



# Potential New Revenue

- Digital Billboards (\$1.5 million)
- Sponsorship and Naming Rights Program (\$1 million)
- Additional Oil Exploration at Port
- County Administrative Fee Lawsuit
- TUUT Audit Implementation
- TOT from On-line Trading Companies
- Use Tax Local Reporting Program
- Use Tax Sharing Program
- Additional Purchasing Companies and Sales Offices
- Crane Sales Location Agreement
- Allocate Homeland Security Costs By Asset Size
- Optimized Parking Enforcement
- Renew Transportation Franchise Fees
- Check Cashing Regulatory Fee
- Review of Holiday Exemption for Parking Meters
- Privatize Certain Operations at the Airport
- Privatize Certain Parking Assets