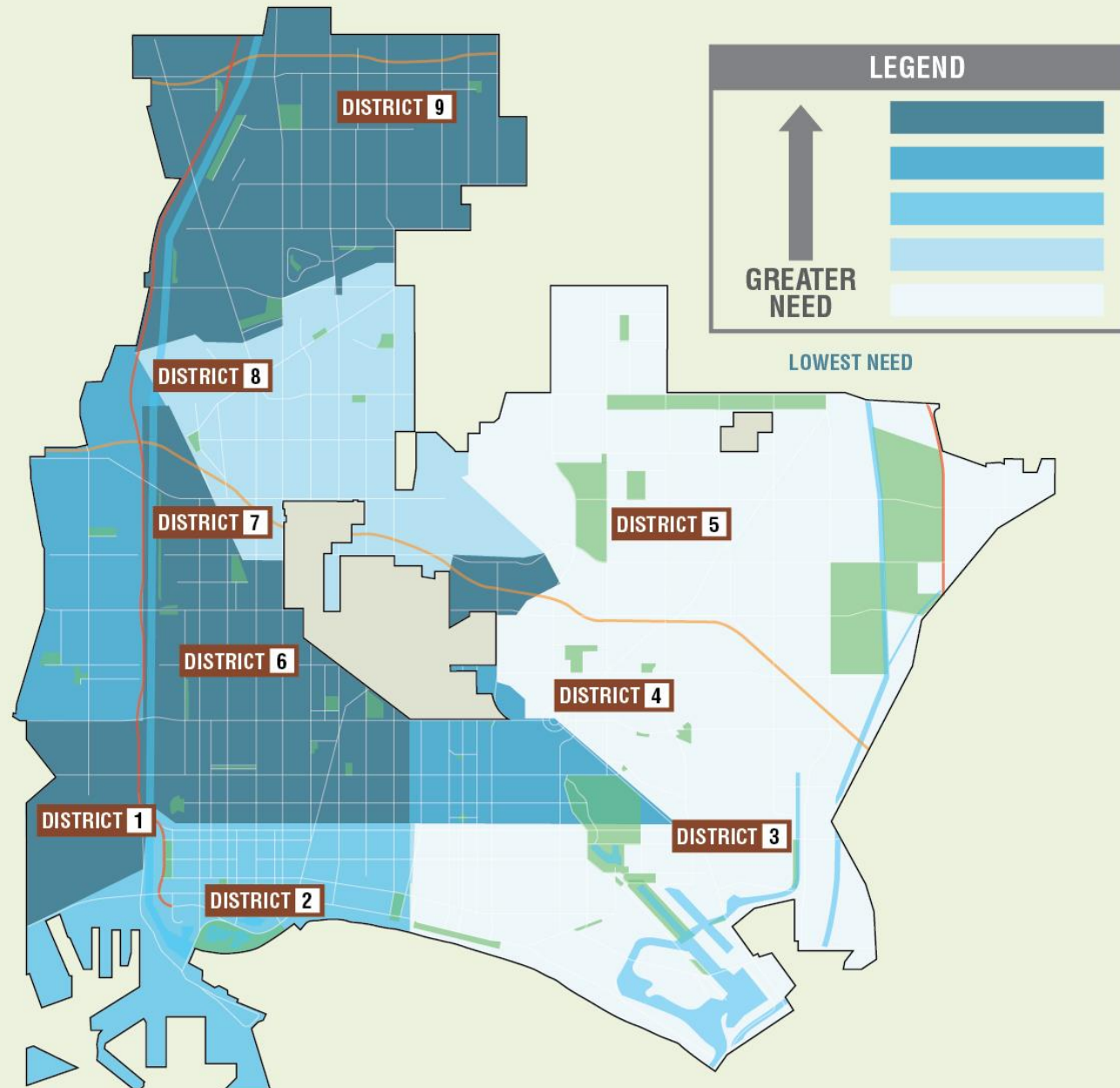
- **Equity** = the distribution of resources that takes into account past history and current position, so that future outcomes are fairly distributed
- **Equality** = the distribution of resources so that all receive the same amount regardless of past history, current position, or future outcome

2017 SocioNeeds Index Map

5

Aggregate of 6 indicators at the zip code level:

- Poverty
- Income
- Unemployment
- Occupation
- Education
- Language



Request: Provide an overview of city-wide park programming (hours and funding expended in each location)

- **Majority of our programming falls into two categories – FREE and FEE BASED**
- **July 18, 2017 report only addressed Fee Based programs -Contract Classes**
- **Contract Classes are small business operators and individuals providing enrichment programs and services**

What We Do- Close to 1.4 Million Served!

- ▶ 153,068 visits to Afterschool program participant days – City sites
- ▶ 59,358 visits to our Summer, Winter and Spring Fun Day days
- ▶ 30,715 visits to our Be SAFE program numbers
- ▶ 154,098 youth participate in the Youth Sports program at city parks and WRAP sites
- ▶ 179,292 visits to our Afterschool Enrichment Programs (WRAP) on LBUSD sites
- ▶ 78,077 Meals served at city parks and nonprofits through the nine-week Summer Food Service Program
- ▶ 415,541 visits to city Senior Centers
- ▶ 69,603 Teen center visits
- ▶ 98,070 enjoyed the Municipal Band
- ▶ 13,875 loved Movies in the Park
- ▶ 11,304 visit to our Adaptive Recreation program
- ▶ 91,990 participate in adult sports
- ▶ 35,058 Contract Class participants

