



City of Long Beach
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Date: November 12, 2019

R-13

To: Honorable Mayor and Members of the City Council

Councilwoman Suzie Price, Third District *SP*
Councilwoman Jeanine Pearce, Second District *JR*

From: Vice Mayor Dee Andrews, Sixth District *DA*
Councilmember Al Austin, Eighth District *AL*

Subject: Optimization for Parking During Street Sweeping

RECOMMENDATION:

Request the City Manager report back within 180 days on the feasibility and possible implementation strategies for an internet-based app program to help manage parking impacts during weekly scheduled street sweeping.

INTRODUCTION:

Long Beach has large sections of the City that are parking impacted, meaning that residents, business owners, and patrons often have difficulty finding available on-street parking spaces. This universal frustration is only made more significant during street sweeping when there is even less available curb space for parking during the set weekly times scheduled for each individual street.

In 2016, the Long Beach Environmental Services Bureau made significant strides to increase the efficiency of street sweeping routes throughout the City in order to limit the restricted parking hours and the amount of time during street sweeping days that streets were designated no parking. They also adjusted the hours to better accommodate resident parking needs by eliminating early morning routes. This was a major endeavor and has yielded positive progress throughout the City.

However, more can be done to reduce parking impacts during street sweeping timeframes. Incredible improvements in GPS technology have been made in recent years, as well as opportunities for the City to pursue greater innovation in its internet and app-based resources for residents. With these tools, Long Beach has the possibility of developing a program that helps residents manage their limited street parking during sweepings. This type of program could not only reduce occurrences of parking tickets for residents who can utilize improved City efficiency and data availability but also cut down on instances of parking fatigue where residents endlessly circle blocks looking for parking in order to obey the no parking signs.



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This matter has been reviewed by Budget Manager, Grace H. Yoon, on November 1, 2019.

FISCAL IMPACT:

This recommendation requests the City Manager report back within 180 days on the feasibility and possible implementation strategies for an internet-based app program to help manage parking impacts during weekly scheduled street sweeping. Staff anticipates that this assessment will require cross-departmental assessment of existing technologies, processes and the development of multiple conceptual solutions. Implementing this recommendation is anticipated to result in a moderate to significant impact on staff hours beyond normal budgeted scope of duties and a moderate to significant impact on existing City Council priorities. Hiring a consultant to assist in the development of the feasibility report may be required as well. Staff will work towards the recommendation and any potential additional costs or impact associated with its implementation will be brought back to City Council at a later time.