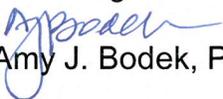


M E M O R A N D U M

DATE: April 20, 2016

TO: Board of Directors
The Long Beach Community Investment Company

FROM: 
Amy J. Bodek, President

SUBJECT: Fiscal Year 2017 Action Plan Development (Citywide)

RECOMMENDATION:

Receive and file the presentation and accept public input on the development of the 2016 - 2017 Annual Action Plan.

DISCUSSION

The U.S. Department of Housing and Urban Development (HUD) requires the City to develop and submit a Five-Year Consolidated Plan (Consolidated Plan) and an annual Action Plan (AP) that furthers the goals established in the Consolidated Plan for use of Community Development Block Grant (CDBG), Home Investment Partnership Grant (HOME), and Emergency Solution Grant (ESG) funds. The current Consolidated Plan was approved by the City Council and HUD in 2012, and is valid from October 1, 2012, through September 30, 2017.

As part of the entitlement submittal to HUD the City, in conjunction with The Long Beach Community Investment Company (LBCIC), will develop a Fiscal Year 2017 (FY17) AP. The FY17 AP will describe the resources, programs, and activities the City will undertake in the fifth year of the Consolidated Plan period to address the needs and implement the programs identified in the Consolidated Plan. The Consolidated Plan provides the parameters for developing the proposed FY17 AP budget.

Three APs, developed under the current Consolidated Plan, were successfully implemented and met annual targets for housing and community development activities. The fourth-year AP is underway and accomplishments will be evaluated through the submission of the Consolidated Annual Performance and Evaluation Report (CAPER) to HUD and the public by the required due date of December 31, 2016.

At its April 20 meeting, the LBCIC will conduct the first Public Hearing to establish the basis for developing the FY17 AP by assessing accomplishments to date towards Consolidated Plan goals for HUD grants as well as receiving public input.

SUGGESTED ACTION:

Approve recommendation.

Attachment

AJB:LF:AH:ah

City of Long Beach

**FY 2017
ACTION PLAN DEVELOPMENT**



U.S. Housing and Urban Development (HUD): Community Planning and Development (CPD) Formula Grants

- **Community Development Block Grant Program (CDBG)**
- **HOME Investment Partnerships Program (HOME)**
- **Emergency Solutions Grant Program (ESG)**

HUD REQUIRED DOCUMENTS

Consolidated Plan

Five Year Plan (2013 – 2017)

- A Consolidated Plan is a required document to set goals and priorities for federal funding from HUD.
- The current Consolidated Plan was:
 - Approved by City Council and HUD in 2012.
 - Effective October 1, 2012 – September 30, 2017.

Con Plan Priorities and Goals



Housing Needs

- Goal 1: Provide safe, decent and affordable housing for Long Beach households with the greatest need.
- Goal 2: Maintain and improve quality of the existing housing stock.



Homeless Services Needs

- Goal 1: Provide supportive services and housing for homeless persons and persons at risk of becoming homeless.



Community Development Needs

- Goal 1 - Economic Development: Retain, expand and attract business by encouraging development centered on small business and job creation.
- Goal 2- Public Infrastructure Improvement: Improve and provide public community facilities and make necessary infrastructure improvements to serve low/moderate-income persons with special needs.
- Goal 3- Public Service: Provide needed public and community services for low/moderate-income persons and those with special needs.

Annual Action Plan

1- Year Plan

- The Annual Action Plan is a required document which details projects and activities to meet the needs identified in the approved Consolidated Plan.
- Allocates resources (money) for the coming year.
- Functions as the City's yearly business plan for HUD funds.

CAPER

Consolidated Annual Performance and Evaluation Report

- **Required performance report that measures:**
 - **The City's progress towards meeting identified goals and objectives through measurable indicators.**
 - **Evaluates financial information from the previous year as it relates to the delivery of activities/projects that address priority needs.**
- **Functions as the City's Annual Report for HUD funds.**

FY 2015 ACTION PLAN ACCOMPLISHMENTS

(AS REPORTED IN 2015 CAPER REPORT)

Full report is available at:

