



Memorandum

To: Mayor and City Council

December 3, 2013

From: Suja Lowenthal, Second District
Steven Neal, Ninth District

Subject: Food Finders "Wear Your Pajamas to Work Day" & Donation Campaign

REQUESTED ACTION:

Respectfully request a brief presentation from Food Finders about their campaign to collect new pajamas, slippers, books and robes for children aged infant to 18 years old by way of residential donations at drop off locations of participating businesses.

DISCUSSION:

For those working 9 to 5, *Casual Friday* has revolutionized the office as employees go from buttoned-up to buttoned down on the last day of the work week. On Friday, December 6, Food Finders will take casual wear to the extreme with a citywide "Wear Your Pajamas to Work Day" asking residents, office workers and anyone who feels inclined to don pajamas for the day and donate a pair of new pajamas to the young, in-need residents of Long Beach and its surrounding communities.

This is a great idea for a great cause with everyone from office workers to those behind the counters at retail stores and restaurants getting into the fun of wearing their pajamas to work. More importantly, it will bring awareness to the many young citizens who need some assistance with what most of us take for granted. Our hope is that we collect a truck load of pajamas on "Wear Your Pajamas to Work Day."

Businesses are encouraged to participate by dressing up on Friday, December 6th and offering to be a donation drop off location. Businesses who would like to participate in Food Finders "Wear Your Pajamas to Work Day" or serve as a drop off location should call (562) 283-1400 extension 101. Current donation drop off locations include the 14th Floor Lobby at City Hall, Food Finders offices (2301 E. 28th St. Suite 303 Signal Hill, CA 90755), The Federal Bar in Downtown Long Beach, Apostrophe Books in Belmont Shore and Sababa Restaurant and Lounge in the Marketplace. For additional drop off locations, visit Food Finders online at www.foodfinders.com.

New pajamas, slippers, books and robes for children aged infant to age 18 will be accepted through December 18. Those donating will be rewarded with a certificate for a complimentary appetizer at Sababa Restaurant & Lounge (www.gosababa.com). Food Finders goal is to collect 500 pairs of new pajamas.

12/11/13 10:10:32

ABOUT FOOD FINDERS

Food Finders is a community-based food rescue organization that serves as a conduit for food, education, and awareness between donors, volunteers, agencies and people in need.

Their vision is to eliminate hunger and food waste, while improving nutrition in the communities they serve. They strive to serve them with integrity, resourcefulness, urgency and respect.

FISCAL IMPACT:

None