



Commission for Women and Girls: Community Survey Findings

City Council Meeting - July 18, 2023

Background

City Council directs City Manager to create a plan for a Commission on Women and Girls.

Office of Equity Hired Community Engagement Program Specialist and developed inclusive data collection tool.

Mar. 7, 2023
Staff provided an update to City Council on efforts to establish the Commission, including preliminary Survey results.

Sept. 7, 2021

Jan.-Mar. 2022

Apr.-Aug. 2022

Sept.-Dec. 2022

Jan.-Mar. 2023

Jul. 18, 2023

Staff provided an update on plan to establish Commission. Received Capacity-Building Grant and one-time funding to support community engagement.

Launched Comprehensive Community Survey to help inform the development of the Commission. **Survey closed Jan. 30, 2023.**

Staff present Community Survey findings to City Council. First reading of Ordinance to establish Commission.

All references to 'women and girls' includes those who identify as female: cis and trans, and those who identify as gender-expansive: non-binary, non-conforming, and genderqueer.

About the Long Beach Women and Girls' Community Survey

In partnership with an Ad Hoc Community Advisory Team, staff created a Community Survey to help inform the development of the Commission. **The Survey treats the respondent as a subject-matter expert on the needs and aspirations of Long Beach women and girls.** Participants were asked to identify policies, programs, and resources that align with **six overarching quality of life indicators:**

- **Intersectionality** - The way our social identities overlap based on gender, race, ethnicity, sexual orientation, gender identity, disability, class, etc.
- **Economic Stability** - Having the resources necessary for a healthy life, such as affordable housing, living wages, worker protections, healthcare, and reliable transportation.
- **Health** - The complete state of physical, mental, and social well-being.
- **Family** - Intimate and domestic connections like marriage, living together, and other economic and social responsibilities.
- **Connectedness** - Social and resource connection, such as community, social networks, and access to support, feeling seen, heard, and valued.
- **Safety** - Efforts to reduce violence against women, including emotional, environmental, physical, sexual, mental, or other harm.

The Survey was open from Nov. 23, 2022-Jan. 30, 2023.

Long Beach Women and Girls' Community Survey

Outreach & Engagement

- **Addressing the Digital Divide:** The Survey was available online using the Qualtrics survey platform and in-person open Long Beach Public Libraries and King, Chavez, and Houghton Parks.
- **Meeting the Linguistic Needs of the Community:** The Survey was available in English, Spanish, Khmer, and Tagalog.
- **Partnering with Community Organizations:** Equity Staff tabled various public events, corresponded with, and presented to over 20 women-led and serving organizational partners to encourage participation.
- **Incentivizing Participation:** Participants who completed the Survey received a \$20 gift card or electronic incentive.

WE WANT TO HEAR FROM YOU!
LONG BEACH COMMISSION ON WOMEN & GIRLS' COMMUNITY SURVEY



Complete this survey to help shape the mission of a future Long Beach Commission on Women and Girls. Participants are eligible to receive an incentive.

bit.ly/3VXBgJ0



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¡QUEREMOS ESCUCHAR DE UD.!
LA ENCUESTA COMUNITARIA DE LA COMISION DE MUJERES Y NIÑAS EN LONG BEACH



Realice esta encuesta para contribuir con la misión del futuro de la Comisión de Mujeres y niñas en Long Beach. Los participantes serán elegibles para recibir un incentivo.

bit.ly/302HG79



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យើងខ្ញុំចង់បានមតិពីអ្នក!
ការស្ទង់មតិសហគមន៍របស់គណៈកម្មការស្ត្រីនិងក្មេងស្រីក្រុងឡងប៊ិច



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bit.ly/308BHNZ



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NAIS NAMIN NA MAKARINIG MULA SA INYO
SURVEY NG KOMISYON NG LONG BEACH PARA SA MGA BABAE AT MGA BATANG BABAE



Kumpletuhin ang survey na ito para makatulong na mahulma ang misyon ng hinaharap para sa Komisyon ng Long Beach para sa mga Babae at mga Batang Babae. Ang mga lalahok ay magiging karapatdapat na makatanggap ng insentibo.

bit.ly/3gay0e5



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Summary of Participation

Final Report evaluates 743 valid online survey submissions including 42 paper surveys.

- Participants represented all Zip Codes in Long Beach.
- Ages ranged from 12-75 years or older.
- Racial/ethnic identities of survey participants were:
 - Asian/Pacific Islander (11.1%)
 - Black/African American (11.9%)
 - Hispanic/Latinx (28.9%)
 - White (38.1%)
 - 2.1% identified as Middle Eastern, Southwest Asian, or North African
 - 2.7% identified as Native American, Alaskan Native, or Indigenous
- 159 participants indicated living with a disability. Most indicated that they lived with a physical (31.4%) or mental disability (23.9%).
- Most participants indicated their gender expression as female (89.5%) compared to male (4.0%), non-binary or gender expansive (1.4%), transgender (2.4%), or two-spirit (0.4%).

