



CITY OF LONG BEACH

DEPARTMENT OF DEVELOPMENT SERVICES

333 West Ocean Blvd., 3rd Floor, Long Beach, CA 90802 (562) 570-5237

May 2, 2017

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt a Resolution approving the acceptance of grant funds from the Southern California Association of Governments (SCAG) in the amount of \$250,000;

Authorize the City Manager, or designee, to execute all necessary documents with SCAG relating to the grant awarded to the Development Services Department for professional planning services to study land use regulations for North Long Beach in the context of the City's proposed updated General Plan; and,

Increase appropriations in the Development Services Fund (EF 337) in the Development Services Department (DV) by \$28,000 to provide matching funds. (Districts 8, 9)

DISCUSSION

SCAG recently awarded the City of Long Beach a Sustainability Planning Grant. Under this grant program, the Department of Development Services will receive \$250,000 in planning services from a firm to be procured by SCAG with the City's input. This firm will conduct community engagement and outreach, assess existing conditions, and devise zoning mechanisms that will improve rates of investment, achieve land-use and transportation goals, and improve the overall quality of life in the greater North Long Beach area.

The Department of Development Services, in consultation with the City Manager, applied for \$881,310 in grant funds from SCAG in November 2016. SCAG received a high volume of grant requests and the City was able to secure \$250,000 in initial funding. In March 2017, staff came to an agreement with SCAG regarding a reduced scope for the project consistent with the awarded funding amount. An unfunded second phase of the project will be pursued if and when future funding becomes available. The complete scope and funding memo are attached as Exhibit A. City Council approval is required now to accept the grant.

The planning efforts funded by this grant are generally focused on areas of the City north of Del Amo Boulevard with a particular emphasis on commercial corridors such as Long Beach Boulevard, Atlantic Boulevard, Artesia Boulevard, Cherry Avenue, Paramount

Boulevard and South Street. This grant advances SCAG and the City's shared goal of promoting sustainable development, community empowerment and linking land-use and transportation to improve health and reduce vehicle emissions.

SCAG requires a City Council Resolution for the acceptance of this grant. Upon adoption of this Resolution, the City Manager and Development Services will enter into a detailed agreement with SCAG, complete the consultant procurement process, and begin the project. In advance of this larger project, Development Services has provided technical support and staffing to the Vice Mayor's Uptown Planning and Neighborhood Task Force, which is gathering strategic expert information regarding retail, housing, safety, arts and culture, parks, mobility, and other subjects of potential policy intervention for the enhancement of North Long Beach.

This matter was reviewed by Assistant City Attorney Michael J. Mais on April 12, 2017 and by Budget Management Officer Rhutu Amin Gharib on April 14, 2017.

SUSTAINABILITY

This grant seeks to build upon existing community resources and strengths in North Long Beach, and expand the retail, service and housing opportunities in the area. This effort will allow residents to drive shorter distances, or walk, take the bus or bicycle, to jobs, amenities, goods and services within their community, reducing trip lengths and associated air quality emissions.

TIMING CONSIDERATIONS

City Council action is requested on May 2, 2017, to meet the timing and procedural requirement of SCAG.

FISCAL IMPACT

This action will allow the City to access \$250,000 in consultant services funded by SCAG and paid directly to the consultant. The local match requirement of this grant consists of staff time (approximately \$109,000), donated student/intern time in partnership with California State University Long Beach (approximately \$8,000), and a direct match (\$28,000), as well as future environmental review (\$100,000). An appropriation increase of \$28,000 in the Development Services Fund (EF 337) in the Development Services Department (DV) is requested to expend funds for the direct match. The cost will be offset by a General Plan Surcharge collected to fund these types of efforts. Appropriations for the environmental review will not be needed until Fiscal Year 2018 (FY 18) and have been requested as part of FY 18 budget process. The cost of the environmental review will also be offset by the General Plan Surcharge. There is no direct local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

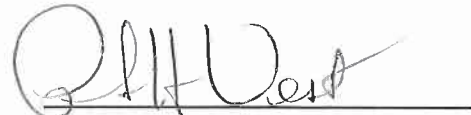
Respectfully submitted,



AMY J. BODEK, AICP
DIRECTOR OF DEVELOPMENT SERVICES

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APPROVED:



PATRICK H. WEST
CITY MANAGER

Attachments: Exhibit A – Grant Scope and Funding Memo
City Council Resolution



MEMORANDUM

DATE March 14, 2017

TO Christopher Koontz, AICP | Advance Planning Officer

ADDRESS 333 West Ocean Blvd., 5th Floor | Long Beach, CA 90802

FROM Wendy Nowak, AICP | Associate Principal
Suzanne Schwab, AICP | Associate

SUBJECT Phase I and II Updates to the Destination Uptown: Livable Zoning and Investment Plan for SCAG Funding

