



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

May 20, 2009

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Premium Mezcales LLC, dba Premium Mezcales LLC, to Determine the Application Serves the Public Convenience and Necessity for an Original Alcoholic Beverage Control License at 2200 Technology Place

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, May 19, 2009 received and filed the subject application.

At the same meeting, the Long Beach City Council took the subsequent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,


LARRY G. HERRERA
CITY CLERK

Prepared by:
Nancy Muth

Attachment

Cc: Councilmember Tonia Reyes Uranga, Seventh District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

R-19

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS
Chief of Police

May 19, 2009

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of Premium Mezcales LLC, dba Premium Mezcales LLC, for an original Alcoholic Beverage Control license, at 2200 Technology Place, with conditions. (District 7)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by May 20, 2009. Accordingly, City Council action is required at the May 19, 2009 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

Handwritten signature of Anthony W. Batts in black ink.

ANTHONY W. BATTS
CHIEF OF POLICE

APPROVED:

Handwritten signature of Patrick H. West in black ink, written over a horizontal line.
PATRICK H. WEST
CITY MANAGER

AWB:DBS:dbs
attachments

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
May 19, 2009

Council District: 7

Applicant: Premium Mezcales LLC
DBA: Premium Mezcales LLC
Address: 2200 Technology Place

Type of Application: An original application for an Off-Sale Distilled Spirits Importer and Distilled Spirits Wholesaler License.

Bases for possible protest: High crime.
Hospital within immediate vicinity.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity is required for this application.

Census Tract: 5728.00

Boundaries: Sepulveda Boulevard to the North
Pacific Coast Highway to the South
Santa Fe Avenue to the East
Hobson Avenue to the West

Number of licenses allowed: 1
Number of licenses existing: 0

Police Reporting District: 053

Boundaries: Hill Street to the North
Pacific Coast Hwy to the South
Santa Fe Avenue to the East
Hobson Avenue to the West

Reported crimes in this district for ABC purposes are 323. Crime in a reporting district must be at least 198 to qualify for a high crime protest.

Type of business: Importer and Wholesaler
Last day to request conditions and protest: May 20, 2009



Date: May 19, 2009
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **PREMIUM MEZCALES LLC, 2200 TECHNOLOGY PLACE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (04/20/08-04/20/09)

30	459A	Audible Alarm Call	BOA/BOC
1	961	Miscellaneous Police Report	Filed

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

None

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

2001 River Avenue Cabrillo Villages Outpatient Clinic

DBS:db
cfs.memo