<http://www.lbds.info/civica/filebank/blobdload.asp?BlobID=5698>

TARGETS AND ACCOMPLISHMENTS - HOUSING

Priority Housing Needs: Goal 1 and 2		FY 2015 Action Plan Accomplishments			Consolidated Plan Accomplishments		
Funds	Activity	TARGET	ACTUAL	%	TARGET (5-Year)	CURRENT (Year 3)	%
HOME	Multi-Family Residential Rehabilitation Loan Program	50 Affordable Housing Units	54 Affordable Housing Units	108%	250 Affordable Housing Units	223 Affordable Housing Units	89%
HOME	Security/ Utility Deposit Assistance	70 Households	108 Households	154%	350 Households	252 Households	72%
HOME/ Other	Single-Family Residential (Owner-Occupied) Rehabilitation Loan Program	32 Units	17 Units	53%	160 Units	47 Units	29%
CDBG	Code Enforcement Inspections	10,000 Units	16,941 Units	169%	50,000 Units	37,181 Units	74%
CDBG	Code Enforcement Investigations (City Attorney)	50 Cases	77 Cases	154%	250 Cases	292 Cases	117%
CDBG	Fair Housing Assistance	2,000 Persons	2,332 Persons	116%	10,000 Persons	6,925 Persons	69%
CDBG	Home Improvement Rebate Program (Exterior Improvements)	200 Units	229 Units	115%	1,000 Units	676 Units	68%

Home Improvement Rebate Program



BEFORE



AFTER

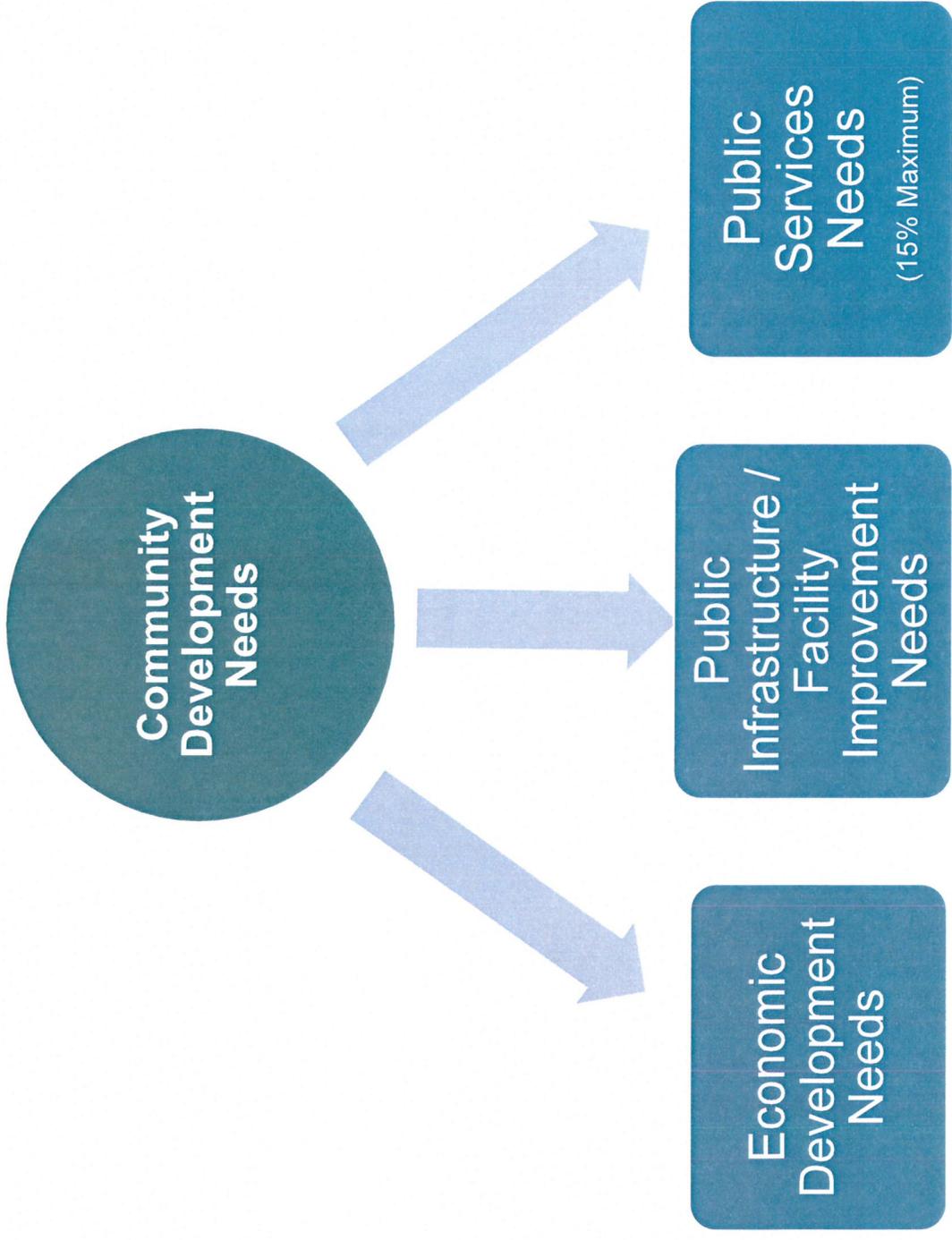
TARGETS AND ACCOMPLISHMENTS – HOMELESS PROGRAMS