PROJECT NUMBER COLB-2.8

Project Overview: Destination Uptown, Phased Approach

The proposed Destination Uptown: Livable Zoning and Investment Plan (UZIP) is a collaborative effort between the City and the community to create a new vision, economic strategies, active transportation improvements and zoning to guide future development in North Long Beach (Uptown). This integrated plan will connect members of this disadvantaged area with multiple planning and mobility efforts underway and resources to increase sustainability and livability in the area. The outreach efforts and tools created with this plan will serve as the action items to implement City's soon to be adopted GP Land Use Element in the Uptown area.

The following memorandum outlines the changes made to the scope that was proposed to SCAG for funding the UZIP project. The February 2, 2017 meeting agenda of SCAG's Executive/Administration Committee projected funding of \$250,000 for UZIP which was subsequently discussed with City staff. Since the funding allocated for the project would only cover a portion of the original scope, this memorandum outlines a phased approach to the effort so that the City can move forward as funding is secured. To preserve the intent of the project the City elected to creatively divide the project into phases. Phase I is in line with funding identified by SCAG under the 2017 Sustainable Planning Grant Program, Integrated Land Use/ Shared Vision category. Phase II identifies subsequent tasks that the City would complete as funding becomes available.

Additional City Funding and Partnerships:

While establishing the phased scope Planning staff partnered with the City's Economic Development Department and Cal State Long Beach to augment funding for a few tasks. The original grant proposal identified City contribution of \$176,262 (CEQA cash contribution and Staff time). In the refined scope of work the City identified an additional \$68,340 of additional funding. The changes to the scope and additional funding bring the City's contribution to \$244,602 (including CEQA). The additional funding includes:

- Additional, City in-kind match of Staff time to cover UPLAN meetings estimated at \$32,520. (Task 2.2)
- Partnership with Masters of Social Work Students at Cal State Long Beach for Stakeholder Interviews estimated at \$7,920. (Task 2.3)

- City's Economic and Property Development Department to cover the cost of the Developer Round Table estimated at \$27,900. (Task 2.8)

Two Phase Scope:

Recommended changes to the Scope of Work are attached to this memo and have been tracked using strikethrough and underline to indicate additions and deletion to each task. Additionally, columns were added to document how the original scope and budget could be divided between two phases. While the phased approach addresses how the project could be completed it is not ideal and may create additional cost and duplicative work related to CEQA and adoption of the zoning amendments by the City.

The primary implementation tool for the UZIP project is an update to the City's Zoning Code to incorporate two new PlaceTypes from the 2035 General Plan Update—Task 3.1. This task has been divided into two phases and is the basis for further refinements of other tasks. The following highlights the scope and expected outcome of each phase:

PHASE I: CREATION OF COMMERCIAL AND MIXED-USE ZONES (SCAG ALLOCATION)

Outcome: creation of commercial and mixed-use zones for the Artesia and Atlantic corridors. (Task 3.1(a))

- » Changes to Task 2, Public Outreach and Vision, split the work between the two phases. It is anticipated that Phase I tasks will inform future work in Phase II. (Task 2)
- » Technical studies for parking and infrastructure that support the Land Use Strategy have been allocated accordingly across Phase I and II. (Task 3)
- » One Demonstration Project will occur during Phase I. (Task 5)
- » Project Management has also been divided between the two phases. (Task 6)

PHASE II: CREATION OF RESIDENTIAL ZONES AND ECONOMIC DEVELOPMENT STRATEGY (FUTURE FUNDING)

Outcome: creation of new residential zones and an economic development strategy for the Artesia and Atlantic corridors. (Task 3.1(b) and Task 4)

- » Public outreach tasks resume in this phase building on the effort from Phase I but also covering the focus of this phase—housing, open space, and economic development. (Task 2)
- » Technical studies will be completed and overall corridor improvements will be analyzed. (Task 3)
- » The Economic Development Strategy will be completed in Phase II. (Task 4)
- » The second Demonstration Project will occur during Phase II. (Task 5)
- » Project Management has also been divided between the two phases. (Task 6)

Additional Scope Refinements:

Once the project had been divided into two phases, additional adjustments were made to refine the scope which resulted in an overall savings of \$21,193 for the project. The following changes have been made to the accompanying Scope of Work:

- Adjusted scope for background documentation and literature review, savings of \$4,200. (Task 1.1)
- Reduced consultant involvement in website and e-blasts, savings of \$6,653. (Task 2.9)
- Adjusted scope for parking study, savings of \$6,340. (Task 3.4)
- Removed interviews associated with the Pro Forma, savings of \$4,000. (Task 4.1)

Destination Uptown: Livable Zoning and Investment Plan							
Scope of Work				Budget Notes/ Changed Made	Original	PHASE I	PHASE II
Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET	
Task 1: Project Initiation and Existing Conditions							
1.1	Project Kick-Off	Kick off meeting with selected Consultant Team, SCAG Project Manager, City of Long Beach, Development Services, Planning Bureau, and other relevant staff.	Meeting Agenda and Summary	No change.	\$ 8,000	\$ 8,000	\$ -
1.2	Background Document and Literature Review	Conduct a review of literature and research regarding SB 375 and AB 32, compile City documents and policies that will help meet GHG emission and water conservation goals, review and identification of restrictive elements of the Zoning Ordinance, as well as review of local and regional planning programs in association with public utilities, the water district, SCAG and AQMD.	Collection, organization and review of background document and literature review	Reduced scope and deferred review related to housing to Phase II.	\$ 22,900	\$ 13,700	\$ 5,000
1.3	GIS Support	Acquisition and organization of relevant GIS files needed for the project analyses and graphics. Consultant shall prepare a GIS parcel base map with the project boundary (approximately 4,000 acres in size) to be used for analysis through out the project and to validate baseline data. Ongoing GIS support to prepare maps, graphics and analyses for parking study, transportation analysis, and economic analyses.	GIS Database. Project Base Map MDX and Shape Files	Divided between two phases.	\$ 20,000	\$ 10,000	\$ 10,000
Reimbursables				Divided between two phases.	\$ 450	\$ 350	\$ 100
Task 2: Public Outreach and Vision							
2.1	Public Participation Plan	Consultant shall draft a Public Involvement Plan (PIP) outlining proposed outreach and marketing strategy to engage the community. The PIP will include a draft outreach schedule and proposed means and methods of conducting community engagement and anticipates reaching out to active community participants (churches, schools, Uptown BID, etc.) to help engage the community in a dialogue about the area and proposed project.	Public Involvement Plan	No change.	\$ 4,160	\$ 4,160	\$ -

Destination Uptown: Livable Zoning and Investment Plan

Scope of Work

				Budget Notes/ Changed Made	Original	PHASE I	PHASE II
Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET	
2.2	UPLAN Advisory Meetings	The Uptown Planning Land Use and Neighborhoods Strategy (UPLAN) advisory group was established by Councilmember Rex Richardson's office during the fall of 2016 to focus on guiding principles for development in North Long Beach. This group is comprised of members from a variety of groups including real estate developers, workforce strategists, mobility experts, the Long Beach Unified School District, and the Uptown BID. This task will allow for preparation and facilitation of up to 7 meetings for the UPLAN advisory group. The UPLAN will serve as the official advisory body to interpret public feedback and to review, confirm, and recommend changes related to the vision statement and economic, parking, mobility multifamily and zoning strategies prior to study sessions with the Planning Commission. Meetings for UPLAN are expected to take place at strategic milestones of the UZIP process as confirmation and input to staff and the consultant team are needed.	Meeting agendas, PowerPoint presentations, and summaries for up to 7 meetings	Maintained a total of 7 meetings, shifted 2 meetings to be facilitated by City staff and consultant, the remaining 5 to be facilitated by City staff only, split between Phase I and II.	\$ 47,520	\$ 7,500	\$ 7,500
2.3	Stakeholder Interviews	Coordinate and facilitate interviews with key members of the community. As a part of the Public Involvement Plan (Task 2.1) a list of stakeholders will be identified by the consultant, City, and UPLAN group. It is anticipated that stakeholders could include business owners, property owners, members of the Uptown BID, area Council members, and neighboring cities. Since Gateway Cities COG is an important partner in this project the Artesia Boulevard Cities (Compton, Bellflower, Artesia, and Cerritos) should also be interviewed especially related to implementation of the Artesia Boulevard Master Plan. Interviews will help to shape community priorities and identify preliminary considerations, opportunities or challenges that should be addressed over the course of this effort.	Up to 16 Interviews, Interview Questions and Summary	Up to 16 total interviews. 11 interviews to be conducted by volunteer MSW (Cal State Long Beach) students, 5 to be conducted by consultant and City staff.	\$ 11,520	\$ 3,600	\$ -