Free Programming: most free programming is Community Center based

8

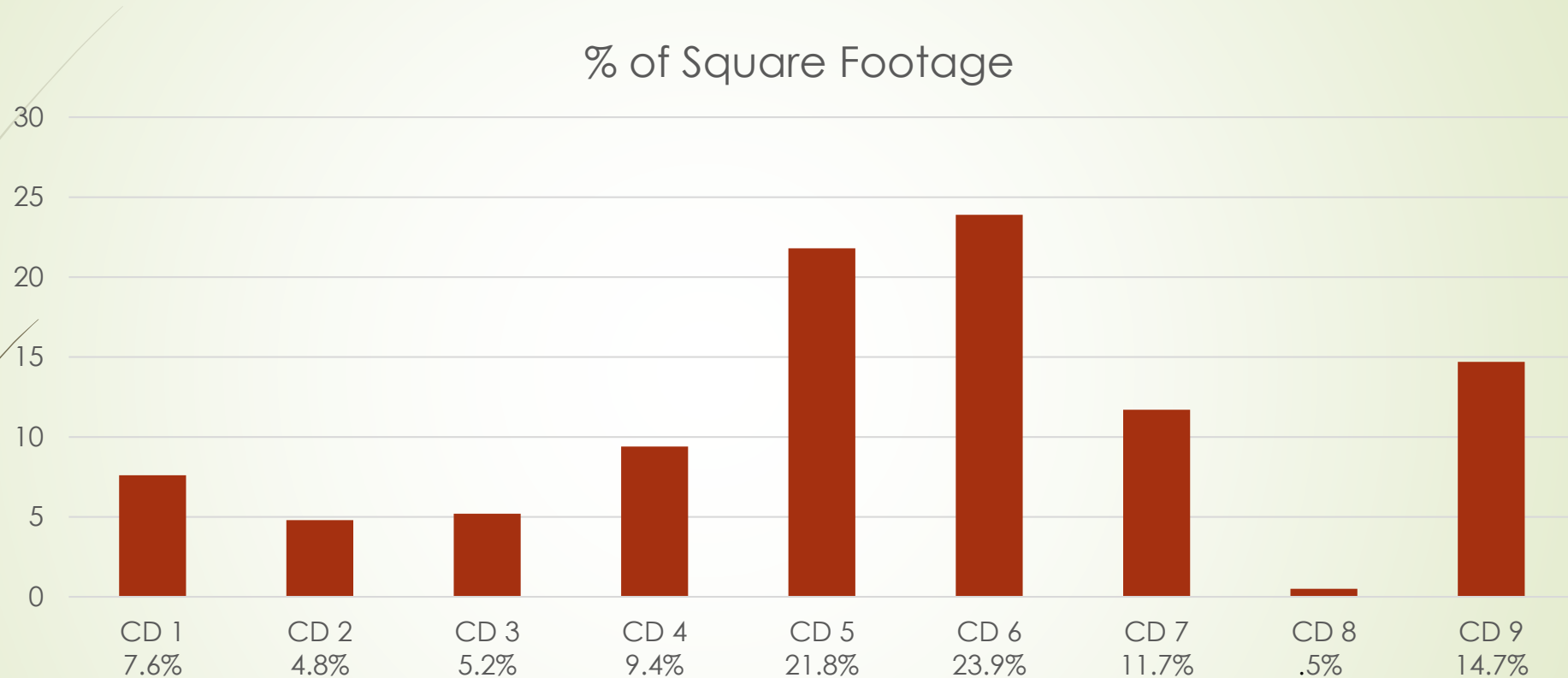
➤ Adaptive	1
➤ After School Programs	18
➤ Aquatics (free)	3
➤ Be SAFE Program	11
➤ Movies in the Park	39
➤ Municipal Band	23
➤ Senior Programs	6
➤ Summer Food	29
➤ Summer Fun Days	23
➤ Teen Programs	5
➤ WRAP Sites	8
➤ Youth Sports	34

City Facilities Where Free Programs Are Offered

9

Staffed Facilities	Council District 1	Council District 2	Council District 3	Council District 4	Council District 5	Council District 6	Council District 7	Council District 8	Council District 9
Regional Centers	Chavez Park				El Dorado Park West	McBride Park	Silverado Park		Houghton Park
Community Centers		Bixby Park	Recreation Park	Stearns Park	Pan American Park	MLK Park MacArthur Park	Admiral Kidd Park		
				Whaley Park	Wardlow Park	Veterans Park			
Neighborhood Centers	Drake	Miracle Park	College Estates Park	Orizaba Park				Davenport Park	Coolidge Park
	Seaside Park			Freeman Comm Ctr			Cherry Park	Scherer Park	DeForest Park
							Somerset Park		Ramona Park
Total Square Footage	16,648	10,613	11,441	20,486	47,468	51,924	25,637	1,201	32,132
% of total Sq Ft	7.6%	4.8%	5.2%	9.4%	21.8%	23.9%	11.7%	.5%	14.7%

Facility Square Footage By District



64% of Facility Space is in Southwest, West, Central, Northern areas

Other Facilities Where Free Programs Are Offered

Council District 1	Council District 2	Council District 3	Council District 4	Council District 5	Council District 6	Council District 7	Council District 8	Council District 9
Schools: Chavez Washington Edison Churches/ Local Non Profits: First Congregational Church	Schools: Burbank	Schools: Jefferson Rogers	Schools: Stanford Herrera	Schools: Millikan Marshall Bancroft	Schools: Lafayette Churches/ Local Non Profits: Antioch Church of Long Beach	Schools: Cabrillo Stephens Garfield Hudson	Schools: Lindbergh Hughes Lindsey Churches/ Local Non Profits: Boys & Girls Club Eastman	Schools: Jordan Hamilton Starr King Grant

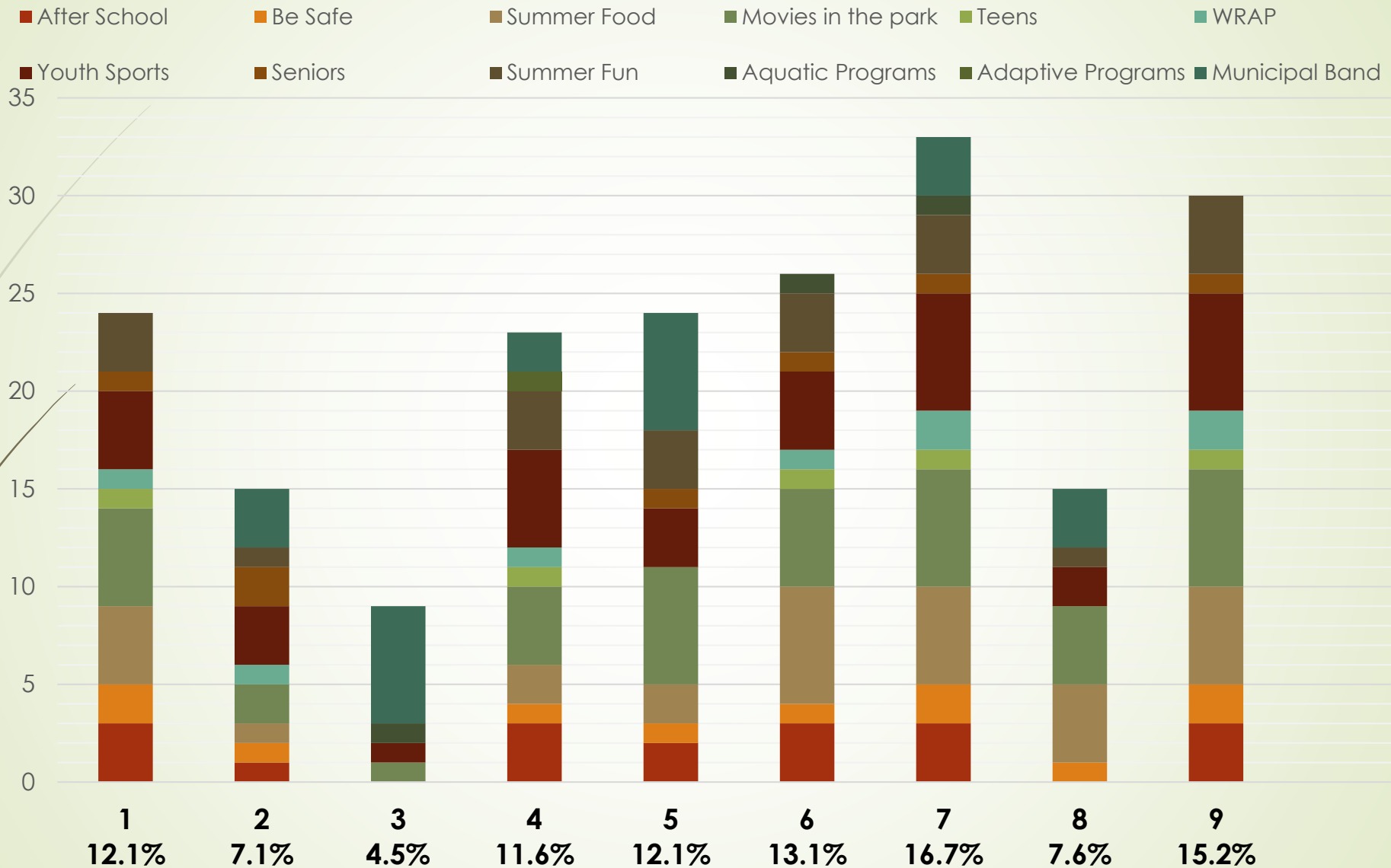
Where Do We Offer Free Programs?