Priority Homeless Services: Goal 1		FY 2015 Action Plan Accomplishments			Consolidated Plan Accomplishments		
Funds	Activity	TARGET	ACTUAL	%	TARGET (5-Year)	CURRENT (Year 3)	%
CDBG / ESG	Comprehensive Services (Essential) for Homeless Individuals/ Families	20,000 Persons	15,589 Persons	78%	100,000 Persons	63,086 Persons	63%
ESG	Emergency Shelters	375 Persons	1,064 Persons	284%	1,875 Persons	3,409 Persons	182%
ESG	Rapid Re-Housing: Rental Assistance for Homeless Individuals/ Families	50 Households	64 Households	128%	250 Households	67 Households	52%
ESG	Homelessness Prevention Services	250 Persons	37 Persons	15%	1,250 Persons	3,758 Persons	300%
ESG	Non-Profit Collaboration through Homeless Management Information System (HMIS): Data Collection of Homeless Individuals/ Families	6 Agencies	6 Agencies	100%	30 Agencies	18 Agencies	60%



Multi-Service Center (MSC)

Community Development Needs



TARGETS AND ACCOMPLISHMENTS – ECONOMIC DEVELOPMENT PROGRAMS

Priority Community Development Needs: Economic Development (Goal 1)		FY 2015 Action Plan Accomplishments			Consolidated Plan Accomplishments		
Funds	Activity	TARGET	ACTUAL	%	TARGET (5-Year)	CURRENT (Year 3)	%
CDBG	Storefront Improvements (Small- and Large-Scale)	100 Storefronts	117 Storefronts	117%	500 Storefronts	302 Storefronts	60%
CDBG	Small Business Technical Assistance	500 Businesses	602 Businesses	120%	2,500 Businesses	1,495 Businesses	60%
CDBG	New Job Creation	24 New Jobs	146 New Jobs	608%	120 New Jobs	429 New Jobs	358%
CDBG	Start-Up Small Business Assistance	60 Businesses	32 Businesses	53%	300 Businesses	103 Businesses	34%
CDBG	Youth Job Creation	20 New Jobs – Youth	16 New Jobs – Youth	80%	100 New Jobs – Youth	33 New Jobs – Youth	33%