Destination Uptown: Livable Zoning and Investment Plan

Scope of Work

			Budget Notes/ Changed Made	Original	PHASE I	PHASE II	
Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET	
2.4	Livability and Sustainability Walking Tours	A series of up to 6 livability and sustainability walking tours will be held in designated areas of Uptown. The tours will be customized to address the highest priority issues in each area, and could include an assessment of land use compatibility, perceived safety issues, active transportation audits (using SCAG's Go Human walking and biking guide), neighborhood design improvements and energy efficiency. The focus of this effort is to encourage participation of the general public (especially those not participating in the UPLAN or Academies) to gain on-the-street, real world insights about what could be done to improve livability of their neighborhoods. Other participants may include City staff, the consultant, members of the citizen and business owners' academies, UPLAN, as well as other members of community groups. An online version of the walking tour will also be created so that additional feedback can be gathered from those who are unable to attend the walking tours in person. Insights and observations from the walking tours will be used to help inform the zoning changes developed in Task 3, the Economic Strategies formulated in Tasks 4, and the demonstration projects identified in Task 5.	Up to 6 Livability Walking tours. Memorandum summarizing the observations of each tour. Online version of the walking tour for additional feedback.	Phase I, 2 walking tours plus online, Phase II, 4 walking tours.	\$ 50,040	\$ 16,680	\$ 33,360
2.5	Public Workshops	In collaboration with the City's business and neighborhood partners (for example the Library Foundation, Business Improvement District, Jordan High School PTA) the consultant shall facilitate up to 2 interactive public workshops. One workshop will be to obtain input and to help draft the vision statement (Task 2.11). The second workshop shall focus on reviewing the draft plan to assure the final product reflects the community vision. Collateral from each workshop will be posted to the web page so that additional feedback can be gathered from those who are unable to attend a workshop in person. Outreach efforts will engage the community groups that are well connected in the community (such as local churches) to help network the event and encourage residents to participate and provide input. Translation services will be provided.	Up to 2 facilitated Public Workshops	One workshop to be conducted in each phase.	\$ 44,680	\$ 22,340	\$ 22,340

Destination Uptown: Livable Zoning and Investment Plan

Scope of Work				Budget Notes/ Changed Made	Original	PHASE I	PHASE II
Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET	
2.6	Citizens' Academy	<p>A Citizens' Academy comprised of residents and active community members will be provided in Uptown. The intent of the Academy is to bring City Hall to the community and market the resources available to residents (improvement rebates, grid-alternatives to solar, tree planting, etc.) while also helping to demystify certain city functions and departments for the community, making them more accessible to residents. Curriculum may include topics focused on city programs, land use, economic/market conditions, and sustainability. The official syllabus will be developed in collaboration with City staff and with input from the members of UPLAN. Participants may include guest speakers from various agencies and City departments (Development/Neighborhood Services, Gas and Oil, SCE, Office of Sustainability, Health Department, etc.) as well as the Uptown BID. The conversations held at these meetings will inform the work being done in Tasks 3 and 4. It is also the intent of this task that, once the Academy has been completed, attendees will be empowered with the resources to help connect their neighbors, other residents, and community groups to City programs and information regarding this project—effectively serving as community ambassadors to support the ongoing efforts and success of the strategies identified to improve these disadvantaged neighborhoods and to keep the momentum going.</p>	<p>Up to 8 facilitated academy classes, curriculum, and presentations (Citizens Academy Toolkit)</p>	<p>Deferred to Phase II.</p>	\$ 57,920	\$ -	\$ 57,920
2.7	Business Owners' Academy and Ambassadors Program	<p>Similar to the Citizen's Academy (Task 2.6), a separate Academy and Ambassadors Program will be established for local business owners. Curriculum will focus more on topics that are specific to business owners and operators such as (facade improvement rebates, pacific workforce board programs, etc.). Members of the academy will be charged with helping the City to reach out to their colleagues—as ambassadors—helping to connect other businesses to City programs and information regarding this project. It is anticipated that the members of the Business Owners' Academy will primarily be members of the Uptown BID. For efficiency's sake, there may be opportunities to hold joint Citizens' and Business Owners' Academy meetings if there are topics that are of interest to both groups.</p>	<p>Up to 6 hosted business owners' academy classes, curriculum, and presentations</p>	<p>Deferred to Phase II.</p>	\$ 50,920	\$ -	\$ 50,920