12

Free Programs	Total # Offered	Council District 1		Council District 2		Council District 3		Council District 4		Council District 5		Council District 6		Council District 7		Council District 8		Council District 9	
		#	% Of Total	#	% Of Total	#	% Of Total	#	% Of Total	#	% Of Total	#	% Of Total	#	% Of Total	#	% Of Total	#	% Of Total
After School Programs	18	3	16.7%	1	5.6%	0	0.0%	3	16.7%	2	11.1%	3	16.7%	3	16.7%	0	0.0%	3	16.7%
Be SAFE Program	11	2	18.2%	1	9.1%	0	0.0%	1	9.1%	1	9.1%	1	9.1%	2	18.2%	1	9.1%	2	18.2%
Summer Food	29	4	13.8%	1	3.4%	0	0.0%	2	6.9%	2	6.9%	6	20.7%	5	17.2%	4	13.8%	5	17.2%
Movies in the Park	39	5	12.8%	2	5.1%	1	2.6%	4	10.3%	6	15.4%	5	12.8%	6	15.4%	4	10.3%	6	15.4%
Teen Programs	5	1	20.0%	0	0.0%	0	0.0%	1	20.0%	0	0.0%	1	20.0%	1	20.0%	0	0.0%	1	20.0%
WRAP Sites	8	1	12.5%	1	12.5%	0	0.0%	1	12.5%	0	0.0%	1	12.5%	2	25.0%	0	0.0%	2	25.0%
Youth Sports	34	4	11.8%	3	8.8%	1	2.9%	5	14.7%	3	8.8%	4	11.8%	6	17.6%	2	5.9%	6	17.6%
Senior Programs	6	1	16.7%	1	16.7%	0	0.0%	0	0.0%	1	16.7%	1	16.7%	1	16.7%	0	0.0%	1	16.7%
Summer Fun Days	21	3	14.3%	1	4.8%	0	0.0%	3	14.3%	3	14.3%	3	14.3%	3	14.3%	1	4.8%	4	19.0%
Aquatic Programs (Free)	3	0	0.0%	0	0.0%	1	33.3%	0	0.0%	0	0.0%	1	33.3%	1	33.3%	0	0.0%	0	0.0%
Adaptive Programs	1	0	0.0%	0	0.0%	0	0.0%	1	100.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Municipal Band	23	0	0.0%	3	13.0%	6	26.1%	2	8.7%	6	26.1%	0	0.0%	3	13.0%	3	13.0%	0	0.0%
Total:	198	24	12.1%	15	7.1%	9	4.5%	23	11.6%	24	12.1%	26	13.1%	33	16.7%	15	7.6%	30	15.2%

Free Programs By District

13



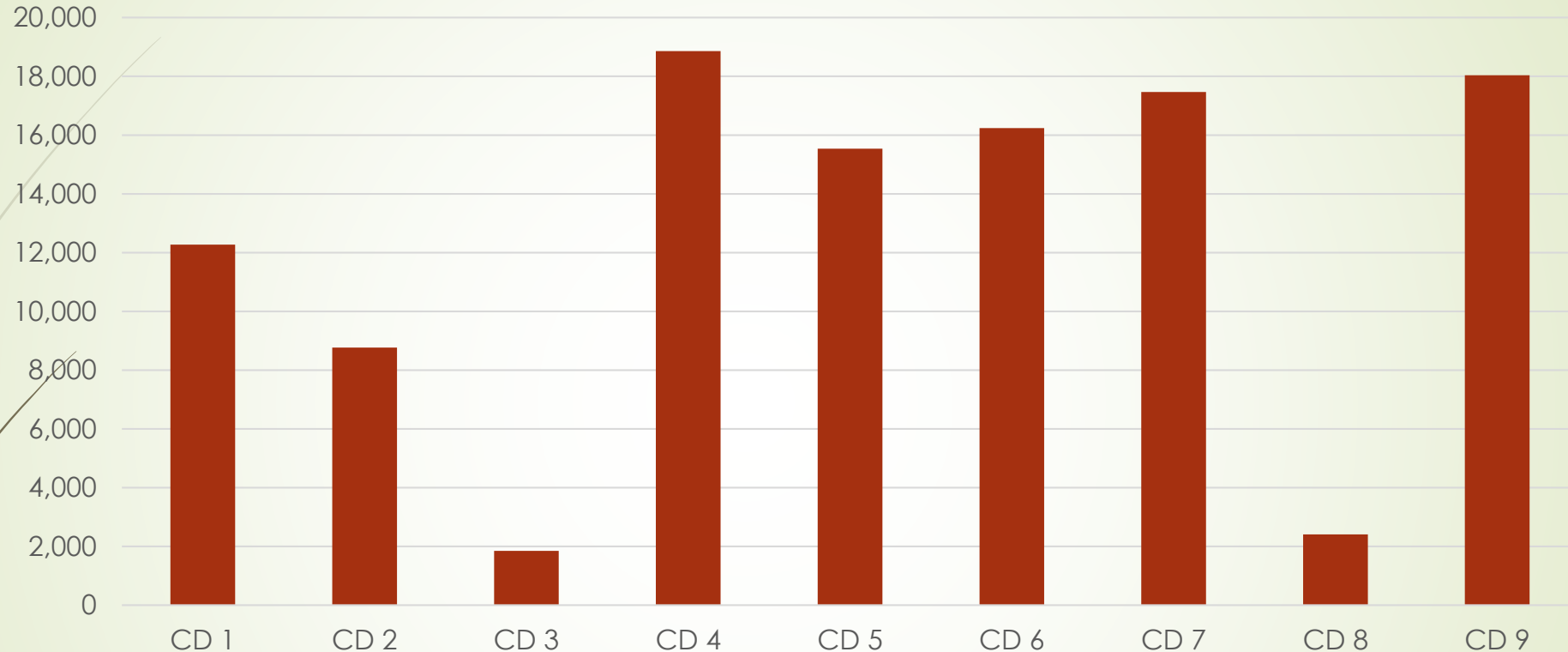
64.7% Programming offered in Southwest, West, Central and Northern areas

What's Missing?