Community Development: Economic Development Programs

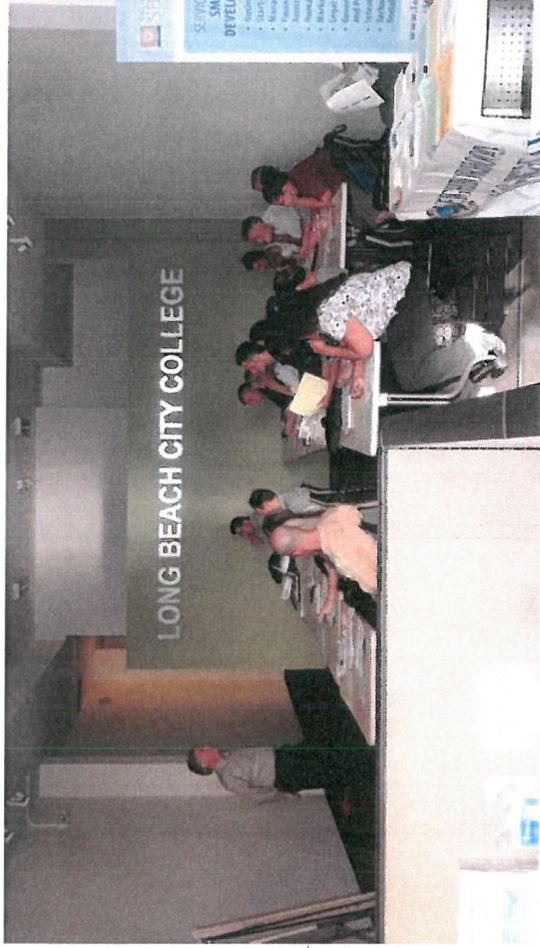
Start-Up Small Business Assistance

Emma's Daughter Boutique
241 East 7th Street



Technical Small Business Assistance

309 Pine Ave.



Storefront (Façade)