Destination Uptown: Livable Zoning and Investment Plan

Scope of Work

Scope of Work				Budget Notes/ Changed Made	Original	PHASE I	PHASE II
Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET	
2.8	Developer Round Table	A developer round table will be held to engage the development community in a discussion regarding land use, area economic potential, and sustainability. Questions or an activity will be developed to understand this group's perspective on the area, existing conditions, opportunities and constraints, as well as their experience with implementing current City programs and policies, and their ideas for UZIP.	Facilitate round table discussion, agenda, presentation, and summary	City Economic Development Department will cover the cost of this task- removed from funding request.	\$ 27,900	\$ -	\$ -
2.9	Project Webpage and City Eblasts	This task will provide support to develop text and content related to the effort that shall be integrated into a dedicated page for UZIP on the City's Development services website. Draft text will be provided for posting on the site as well as draft text that can be used to email out to the City's distribution list on Link LB. The City will be responsible for maintaining and posting on the website, however, the consultant will provide the draft content for the city's review and eventual posting over the duration of the project. Draft text for the Link LB distribution list can also be used for press releases as the City sees fit (and as will be more clearly defined in Task 2.1). The web page will be a useful resource for UPLAN, the Academies, and other interested stakeholders. <u>It is intended that the website will become the home for all UZIP documents (links to applicable parts of the zoning code (Tasks 3.1(a) and 3.1(b)), Neighborhood Mobility Plan (Task 3.5), Infrastructure Improvements (Task 3.6), and Economic Incentives (Task 4). Upon completion of Phase II the site will transition from information related to the creation of UZIP to information related to implementation of the Plan for residents and businesses.</u>	Web page and Draft Link LB Email Notifications	City staff to take lead on this task, reduced consultant involvement.	\$ 25,880	\$ 8,505	\$ 10,723
2.10	Project Branding and Collateral	The consultant shall prepare a project style guide to establish project theming and branding. The style guide will include a logo, fonts, color themes, document templates, etc. to be used for all project materials. Using the style guide a series of project fact sheet will also be developed. Fact sheets will be used to educate the public on key components of the project and process. Materials generated will create an identifiable brand to make the effort easily recognizable and marketable to the community.	UZIP Style Guide and up to 3 Project Fact Sheets	Moved one project fact sheet to Phase II.	\$ 14,040	\$ 12,040	\$ 2,000

Destination Uptown: Livable Zoning and Investment Plan							
Scope of Work				Budget Notes/ Changed Made	Original	PHASE I	PHASE II
Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET	
2.11	Vision Statement and Sustainability Objectives	The consultant shall prepare a graphically rich vision statement that is reflective of the feedback received through the public outreach process. The vision and set of sustainability objectives will guide development of the zoning ordinance, land use and economic strategies and incentives. The UPLAN advisory group will validate and provide final input on the vision statement.	Image based vision statement and sustainability objectives	No change.	\$ 7,240	\$ 7,240	\$ -
2.12	Community Investors Open House	Once the Land Use (Task 3) and Economic (Task 4) Strategies have been determined the City, with the assistance of the consultant team, will host an Open House to "pitch the plan". Investors, developers, and businesses from outside the area will be invited to learn more about the changes for the corridors in the Uptown area. This event will be used to cross promote the existing benefits, incentives, and updated requirements. Examples include promotion of Atlantic's UpLink Wi-Fi network, the City's rebate programs, and the new zoning districts. The open house will also highlight the vision and demonstrate how the integration of the UZIP project with other projects, plans, and investment in Uptown will spur change in the area and create a livable corridor—making it an attractive area for new development and additional investment.	Facilitation of one open house, boards, and other materials to unveil the end result of the UZIP project to the development community	Moved to Phase II.	\$ 17,600	\$ -	\$ 17,600
2.13	Planning Commission Study Sessions	To keep Planning Commission informed of the UZIP project and process this task involves consultant time for preparation and attendance at study sessions at commission hearings.	PowerPoint presentation and attendance at up to 2 study sessions	One study session per phase.	\$ 10,520	\$ 5,260	\$ 5,260
Reimbursables				Split over two phases.	\$ 3,700	\$ 1,850	\$ 1,850