Multitude of recreational opportunities and activities at our specialty facilities

- 4th Street Senior Center District 2
- Bays District 3
- Beaches Districts 2, 3
- Golf Courses Districts 3,5
- Homeland Cultural Center District 6
- Lagoons Districts 2, 3
- Marinas Districts 2,3
- Nature Center District 4
- Pools Districts 3, 5, 6, 7, 9
- Ranchos Districts 3, 8

How Many Hours Of Free Programming By District



A total of 111,432 hours of free programming was offered in 2017

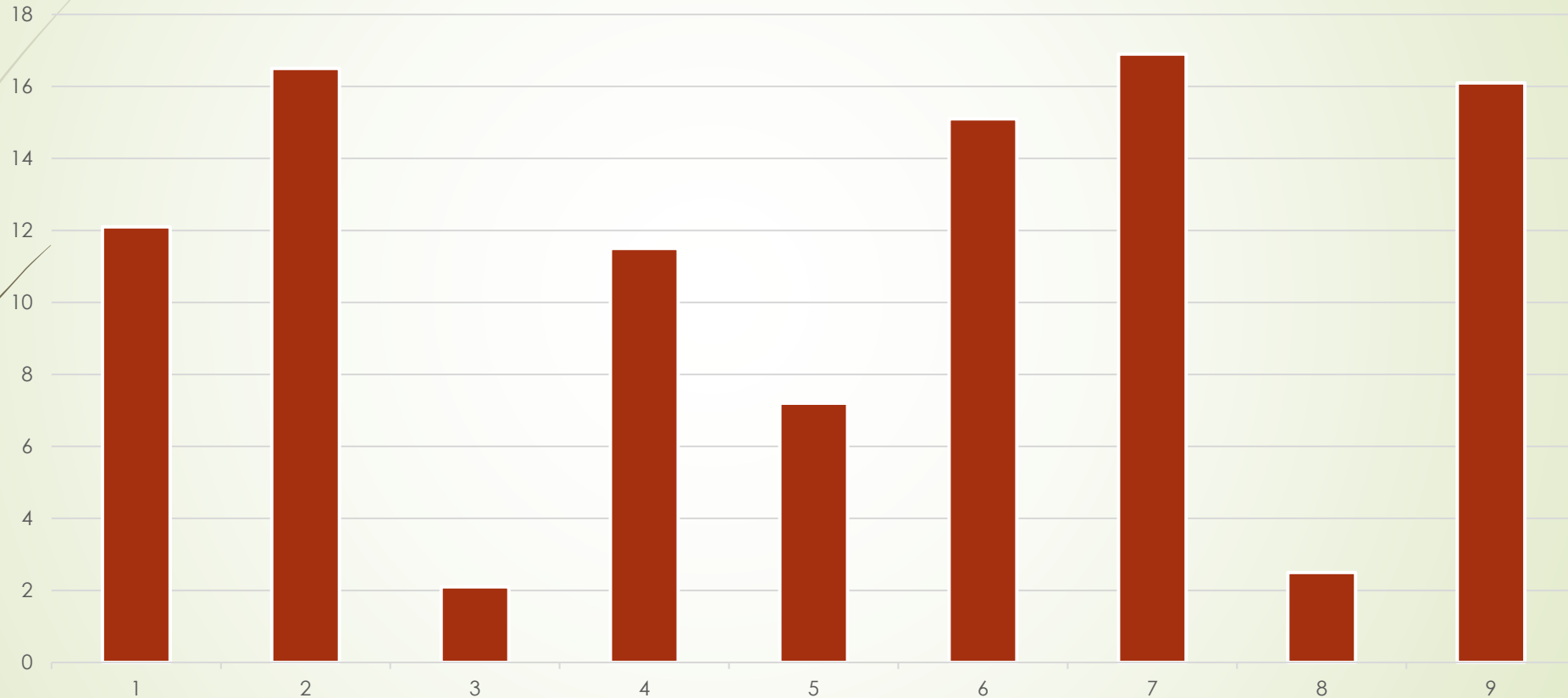
**65% free hours offered at non-specialty facilities
in Southwest, West, Central and Northern areas**

Free Program General Fund Investment By District

Total \$6,380,463

Council District	1	2	3	4	5	6	7	8	9
	12%	16%	2%	11%	7%	15%	17%	3%	16%
General Fund Investment	\$772,693	\$1,051,367	\$136,399	\$733,140	\$455,851	\$962,337	\$1,080,325	\$161,559	\$1,026,794

General Fund Program Investment By District



75% of GF investment without specialty facilities is in Southwest, West, Central and North

Pool Based Programming

18

Belmont Pool (District 3)	King Pool (District 6)	Silverado Pool (District 7)
83 hours/week	47 hours/week	47 hours/week
46.89%	26.55%	26.55%