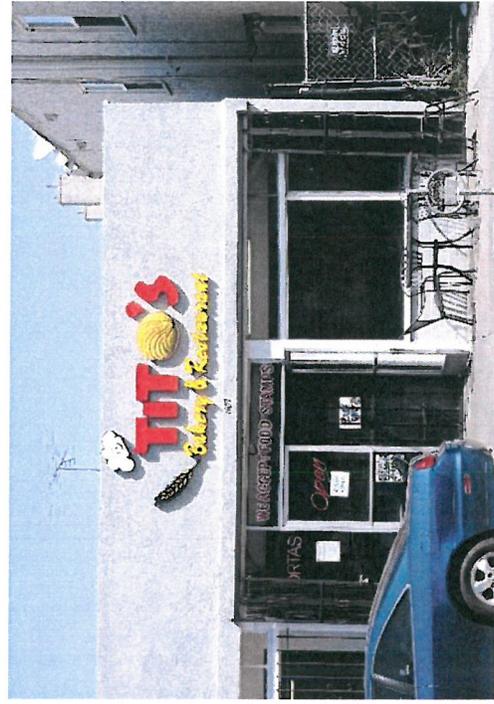
Improvements Small-Scale

Tito's Bakery &
Restaurant

1107 East 4th Street



BEFORE

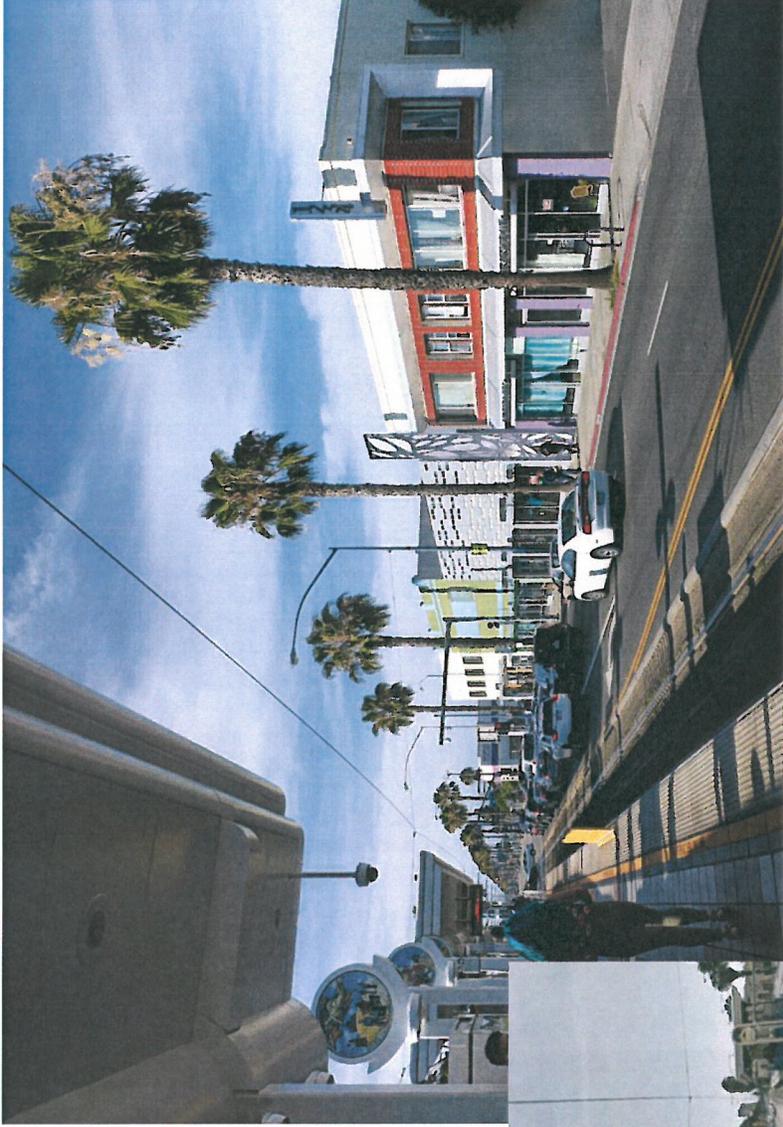


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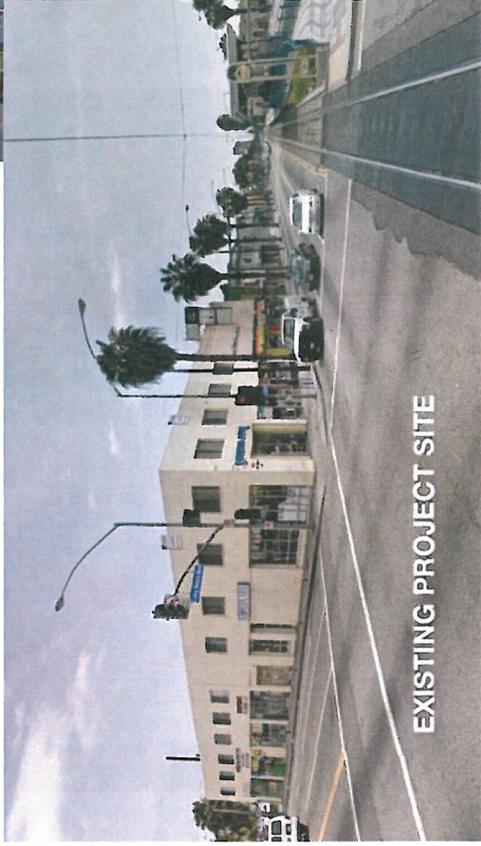
Community Development: Economic Development Programs

Storefront (Façade) Improvements – Large-Scale

Intersection of Long Beach Blvd and Anaheim



AFTER



EXISTING PROJECT SITE

BEFORE

TARGETS AND ACCOMPLISHMENTS – PUBLIC INFRASTRUCTURE / FACILITY IMPROVEMENT PROJECTS

Priority Community Development Needs: Public Infrastructure/Facility (Goal 2)		FY 2015 Action Plan Accomplishments			Consolidated Plan Accomplishments		
Funds	Activity	TARGET	ACTUAL	%	TARGET (5-Year)	CURRENT (Year 3)	%
CDBG	Neighborhood Partners Program: Small-Scale Public Infrastructure Projects	10 Projects	7 Projects	70%	50 Projects	20 Projects	40%
CDBG	Urban Forestry (Tree Plantings)	500 Trees	331 Trees	66%	2,500 Trees	1,447 Trees	58%
CDBG	Sidewalk Replacement	80,000 Square Feet	132,105 Square Feet	165%	400,000 Square Feet	371,837 Square Feet	93%
CDBG	Completion of Atlantic Theater Demolition	N/A	N/A	N/A	1 Business	1 Business	100%

Community Development: Public Infrastructure / Facility Improvement Projects

Urban Forestry



Neighborhood Partners Program (NPP)

Greenhouse Improvements at
The Growing Experience in Carmelitos



Community Development: Public Services Programs

Priority Community Development Needs: Public Service (Goal 3)		FY 2015 Action Plan Accomplishments			Consolidated Plan Accomplishments		
Funds	Activity	TARGET	ACTUAL	%	TARGET (5-Year)	CURRENT (Year 3)	%
CDBG	Neighborhood Leadership Program: Six-Month Training	30 Persons	32 Persons	107%	150 Persons	99 Persons	66%
CDBG	Neighborhood Resource Center	15,000 Residents	31,413 Residents	209%	75,000 Residents	77,604 Residents	103%
CDBG	Mural Restoration	10 Sites	424 Sites	4240%	50 Sites	1,134 Sites	2268%
CDBG	After School and Weekend Recreation for Youth	53,000 Youth	189,854 Youth	358%	265,000 Youth	603,107 Youth	228%
CDBG	Graffiti Removal	30,000 Sites	77,706 Sites	259%	150,000 Sites	221,915 Sites	148%
CDBG	Neighborhood Clean-Ups	N/A	95 Events	N/A	N/A	298 Events	N/A