Task 3: Land Use Strategy

Destination Uptown: Livable Zoning and Investment Plan

Scope of Work

Budget Notes/
Changed Made Original PHASE I PHASE II

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Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET
3.1 (a) Update Zoning Ordinance Phase I	The consultant shall evaluate current <u>commercial and mixed-use</u> zoning designations for the Artesia Boulevard and Atlantic Avenue corridors and the PlaceTypes of the General Plan to make recommendations for the City to consider creation of new zoning districts <u>for commercial and mixed-use development</u> . A Land Use Options Memorandum will summarize the evaluation and provide land use recommendations informed by the studies conducted in Tasks 3.2, 3.3, and 3.4. Once a preferred land use strategy has been selected the consultant shall create zoning districts to implement the Neighborhood-Serving Centers and Corridors PlaceTypes of the 2035 General Plan Land Use Element. These PlaceTypes encourage mixed-use, commercial and multi-family <u>residential development will be addressed in Phase II</u> buildings with social activity often located at major intersections—creating a livable corridor. The ordinance will include allowed uses, development standards, public realm improvements, and requirements/incentives for water, energy efficiency and sustainability.	Land Use Options Memorandum, Commercial and Mixed-Use; Draft Zoning Ordinance (revised development standards text and mapping)	Split over two phases. Phase I to cover mixed-use and commercial and Phase II to focus residential zones.	\$ 62,560	\$ 31,280	\$ -
3.1(b) Update Zoning Ordinance Phase II	In a separate phase I The consultant shall evaluate current <u>residential</u> zoning designations for the Artesia Boulevard and Atlantic Avenue corridors and the PlaceTypes of the General Plan to make recommendations for the City to consider for creation of new zoning districts <u>for residential development</u> . A Land Use Options Memorandum will summarize the evaluation and provide land use recommendations informed by the studies conducted in Tasks 3.2, and 3.3, and 3.4 . Once a preferred land use strategy has been selected, the consultant shall create zoning districts to implement <u>standards for residential development and open space within</u> the Neighborhood-Serving Centers and Corridors PlaceTypes of the 2035 General Plan Land Use Element. These PlaceTypes encourage mixed-use, commercial <u>(implemented in Phase I)</u> , and multi-family buildings with social activity often located at major intersections—creating a livable corridor. The ordinance will include allowed uses, development standards, public realm improvements, and requirements/incentives for water, energy efficiency and sustainability.	Land Use Options Memorandum, Residential; Draft Zoning Ordinance (revised development standards text and mapping)	Split over two phases. Phase I to cover mixed-use and commercial and Phase II to focus residential zones.		\$ -	\$ 31,280

Destination Uptown: Livable Zoning and Investment Plan							
Scope of Work				Budget Notes/ Changed Made	Original	PHASE I	PHASE II
Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET	BUDGET
3.2	Evaluate Multi-Family and Affordable Housing Policies	Consultant shall evaluate the City's current zoning and programs related to multi-family and affordable housing development and make recommendations for the City to consider specifically related to the UZIP area. Will inform zone change recommendations in Task 3.1(b), and will complement work to be completed in Tasks 3.4, 3.5, and 3.6.	Analysis and memorandum of conclusions and recommendations	Will occur in Phase II to support Task 3.1(b).	\$ 17,920	\$ -	\$ 17,920
3.3	Formulate Parks and Open Space Strategy	The consultant shall review the County of LA parks needs assessment as well as City park plans and evaluations for Long Beach North and formulate strategies to connect to existing open space and increase usable open space in new development along the corridors. Strategies shall be consistent with the City's General Plan and should include creative concepts that support active transportation such as parklets (closing a portion of a street or reclaiming a parking space to provide a mini park), integrating water quality and retention where possible, and implementation of amenities to serve the community.	Analysis and memorandum of conclusions and recommendations	Will occur in Phase II to support Tasks 3.1(a) and 3.1(b).	\$ 34,520	\$ -	\$ 34,520
3.4	Parking Study	The consultant shall prepare a parking study to analyze available new parking standards for the proposed land use zones along the Atlantic Avenue and Artesia Boulevard corridors (approximately 3.5 miles of corridor between the two streets combined). The study shall evaluate the existing condition of available parking standards for motorized and non-motorized vehicles including but not limited to the number of spaces, configuration, access, visibility (including signage), etc. and make recommendations for supporting a park once strategy while fostering neighborhood mobility and a short trips strategy for the corridors to <u>support the new zones created in Tasks 3.1(a) and 3.1(b).</u>	Analysis and memorandum of conclusions and recommendations	Reduced scope to focus on parking requirements (related to 3.1) and park once strategy, put less emphasis on analyzing existing conditions (divided between two phases consistent with Tasks 3.1(a) and	\$ 50,340	\$ 22,000	\$ 22,000