Data Analysis

Dr. Amber Johnson and a research team from California State University, Long Beach analyzed the Survey responses, providing a **quantitative and qualitative review, which includes demographic indicators, participants' level of agreement with the quality of life statements** stratified by race/ethnicity and by zip code, and priorities identified by the participants.

- Quality of Life Indicators consisted of statements which participants had the opportunity to disagree (1), somewhat disagree (2), somewhat agree (3), and agree (4) with.
- Responses were averaged to determine how much participants agreed with each statement and were reported as mean scores (M) ranging from 1-4.
- Responses to open-ended questions for each quality of life indicator, were coded to identify six primary themes and four recommendations to guide the forthcoming Commission.

Long Beach Women and Girls' Community Survey Findings

Participants' responses to the open-ended questions aided identifying **six primary themes**:

- **Economic Support** - pay equity, career support, childcare support, and housing support
- **Safety** - domestic violence, harassment, sexual assault, self-defense, and ensuring safe communities
- **Health Access and Equity** - mental health support, reproductive care, specialized clinics, free and/or affordable healthcare, more diverse and inclusive medical professionals, etc.
- **Support Under-Resourced Communities** - gender equity, language equity, race-related concerns, support for undocumented individuals, and support for youth.
- **Support and Develop Programming** - supporting existing programs and developing additional programs geared toward women and girls
- **Educational Support** - mental health education, sex education STEM education, financial literacy, and career education



Long Beach Women and Girls' Community Survey Findings

Recommendation 1: Employ multi-level strategies that facilitate individual, community, and structural changes that promote economic equity for women and girls in Long Beach.

Recommendation 2: Develop Comprehensive gender-responsive policies and practices that promote the safety of women and girls in both public and private spaces in Long Beach.

Recommendation 3: Promote equitable access to inclusive healthcare services, health education, and support to improve the quality of life for women and girls in Long Beach.

Recommendation 4: Expand and create opportunities to promote gender equity in education for women and girls in Long Beach.



Purpose, Duties, and Membership

Purpose: The Commission for Women and Girls serves as an advisory body to the City Council on establishing and maintaining equal rights, equity, social justice, representation, and opportunities for all regarding gender, specifically serving women and girls who live or work in Long Beach. This includes all who live as female-identified: cis and trans, and those who identify as gender-expansive, non-binary, non-conforming, and genderqueer.

Establishing the Commission for Women and Girls

Purpose, Duties, and Membership

Duties

- To gather, assess and evaluate the needs and concerns of women and girls in Long Beach within the broader context of gender equity;
- To inform and advise the City Council on issues and inequities affecting women and girls in Long Beach:
 - Creating meaningful changes in the conditions, policies, and programs that lift women and girls, ensuring gender equality;
 - Recommending policies, programs, and practices that promote and ensure equal rights and opportunities for all genders;
 - Protecting and promoting visibility for women who are mothers, caregivers, and older adults.
 - Identifying matters of discrimination, prejudice, health, and safety of all women and girls;
 - Encouraging the participation, visibility, and leadership of all women and girls.
- To advocate for policy change using an intersectional feminist lens, ensuring that women's overlapping identities — including but not limited to race, ethnicity, sexual orientation, age, disability, class, religion, and marital status — are considered in decision-making related to City policies, programs, and resource allocation;
- To consult and coordinate with other public agencies, commissions, and organizations serving women and girls on matters relevant to the Commission;
- To conduct studies and surveys on the status of women and girls related to gender equity, as requested by the Mayor and City Council, and advise thereafter;
- To submit an annual report of Commission activities and recommendations to the Mayor and City Council.

Purpose, Duties, and Membership

Membership

The Commission for Women and Girls shall consist of eleven (11) commissioners, who demonstrate a commitment to advocating and advancing the well-being of Long Beach women and girls. It is the intent that the Commissioners appointed shall be from a diverse cross-section of Long Beach including women of all racial backgrounds, ethnicities, sexual orientation, age, disability, class, religion, and partner status.

- One (1) commission member appointed to represent each of the nine (9) City Council districts
- Two (2) at large members.

Members will be nominated by the Mayor and confirmed by the City Council.

Long Beach Commission on Women and Girls' Community Survey

Fiscal Impact

FUNDING	SOURCE	PURPOSE
\$25,000	City of Long Beach FY 21 Year-End Funds	Initial Study: Survey data analysis and Culminating Report
\$25,000	CCSWG 2022-2023 Women's Recovery Response Grant	Community engagement including participant incentives, community partnerships, language access, outreach and marketing
\$30,112	FY 23 Structural Funding	Staff Support

If the City Council moves ahead with this item as recommended, the City Manager will be seeking an additional \$55,295 in structural funding for a Clerk Typist III to provide administrative support to the Commission in the FY 24 budget and identify solutions to address this additional fiscal need.



Thank you

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