Community Development: Public Services Programs

Mural Conservation



BEFORE



AFTER



Neighborhood Leadership Program

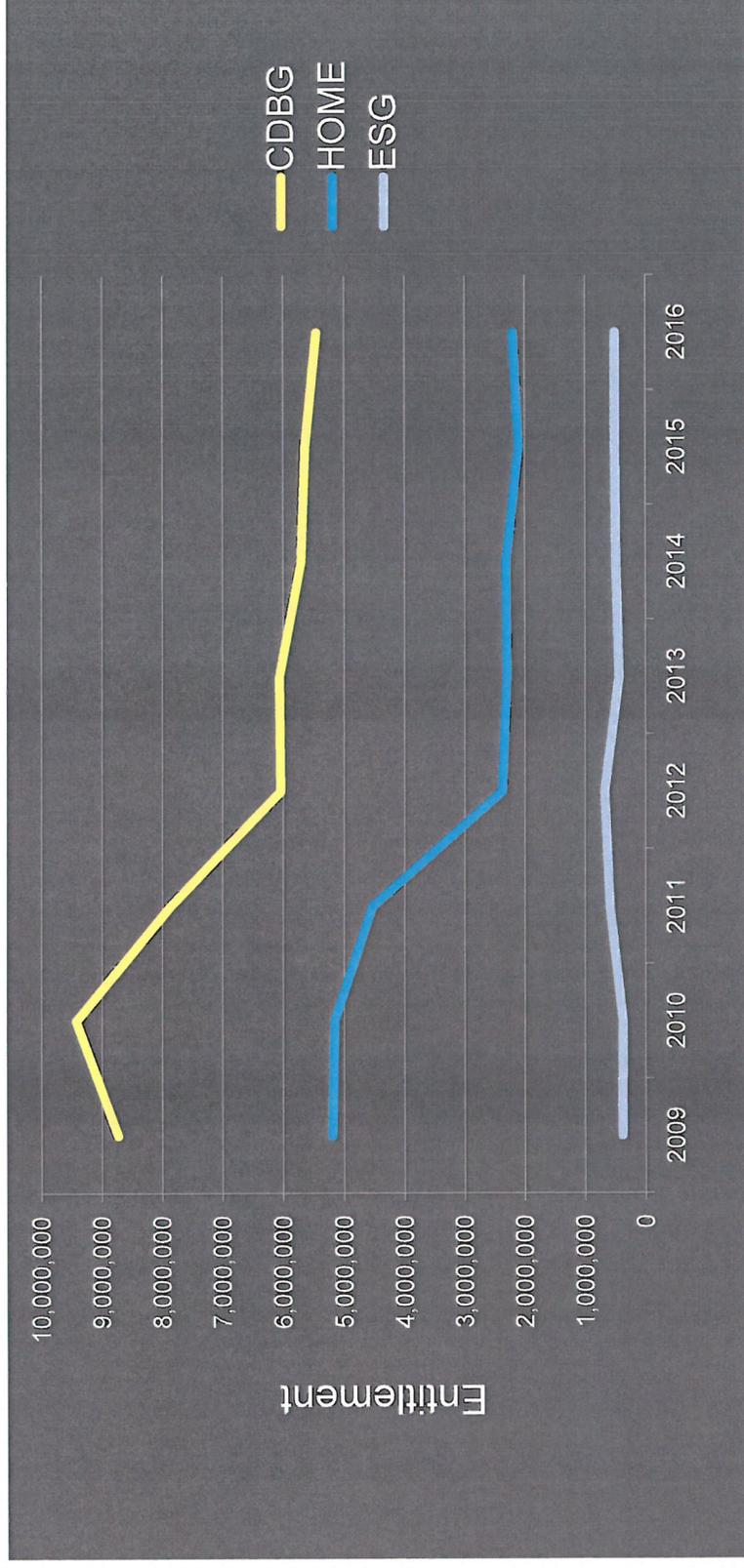


Literacy Fair

STRATEGIES TO DEVELOP FY 2017 ACTION PLAN

FY 17 AP Development Strategies

1. Adhere to the priority needs and goals described in the Five-Year Con Plan to develop activities for the FY 17 Action Plan;
2. Consider accomplishments of previous Action Plans;
3. Collect public input and conduct public workshops;
4. Examine entitlement trends, and estimated program income (see chart); and
5. Analyze available resources for FY 17 Action Plan.



