



CITY OF LONG BEACH

DEPARTMENT OF PUBLIC WORKS

C-14

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June 1, 2004

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

SUBJECT: Agreement With S. Groner Associates, Incorporated, for Used Oil Opportunity Program Management (Citywide)

DISCUSSION

Public Resources Code Section 48632(a) authorizes the California Integrated Waste Management Board (CIWMB) to award grants to local government agencies for programs that provide used oil collection opportunities as an alternative to the illegal disposal of used oil. Opportunity grants are awarded on a competitive basis for the establishment of new programs and expansion of existing programs that address the proper management of used oil. On December 11, 2003, the City of Long Beach received a Used Oil Opportunity Grant in the amount of \$281,588 to implement such a program. The term of the grant is from December 15, 2003, through February 28, 2007.

With these funds, the Stormwater Management Division of the Department of Public Works will target outreach and education to "do-it-yourselfers," newcomers, and people practicing improper waste oil disposal, as part of its stormwater pollution prevention program under the municipal National Pollutant Discharge Elimination System (NPDES) permit.

A Request For Proposals (RFP) process was conducted in accordance with Administrative Regulation 8-4, "Selecting Professional Consultants," to secure these professional services. The RFP was distributed via the City's web site and published in the local paper and trade publications. A mandatory pre-proposal meeting was held on April 14, 2004. S. Groner Associates, Incorporated ("SGA") was the only firm to attend the meeting.

Subsequently, a review of the proposal submitted by SGA was conducted. It was determined that they are best qualified to provide the necessary specialized professional services for implementation of the program utilizing the awarded grant funds. In summary, the scope of the program is to 1) identify the root causes of illegal dumping/barriers to recycling, and 2) determine the most effective outreach strategies for preventing pollution. Based on qualifications and experience, staff is recommending that SGA be awarded the contract to assist the City with the implementation of this grant-funded program. SGA is a small business located in Long Beach and Stephen Groner, Founder, has 15 years of experience in stormwater education and used oil opportunity program development. The firm has a proven track record of staying within budget and on schedule, and has successfully conducted similar programs for the Counties of Los Angeles, San Bernardino, Riverside, Ventura and Orange and for the cities of Los Angeles, Oxnard, Huntington Beach, Arcadia, and Monrovia. SGA is a full service firm with

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strong working relationships with both the California Integrated Waste Management Board (grantor) and the cities of South Gate, Lynwood, Huntington Park, Carson and Compton, which are assisting with implementation of the program.

This matter was reviewed by Budget Manager Mike Killebrew on May 14, 2004, and Deputy City Attorney Lisa Peskay Malmsten on May 19, 2004.

TIMING CONSIDERATIONS

City Council action is requested on June 1, 2004, in order to stay on schedule with the project timeline.

FISCAL IMPACT

The award is \$281,588, and the term of the grant is December 15, 2003, through February 28, 2007. Budget to support the FY04 costs has already been appropriated in the Department of Public Works (PW) in the Special Revenue fund (SR). The grant will fully fund the cost of the program and cannot be used for other projects.

IT IS RECOMMENDED THAT THE CITY COUNCIL:

Authorize the City Manager to execute an agreement with S. Groner Associates, Incorporated, in an amount not to exceed \$281,588 and execute all necessary documents related to the contract for Used Oil Opportunity Program management.

Respectfully submitted,



CHRISTINE F. ANDERSEN
DIRECTOR OF PUBLIC WORKS

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P/CL/Groner Assoc agreement.rev4.doc

APPROVED:



GERALD R. MILLER
CITY MANAGER