Destination Uptown: Livable Zoning and Investment Plan

Scope of Work

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Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET	
3.5	Comprehensive Neighborhood Mobility Plan	The integration of land use planning and mobility options is key to achieving a livable corridor. The consultant shall prepare a neighborhood mobility plan that encourages active transportation for short trips. The focus will be on safe bikeways, pedestrian paths/sidewalks, intersections, routes to school, and connections to open space beyond Atlantic Avenue and Artesia Boulevard. The Plan shall incorporate the North Long Beach Framework Plan for Atlantic Avenue and the Gateway Cities Complete Streets Master Plan for Artesia Boulevard to create connections throughout Uptown's disadvantages communities that are served by these corridors. The Activate Uptown Go Human event was a good test for implementing bikes on connectors such as Myrtle Avenue, however, Uptown needs a permanent and comprehensive approach to better connect the community. The Plan shall be consistent with the City's General Plan Mobility Element and provide street sections that implement the City's Bicycle Master Plan, intersection and possible midblock crossing designs, as well as other traffic calming measures and active transportation features that complement the Land Use and Economic Strategies of the UZIP project.	Mobility Plan including maps, street sections, and traffic calming measures to promote active transportation (note these will not be engineering drawings)	Moved to Phase II, to be completed once all land use/zoning has been determined.	\$ 28,400	\$ -	\$ 28,400
3.6	Infrastructure Study	The consultant shall conduct an infrastructure study related to water, stormwater, and sewer capacity and flows for the Artesia Boulevard and Atlantic Avenue corridors. In addition to capacity improvements stormwater management best practices to capture and reuse recycled water, reduce water use, and encourage the use of new technology will also be identified. Related to Task 3.3 the study will evaluate open space for conjunctive uses. Lastly, in connection to the Economic Development Strategy (Task 4) the study will include a cost benefit analysis linking the cost of identified improvements to the value of new development along these corridors.	Analysis and memorandum of conclusions and recommendations	Divided scope to analyze infrastructure for development across Phase I and II, cost benefit analysis deferred to Phase II.	\$ 83,800	\$ 32,000	\$ 51,800
Reimbursables				\$ 700	\$ 350	\$ 350	
Task 4: Economic Development Strategy							

Destination Uptown: Livable Zoning and Investment Plan							
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Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET	
4.1	Pro Forma Development Feasibility and Analysis	The consultant shall conduct an evaluation of the densities and parking requirements needed to make new development feasible and inform the land use strategy. The pro forma will be shared with the development community, UPLAN, and/or academics as identified in Task 2. This task will also include focused interviews with members of the developer round table, banks, and investors to obtain their assessments of the Uptown area and what they feel would provide incentive to spur investment in the area.	Development Feasibility and Analysis Memorandum	Reduced scope and deferred to Phase II.	\$ 21,500	\$ -	\$ 17,500
4.2	Motel/Hotel Demand Study	Using available data such as Transit Occupancy Tax data, police reports, and information available from the City's Housing Authority the consultant shall conduct a study to determine the use of motel/hotel rooms in the area. The study will include an evaluation of current motel uses, competitive supply, and area demand. Use of the motel rooms as a form of affordable housing will also be studied.	Motel/Hotel Demand Study Memorandum	Deferred to Phase II.	\$ 23,000	\$ -	\$ 23,000
4.3	Economic Development/ Financing Strategy	The consultant shall evaluate funding sources to implement this investment plan such as creative financing mechanisms, fee waivers, and other funding opportunities for assisting developers, businesses, residents and the City to achieve the investment and sustainability goals as identified throughout the UZIP project. These strategies shall be incorporated into an implementation matrix identifying collaborative partnerships to implement the vision of UZIP.	Economic Development/ Financing Strategy Memorandum and Implementation Matrix	Deferred to Phase II.	\$ 45,300	\$ -	\$ 45,300
Reimbursables				Deferred to Phase II.	\$ 500	\$ -	\$ 500