Using strategies mentioned in previous slide,
staff will:

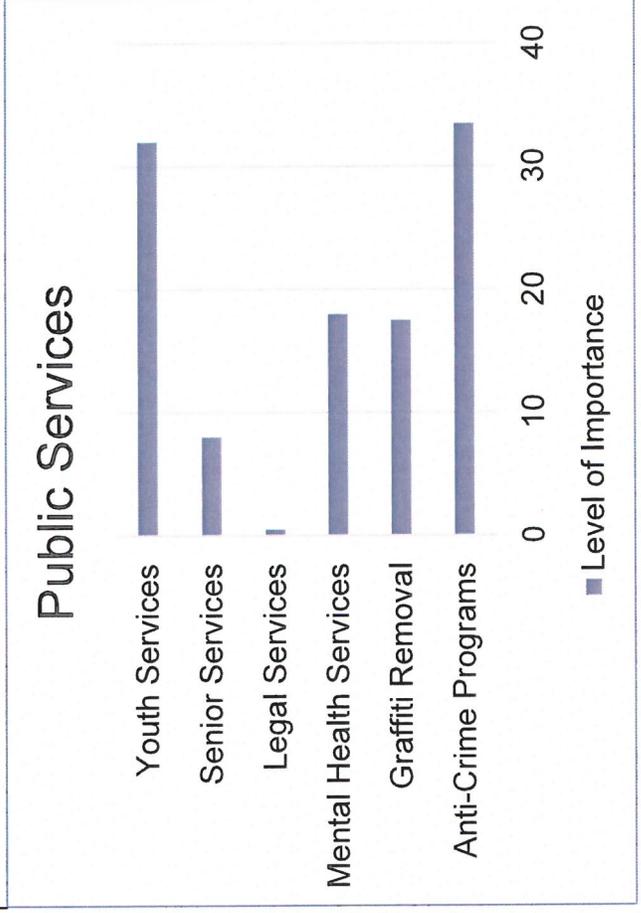
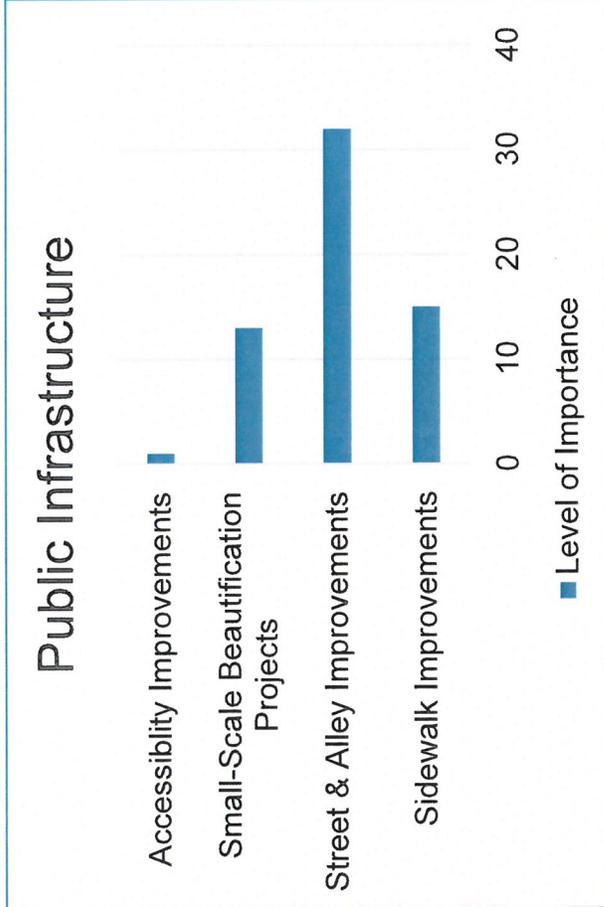
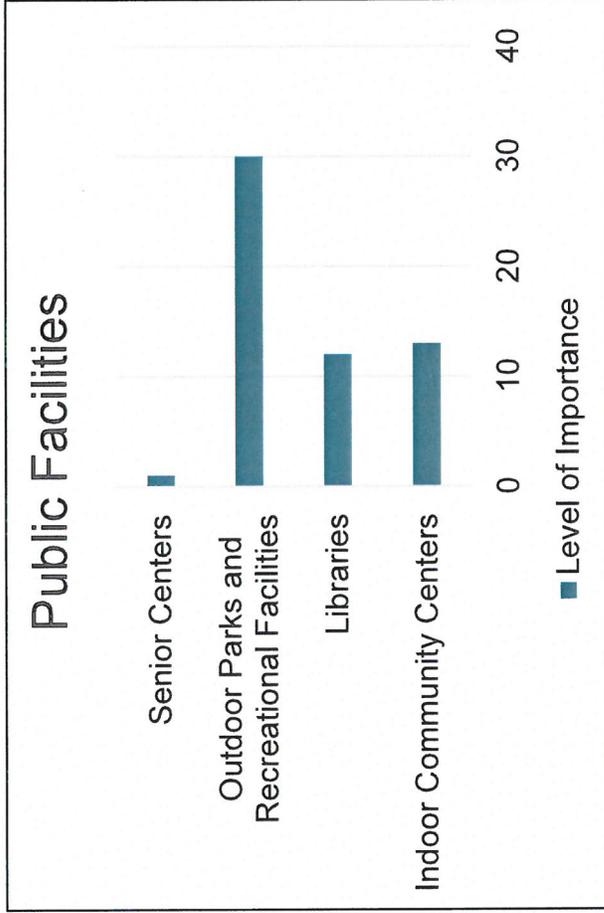
1. Seek public input and prepare a draft of the FY 17 Action Plan;
2. Make the document available for 30-day public comment starting on May 16, 2016; and
3. Conduct a second and final public hearing facilitated by LBCIC on June 15, 2016.