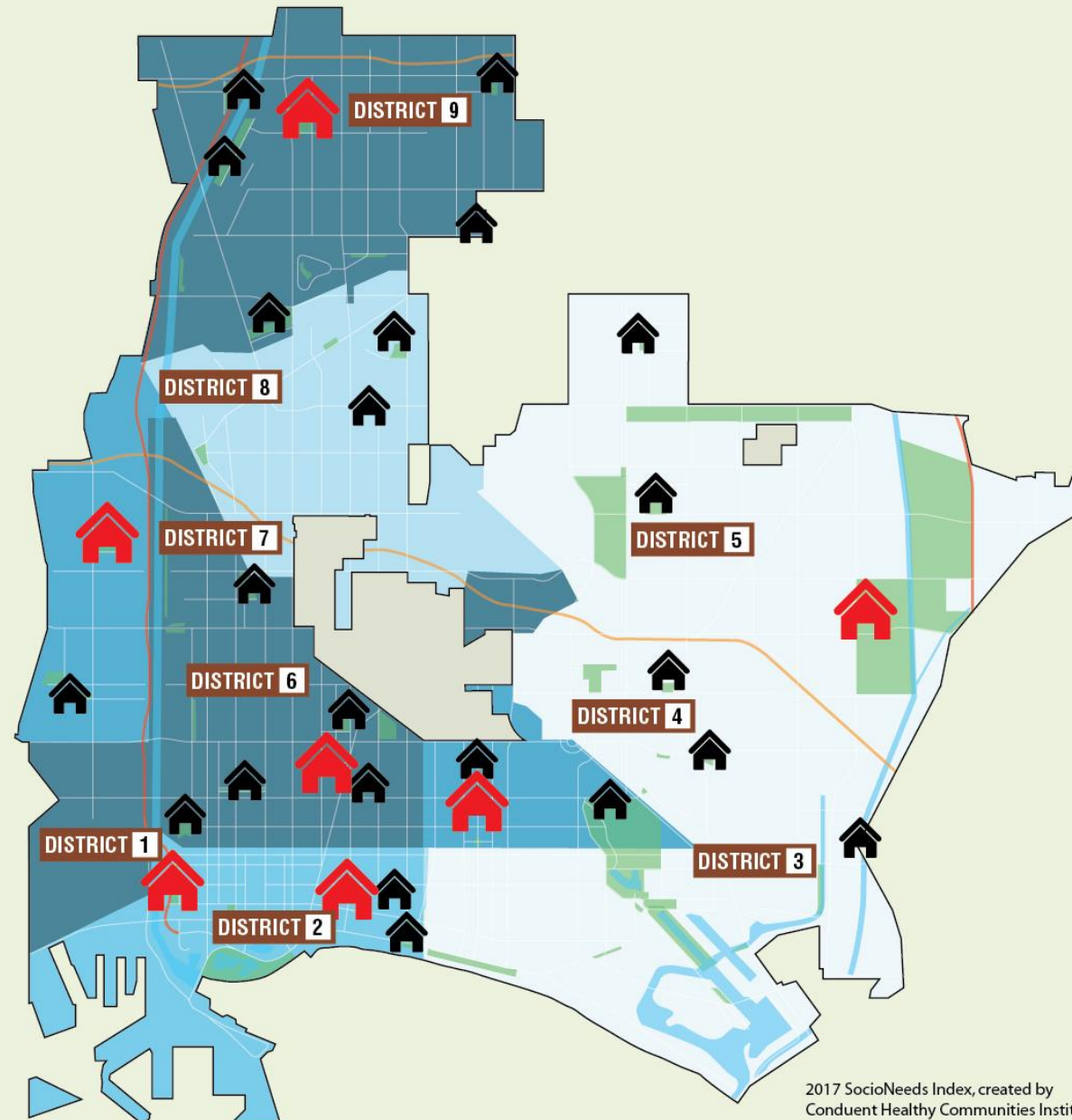
50m pool - 20 lanes	25 yd pool - 6 lanes	25m pool - 6 lanes
25 yd pool - 6 lanes		

Belmont Pool District 3	King Pool District 6	Silverado Pool District 7	Cabrillo HS District 7	Jordan HS District 9	Millikan HS District 5
83 hours/week	47 hours/week	47 hours/week	24 hours/week	25 hours/week	15 hours/week
34.4 %	19.5%	29.4%		10.3%	6.2%

59.2% of Aquatic hours of programming in West, Central and Northern areas

Map Of Free Programs

19



2017 SocioNeeds Index, created by
Conduent Healthy Communities Institute

Fee Based Programs

- **Contract Classes – individuals and small business operators
(51% of operators are LB Residents)**
- **Supply and demand**
- **Facilities used are generally where limited free programming**
- **Free programming uses majority of available time and space in
Regional centers**

College Estates vs Cesar Chavez Free Programming Hours



2.3 Acres



32.9 Acres

College Estates Park

In East Long Beach

50 Hours of Weekly Contract Class
Programming
in Summer 17

810 Hours of Free Recreation Programs
Offered in 2017

Cesar Chavez Park

In West Long Beach

ZERO Hours of Weekly Contract Classes
in Summer 17

3,798 Hours of Free Recreation Programs
Offered in 2017

Free Program Investment: \$6,380,463

Council District	1	2	3	4	5	6	7	8	9
	12%	16%	2%	11%	7%	15%	17%	3%	16%

Fee Based Program Investment: \$294,200 Totally Offset by Revenue

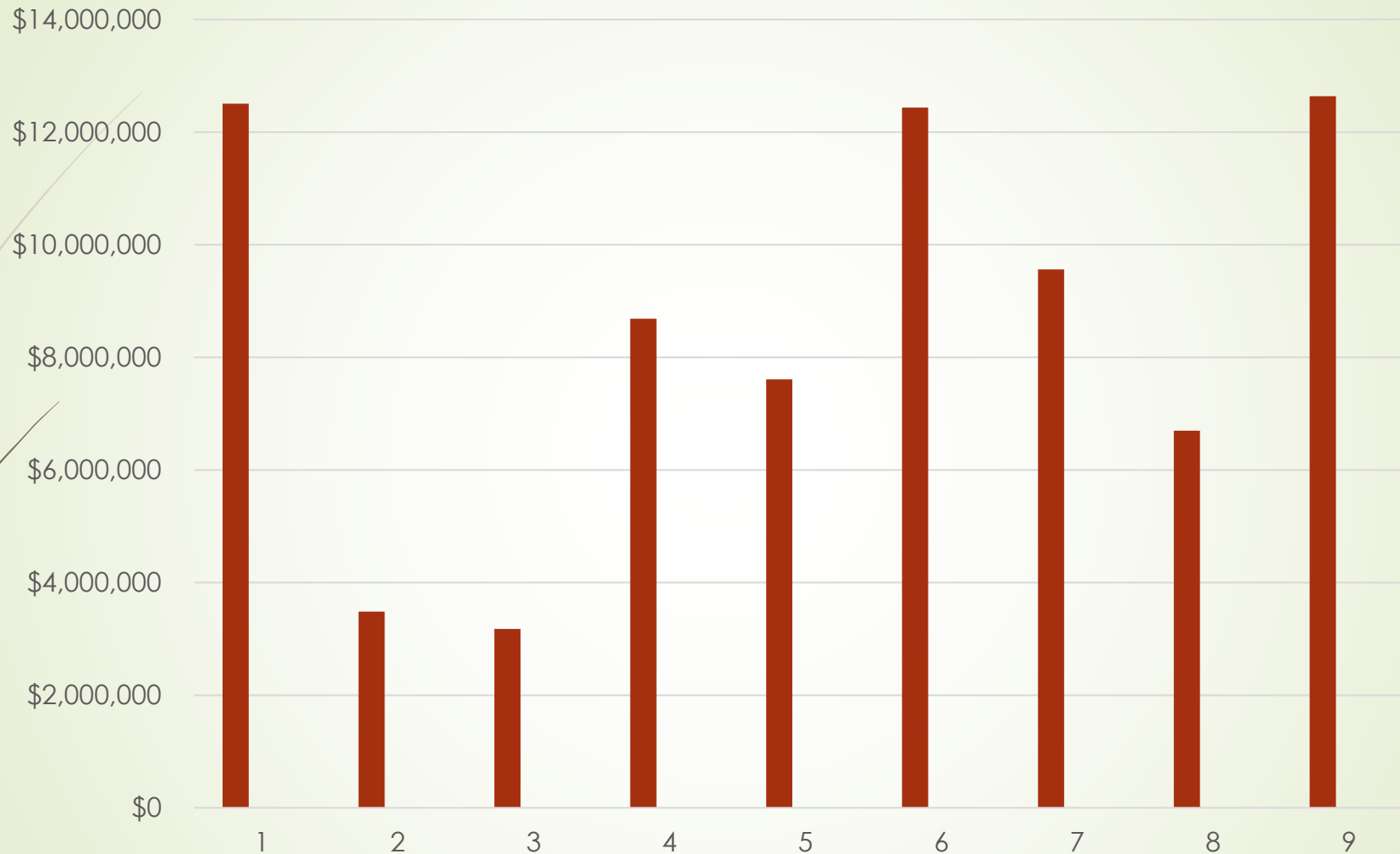
Council District	1	2	3	4	5	6	7	8	9
	.04%	6.0%	36.1%	9.3%	22.5%	5.7%	11.4%	6.9%	1.6%