Destination Uptown: Livable Zoning and Investment Plan

Scope of Work

			Budget Notes/ Changed Made	Original	PHASE I	PHASE II	
Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET	
Task 5: Vision to Reality: Demonstration Projects							
5.1	Community Demonstration Projects	<p>Building on the community energy and excitement of the 2016 Activate Uptown Go Human event the City, consultant, and project outreach partners (Library Foundation, Jordan High School PTA, Citizen and Business Academies, UPLAN, and the Uptown BID) will host two demonstration projects <u>(one to occur in Phase I and the other in Phase II)</u> to further engage the community in the UZIP process. The first demonstration project <u>will occur during Phase I</u> and will focus on active transportation and create a temporary cycle track on Atlantic Boulevard and Orange Avenue as well as a bike-boulevard on Harding Street. These bike improvements will allow the community to test future bike facilities <u>(related to Task 3.4)</u> and continue to create excitement for the project. The second demonstration project <u>will occur during Phase II and will</u> engage the community and area youth in a street health and safety day. Activities include crosswalk art throughout Uptown and temporary installation of other traffic calming measures proposed in the UZIP Mobility Plan (Task 3.4). Health will be incorporated into the day through activities that highlight physical activity, such as yoga in a temporary parklet, and healthy food choices, such as cooking demonstrations by a local restaurant. Health and safety related activities will be finalized and developed to round out the event as the UZIP project comes together. While these activities will link directly to UZIP, the City will also be pursuing future Metro grant funding for a City-wide Active Transportation Plan and these demonstration projects could connection to future permanent improvements through that grant.</p>	Up to two one-day Community Demonstration Projects	Will host one demonstration project per phase.	\$ 14,200	\$ 7,100	\$ 7,100
Reimbursables				\$ 4,450	\$ 2,225	\$ 2,225	
Task 6: Project Management							
6.1	Team Meetings	Consultant shall host a monthly meeting with the SCAG Project Manager, City of Long Beach Project Manager, and other relevant staff.	Meeting Agendas and Summaries	Divided between two phases.	\$ 49,240	\$ 24,620	\$ 24,620
6.2	Project Management/Monthly Reporting	Coordination with project team, sub consultants and prepare monthly reports in accordance with SCAG reporting methodologies.	Monthly Reporting	Divided between two phases.	\$ 8,640	\$ 4,000	\$ 4,640

Destination Uptown: Livable Zoning and Investment Plan							
Scope of Work				Budget Notes/ Changed Made	Original	PHASE I	PHASE II
Task	Description	Deliverables	COMMENTS	BUDGET	BUDGET	BUDGET	BUDGET
6.3	Final Deliverables to SCAG	The consultant shall prepare a final document combining existing conditions, vision, an outreach summary, maps, focused studies, and zoning ordinance. Since the final adoption of the entire project will occur after the grant completion date, City Staff will usher the project through review and adoption with both Planning Commission and City Council.	Final Deliverables to SCAG	Divided between two phases.	\$ 10,800	\$ 5,000	\$ 5,800
	Reimbursables			\$ 450	\$ 200	\$ 250	
			Totals	\$ 881,310	\$ 250,000	\$ 541,778	
		New project funding total (Phase 1 and 2 combined- does not include Tasks/Time funded by the City)			\$ 791,778		
		CITY CONTRIBUTION:					
		City CEQA Contribution		\$ 100,000			
		In-kind Services (Staff Time)		\$ 76,262			
		In-kind Services (Staff Time for UPLAN Meetings, Task 2.2)		\$ 32,520			
		City Economic Department (Funds to Pay for Developer Round Table, Task 2.8)		\$ 27,900			
		Masters of Social Work Student Time (Cal State Long Beach)		\$ 7,920			
			Subtotal:	\$ 244,602			
		Refinements in scope that resulted in a reduction to the budget		\$ 21,193			

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RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF LONG BEACH APPROVING THE ACCEPTANCE
OF GRANT FUNDS FROM THE SOUTHERN CALIFORNIA
ASSOCIATION OF GOVERNMENTS (SCAG) FOR THE
SUSTAINABILITY PLANNING GRANT PROJECT FOR
UPLAN

WHEREAS, the Southern California Association of Governments (SCAG)
has allocated funds for projects that promote the policies and programs of the 2016-2040
Regional Transportation Plan/Sustainability Communities Strategy (2016 RTP/SCS); and

WHEREAS, SCAG has evaluated, ranked and awarded proposals
submitted for Projects under the Program; and awarded \$250,000 toward the UPlan -
Destination Uptown zoning project.

WHEREAS, the grant requires a resolution certifying the approval of the
application by the applicant's governing body before receipt of awards; and

WHEREAS, the City of Long Beach will receive funds or services to assist
in the implementation of the proposed project.

NOW, THEREFORE, the City Council of the City of Long Beach resolves as
follows:

Section 1. The receipt of an award for the Sustainability Planning Grant
Program is hereby approved.

Section 2. This resolution shall take effect immediately upon its adoption
by the City Council, and the City Clerk shall certify the vote adopting this resolution.

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I hereby certify that the foregoing resolution was adopted by the City Council of the City of Long Beach at its meeting of _____, 20____, by the following vote:

Ayes: Councilmembers: _____

Noes: Councilmembers: _____

Absent: Councilmembers: _____

City Clerk