FY 2017 ACTION PLAN TIMELINE

FY 2017 ACTION PLAN DEVELOPMENT

Date	Time	Day	Activity	Location/ Address
March 2016	-	-	Survey Development (AP)	-
March 29, 2016	7:00 PM	Tues.	Workshop to Engage Community in Planning Process: College Square Neighborhood Association Meeting	6801 Long Beach Blvd. Long Beach, CA 90806
April 4, 2016	7:00 PM	Mon.	Workshop to Engage Community in Planning Process: Wrigley Neighborhood Association Meeting	101 E. 28 th Street Long Beach CA, 90806
April 6, 2016	6:30 PM	Weds.	Workshop to Engage Community in Planning Process: AOC7 Neighborhood Association Meeting	1323 Gundry Ave., Long Beach, CA 90805
April 6, 2016	7:00 PM	Weds.	Workshop to Engage Community in Planning Process: Starr King Neighborhood Association Meeting	6934 Long Beach Blvd. Long Beach, CA 90805
April 16, 2016	10:00 AM	Sat.	Workshop to Engage Community in Planning Process: Drake Park	951 Maine Ave. Long Beach, CA 90813
April 18, 2016	7:00 PM	Mon.	Workshop to Engage Community in Planning Process: Wrigley Area Neighborhood Alliance	101 E. 28 th Street Long Beach, CA 90806
April 20, 2016	4:00 PM	Weds.	First Public Hearing Meeting	333 W. Ocean Blvd., 3 rd Floor Conference Room
April 20, 2016	6:00 PM	Weds.	Workshop to Engage Community in Planning Process: Washington Neighborhood Association	1335 Pacific Ave. Long Beach, CA 90813
May 16, 2016	-	Weds.	AP Draft Available for 30-Day Review	City Website/ Email
May 21, 2016	10:00 AM	Sat	Workshop to Review Draft: Admiral Kidd Park	2125 Santa Fe Ave. Long Beach, CA 90810
June 15, 2016	4:00 PM	Weds.	Second and Final Public Hearing	333 W. Ocean Blvd., 3 rd Floor Conference Room
June 21 or July 5	5:00 PM	Tues.	City Council Approval	333 W. Ocean Blvd. Council Chambers
August 15, 2016	-	Weds.	Submittal Deadline to HUD	-

Current Status on Public Input



Total Number of Responses:
40

Zip Codes:
90805, 90806, 90807, 90810, 90813

Other Suggestions:

- Adaptive Recreation
- Police Info Center
- Health Clinic
- Early Childhood Education Center
- Retail
- Developmentally Disabled Services
- Bike Lanes-Complete Streets
- Music Programs