Park Infrastructure Investment 2013-2018 History

23

Council District	Total investment	% of total investment	Major Projects
1	\$12,506,065	16.3%	Drake Chavez Greenbelt, Gumbiner Pk, Drake Pk Playground, Seaside Artificial Turf Field, Drake Pk Artificial Turf Field
2	\$3,484,695	4.5%	Promenade Pk Playground, Bixby Pk Improvements, 4 th Street Senior Center Improvements
3	\$3,176,238	4.1%	Marina Vista Pk Improvements, PE ROW, Recreation Pk Improvements, Rancho Los Alamitos Upgrades
4	\$8,686,720	11.3%	Orizaba Pk Community Center, El Dorado Park Nature Center Entry, Stearns Pk Improvements
5	\$7,607,935	9.9%	El Dorado Regional Pk Improvements, Heartwell Irrigation, Median Refurbishment
6	\$12,435,988	16.2%	McBride Teen Ctr, McArthur Playground, Chittick Field, Locust Tot Lot.
7	\$9,562,544	12.5%	Admiral Kidd Artificial Turf Field, Baker Mini Pk, Willow Springs Pk, Somerset Pk Improvements
8	\$6,697,221	8.7%	Rancho Los Cerritos Improvements, DeForest Wetlands, Davenport Closure, Los Cerritos Playground, Scherer Pk Sports Court Improvements
9	\$12,637,153	16.5%	Houghton Pk Comm Ctr, DeForest Wetlands

Capital Improvement Investment By District

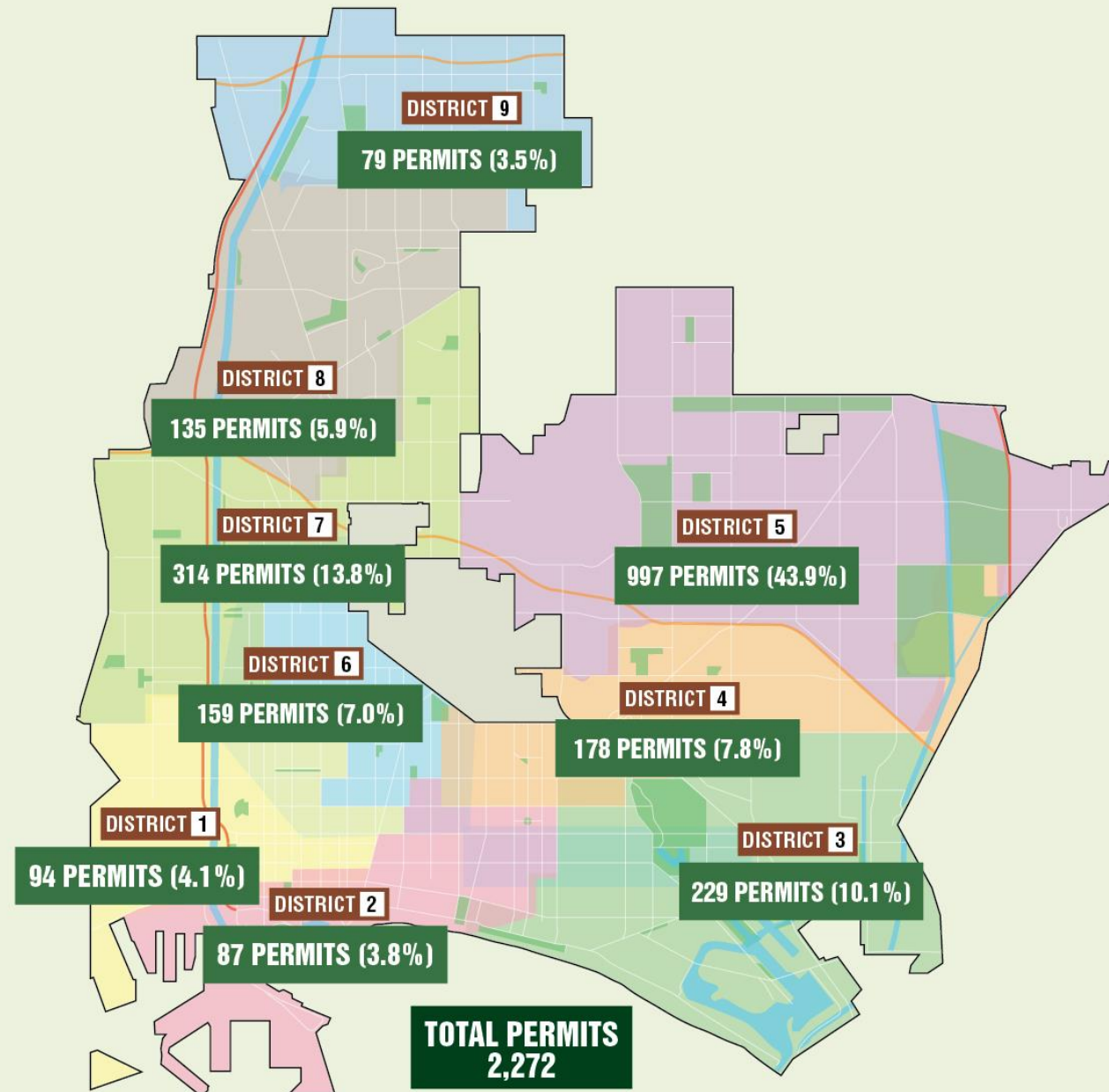


Note: Does not include Tidelands Funds

70 % of CIP investment in Southwest, West, Central and Northern areas

Other Ways Our Parks Are Activated

25



PEPPS And OVER 100 Current Partnerships Also Positively Activate Our Parks

ARC
 Association of Respect and Justice
 Bow Hunters
 Boys and Girls Club
 California Fish and Wildlife
 California State University Long Beach
 California State University Fullerton
 California State University Dominguez
 Hills
 Camp Fire USA
 Caremore
 Catholic Healthcare
 Centro CHA
 Co-op Preschool
 Coastal Commission
 Coolidge Park Association
 DeForest Park Community Association
 Department of Fish and Wildlife
 El Dorado Archers
 El Dorado Audubon Society
 Farm Lot 59
 Friends of Bixby Park
 Friends of Colorado Lagoon
 Friends of Darryl Black Park

Friends of El Dorado Dog Park
 Friends of the LA River
 Girls Scouts
 Health Care Partners
 Heart of IDA
 Hudson Community Garden
 Association
 Junior Archers
 JR Olympiad Archery Development
 LA 84 Foundation
 Long Beach Aquarium
 Long Beach CAP
 Long Beach Community College
 LB Community Garden Association
 Long Beach Day Nursery
 Long Beach Lawn Bowling
 Long Beach Local
 Long Beach Marine Institute
 Long Beach Organic
 Long Beach Unified School District
 Los Angeles Clippers Foundation
 Los Angeles Dodgers Foundation
 Los Angeles Kings
 Lowes

Model Sailboat Club
 Molina Health Care
 Musical Theater West
 Partners of Parks
 Ramona Park Community Association
 Rose Park Community Association
 Run Racing
 SCAN
 Scherer Park Dog Group
 Signal Hill Petroleum
 Silent Flyers
 Surfrider Foundation
 WANA
 WESCA
 West Long Beach Association
 Wilmore City Heritage Association
 Wrigley Association
 YMCA
 10 Non-profit Youth Baseball Leagues
 8 Non-profit Youth Soccer Leagues
 4 Non-profit Youth Softball Leagues
 4 Non-profit Youth Football Leagues
 1 Non-profit Youth Rugby League
 2 Non-profit Youth Lacrosse Leagues

Request: Incentivize the use of underutilized parks by waiving all or a significant portion of fees for community programming & events

Commission Policy Review

- **The City Council has given the authority to the Parks and Recreation Commission**
- **Any organization can request a waiver of fees**
- **No current definition of “underutilized park” that can be applied to the fee waiver process**

Year	Use Permits Issued	Fee Waiver Requests	Fee Waiver Denial
2016	2,174	71	5
2017	2,272	70	12

Commission's Newly Updated Fee Waiver Policy

Event or program is:

- Free or nominal fee, open to the public
- Consistent with PRM mission, values, and objectives
- Provides valuable benefit to LB community or PRM
- Fees would cause financial hardship
- Organization is Long Beach based

Request: The Parks, Recreation and Marine Commission return to the City Council with a plan to update waiving park permit fees for organizations that are activating our parks in low programmed areas, and providing umbrella permits for annual community events vs. having community groups apply each and every year for the same event

Commission reviewed request on 12/21/17, did not recommend

- **Fee Waiver policy does not designate nor give preference to “low programmed areas”**
- **Events have a tendency to evolve or change in scope from year to year (size, activities, insurance required, staff needed...)**
- **Annual approval provides opportunity to present community benefits and publically promote the event**

Deeper Dive Into Fee Based Programming

- **One component of programming**
- **Generally individuals operating small businesses**
- **Brings additional enrichment opportunities City can't afford**
- **Provides incubation opportunity for hundreds of small business providers**
- **Often instructors desire locations where there is ability to pay fee**
- **Past history of classes offered in lower income areas cancelling due to low to or no enrollment**

Options To Increase Fee Based Programs In Areas That Have Limited Offerings

- Continue to incentivize instructors offering activities in some parks by waiving the \$6 or \$8 Administration Fee
- Currently conducting an on-line survey
- Targeted outreach to our current instructors who live in some of the areas
- Lower City split from 35% to 30% of revenue
- Funding added to transition fee based programs to free

Request: Explore targeted promotion in the surrounding areas for classes offered at underutilized parks.

- **PRM's marketing of programs include: social media accounts (Facebook and Twitter) and website, advertisements in local publications (Press-Telegram, Gazettes, Kids Guide, School News, etc.), the quarterly Recreation Connection Magazine, and to school-aged children through LBUSD**
- **Recreation Connection- used to be focused on free programming, now majority is Fee Based programs due to budgetary need to be self supporting**
- **A new publication could be created to market Free Programs - \$18,000- \$25,000**

Current Recreation Connection

long beach
RECREATION CONNECTION best in nation
 March - May 2018 Class Registration Begins February 5



Long Beach Parks, Recreation and Marine
SPRING 2018
 FOLLOW US ON FACEBOOK & TWITTER
 We offer classes for all ages. Take our class interest survey at LBParks.org and let us know what you are interested in taking.

DeForestPark

6295 DeForest Ave., 570-1620

Enjoy basketball, sand volleyball and tennis facilities at this park as well as outdoor enclosed racquetball courts. Add a nature trail, horse trail, picnic areas and a playground and it's fun for the entire family.

YOUTH ACTIVITIES

Supervised Park Hours
 M-F: 10 a.m.-4 p.m.
 Sa: Noon-4 p.m.

DeForest Park Winter Snow Hill. Ages 5-12. Basketball tournament for ages 9-16; arts and crafts for ages 5-10; and a moon bounce for ages 6-10. Sa, Jan. 13, 11 a.m.-3 p.m.

Winter Fun Days. Ages 9-16. Basketball sign-ups and practices. Arts and crafts, music, dance, contests and tournaments in ping pong, foosball, bumper pool and checkers. M-F, 10 a.m.-4 p.m.; Dec. 18-31.

HeartwellPark

5801 E. Parkcrest St., 570-1635

Come enjoy 122.5 acres of scenic landscaped grounds with its fishing pond, bike/skate path, fitness course and cool, shaded picnic areas. For your pleasure there are night-lighted game courts, athletic fields, ball diamonds and a kiddie playground. Also included are youth activities, sports and some special interest classes.

YOUTH ACTIVITIES

Supervised Park Hours
 M-F: 2-6 p.m.
 Sa: 11 a.m.-3 p.m.

Arts and Crafts. Ages 5-12. Kids will be working with basic materials such as glitter, wooden sticks, construction paper, glue and crayons. Tu/Th, 4-5 p.m.

DrakePark

551 Maine Ave., 570-1625

Uniquely located in the Downtown Willmore Historic District, we've got a large hall for social gatherings such as parties, wedding receptions, meetings and seminars. There are lighted game courts for night play which includes volleyball, handball, basketball and tennis. A large soccer field and softball diamond are also equipped for night play.

YOUTH ACTIVITIES

Supervised Park Hours
 M-F: 3-6 p.m.
 Sa: 11 a.m.-4 p.m.

Peewee Flag Football for Girls, Too! Ages 6-8. Girls learn basic flag football skills using a Nerf ball. Girls learn throwing, catching, punting and pulling flags. No tackle rules. Everyone plays. Safe and fun. Runs F, 5-6 p.m. and Sa, 9-11 a.m., Sept. 17-Nov. 20.

Racquetball Center. Ages 12 and up. Courts are lit and have four walls with a ceiling. First-come, first-served basis and are reserved on the hour. M, 11 a.m.-2 p.m.; Tu/W/Th, 5-8 p.m.; F, 11 a.m.-2 p.m.; Sa, 9 a.m.-1 p.m. and Su, 11 a.m.-3 p.m. Starts Sept. 1.

HomelandCulturalCenter

1321 E. Anaheim St., 570-1740

Homeland Neighborhood Cultural Center is a place for community people to explore various elements of culture. Open to all ages, people and groups, programs are offered year-round in Playwriting, Acting, Poetry, Creative Writing, Dance and Music. Homeland is also the site for poetry readings, theater presentations, performances of dance and music, and cultural celebrations. Please call 570-1740 for specific information regarding workshop times and days.

YOUTH ACTIVITIES

Supervised Park Hours
 M-F: 2-6 p.m.
 Sa: 11 a.m.-3 p.m.

Arts and Crafts. Ages 5-12. Kids will be working with basic materials such as glitter, wooden sticks, construction paper, glue and crayons. Tu/Th, 4-5 p.m.

14thStreetPark

Chestnut and 14th St., 570-3231

14th Street is a small park with a multitude of possibilities. We have a variety of organized games and activities like arts and crafts, table games, board games, tetherball and more.

YOUTH ACTIVITIES

Supervised Park Hours
 M-F: 10 a.m.-4 p.m.

Arts and Crafts. Ages 5-12. Kids will be working with basic materials such as glitter, wooden sticks, construction paper, glue and crayons. Tu/Th, 4-5 p.m.

HomelandCulturalCenter

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HomelandCulturalCenter

1321 E. Anaheim St., 570-1740

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Previous Youth & Teen Programs Brochure

PARKS, RECREATION & MARINE
Youth & Teen PROGRAMS
 Fall 2010 - Winter 2011
 (562) 570-3100
www.lbparks.org

After School Recreation Programs
 Children ages 5-12 can visit their neighborhood park for fun activities including games, arts & crafts, special events and field trips. Call park for specific schedule of activities. This is a drop in program and there is no custodial childcare provided. Schedules vary, but most parks are open between 5-6 pm Monday-Friday, and 12-4 pm on Saturdays. Parks will be open extended hours Monday-Friday, during the winter school break from December 20-31.

Teen Centers
 Games, computer lab, crafts, sports, dances, field trips and more are offered for teens during after school hours and on Saturdays!
 California Recreation Center 1550 M.L. King, Jr. Ave., 570-1605 - Hours: M-F 2-6 pm
 Chavez Park, 401 Golden Ave., 570-8890 - Hours: M-F 3-7 pm; Sat. 12-4 pm
 El Dorado Park West, 2800 Studebaker Road, 570-3225 - Hours: M-F 3-7 pm
 Houghton Park, 8301 Myrtle Ave., 570-1640 - Hours: M-F 3-7 pm; Sat. 12-4 pm
 Silverado Park, 1545 W. 31st St., 570-1675 - Hours: M-F 2-7 pm

Teen Volunteer Programs
 Imagine contributing to your community, learning job skills, and having a blast at your local park, all while satisfying your LBUSD Service Learning requirements for high school graduation. Teens will see first hand what is involved in running their neighborhood park. Call (562) 570-3150 for more information.

Teen Docent Program
 Earn service-learning hours and develop leadership skills by becoming a teen docent at Rancho Los Cerritos. Lead guided tours of the historic house for youth groups, contribute to the planning and implementation of educational programs, assist with curatorial projects, and meet other teens like you. No previous experience is necessary. Training begins October 15, from 4-6 pm. Call (562) 570-1755 to get involved.

Parks
 Admiral Kidd • 570-1600
 Bobby • 570-1601
 Chavez • 570-8890
 Cherry • 570-1615
 College Estates • 570-1617
 Coolidge • 570-1615
 DeForest • 570-1620
 Drake • 570-1625
 El Dorado West • 570-3225
 Freeman Center • 570-8688
 Heartwell • 570-1635
 Houghton • 570-1640
 N. L. Br. Con. Ctr. • 570-6950
 M.L. King • 570-4405
 Michels • 570-1605
 Miracle on 4th • 570-1786
 Pan American • 570-1660
 Ramona • 570-1655
 Scherer • 570-1674
 Silverado • 570-1675
 Somersal • 570-1690
 Stearns Champions • 570-1685
 Veterans • 570-1695
 Wardlow • 570-1705
 Whiskey • 570-1710
 14th St. • 570-8890

LB WRAP (Winners Reaching Amazing Potential)
 WRAP is a free program offered to students enrolled at the schools listed below. Funded by ASES and Community Development Block Grants, WRAP is a partnership with Long Beach Unified School District. Pre-registration required. For more information, call 570-3561.
Sites:
 Burbank Elementary • Edison Elementary • Garfield Elementary • Grant Elementary • Hudson K-8 • Lafayette Elementary • Lee Elementary • Los Cerritos Elementary • Starr King Elementary

LB ROC (Recreation on Campuses)
 ROC is funded by Community Development Block Grants and serves youth who may not live near parks. Recreation Leaders supervise after school and weekend activities on designated campuses. This is a free, non-custodial care program offering activities such as arts & crafts, games, sports tournaments and excursions.
Sites:
 Burnett Elementary • Garfield Elementary • Lincoln Elementary • Starr King Elementary • Stevenson Elementary
 For information on the programs listed above, call 570-3561.

Free Park Programming Previously in Recreation Connection

- **With additional staffing and resources, more targeted marketing could be implemented**
- **Recreation Connection is available on line in four access languages. Can be printed in the three additional languages at a cost of \$106,368 a year**
- **PRM is also working with the City's Language Access staff to identify additional opportunities**

Programming Through An Equity Lens

- ▶ **City in the process of creating community wellness/equity indicators through the Office of Equity (OOE) in evaluation of programs and services citywide**
- ▶ **Will be finalized this spring through the City's newly-trained 20-member community facilitator cohort**
- ▶ **OOE will look at disparities and work with City leadership and communities to design policies, practices, and programs to address these disparities**

- **Research on distribution of programming resources using an equity lens only uncovered a few cities**
- **These cities use data similar to the community wellness/equity indicators we are finalizing**
- **PRM recommends waiting until those indicators have been set and then look at our policies, practices and programs through that lens**

Sample Equity Lens For Programming

► Minnesota Model

- ❑ 50% of baseline funding equally distributed
- ❑ 25% of baseline funding distributed based on community indicators: income, diversity, youth/senior population, vehicle access, crimes against people,
- ❑ 25% of baseline funding distributed based on site characteristics: size, amenities, location

Summary

- ▶ **As the data indicates, PRM is already doing a great job leveraging our limited city resources and community assets within our park system towards a fair and equitable system**
- ▶ **We will continue to be a part of the Equity discussion and adjust program and service delivery as needed**

Questions?